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Avid Delivers Continued Innovation for Avid NEXIS, the Industry's First and Only Software-Defined Storage Platform

New high-density, high-availability Avid NEXIS solutions enable large-scale broadcast and post-production organizations to accelerate production and increase efficiency

AMSTERDAM, Netherlands, Sept. 09, 2016 (GLOBE NEWSWIRE) -- **IBC (Hall 7, Booth #J20)** — [Avid®](#) (NASDAQ:AVID) today introduced new innovations for [Avid NEXIS™](#), the industry's first and only [software-defined storage platform](#) specifically designed for storing and managing media. Leveraging the power of the [Avid MediaCentral® Platform](#), Avid NEXIS provides dynamic virtualization, adaptive protection, and media-savvy collaboration so media organizations of all sizes can accelerate production and increase efficiency. The newly extended Avid NEXIS family now includes high-density and high-availability solutions that provide unrivaled reliability and performance for the most demanding environments.

"Across the industry, we are seeing an unprecedented explosion of content, which drives the need for more robust storage infrastructure, greater reliability and control, and closer collaboration," said Avid Chairman, President and CEO, Louis Hernandez, Jr. "To address these key customer issues, we delivered Avid NEXIS earlier this year, and the adoption from media organizations of all sizes has been incredible. Now we are continuing to innovate with new high-density and high-availability Avid NEXIS solutions that help the largest broadcast and post-production organizations to increase operational efficiency and maximize the lifetime value of their assets."

Introducing Avid NEXIS | E5 and Avid NEXIS High Availability

[Avid NEXIS | E5](#) is an enterprise-class, hyper-dense storage engine that offers real-time editorial collaboration and the highest levels of scalability, performance, and client connections for large-scale broadcast and post-production environments. Avid NEXIS | E5 provides 40GbE connectivity and 80—480 TB of storage capacity per engine, with the ability to scale up to 1.4PB of capacity and 9.6GBps of bandwidth, supporting more than 2000 [Avid DNxHR®](#) HD streams or 500 Avid DNxHR 4K streams across over 300 connected clients in a mere 17U of rackspace.

Avid NEXIS High Availability options increase the reliability and performance of Avid NEXIS E-class storage systems for the most critical deployments. The Avid NEXIS Redundant Storage Controller, Redundant System Director, and Redundant Networking options protect against potential hardware performance issues, while the Media Mirroring option protects an entire Avid NEXIS system against up to five simultaneous disk failures, and even an entire engine failure. Thanks to the openness of the Avid MediaCentral Platform, Avid NEXIS solutions work with all top media creation applications, including [Media Composer®](#), [Pro Tools®](#), Apple Final Cut Pro X, Adobe Premiere Pro CC, Grass Valley EDIUS, and many more. Production teams can quickly access a shared pool of virtualized storage resources, which dramatically increases their efficiency.

Avid NEXIS enables fully virtualized storage so media organizations can adjust storage capacity mid-project, without disrupting workflows. Customers can select components that meet their current needs, and easily grow as their needs change. Avid NEXIS is the only scale-out storage solution that enables customers to dynamically tune the system to ensure that high-priority workflows always have the capacity, performance and data protection levels they require. Customers can give critical projects maximum performance, while throttling back on less critical workflows. This ability lets teams react quickly to changes, adjusting performance and protection levels to match the needs of a project at any stage in the workflow.

Availability

- | Avid NEXIS | E5 is available now
- | Avid NEXIS Redundant Storage Controller option is available now
- | Avid NEXIS Redundant System Director option is available now
- | Avid NEXIS Redundant Networking option will be available in Q4 2016
- | Avid NEXIS Media Mirroring option will be available in Q4 2016

About Avid

Through [Avid Everywhere™](#), Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption. Media organizations and

creative professionals use Avid solutions to create the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as a majority of today's most celebrated music recordings and live concerts. Industry leading solutions include Pro Tools®, Media Composer®, Avid NEXIS™, Interplay®, ProSet and RealSet, Maestro, PlayMaker, and Sibelius®. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

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