

## Avid to Present at Jefferies 2015 Global Technology, Media and Telecom Conference

BURLINGTON, Mass., April 8, 2015 (GLOBE NEWSWIRE) -- Avid® (Nasdaq:AVID), a leading global provider of audio and video technology for media organizations and independent professionals, announced today that it will present at the Jefferies 2015 Global Technology, Media and Telecom Conference on May 14 2015, at 8:30 a.m. ET at the Mandarin Oriental in Miami, Florida.

The presentations will be available via live audio webcast at <u>ir.avid.com</u> and via replay from the same links beginning approximately one hour after the conclusion of its presentation.

## **About Avid**

Through Avid Everywhere<sup>TM</sup>, Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, music recordings, and television shows, to live concerts and news broadcasts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, and Sibelius®. For more information about Avid solutions and services, visit <a href="www.avid.com">www.avid.com</a>, connect with Avid on <a href="Facebook">Facebook</a>, <a href="Instagram">Instagram</a>, <a href="Twitter">Twitter</a>, <a href="YouTube">YouTube</a>, <a href="LinkedIn">LinkedIn</a>; or subscribe to <a href="Avid Blogs">Avid Blogs</a>.

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