UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTIONS 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): October 26, 2006

AVID TECHNOLOGY, INC.

(Exact Name of Registrant as Specified in Its Charter)

Delaware0-2117404-2977748(State or Other Jurisdiction of
Incorporation or Organization)(Commission File Number)
Identification No.)(I.R.S. Employer
Identification No.)

Avid Technology Park, One Park West, Tewksbury, MA 01876
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (978) 640-6789

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- O Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- O Pre-commencement communications pursuant to Rule 14d-2 (b) under the Exchange Act (17 CFR 240.14d-2(b))
- O Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition

On October 26, 2006, Avid Technology, Inc. issued a press release regarding its preliminary expectations of revenue and earnings per share for the third quarter of fiscal 2006 ended September 30, 2006. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

The following exhibit relating to Item 2.02 shall be deemed to be furnished, and not filed:

99.1 Press Release issued by the Registrant on October 26, 2006.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 26, 2006 AVID TECHNOLOGY, INC.

(Registrant)

By: /s/ Paul J. Milbury
Paul J. Milbury Chief Financial Officer (Principal Financial Officer)

3

EXHIBIT INDEX

<u>Exhibit</u> <u>Description</u>

99.1 Press release issued by the Registrant dated October 26, 2006.

4



Contact: Dean Ridlon, Investor Relations Director

Phone: 978.640.5309

Email: Investor_Relations@avid.com

Avid Reports Third Quarter 2006 Results

Tewksbury, MA – October 26, 2006 – Avid Technology, Inc. (NASDAQ: AVID) today reported revenues of \$231.2 million for the three-month period ended September 30, 2006 compared to \$204.4 million for the same period in 2005. GAAP net income for the quarter was \$3.6 million, or \$.08 per diluted share compared to a GAAP net loss of \$17.8 million, or \$.46 per diluted share, in the third quarter of 2005. GAAP net income in the third quarter of 2006 includes \$14.3 million of non-cash charges including amortization, in-process research and development, stock-based compensation, restructuring and related tax adjustments. This compares to \$42 million of non-cash acquisition-related charges including amortization, in-process research and development, stock-based compensation, restructuring costs and related tax adjustments included in the GAAP net loss for the third quarter of 2005.

"Our professional video business had a solid quarter, with record broadcast bookings driving a 23% sequential increase in that segment's backlog, and healthy demand for our HD-enabled postproduction solutions yielding growth in our post business," said David Krall, Avid's president and chief executive officer. "As previously announced, we had a slowdown in demand at quarter-end for Digidesign's Pro Tools|HD® systems. Now that many of the best-selling third-party Pro Tools® plug-ins have been ported to the Intel-based Mac platform, we expect Pro Tools|HD demand to improve in Q4. We've also addressed the stability issue with Pinnacle Studio™ 10, and are now focusing our development efforts on an upcoming release of Pinnacle Studio for the new Windows Vista operating system."

Revenues for the nine-month period ended September 30, 2006, were \$671.5 million compared to revenues of \$530.5 million for the same period in 2005. GAAP net income for the first nine months of 2006 was \$9.6 million, or \$.22 per diluted share, compared to GAAP net income of \$15.6 million, or \$.41 per diluted share, for the same period in 2005. GAAP net income for the nine-month period ended September 30, 2006 includes \$38.9 million of non-cash amortization, stock-based compensation, restructuring costs, in-process research and development, and related tax adjustments. This compares to \$46.8 million of acquisition-related charges including in-process research and development, restructuring costs, stock-based compensation and related tax adjustments included in GAAP net income for the nine-month period ended September 30, 2005.

Use of Non-GAAP Financial Measures

This press release may contain "non-GAAP financial measures" under the rules of the Securities and Exchange Commission. This non-GAAP information supplements, and is not intended to represent a measure of performance in

accordance with, disclosures required by generally accepted accounting principles, or GAAP. We believe it is useful for ourselves and investors to review both GAAP and non-GAAP measures in order to assess our performance. We also believe these non-GAAP financial measures are a meaningful measure of our operating performance and will assist investors in understanding our results of operations on a comparative basis.

Conference Call

A conference call to discuss Avid's third quarter 2006 financial results will be held today, October 26, 2006, at 5:00 p.m. EDT. The call will be open to the public, and can be accessed by dialing (913) 981-4902 and referencing confirmation code 8103614. The call and subsequent replay will also be available on Avid's web site. To listen via this alternative, go to the Investor Relations page under the About Us menu at www.avid.com for complete details 10-15 minutes prior to the start of the conference call.

The above release is subject to the completion and filing of our Quarterly Report on Form 10-Q. This release includes forward-looking statements, as defined by the Private Securities Litigation Reform Act of 1995, about Avid's performance. There are a number of factors that could cause actual events or results to differ materially from those indicated by such forward-looking statements, such as market acceptance of Avid's existing and new products, Avid's ability to anticipate customer needs, competitive factors, including pricing pressures, delays in product shipments, and the other important events and factors disclosed previously and from time to time in Avid's filings with the U.S. Securities and Exchange Commission. In addition, the forward-looking statements contained herein represent Avid's estimate only as of today and should not be relied upon as representing the company's estimate as of any subsequent date. While Avid may elect to update these forward-looking statements at some point in the future, Avid specifically disclaims any obligation to do so, even if the estimate changes.

About Avid Technology, Inc.

Avid Technology, Inc. is the world leader in digital nonlinear media creation, management, and distribution solutions, enabling film, video, audio, animation, games, and broadcast professionals to work more efficiently, productively, and creatively. For more information about the company's Oscar®, Grammy®, and Emmy® award-winning products and services, please visit: www.avid.com.

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AVID TECHNOLOGY, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited - in thousands, except per share data)

	Three Months Ended September 30,			Nine Months Ended September 30,				
		2006	iber 30,	2005		2006	2005	
Revenue								
Product	\$	203,274	\$	183,658	\$	595,597	\$	472,975
Service		27,959		20,762		75,932		57,497
Total Revenue		231,233		204,420		671,529		530,472
Cost of Revenue								
Product		99,202		82,133		284,382		204,274
Service		13,968		11,587		41,095		31,684
Amortization of intangible assets		6,208		3,854		16,304		4,417
Total Cost of Revenue		119,378		97,574		341,781		240,375
Gross Profit		111,855	_	106,846	_	329,748	_	290,097
Operating Expenses								
Research and development		35,250		29,636		106,363		79,225
Marketing and selling		50,641		44,601		153,136		120,895
General and administrative		16,021		12,188		47,011		32,961
In-process research and development		569		32,390		879		32,390
Amortization of intangible assets		3,298		2,544		10,940		5,729
Restructuring charges (recoveries)		(1,620)		1,997		(554)		1,997
Total Operating Expenses		104,159		123,356		317,775		273,197
Operating income (loss)		7,696		(16,510)		11,973		16,900
Interest and other income (expense), net		1,832		1,719		5,683		3,735
Income (loss) before income taxes		9,528		(14,791)		17,656		20,635
Provision for income taxes		5,935		2,966	_	8,018		5,080
Net Income (Loss)	\$	3,593	\$	(17,757)	\$	9,638	\$	15,555
Net income (loss) per common share – basic	\$	0.09	\$	(0.46)	\$	0.23	\$	0.43
Net income (loss) per common share – diluted	\$	0.08	\$	(0.46)	\$	0.22	\$	0.41
Weighted-average common shares outstanding - basic		41,531		38,935		41,978		36,381
Weighted-average common shares outstanding - diluted		42,281		38,935		42,845		38,217

AVID TECHNOLOGY, INC. (unaudited - in thousands, except per share data)

Net income (loss) includes the following items that were highlighted in the text of this press release:

	TI	Three Months Ended September 30,						Nine Months Ended September 30,						
	200	2006			2005			2006			2005			
			per diluted share				per liluted share			per diluted share			per diluted share	
Amortization of intangible assets	\$ 9,506	\$	0.23	\$	6,398	\$	0.16	\$ 27,244	\$	0.64	\$ 10,146	\$	0.26	
Stock-based compensation	4,326	\$	0.10		458	\$	0.01	13,044	\$	0.30	1,830	\$	0.05	
Restructuring charges (recoveries)	(1,620)	\$	(0.04)		1,997	\$	0.05	(554)	\$	(0.01)	1,997	\$	0.05	
In-process research and development	569	\$	0.01		32,390	\$	0.80	879	\$	0.02	32,390	\$	0.85	
Related tax adjustments	1,494	\$	0.04		735	\$	0.02	(1,757)	\$	(0.04)	390	\$	0.01	
Total	\$ 14,275	\$	0.34	\$	41,978	\$	1.04	\$ 38,856	\$	0.91	\$ 46,753	\$	1.22	

Stock-based compensation, which relates to adoption of SFAS 123R, the acquisition of M-Audio, and the issuance of restricted stock and restricted stock units in Q3 2006 and Q3 YTD 2006, is comprised of the following:

Stock-based compensation included in:	 Three Mor Septen	 	Nine Months Ended September 30,				
	2006	2005	2006			2005	
Cost of product revenues	\$ 128	\$ 	\$	398	\$	_	
Cost of service revenues	196	_		623		_	
Research and development expense	1,252	36		3,802		129	
Marketing and selling expense	1,190	137		3,638		492	
General and administrative expense	1,560	285		4,583		1,209	
	\$ 4,326	\$ 458	\$	13,044	\$	1,830	

AVID TECHNOLOGY, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (unaudited - in thousands)

	Se	eptember 30, 2006	December 31, 2005		
ASSETS					
Current assets:					
Cash, cash equivalents and marketable securities	\$	159,731	\$	238,430	
Accounts receivable, net of allowances of \$22,326 and \$22,233 at					
September 30, 2006 and December 31, 2005, respectively		149,073		140,669	
Inventories		134,390		96,845	
Prepaid and other current assets		26,186		25,733	
Total current assets		469,380		501,677	
Property and equipment, net		39,362		38,563	
Goodwill		424,735		396,902	
Intangible assets, net		110,451		118,676	
Other assets		6,421		6,228	
Total assets	\$	1,050,349	\$	1,062,046	
LIABILITIES AND STOCKHOLDERS' EQUITY					
Current liabilities:					
Accounts payable	\$	44,759	\$	43,227	
Accrued expenses and other current liabilities		96,728		96,311	
Deferred revenues		67,235		62,863	
Total current liabilities		208,722		202,401	
Long-term liabilities		20,105		20,048	
Total liabilities		228,827		222,449	
Stockholders' equity:					
Common stock		423		421	
Additional paid-in capital		944,911		928,703	
Accumulated deficit		(80,282)		(88,795)	
Treasury stock at cost, net of reissuances		(47,924)		_	
Deferred compensation		_		(1,830)	
Accumulated other comprehensive income		4,394		1,098	
Total stockholders' equity		821,522		839,597	
Total liabilities and stockholders' equity	\$	1,050,349	\$	1,062,046	