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Avid Customers Shine at Cannes International Film Festival

Palme d'Or winner and nominees rely on Avid Artist Suite to produce compelling stories

BURLINGTON, Mass., May 23, 2016 (GLOBE NEWSWIRE) -- [Avid®](#) (Nasdaq:AVID) congratulates its international customers in competition at the 69th Cannes International Film Festival, including the winner of the Palme d'Or. Films from acclaimed directors including Ken Loach and Pedro Almodovar relied on the Avid Artist Suite, powered by the [Avid MediaCentral™ Platform](#), for the creation of compelling visuals and pristine sound as well as efficient media management.

The Palme d'Or winner, *I, Daniel Blake* is the latest film from director Ken Loach, who previously won the Palme d'Or in 2006 for *The Wind That Shakes The Barley*. Jonathan Morris, who also edited many of Loach's previous films, edited the film using Media Composer, and Sound Editor Ray Beckett, whose credits include *Zero Dark Thirty*, *The Hurt Locker* and *A Room With A View*, completed the sound mix with Pro Tools.

Julieta, directed by Pedro Almodovar, made its international debut at the 2016 Cannes International Film Festival. Editor Jose Salcedo, a longtime collaborator of Almodovar, used [Avid Media Composer®](#) to edit the film, while Sound Editor Pelayo Gutierrez used [Avid Pro Tools®](#), for audio post production.

Many other films in competition employed solutions from the Avid Artist Suite, including *Toni Erdmann*, *The Last Face*, *Bacalaureat*, *La Fille Inconnue*, *Mademoiselle (The Handmaiden)* and *Mal de Pierres (From The Land Of The Moon)*.

"Avid creative solutions empower storytellers to create stunning images and beautiful soundscapes that have the power to move us," said Avid Chairman, President and CEO, Louis Hernandez, Jr. "We congratulate all the winners and nominees at the 2016 Cannes International Film Festival on their artistic achievements."

About Avid

Through [Avid Everywhere™](#), Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption. Media organizations and creative professionals use Avid solutions to create the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as a majority of today's most celebrated music recordings and live concerts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Avid NEXIS™, Interplay®, ProSet and RealSet, Maestro, PlayMaker, and Sibelius®. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

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