FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to	S1
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Duva Jason A					2. Issuer Name and Ticker or Trading Symbol AVID TECHNOLOGY, INC. [AVID]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director The control of the control o					
	(Last) (First) (Middle) AVID TECHNOLOGY, INC. 75 NETWORK DRIVE					3. Date of Earliest Transaction (Month/Day/Year) 02/12/2016							V	VP & General Counsel / Corporate Secreta					
(Street) BURLIN (City)	GTON M		01803 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Date				Date	th/Day/Year) i		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ties Acquired (A) d Of (D) (Instr. 3, 4			nd Securi Benef	icially d Following	Form: (D) or	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
										v	Amount	(A	A) or O)	Price	Transa	action(s) 3 and 4)			(1130.4)
Common Stock 02/					2/2016				F		879(1))	D	\$6.	73 7	3 71,469		D	
Common	Stock			02/12	2/2016	5			F		879(1))	D	\$6.	73 7	70,590		D	
		Та									sed of, onvertib				/ Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transa Code (8)			ative rities ired osed	6. Date E Expiratio (Month/D	n Datray/Ye	е	7. Titl Amou Secur Under Deriva Secur and 4	int of rities rlying ative rity (Ins	ount nber	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ov Fo Di or (I)). wnership orm: irect (D) · Indirect (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

Remarks:

/s/ Jason A. Duva

02/16/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{1.} Represents shares withheld by the Issuer to satisfy tax withholding obligation upon the vesting on February 12, 2016 of 8.33% of the restricted stock units awarded on November 13, 2014. This award includes a provision for the withholding of shares by the Issuer to pay the withholding taxes due on the vesting date.