

Avid Customers Shine at the BAFTA(R) Film Awards

Numerous Award-Winning and Nominated Feature Films Created With Avid's Industry-Leading Video and Audio Solutions Celebrated at the U.K.'s Most Prestigious Film Awards

BURLINGTON, Mass., Feb. 20, 2014 (GLOBE NEWSWIRE) -- <u>Avid</u>[®] (Nasdaq:AVID) today celebrated its many customers who were honored for their outstanding contributions to professional film and sound editing at the British Academy Film Awards 2014, hosted by the British Academy of Film & Television Arts (BAFTA[®]) in London on Sunday, February 16. The world's leading creative professionals relied on Avid's proven and trusted content creation solutions to help craft many of the celebrated films at this year's awards, including *12 Years A Slave, Gravity, American Hustle, Captain Phillips* and *Rush*.

Dan Hanley and Mike Hill, winners of the Best Film Editing in 2014 award, used the industry's preeminent non-linear editing solution <u>Avid Media Composer</u>[®] to cut Ron Howard's *Rush*. Other nominees in the category who also relied on Media Composer include: Christopher Rouse for *Captain Phillips*, Joe Walker for *12 Years A Slave*, and Alfonso Cuaron and Mark Sanger for *Gravity*.

Gravity, winner of the Best Sound in 2014 award, was mixed by Glenn Freemantle, Skip Lievsay, Christopher Benstead, Niv Adiri and Chris Munro with the industry standard digital audio workstation <u>Avid Pro Tools</u>[®]. Other nominees in the category who also used Pro Tools include: Chris Burdon, Mark Taylor, Mike Prestwood Smith, Chris Munro and Oliver Tarney for *Captain Phillips*; Danny Hambrook, Martin Steyer, Stefan Korte, Markus Stemler and Frank Kruse for *Rush*; and Peter F. Kurland, Skip Lievsay, Greg Orloff and Paul Urmson for *Inside Llewyn Davis*.

BAFTA Award nominee for Best Film Editing in 2014 for *Captain Phillips*, and long-time Avid Media Composer user Christopher Rouse, whose credits also include *The Bourne Ultimatum* and *The Bourne Supremacy*, said of his nomination: "It's a fantastic feeling to be nominated. Thanks very much BAFTA! I'm thrilled to be included with the wonderfully talented editors in our category. I had the great fortune to work with Paul Greengrass, a brilliant director who gave me superb material to play with. My deepest thanks to him and, very importantly, our incredible post-production team who share in this nomination."

"With our passion for world-class content creation, we're honored that these BAFTA award-winning and nominated professionals choose us as their trusted partner to push the boundaries of their craft," said Avid president and CEO Louis Hernandez, Jr. "We celebrate their outstanding successes and thank them for inspiring our continual commitment to creating the industry's most innovative solutions."

About Avid

Through Avid Everywhere, Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, music recordings, and television shows, to live concerts and news broadcasts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, and Sibelius®. For more information about Avid solutions and services, visit <u>www.avid.com</u>, connect with Avid on <u>Facebook</u>, <u>Twitter</u>, <u>YouTube</u>, <u>LinkedIn</u>, <u>Google+</u>; or subscribe to <u>Avid Blogs</u>.

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