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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, D.C. 20549

**FORM 8-K**

**CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): March 23, 2017

**AVID TECHNOLOGY, INC.**  
(Exact Name of Registrant as Specified in Its Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**1-36254**  
(Commission File Number)

**04-2977748**  
(I.R.S. Employer  
Identification No.)

**75 Network Drive, Burlington, Massachusetts 01803**  
(Address of Principal Executive Offices) (Zip Code)

**(978) 640-6789**  
(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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## Item 7.01 Regulation FD Disclosure.

On March 23, 2017, the Company held a call with investors (the “Earnings Call”), discussing its financial results for the fiscal year and fiscal quarter ended December 31, 2016. The presentation used by the Company during the Earnings Call, (the “Earnings Release Presentation”) is furnished herewith as Exhibit 99.1.

**Non-GAAP and Operational Measures.** The attached Earnings Release Presentation includes non-GAAP operating expenses, non-GAAP revenue, non-GAAP gross margin, non-GAAP adjusted EBITDA, and non-GAAP adjusted free cash flow. Non-GAAP operating income (loss), non-GAAP operating expenses, non-GAAP gross margin and non-GAAP net income per share exclude restructuring costs, stock based compensation, amortization and impairment of intangibles as well as other unusual items such as costs related to the restatement, M&A related activity, efficiency program and impact of significant legal settlements. Avid defines non-GAAP revenue as GAAP revenue plus revenue eliminated through the application of purchase accounting which requires acquired deferred revenue to be recorded at fair value rather than the amount paid by customers. Avid defines adjusted EBITDA as non-GAAP operating income (loss) excluding depreciation and all amortization expense. Avid defines non-GAAP adjusted free cash flow as GAAP operating cash flow less capital expenditures and excludes from free cash flow payments or receipts related to M&A, significant legal settlements, restructuring, restatement or other non-operational or non-recurring events. The attached Earnings Release Presentation also includes forward-looking non-GAAP financial measures, including Adjusted EBITDA, non-GAAP Operating Expenses, non-GAAP Revenue and Adjusted Free Cash Flow. Reconciliations of these forward-looking non-GAAP financial measures were not included in the attached Earnings Release Presentation due to the high variability and difficulty in making accurate forecasts and projections of some of the excluded information, together with some of the excluded information not being ascertainable or accessible at this time. As a result, the Company is unable to quantify certain amounts that would be required to be included in the most directly comparable GAAP financial measure without unreasonable efforts.

These non-GAAP measures reflect how Avid manages its businesses internally. Avid’s non-GAAP measures may vary from how other companies present non-GAAP measures. Non-GAAP financial measures are not based on a comprehensive set of accounting rules or principles. This non-GAAP information supplements, and is not intended to represent a measure of performance in accordance with, disclosures required by generally accepted accounting principles, or GAAP. Non-GAAP financial measures should be considered in addition to, not as a substitute for or superior to, financial measures determined in accordance with GAAP.

The attached Earnings Release Presentation also includes operational measures, such as bookings, recurring revenue bookings and revenue backlog. Definitions of these measures are included in the supplemental financial and operational data sheet available on our investor relations webpage at [ir.avid.com](http://ir.avid.com).

**Limitation on Incorporation by Reference.** The information furnished in Item 7.01, including the Earnings Release Presentation attached hereto as Exhibit 99.1, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

**Cautionary Note Regarding Forward-Looking Statements.** Except for historical information contained in this Form 8-K, and the Earnings Release Presentation attached as Exhibit 99.1 hereto, the Form 8-K and Earnings Release Presentation contains forward-looking statements that involve certain risks and uncertainties that could cause actual results to differ materially from those expressed or implied by these statements. Please refer to the cautionary notes in the Earnings Release Presentation regarding these forward-looking statements.

## Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

| <u>Exhibit<br/>Number</u> | <u>Description</u>                                  |
|---------------------------|---|
| 99.1                      | Earnings Release Presentation, dated March 23, 2017 |

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**AVID TECHNOLOGY, INC.**

(Registrant)

By: /s/ Brian E. Agle

Name: Brian E. Agle

Title: Senior Vice President and CFO

Date: March 23, 2017



## Avid Technology Q4 & FY 2016 Business Update

March 23, 2017



## Introduction



Robert Roose  
Investor Relations

# Non-GAAP & Operational Measures

The following Non-GAAP (Adjusted) Measures & Operational Measures will be used in the presentation:

## Non-GAAP Measures

- Adjusted EBITDA
- Adjusted Free Cash Flow
- Non-GAAP Revenue
- Non-GAAP Gross Margin
- Non-GAAP Operating Expenses

## Operational Measures

- Bookings, Recurring Revenue Bookings
- Revenue Backlog

These non-GAAP measures are defined in our Form 8-K filed today, and the non-GAAP measures are reconciled with GAAP measures in our press release tables as well as in the supplemental financial information available on [ir.avid.com](http://ir.avid.com), which also includes definitions of our operational measures. Avid believes the non-GAAP financial measures and operational metrics provided in this release provide helpful information to investors with respect to evaluating the Company's performance.

The presentation also includes forward-looking non-GAAP financial measures, including non-GAAP Revenue, Adjusted EBITDA, non-GAAP Operating Expenses and Adjusted Free Cash Flow. Reconciliations of these forward-looking non-GAAP financial measures are not included in this presentation or our press release issued today, due to the high variability and difficulty in making accurate forecasts and projections of some of the excluded information, together with some of the excluded information not being ascertainable or accessible at this time. As a result, the Company is unable to quantify certain amounts that would be required to be included in the most directly comparable GAAP financial measure without unreasonable efforts.



# Safe Harbor Statement


Certain statements made within this presentation contain forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties, including projections and statements about our anticipated plans, objectives, expectations and intentions. Among other things, this presentation includes estimated results of operations for 2017, which estimates are based on a variety of assumptions about key factors and metrics that will determine our future results of operations, including, for example, anticipated market uptake of new products, realization of identified efficiency programs and market based cost inflation. Other forward-looking statements include, without limitation, statements based upon or otherwise incorporating judgments or estimates relating to future performance such as future operating results and expenses; earnings; bookings; backlog; product mix and free cash flow; our long-term and recent cost savings initiatives and the anticipated benefits therefrom; our future strategy and business plans; our product plans, including products under development, such as cloud and subscription based offerings. The projected future results of operations, and the other forward-looking statements in this presentation are based on current expectations as of the date of this presentation and subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. The guidance presented in this presentation is inherently uncertain and subject to numerous risks and uncertainties. Our actual future results of operations and cash flows could differ materially from those discussed in this presentation.

For additional information, including a discussion of some of the key risks and uncertainties associated with these forward-looking statements, please see the "Forward Looking Statements" section of our press release issued today, as well as the Risk Factors and Forward-Looking Statements sections of the Company's 2016 Annual Report on Form 10-K filed with the SEC. Copies of these filings are available from the SEC, the Avid Technology web site or the Company's Investor Relations Department.

Any forward-looking information relayed in this presentation speaks only as of today, and Avid undertakes no obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law.







# Business Update



Louis Hernandez, Jr.  
Chairman and Chief Executive Officer

5

## Q4 2016 Highlights

### Met or exceeded guidance for all metrics

- In-line with guidance for Bookings, Non-GAAP Revenue, and Adjusted Free Cash Flow
- Exceeded guidance for Non-GAAP Operating Expenses and Adjusted EBITDA
- Sequential bookings growth across all customer tiers and geographies
- Positive Adjusted Free Cash Flow

### Execution in key focus areas drove strong performance

- NEXIS drives rebound in storage and Orad improves
- Continued growth of Cloud-enabled subscribers (2.4x from Q4'15) and digital (up 27% from Q4'15)
- Increasing traction with Enterprise deals, including global Enterprise and Cloud agreement signed with Al Jazeera
- Efficiency program yields 30% year-over-year reduction of Non-GAAP operating expenses

### Trends demonstrate significant improvement in core operating results

- Adjusted Free Cash Flow improved \$4.6 million sequentially
- Adjusted EBITDA is up \$16.9 million year-over-year and up \$9.4 million sequentially, excluding the impact related to pre-2011 amortization and elimination of implied PCS revenue
- \$429 million of total revenue backlog and recurring revenue bookings provide good visibility into 2017 revenue

### Transformation on-track and preparing for shift to next phase of growth

- Guidance includes positive Adjusted Free Cash Flow in 2017
- Amended noteholder agreement provides greater financial flexibility
- Continued investment in cloud-enabled applications and key partnerships, including Jetsen agreement
- Organization enhancements, including appointments to the leadership team, prepare business to scale

6



# NEXIS Drives Rebound in Storage

## NEXIS Storage

- World's first software-defined storage platform for media
- Enabled to run on cloud infrastructure
- More density, more capacity, and less expensive
- Successor to Avid's heritage storage product line



## Q4 Storage Performance

- Storage bookings up **50%** sequentially
- NEXIS adoption by Enterprise customers drives rebound
- Significant headroom opportunity remains to return to historical run-rate

## Q4 Customer Highlights



The Church of Jesus Christ of Latter-day Saints

Standardizing on NEXIS to support artist suite and asset management applications used across organization

Leveraging NEXIS to support broadcast workflows that boost efficiency and collaboration, and deliver 4K content

## NEXIS Strategy

### 2016

- ✓ April: Initial NEXIS release (NAB conference)
- ✓ Q3: Existing Enterprise customers deferred upgrades and new customers postponed investments until release of NEXIS Enterprise offering
- ✓ September: NEXIS Enterprise offering released
- ✓ Q4: NEXIS gains traction with Enterprise customers



### 2017

- Continue to drive adoption among Avid's core Enterprise customers
- Pursue new customers through openness of platform to certified third parties, including Adobe Premier and Apple Final Cut for editing
- Preparing for cloud launch



7

# Avid Everywhere Platform Making Progress in All Areas

## Platform Adoption

**42,700+** users

**29%** growth year over year

*Vehicle for future cross-sales and maximizing lifetime value of customer*

## Shift to Recurring Revenue Bookings\*

**45%** of Q4 2016

*13% in Q1'12 (quarter low pre-transformation)*

**38%** of full year 2016

*17% in 2012 (pre-transformation)*

## Subscribers and Digital Sales Surging

Paying subscribers **2.4X**  
from Q4'15

Digital sales up **27%**  
over Q4'15

## Cost Efficiencies on Track

**30%** year-over-year reduction in Q4  
Non-GAAP operating expense

**>\$76 million** of annualized  
savings executed by end of Q4'16



8

\* On constant \$ basis.



# Enterprise Deals Validate Strategy



## Global Enterprise Agreements and Cloud-based Newsroom Project

- ✓ Companies deepen relationship with multi-year, multi-million dollar enterprise-wide global agreement
- ✓ Implementation of enterprise pricing models for future solution deployments across global organization
- ✓ Collaborative technology initiative on cloud-based deployments, working together to pioneer newsroom workflows in the cloud that will help define the industry



## Multi-Year Enterprise Agreement

- ✓ Implementation of asset management workflows and NEXIS powered by MediaCentral across multiple sites
- ✓ Software subscriptions and support benefitting from continual product innovations, including cloud-based applications



## Multi-Year Enterprise Agreement

- ✓ Upgrade of end-to-end Avid workflow, including its NEXIS storage and audio and video artist suite applications
- ✓ Enable greater operational efficiency while staying at the forefront of technology across multiple facilities

9

# Jetsen Partnership to Drive Growth in Greater China

Guarantees minimum ~15% annual growth and \$76M of bookings in first three years in Greater China

Jetsen provides broader market access and Cloud entry, while Avid achieves annualized operating cost savings of ~\$3M

Commercial agreement is effective as of January 31st; reaffirms Avid's transformation and growth plans

\$18M strategic equity investment will strengthen balance sheet; expected to close by end of Q2 2017



10



# Transformation on Track for Completion by Q2 2017

## DEFINING EVENTS

Completion of roll-off of non-marketed products

Completion of the defined cost optimization projects (\$76M in 2016 with additional \$30M+ in 2017)

End of amortization of pre-2011 deferred revenue in all material respects

## PRODUCT STRATEGY

Launch the platform

Add Applications (both internal and external)

Full Cloud and Enterprise pricing

## ECONOMIC MODEL

Add growth and recurring elements

Remove noise from the system

More stable and clear

11



# Financial Results and Guidance



Brian E. Agle

Senior Vice President and Chief Financial Officer

12

## Q4 Results Compared to Guidance

| \$ Millions                        |                | Guidance     |              |
|------------------------------------|----------------|--------------|--------------|
|                                    |                | Q4'16        | Low High     |
| <b>Bookings – Constant \$</b>      | <b>\$134.5</b> | <b>\$115</b> | <b>\$145</b> |
| Bookings                           | 125.3          | 107          | 137          |
| <b>Non-GAAP Revenue</b>            | <b>115.3</b>   | <b>105</b>   | <b>120</b>   |
| <b>Non-GAAP Operating Expenses</b> | <b>50.1</b>    | <b>56</b>    | <b>62</b>    |
| <b>Adjusted EBITDA</b>             | <b>25.2</b>    | <b>9</b>     | <b>16</b>    |
| <b>Adjusted Free Cash Flow</b>     | <b>\$2.0</b>   | <b>(\$5)</b> | <b>\$5</b>   |

- Favorable to Guidance Range
  - Adjusted EBITDA
  - Non-GAAP Operating Expenses
- Within Guidance Range
  - Bookings
  - Non-GAAP Revenue
  - Adjusted Free Cash Flow



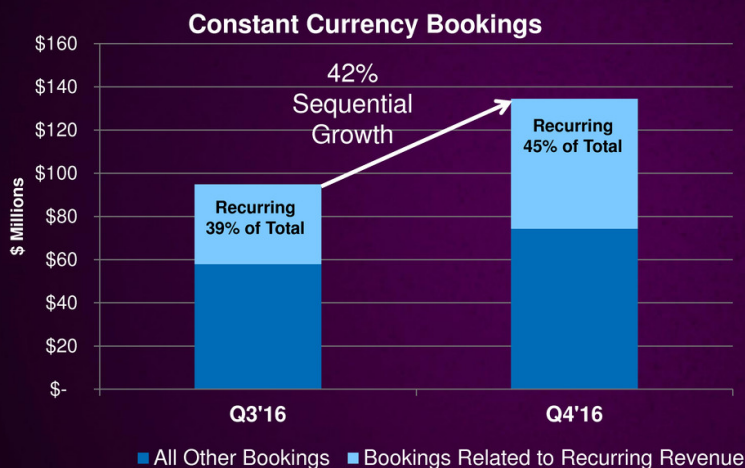
## Q4 – Sequential Growth in Bookings, EBITDA and Free Cash Flow

| \$ Millions                        |                | Q4'15          | Q3'16          | Q4'16       | Growth %     |  |
|------------------------------------|----------------|----------------|----------------|-------------|--------------|--|
|                                    |                |                |                |             | Fav/(UnFav)  |  |
| <b>Bookings – Constant \$</b>      | <b>\$201.0</b> | <b>\$94.8</b>  | <b>\$134.5</b> | <b>42%</b>  | <b>(33%)</b> |  |
| Bookings                           | 193.1          | 89.5           | 125.3          | 40%         | (35%)        |  |
| <b>Non-GAAP Revenue</b>            | <b>139.7</b>   | <b>119.0</b>   | <b>115.3</b>   | <b>(3%)</b> | <b>(17%)</b> |  |
| Revenue (excl Pre-2011 & Elim PCS) | 120.6          | 101.7          | 104.9          | 3%          | (13%)        |  |
| Pre-2011 & Elim PCS                | 19.0           | 17.4           | 10.4           | (40%)       | (45%)        |  |
| <b>Non-GAAP Gross Margin</b>       | <b>84.9</b>    | <b>77.5</b>    | <b>71.4</b>    | <b>(8%)</b> | <b>(16%)</b> |  |
| % of Revenue                       | 60.8%          | 65.1%          | 61.9%          |             |              |  |
| <b>Non-GAAP Operating Expenses</b> | <b>71.3</b>    | <b>58.4</b>    | <b>50.1</b>    | <b>14%</b>  | <b>30%</b>   |  |
| <b>Adjusted EBITDA</b>             | <b>17.0</b>    | <b>22.9</b>    | <b>25.2</b>    | <b>10%</b>  | <b>48%</b>   |  |
| EBITDA (excl Pre-2011 & Elim PCS)  | (2.0)          | 5.5            | 14.9           | 170%        | 835%         |  |
| Pre-2011 & Elim PCS                | 19.0           | 17.4           | 10.4           | (40%)       | (45%)        |  |
| <b>Adjusted Free Cash Flow</b>     | <b>\$2.3</b>   | <b>(\$2.6)</b> | <b>\$2.0</b>   | <b>177%</b> | <b>(14%)</b> |  |

- Bookings improved sequentially across geographies, tiers and product categories
- Year-over-year bookings reflects large Sinclair deal in Q4'15
- Non-GAAP Operating Expenses benefit from \$76M cost efficiency program and Q4 one-time favorable items
- Adjusted EBITDA increased 170% sequentially and 835% year-over-year excluding Pre-2011 and Elim PCS impact
- Positive Adjusted Free Cash Flow improves \$4.6M sequentially



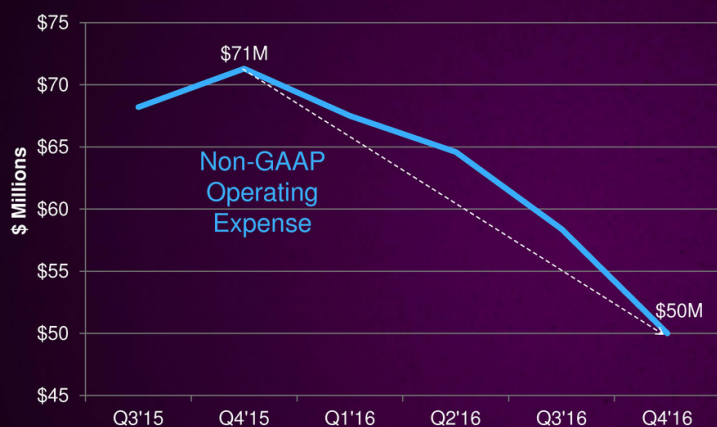
## Sequential Bookings Growth Includes Continued Mix Shift to Recurring



- Product bookings were a driver of sequential growth
- Shift to bookings related to recurring revenue continues
- Revenue visibility becomes clearer with higher mix of recurring revenue

15

## Completed the 2016 Cost Efficiency Program



- Exceeded \$76M\* cost efficiency plan; establishes lower run rate moving into 2017
- Well-positioned to execute on the additional \$30M\* efficiency program savings in 2017
  - Leverage the development platform
  - More opportunities for talent alignment
  - Facilities rationalization

**Exceeded \$76M Plan, Executing Additional \$30M in 2017**

\* Program includes operating expense and non-material spending within cost of sales  
A GAAP to Non-GAAP reconciliation is available in the back of this presentation

16



## 2016 Results vs Prior Year

| \$ Millions                        |                 |                 | Variance<br>Fav/(Unfav) |              |
|------------------------------------|-----------------|-----------------|-------------------------|--------------|
|                                    | 2015            | 2016            | \$                      | %            |
| <b>Non-GAAP Revenue</b>            | <b>\$506.5</b>  | <b>\$512.5</b>  | <b>\$6.1</b>            | <b>1%</b>    |
| Revenue (Excl Pre-2011 & Elim PCS) | 425.4           | 434.9           | 9.4                     | 2%           |
| Pre-2011 & Elim PCS                | 81.0            | 77.7            | (3.4)                   | (4%)         |
| <b>Non-GAAP Gross Margin</b>       | <b>313.9</b>    | <b>341.6</b>    | <b>27.7</b>             | <b>9%</b>    |
| % of Revenue                       | 62.0%           | 66.6%           |                         |              |
| <b>Non-GAAP Operating Expenses</b> | <b>272.4</b>    | <b>240.7</b>    | <b>31.7</b>             | <b>12%</b>   |
| <b>Adjusted EBITDA</b>             | <b>55.2</b>     | <b>116.0</b>    | <b>60.9</b>             | <b>110%</b>  |
| EBITDA (Excl Pre-2011 & Elim PCS)  | (25.9)          | 38.4            | 64.2                    | 248%         |
| Pre-2011 & Elim PCS                | 81.0            | 77.7            | (3.4)                   | (4%)         |
| <b>Adjusted Free Cash Flow</b>     | <b>(\$35.3)</b> | <b>(\$40.3)</b> | <b>(\$5.0)</b>          | <b>(14%)</b> |

- Non-GAAP Revenue increased modestly year-over-year
- Non-GAAP Gross Margin expansion of ~460 bps year-over-year
- Non-GAAP Operating Expenses reflect cost efficiency efforts
- Adjusted EBITDA improves with and without Pre-2011 & Elim PCS adjustment

17

A GAAP to Non-GAAP reconciliation is available in the back of this presentation



## Key Balance Sheet Metrics

| \$ Millions                        |                |                |                |
|------------------------------------|----------------|----------------|----------------|
|                                    | Q4'15          | Q3'16          | Q4'16          |
| <b>Reported Cash</b>               | <b>\$17.9</b>  | <b>\$47.7</b>  | <b>\$44.9</b>  |
| <b>Accounts Receivable</b>         | <b>58.8</b>    | <b>40.9</b>    | <b>43.5</b>    |
| DSO                                | 38             | 31             | 34             |
| <b>Net Inventory</b>               | <b>48.1</b>    | <b>55.6</b>    | <b>50.7</b>    |
| Turns                              | 4.0            | 3.2            | 3.3            |
| <b>Deferred Revenue</b>            | <b>348.4</b>   | <b>240.0</b>   | <b>225.7</b>   |
| <b>Long Term Debt</b>              | <b>96.0</b>    | <b>188.3</b>   | <b>188.8</b>   |
| <b>Backlog (Off Balance Sheet)</b> | <b>\$203.7</b> | <b>\$197.2</b> | <b>\$203.6</b> |

- Liquidity adequate at \$50M
- DSO remains low at 34 days
- Inventory down sequentially with higher product shipments
- Deferred Revenue lower largely due to Pre-2011 & Elim PCS impact
- Backlog (Off Balance Sheet) flat year-over-year and up sequentially reflecting Q4 enterprise deals

18





# Financing Amendment Provides Greater Flexibility

## Covenant Leverage Ratio

|                         | Q2'17 | Q3'17 | Q4'17 | Q1'18-<br>Q4'18 | Q1'19 | Q2'19-<br>Q4'19 | Q1'20 | Q2'20 | Q3'20 |
|-------------------------|-------|-------|-------|-----------------|-------|-----------------|-------|-------|-------|
| Original Leverage Ratio | 3.50  | 3.50  | 3.30  | 3.00            | 2.50  | 2.50            | 2.50  | 2.50  | 2.50  |
| Amended Leverage Ratio  | 4.20  | 4.75  | 4.80  | 4.40            | 4.40  | 3.50            | 3.50  | 3.00  | 2.50  |
| Favorable Ratio Change  | 0.70  | 1.25  | 1.50  | 1.40            | 1.90  | 1.00            | 1.00  | 0.50  | -     |

- Agreement effective March 14, 2017
- Improves Covenant Leverage Ratio (Total Debt to LTM Adjusted EBITDA)
  - More accurately reflects the impact related to the elimination of implied PCS revenue
- Provides more flexibility in managing cash
- Allows additional room for continued cost efficiency program

# Q1 2017 Guidance

| \$ Millions                              | Q1'16                      | Q4'16          | Q1 2017 Guidance |              |
|--|----------------------------|----------------|------------------|--------------|
|  |                            |                | Low              | High         |
| <b>Bookings – Constant \$</b>            | <b>\$98.1</b>              | <b>\$134.5</b> | <b>\$162</b>     | <b>\$176</b> |
| <b>Bookings</b>                          | <b>92.5</b>                | <b>125.3</b>   | <b>154</b>       | <b>168</b>   |
| <b>GAAP Revenue (except where noted)</b> | <b>143.8<sup>(1)</sup></b> | <b>115.3</b>   | <b>100</b>       | <b>110</b>   |
| Revenue (Excl Pre-2011 & Elim PCS)       | 117.0                      | 104.9          | 92               | 102          |
| Pre-2011 & Elim PCS                      | 26.9                       | 10.4           | 8                | 8            |
| <b>Non-GAAP Operating Expenses</b>       | <b>67.5</b>                | <b>50.1</b>    | <b>54</b>        | <b>58</b>    |
| <b>Adjusted EBITDA</b>                   | <b>38.5</b>                | <b>25.2</b>    | <b>8</b>         | <b>14</b>    |
| EBITDA (Excl Pre-2011 & Elim PCS)        | 11.6                       | 14.9           | 0                | 6            |
| Pre-2011 & Elim PCS                      | 26.9                       | 10.4           | 8                | 8            |
| <b>Adjusted Free Cash Flow</b>           | <b>(\$9.4)</b>             | <b>\$2.0</b>   | <b>(\$2)</b>     | <b>\$6</b>   |

(1) Q1 2016 Revenue is non-GAAP and includes a \$269K adjustment related to amortization of acquired deferred revenue related to Orad.

This slide contains forward-looking statements regarding our anticipated future results of operations and cash flows, which are inherently uncertain and subject to numerous risks and uncertainties. Our actual future results of operations and cash flows could differ materially from those shown on this page. For a discussion of some of the key risks and uncertainties associated with these forward-looking statements, please see the Safe Harbor Statement on slide 4 of this presentation.

- Bookings includes \$76M related to Jetsen agreement
- Deferred Revenue & Backlog provides good visibility into 2017
- Continued execution of efficiency program drives YoY decrease in operating expense
- Moving to a more normalized cash conversion of adjusted EBITDA

# Full Year 2017 Guidance

| \$ Millions                              | 2016                         | 2017 Full Year Guidance |              |
|--|------------------------------|-------------------------|--------------|
|  |                              | Low                     | High         |
| <b>GAAP Revenue</b> (except where noted) | <b>\$512.5<sup>(1)</sup></b> | <b>\$405</b>            | <b>\$435</b> |
| Revenue (excl Pre-2011 & Elim PCS)       | 434.9                        | 392                     | 422          |
| Pre-2011 & Elim PCS                      | 77.7                         | 13                      | 13           |
| <b>Non-GAAP Operating Expenses</b>       | <b>240.7</b>                 | <b>205</b>              | <b>220</b>   |
| <b>Adjusted EBITDA</b>                   | <b>116.0</b>                 | <b>45</b>               | <b>55</b>    |
| EBITDA (excl Pre-2011 & Elim PCS)        | 38.4                         | 32                      | 42           |
| Pre-2011 & Elim PCS                      | 77.7                         | 13                      | 13           |
| <b>Adjusted Free Cash Flow</b>           | <b>(\$40.3)</b>              | <b>\$7</b>              | <b>\$20</b>  |

(1) 2016 Revenue is non-GAAP and includes a \$594K adjustment related to amortization of acquired deferred revenue related to Orad.

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- Revenue impacted by reduction of Pre-2011 & Elim PCS and shift to Recurring Revenue
- Transformation complete by Q2, financial model becomes significantly less impacted by revenue accounting
- Cost Efficiency program continues to strengthen the P&L
- Adjusted Free Cash Flow improvement of over \$50 million as adjusted EBITDA conversion becomes more normalized

21

A GAAP to Non-GAAP reconciliation is available in the back of this presentation

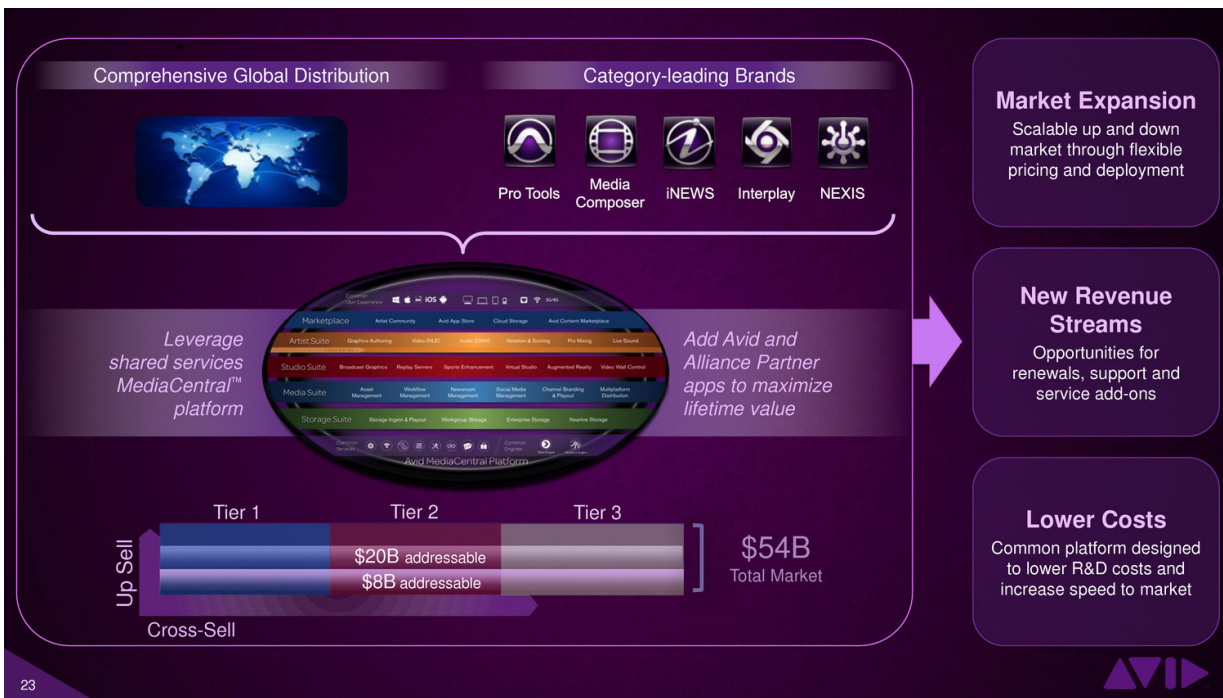


## Closing Remarks



**Louis Hernandez, Jr.**  
Chairman and Chief Executive Officer

22



23

## Fast Forward to Our Future

| Q1, 2017  | Q2, 2017 | Q3, 2017   | Q4, 2017 |
|---|----------|--|----------|
| <b>Complete Transformation</b> <ul style="list-style-type: none"> <li>Organizational structure optimized</li> <li>Facilities and talent alignment finished</li> <li>Cost structure aligned to forward strategy</li> </ul> |          |  |          |
| <b>Prepare for Growth</b> <ul style="list-style-type: none"> <li>Strategic initiatives</li> <li>New sales model</li> <li>Ready for the Cloud</li> </ul>   |          | <b>Focus on Growth</b> <ul style="list-style-type: none"> <li>Begin the journey into the Cloud</li> <li>Aggressive commercial and “selling” focus</li> <li>Customer-centric with operational excellence</li> </ul> |          |
| < < Transformation Phase  |          | Growth Phase > >   |          |

24





Customer led, engaged membership community that contributes to Avid's product direction, strategic investments, services and emerging areas

- 40% of new functionality in Media Composer in 2016 is a direct result of ACA engagement

**Over 8,500 members**

- Growth of ~3,000/yr over last two years
- Forecasting 12,000 members by year end

Over  
**8,500**  
members

Join us for the next major unveiling of our Cloud strategy and product innovations at **Avid Connect 2017**  
April 22-23 in Las Vegas  
followed by the NAB Conference



## Q4 2016 Highlights

Met or exceeded guidance for all metrics

Execution in key focus areas drove strong performance

Trends demonstrate significant improvement in core operating results

Transformation on-track and preparing for shift to next phase of growth





# Questions and Answers



27

## Reconciliations of GAAP to Non-GAAP Financial Measures

| Reconciliations of GAAP financial measures to Non-GAAP financial measures<br>(unaudited - in thousands) |                                    |                 |                                     |                    |                                     |                    |                                 |                 |  |
|---|------------------------------------|-----------------|-------------------------------------|--------------------|-------------------------------------|--------------------|---------------------------------|-----------------|--|
|   | Three Months Ended<br>December 31, |                 | Twelve Months Ended<br>December 31, |                    | Three Months Ended<br>September 30, |                    | Three Months Ended<br>March 31, |                 |  |
|   | 2018                               | 2018            | 2018                                | 2018               | 2018                                | 2018               | 2018                            | 2018            |  |
| <b>Non-GAAP revenue</b>   |                                    |                 |                                     |                    |                                     |                    |                                 |                 |  |
| GAAP revenue  | \$ 115,295                         | \$ 128,006      | \$ 511,030                          | \$ 506,595         | \$ 119,019                          | \$ 127,436         | \$ 143,547                      | \$ 119,586      |  |
| Amortization of acquired deferred revenue   | -                                  | 859             | 594                                 | 859                | -                                   | -                  | 299                             | -               |  |
| Non-GAAP revenue  | <u>115,295</u>                     | <u>128,865</u>  | <u>511,624</u>                      | <u>507,454</u>     | <u>119,019</u>                      | <u>127,436</u>     | <u>143,846</u>                  | <u>119,586</u>  |  |
| Pre-2011 Revenue  | 2,268                              | 12,017          | 24,772                              | 58,543             | 5,368                               | 13,635             | 9,338                           | 17,483          |  |
| Elim FCS  | 8,100                              | 7,000           | 52,900                              | 22,500             | 12,000                              | 15,500             | 17,000                          | -               |  |
| Non-GAAP Revenue w/o Pre-2011 and Elim  | <u>104,927</u>                     | <u>109,847</u>  | <u>433,952</u>                      | <u>426,410</u>     | <u>101,651</u>                      | <u>108,301</u>     | <u>117,508</u>                  | <u>102,103</u>  |  |
| <b>Non-GAAP gross profit</b>  |                                    |                 |                                     |                    |                                     |                    |                                 |                 |  |
| GAAP gross profit   | 69,469                             | 81,944          | 332,723                             | 308,150            | 75,391                              | 87,814             | 100,063                         | 72,094          |  |
| Amortization of acquired deferred revenue   | -                                  | 859             | 594                                 | 859                | -                                   | -                  | 299                             | -               |  |
| Amortization of intangible assets   | 1,950                              | 1,950           | 7,800                               | 4,053              | 1,950                               | 1,950              | 1,950                           | -               |  |
| Stock-based compensation  | (485)                              | 1,771           | 440                                 | 823                | (527)                               | 183                | 179                             | 254             |  |
| Non-GAAP gross profit   | <u>71,371</u>                      | <u>84,503</u>   | <u>341,557</u>                      | <u>313,884</u>     | <u>77,484</u>                       | <u>89,947</u>      | <u>102,491</u>                  | <u>72,343</u>   |  |
| Pre-2011 Revenue  | 2,268                              | 12,017          | 24,772                              | 58,543             | 5,368                               | 13,635             | 9,338                           | 17,483          |  |
| Elim FCS  | 8,100                              | 7,000           | 52,900                              | 22,500             | 12,000                              | 15,500             | 17,000                          | -               |  |
| Non-GAAP gross profit w/o Pre-2011 and Elim   | <u>61,003</u>                      | <u>65,486</u>   | <u>263,885</u>                      | <u>232,841</u>     | <u>60,116</u>                       | <u>60,812</u>      | <u>73,153</u>                   | <u>54,860</u>   |  |
| <b>Non-GAAP operating expenses</b>  |                                    |                 |                                     |                    |                                     |                    |                                 |                 |  |
| GAAP operating expenses   | 56,518                             | 62,296          | 268,708                             | 301,177            | 66,887                              | 73,409             | 74,316                          | 70,879          |  |
| Less Amortization of intangible assets  | (383)                              | (786)           | (2,498)                             | (2,354)            | (587)                               | (786)              | (786)                           | (374)           |  |
| Less Stock-based compensation   | (1,847)                            | (1,452)         | (7,475)                             | (8,591)            | (1,571)                             | (2,040)            | (1,919)                         | (2,008)         |  |
| Less Restructuring costs, net   | (4,959)                            | (5,786)         | (12,837)                            | (6,305)            | (5,314)                             | -                  | (2,777)                         | -               |  |
| Less Restructuring costs  | (1,099)                            | (51)            | (295)                               | (1,039)            | (38)                                | (237)              | (80)                            | (1,807)         |  |
| Less Acquisition, integration and other costs   | (129)                              | (1,095)         | (587)                               | (9,232)            | (336)                               | (1,965)            | (515)                           | (2,342)         |  |
| Less Efficiency program costs   | (957)                              | (1,146)         | (4,355)                             | (1,146)            | (1,335)                             | -                  | (715)                           | -               |  |
| Non-GAAP operating expenses   | <u>50,144</u>                      | <u>51,342</u>   | <u>243,711</u>                      | <u>272,412</u>     | <u>56,995</u>                       | <u>68,165</u>      | <u>67,523</u>                   | <u>64,243</u>   |  |
| <b>Non-GAAP operating income</b>  |                                    |                 |                                     |                    |                                     |                    |                                 |                 |  |
| GAAP operating income (loss)  | 10,951                             | (332)           | 64,015                              | 6,973              | 8,504                               | 14,405             | 25,747                          | 1,115           |  |
| Amortization of acquired deferred revenue   | -                                  | 859             | 594                                 | 859                | -                                   | -                  | 299                             | -               |  |
| Amortization of intangible assets   | 2,313                              | 2,738           | 10,288                              | 6,417              | 2,517                               | 2,738              | 2,738                           | 374             |  |
| Stock-based compensation  | 1,799                              | 1,783           | 7,915                               | 9,814              | 1,728                               | 2,389              | 2,098                           | 2,462           |  |
| Restructuring costs, net  | 4,959                              | 5,786           | 12,837                              | 6,205              | 5,314                               | -                  | 2,777                           | -               |  |
| Restructuring costs   | 109                                | 51              | (295)                               | (1,039)            | 38                                  | (237)              | (80)                            | (1,807)         |  |
| Acquisition, integration and other costs  | 129                                | 1,095           | 587                                 | 9,232              | (336)                               | 1,965              | 515                             | 2,342           |  |
| Efficiency program costs  | 957                                | 1,146           | 4,355                               | 1,146              | 1,335                               | -                  | 715                             | -               |  |
| Non-GAAP operating income   | <u>21,227</u>                      | <u>13,581</u>   | <u>100,846</u>                      | <u>41,462</u>      | <u>19,103</u>                       | <u>21,782</u>      | <u>34,938</u>                   | <u>6,100</u>    |  |
| <b>Adjusted EBITDA</b>  |                                    |                 |                                     |                    |                                     |                    |                                 |                 |  |
| Non-GAAP operating income (from above)  | 21,227                             | 13,581          | 100,846                             | 41,462             | 19,103                              | 21,782             | 34,938                          | 6,100           |  |
| Depreciation  | 3,987                              | 3,418           | 15,181                              | 13,472             | 3,782                               | 3,188              | 3,811                           | 3,877           |  |
| Adjusted EBITDA   | <u>25,214</u>                      | <u>16,997</u>   | <u>116,027</u>                      | <u>55,154</u>      | <u>22,885</u>                       | <u>24,970</u>      | <u>38,749</u>                   | <u>9,977</u>    |  |
| Pre-2011 Revenue  | 2,268                              | 12,017          | 24,772                              | 58,543             | 5,368                               | 13,635             | 9,338                           | 17,483          |  |
| Elim FCS  | 8,100                              | 7,000           | 52,900                              | 22,500             | 12,000                              | 15,500             | 17,000                          | -               |  |
| Adjusted EBITDA w/o Pre-2011 and Elim   | <u>14,856</u>                      | <u>(2,020)</u>  | <u>38,355</u>                       | <u>(25,689)</u>    | <u>5,497</u>                        | <u>(4,183)</u>     | <u>11,611</u>                   | <u>(5,706)</u>  |  |
| <b>Adjusted free cash flow</b>  |                                    |                 |                                     |                    |                                     |                    |                                 |                 |  |
| GAAP net cash (used in) provided by operating activities  | (276)                              | 2,061           | (48,195)                            | (34,026)           | (3,906)                             | (9,873)            | (11,209)                        | 4,630           |  |
| Capital expenditures  | (1,323)                            | (4,220)         | (11,003)                            | (15,320)           | (2,360)                             | (4,368)            | (4,518)                         | (2,840)         |  |
| Restructuring payments  | 1,959                              | 564             | 10,940                              | 1,616              | 1,496                               | 316                | 3,533                           | 429             |  |
| Restructuring payments  | 153                                | 321             | 153                                 | 3,945              | -                                   | -                  | -                               | 2,117           |  |
| Acquisition, integration and other payments   | 24                                 | 1,988           | 1,841                               | 6,946              | 196                                 | 3,368              | 773                             | -               |  |
| Efficiency program payments   | 1,412                              | 1,358           | 5,842                               | 1,255              | 1,847                               | -                  | 1,361                           | -               |  |
| Adjusted free cash flow   | <u>\$ 1,256</u>                    | <u>\$ 2,279</u> | <u>\$ (40,222)</u>                  | <u>\$ (25,793)</u> | <u>\$ (2,420)</u>                   | <u>\$ (10,557)</u> | <u>\$ (9,440)</u>               | <u>\$ 4,235</u> |  |

These non-GAAP measures reflect how Aid manages its businesses internally. Aid's non-GAAP measures may vary from how other companies present non-GAAP measures. Non-GAAP financial measures are not based on a comprehensive set of accounting rules or principles. This non-GAAP information supplements, and is not intended to represent a measure of performance in accordance with, disclosures required by generally accepted accounting principles, or GAAP. Non-GAAP financial measures should be considered in addition to, not as a substitute for or superior to, financial measures determined in accordance with GAAP.



28

