

Hollywood Storytellers Rely on Avid to Create this Holiday Season's Biggest Films

The film industry's top editors and mixers trust Avid's award-winning solutions to create the season's most anticipated movies, including Murder on the Orient Express and Molly's Game

BURLINGTON, Mass., Dec. 13, 2017 (GLOBE NEWSWIRE) -- Avid® (Nasdaq:AVID), a leading global media technology provider for the creation, distribution and monetization of media assets for global media organizations, enterprise users and individual creative professionals, today announced that the film industry's leading creative professionals used Avid's comprehensive tools and workflow solutions to create the most anticipated movies of this holiday season. Powered by MediaCentral®, the industry's most open, tightly integrated and efficient platform designed for media, Avid's creative tools provided unmatched speed and consistency with collaborative workflows to propel these imaginative stories to the silver screen.

Featuring an all-star cast including Director and Producer Kenneth Branagh, and Actors Judi Dench, Michelle Pfeiffer, Johnny Depp and Penelope Cruz, *Murder on the Orient Express* gives audiences a thrilling ride on the opulent Orient Express train. A murder on the train quickly turns passengers against one another as they race to find the killer before he strikes again. Award-winning Editor Mick Audsley relied on the industry's renowned editing solution, <u>Media Composer</u>, to bring the film to life. Audsley worked closely with Branagh in his directorial debut alongside First Assistant Editor Thora Woodward, Associate Editor Pani Scott, Assistant Editor Sarah Bowden, and Editing Assistant Julia Hewitt. For the team, it was important that they pay homage to the best-selling novel by Agatha Christie and the original film, while contemporizing its presentation for today's audience.

"Working with Ken on his first feature film was a pleasure, and a first for me as I've never cut a film for a director who was also a leading actor," said Audsley. "Media Composer played a key role in our editing process—allowing us to edit efficiently and helping us manage and meet our tight deadlines. It's important that the process is quick and painless so we can progress smoothly without falling behind. I can always trust Media Composer to handle any challenge the day brings."

Based on the true story of Olympic skier Molly Bloom's fall from grace, *Molly's Game* is an American crime story about Bloom's secret life. The film follows how she became the mastermind behind the world's most exclusive high-stakes poker ring for a decade before being arrested by the FBI. Supervising Sound Editor Michael Benavente and his editorial team at sound post-production company, Formosa Group, relied on Avid's industry-standard professional audio solution Pro Tools® to bring the film's soundtrack to life.

"With sound editorial crews working in both the U.S. and Canada, Pro Tools became an international language that the entire sound team understood," said Benavente. "It allowed both editors and mixers to incorporate and work with each other's sessions seamlessly, helping us to give Aaron Sorkin's directorial debut the rich soundtrack it deserved."

The film industry's top creative professionals turned to Avid's trusted solutions to create many other films for this holiday season, including *Bright, Call Me by Your Name, Darkest Hour, Downsizing, Father Figures, Hostiles, The Greatest Showman, The Last Flag Flying, Phantom Thread, Pitch Perfect 3, Roman J. Israel, Esq., Shape of Water, Star Wars: The Last Jedi, The Star, Jumanji: Welcome to the Jungle, and Wonder.*

"The holiday season always shines a spotlight on the incredible work of our talented film customers and users," said Avid President, Jeff Rosica. "With Avid tools empowering their creative magic, these world-class storytellers continue to delight audiences, win over critics, and storm the box office."

About Avid

Through Avid EverywhereTM, Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer®, Pro Tools®, Avid NEXIS®, MediaCentral®, iNEWS®, AirSpeed®, Sibelius®, Avid VENUETM, Avid FastServeTM, MaestroTM, and PlayMakerTM. For more information about Avid

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PR Contact:

Avid Amy Paladino amy.paladino@avid.com +1 617-733-5121

Red Lorry Yellow Lorry (Avid's PR agency) Josh Paterson — UK Tanya Roberts — USA avid@rlyl.com