

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

(Mark One)

☒ **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2018

OR

☐ **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from _____ to _____

Commission File Number: 1-36254

Avid Technology, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of
Incorporation or Organization)

04-2977748

(I.R.S. Employer
Identification No.)

75 Network Drive

Burlington, Massachusetts 01803

(Address of Principal Executive Offices, Including Zip Code)

(978) 640-6789

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 under the Exchange Act.

Large Accelerated Filer ☐

Non-accelerated Filer ☐

(Do not check if smaller reporting company)

Accelerated Filer ☒

Smaller Reporting Company ☐

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 under the Exchange Act). Yes ☐ No ☒

The number of shares outstanding of the registrant's Common Stock, par value \$0.01, as of August 6, 2018 was 41,790,314.

AVID TECHNOLOGY, INC.
FORM 10-Q
FOR THE QUARTERLY PERIOD ENDED JUNE 30, 2018

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CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q (“Form 10-Q”) includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. For this purpose, any statements contained in this Form 10-Q that relate to future results or events are forward-looking statements. Forward-looking statements may be identified by use of forward-looking words, such as “anticipate,” “believe,” “confidence,” “could,” “estimate,” “expect,” “feel,” “intend,” “may,” “plan,” “should,” “seek,” “will” and “would,” or similar expressions.

Forward-looking statements may involve subjects relating to, among others, the following:

- our ability to successfully implement our strategy, including our cost saving strategies;
- the anticipated trends and developments in our markets and the success of our products in these markets;
- our ability to develop, market and sell new products and services;
- our business strategies and market positioning;
- our ability to achieve our goal of expanding our market positions;
- anticipated trends relating to our sales, financial condition or results of operations, including our shift to a recurring revenue model and complex enterprise sales with elongated sales cycles;
- the expected timing of recognition of revenue backlog as revenue, and the timing of recognition of revenues from subscription offerings;
- our ability to successfully consummate acquisitions or investment transactions and successfully integrate acquired businesses;
- our anticipated benefits and synergies from, and the anticipated financial impact of, any acquired business;
- the anticipated performance of our products;
- changes in inventory levels;
- plans regarding repatriation of foreign earnings;
- the outcome, impact, costs and expenses of any litigation or government inquiries to which we are or become subject;
- the effect of the continuing worldwide macroeconomic uncertainty on our business and results of operations, including Brexit;
- our ability to accelerate growth of our Cloud-enabled platform;
- our compliance with covenants contained in the agreements governing our indebtedness;
- our ability to service our debt and meet the obligations thereunder, including our ability to satisfy our conversion and repurchase obligations under our convertible notes due 2020;
- seasonal factors;
- fluctuations in foreign exchange and interest rates;
- the risk of restatement of our financial statements;

- estimated asset and liability values and amortization of our intangible assets;
- our capital resources and the adequacy thereof; and
- worldwide political uncertainty, in particular the risk that the United States may withdraw from or materially modify NAFTA or other international trade agreements.

Actual results and events in future periods may differ materially from those expressed or implied by forward-looking statements in this Form 10-Q. There are a number of factors that could cause actual events or results to differ materially from those indicated or implied by forward-looking statements, many of which are beyond our control, including the risk factors discussed herein and in Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2017, in Part II and in other documents we file from time to time with the U.S. Securities and Exchange Commission (“SEC”). In addition, the forward-looking statements contained in this Form 10-Q represent our estimates only as of the date of this filing and should not be relied upon as representing our estimates as of any subsequent date. While we may elect to update these forward-looking statements in the future, we specifically disclaim any obligation to do so, whether to reflect actual results, changes in assumptions, changes in other factors affecting such forward-looking statements or otherwise.

We own or have rights to trademarks and service marks that we use in connection with the operation of our business. Avid is a trademark of Avid Technology, Inc. Other trademarks, logos, and slogans registered or used by us and our subsidiaries in the United States and other countries include, but are not limited to, the following: Avid Everywhere, Avid NEXIS, AirSpeed, EUCON, iNEWS, Interplay, MediaCentral, Mbox, Media Composer, NewsCutter, Nitris, Pro Tools, Sibelius and Symphony. Other trademarks appearing in this Form 10-Q are the property of their respective owners.

PART I - FINANCIAL INFORMATION

ITEM 1. CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

AVID TECHNOLOGY, INC.
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(in thousands except per share data, unaudited)

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2018	2017	2018	2017
Net revenues:				
Products	\$ 46,379	\$ 47,655	\$ 92,789	\$ 98,661
Services	52,236	54,718	103,763	107,819
Total net revenues	98,615	102,373	196,552	206,480
Cost of revenues:				
Products	26,347	26,489	52,642	50,993
Services	13,986	14,181	27,971	28,275
Amortization of intangible assets	1,950	1,950	3,900	3,900
Total cost of revenues	42,283	42,620	84,513	83,168
Gross profit	56,332	59,753	112,039	123,312
Operating expenses:				
Research and development	15,985	16,991	31,670	35,879
Marketing and selling	27,759	29,018	53,891	54,829
General and administrative	14,041	13,644	27,996	28,075
Amortization of intangible assets	363	363	726	726
Restructuring costs, net	268	6,063	3,175	7,046
Total operating expenses	58,416	66,079	117,458	126,555
Operating loss	(2,084)	(6,326)	(5,419)	(3,243)
Interest and other expense, net	(6,278)	(3,918)	(11,637)	(8,764)
Loss before income taxes	(8,362)	(10,244)	(17,056)	(12,007)
Provision for income taxes	144	587	399	739
Net loss	<u>\$ (8,506)</u>	<u>\$ (10,831)</u>	<u>\$ (17,455)</u>	<u>\$ (12,746)</u>
Net loss per common share – basic and diluted	<u>\$ (0.20)</u>	<u>\$ (0.26)</u>	<u>\$ (0.42)</u>	<u>\$ (0.31)</u>
Weighted-average common shares outstanding – basic	41,587	40,953	41,496	40,863
Weighted-average common shares outstanding – diluted	41,587	40,953	41,496	40,863

The accompanying notes are an integral part of the condensed consolidated financial statements.

AVID TECHNOLOGY, INC.
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS
(in thousands, unaudited)

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2018	2017	2018	2017
Net loss	\$ (8,506)	\$ (10,831)	\$ (17,455)	\$ (12,746)
Other comprehensive income:				
Foreign currency translation adjustments	(2,204)	2,939	(1,056)	4,789
Comprehensive loss	<u>\$ (10,710)</u>	<u>\$ (7,892)</u>	<u>\$ (18,511)</u>	<u>\$ (7,957)</u>

The accompanying notes are an integral part of the condensed consolidated financial statements.

AVID TECHNOLOGY, INC.
CONDENSED CONSOLIDATED BALANCE SHEETS
(in thousands, unaudited)

	June 30, 2018	December 31, 2017
<u>ASSETS</u>		
Current assets:		
Cash and cash equivalents	\$ 60,209	\$ 57,223
Restricted cash	8,500	—
Accounts receivable, net of allowances of \$1,164 and \$11,142 at June 30, 2018 and December 31, 2017, respectively (Note 1)	47,703	40,134
Inventories	31,752	38,421
Prepaid expenses	10,731	8,208
Contract assets	15,544	—
Other current assets	6,867	10,341
Total current assets	181,306	154,327
Property and equipment, net	19,442	21,903
Intangible assets, net	9,057	13,682
Goodwill	32,643	32,643
Long-term deferred tax assets, net	1,282	1,318
Other long-term assets	10,222	10,811
Total assets	<u>\$ 253,952</u>	<u>\$ 234,684</u>
<u>LIABILITIES AND STOCKHOLDERS' DEFICIT</u>		
Current liabilities:		
Accounts payable	\$ 33,547	\$ 30,160
Accrued compensation and benefits	19,024	25,466
Accrued expenses and other current liabilities	39,373	31,549
Income taxes payable	1,720	1,815
Short-term debt	1,400	5,906
Deferred revenue	82,470	121,184
Total current liabilities	177,534	216,080
Long-term debt	230,661	204,498
Long-term deferred revenue	15,228	73,429
Other long-term liabilities	7,403	9,247
Total liabilities	430,826	503,254
Commitments and contingencies (Note 7)		
Stockholders' deficit:		
Common stock	423	423
Additional paid-in capital	1,028,334	1,035,808
Accumulated deficit	(1,193,791)	(1,284,703)
Treasury stock at cost	(8,358)	(17,672)
Accumulated other comprehensive loss	(3,482)	(2,426)
Total stockholders' deficit	(176,874)	(268,570)
Total liabilities and stockholders' deficit	<u>\$ 253,952</u>	<u>\$ 234,684</u>

The accompanying notes are an integral part of the condensed consolidated financial statements.

AVID TECHNOLOGY, INC.
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(in thousands, unaudited)

	Six Months Ended	
	June 30,	
	2018	2017 ⁽¹⁾
Cash flows from operating activities:		
Net loss	\$ (17,455)	\$ (12,746)
Adjustments to reconcile net loss to net cash provided by operating activities:		
Depreciation and amortization	10,899	11,531
Recovery for doubtful accounts	(43)	(214)
Stock-based compensation expense	2,255	3,393
Non-cash provision for restructuring	934	2,477
Non-cash interest expense	6,149	5,214
Unrealized foreign currency transaction (gains) losses	(921)	4,763
Provision for (benefit from) deferred taxes	5	(746)
Changes in operating assets and liabilities:		
Accounts receivable	13,525	9,343
Inventories	653	9,482
Prepaid expenses and other assets	2,454	(3,287)
Accounts payable	3,426	980
Accrued expenses, compensation and benefits and other liabilities	(12,275)	(3,419)
Income taxes payable	(37)	991
Deferred revenue	(10,070)	(21,690)
Net cash (used in) provided by operating activities	(501)	6,072
Cash flows from investing activities:		
Purchases of property and equipment	(4,888)	(3,108)
Increase in other long-term assets	(17)	(23)
Net cash used in investing activities	(4,905)	(3,131)
Cash flows from financing activities:		
Proceeds from long-term debt	22,688	—
Repayment of debt	(4,723)	(2,500)
Proceeds from the issuance of common stock under employee stock plans	256	217
Common stock repurchases for tax withholdings for net settlement of equity awards	(649)	(497)
Net cash provided by (used in) financing activities	17,572	(2,780)
Effect of exchange rate changes on cash, cash equivalents and restricted cash	(399)	625
Net increase in cash, cash equivalents and restricted cash	11,767	786
Cash, cash equivalents and restricted cash at beginning of period	60,433	49,948
Cash, cash equivalents and restricted cash at end of period	<u>\$ 72,200</u>	<u>\$ 50,734</u>
Supplemental information:		
Cash and cash equivalents	\$ 60,209	\$ 47,434
Restricted cash	8,500	—
Restricted cash included in other long-term assets	3,491	3,300
Total cash, cash equivalents and restricted cash shown in the statement of cash flows	<u>\$ 72,200</u>	<u>\$ 50,734</u>
Cash (refunded) paid for income taxes	\$ (2,051)	\$ 261
Cash paid for interest	\$ 5,829	\$ 4,450

The accompanying notes are an integral part of the condensed consolidated financial statements.

(1) The Condensed Consolidated Statement of Cash Flows for the six months ended June 30, 2017 has been revised to reflect the adoption, on January 1, 2018, of ASU 2016-18, Statement of Cash Flows (Topic 230): Restricted Cash. The Condensed Consolidated Statements of Cash Flows reflects the changes during the periods in the total of cash, cash equivalents, and restricted cash. Therefore, restricted cash activity is included with cash when reconciling the beginning-of-period and end-of-period total amounts shown. Refer to Note 1 for further discussion.

AVID TECHNOLOGY, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

1. FINANCIAL INFORMATION

The accompanying condensed consolidated financial statements include the accounts of Avid Technology, Inc. and its wholly owned subsidiaries (collectively, “we” or “our”). These financial statements are unaudited. However, in the opinion of management, the condensed consolidated financial statements reflect all normal and recurring adjustments necessary for their fair statement. Interim results are not necessarily indicative of results expected for any other interim period or a full year. We prepared the accompanying unaudited condensed consolidated financial statements in accordance with the instructions for Form 10-Q and, therefore, include all information and footnotes necessary for a complete presentation of operations, comprehensive income (loss), financial position and cash flows in conformity with accounting principles generally accepted in the United States of America (“U.S. GAAP”). The accompanying condensed consolidated balance sheet as of December 31, 2017 was derived from our audited consolidated financial statements and does not include all disclosures required by U.S. GAAP for annual financial statements. We filed audited consolidated financial statements as of and for the year ended December 31, 2017 in our Annual Report on Form 10-K for the year ended December 31, 2017, which included information and footnotes necessary for such presentation. The financial statements contained in this Form 10-Q should be read in conjunction with the audited consolidated financial statements in our Annual Report on Form 10-K for the year ended December 31, 2017.

Our preparation of condensed consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the dates of the condensed consolidated financial statements and the reported amounts of revenues and expenses during the reported periods. Actual results could differ from our estimates.

Subsequent Events

We evaluated subsequent events through the date of issuance of these financial statements and no other subsequent events required recognition or disclosure in these financial statements.

Significant Accounting Policies - Revenue Recognition

We enter into contracts with customers that include various combinations of products and services, which are typically capable of being distinct and are accounted for as separate performance obligations. The Company accounts for a contract when (i) it has approval and commitment from both parties, (ii) the rights of the parties have been identified, (iii) payment terms have been identified, (iv) the contract has commercial substance and (v) collectability is probable. We recognize revenue upon transfer of control of promised products or services to customers, which typically occurs upon shipment or delivery depending on the terms of the underlying contracts, in an amount that reflects the consideration we expect to receive in exchange for those products or services.

See Note 9 for disaggregated revenue schedules and further discussion on revenue and deferred revenue performance obligations and the timing of revenue recognition.

We often enter into contractual arrangements that have multiple performance obligations, one or more of which may be delivered subsequent to the delivery of other performance obligations. These arrangements may include a combination of products, support, training and professional services. We allocate the transaction price of the arrangement based on the relative estimated standalone selling price (“SSP”) of each distinct performance obligation.

Our process for determining SSP for each performance obligation involves significant management judgment. In determining SSP, we maximize observable inputs and consider a number of data points, including:

- the pricing of standalone sales (in the instances where available);
- the pricing established by management when setting prices for deliverables that are intended to be sold on a standalone basis;
- contractually stated prices for deliverables that are intended to be sold on a standalone basis;

- other pricing factors, such as the geographical region in which the products are sold and expected discounts based on the customer size and type.

Determining SSP for performance obligations which we never sell separately also requires significant judgment. In estimating the SSP, we consider the likely price that would have resulted from established pricing practices had the deliverable been offered separately and the prices a customer would likely be willing to pay.

We only include estimated amounts in the transaction price to the extent it is probable that a significant reversal of cumulative revenue recognized will not occur when the uncertainty associated with the variable consideration is resolved. We reduce transaction prices for estimated returns and other allowances that represent variable consideration under Accounting Standards Codification (“ASC”) Topic 606, which we estimate based on historical return experience and other relevant factors, and record a corresponding refund liability as a component of accrued expenses and other current liabilities. Other forms of contingent revenue or variable consideration are infrequent.

While not a common practice for us, in the event we grant the customer the option to acquire additional products or services in an arrangement, we consider if the option provides a material right to the customer that it would not receive without entering into the contract (e.g., an incremental discount compared to the range of discounts typically given for similar products or services). If a material right is deemed to exist, we account for the option as a distinct performance obligation and recognize revenue when those future products or services are transferred or when the option expires.

We also record as revenue all amounts billed to customers for shipping and handling costs and record the actual shipping costs as a component of cost of revenues. Reimbursements received from customers for out-of-pocket expenses are recorded as revenues, with related costs recorded as cost of revenues. We present revenues net of any taxes collected from customers and remitted to government authorities.

We apply the practical expedient to not adjust the transaction price for the effects of a significant financing component when we expect that the period between when we transfer a good or service to a customer and when the customer pays for that good or service will be one year or less. Payments under our contracts are typically due within in a short period from when our performance obligations are satisfied.

We apply the practical expedient for the deferral of sales commissions and other contract acquisition costs, which are expensed as incurred, where the amortization period would be one year or less.

Recently Adopted Accounting Pronouncements

On January 1, 2018, we adopted ASC Topic 606, *Revenue from Contracts with Customers* (“ASC 606”), using the modified retrospective method applied to contracts not completed as of January 1, 2018. Results for reporting periods beginning after January 1, 2018 are presented under ASC 606, while prior period amounts are not adjusted and continue to be reported in accordance with our historic accounting under ASC 605. We recorded a net reduction to opening accumulated deficit of approximately \$108 million as of January 1, 2018 due to the cumulative impact of adopting ASC 606. The primary impact of ASC 606 that resulted in a significant decrease in deferred revenue is that vendor specific objective evidence of fair value is no longer required to recognize revenue for distinct software products upon delivery, which allows recognition upon delivery rather than on a ratable basis over a period of time.

A summary of the changes to balance sheet line items that resulted from the adoption of ASC 606 as of January 1, 2018 is as follows (in thousands):

	As of January 1, 2018		
	As Previously Reported	Impact of Adoption of Topic 606 ⁽⁵⁾⁽⁶⁾	As Adjusted ⁽⁶⁾
Assets:			
Accounts receivable, net ⁽¹⁾	\$ 40,134	\$ 21,088	\$ 61,222
Contract assets ⁽²⁾	—	6,579	6,579
Inventory ⁽³⁾	38,421	(5,716)	32,705
Other long-term assets	10,811	865	11,676
Total assets	\$ 234,684	\$ 22,816	\$ 257,500
Liabilities:			
Accrued expenses and other current liabilities ⁽¹⁾	\$ 31,549	\$ 11,139	\$ 42,688
Deferred revenue (current portion) ⁽⁴⁾	121,184	(41,611)	79,573
Long-term deferred revenue ⁽⁴⁾	73,429	(55,079)	18,350
Total liabilities	\$ 503,254	\$ (85,551)	\$ 417,703
Stockholders' deficit:			
Accumulated deficit	(1,284,703)	108,367	(1,176,336)
Total stockholders' deficit	\$ (268,570)	\$ 108,367	\$ (160,203)

⁽¹⁾ The increase in accounts receivable and accrued expenses and other current liabilities is due to the reclassification of allowances for sales returns, rebates and other adjustments to selling prices that are considered variable consideration under ASC 606 and are now presented as a liability on our balance sheet. Accounts receivable also increased due to advanced contractual support billings now being recorded on a gross basis in accounts receivable when it is due, rather than being net against corresponding unamortized deferred revenue.

⁽²⁾ For subscription contracts, we are now required under ASC 606 to record contract assets for annual and multi-year subscriptions that are billed monthly, resulting in an increase in contract assets at the date of adoption. In addition, some of our enterprise agreements have fixed payment schedules whereas the timing of the fulfillment of performance obligations under the contracts can vary, which can result in the fulfillment of performance obligations exceeding contract billings, which also results in contract assets.

⁽³⁾ The reduction is due to inventory and deferred costs that were directly attributable to deferred revenue transactions that were reduced or eliminated due to the adoption of ASC 606 (as described in footnote 4 below), necessitating the elimination of corresponding inventory and deferred costs associated with those deferred revenue transactions.

⁽⁴⁾ The reduction is primarily attributable to the elimination of the requirement to have vendor specific objective evidence of fair value for undelivered elements that existed under ASC 985, the prior applicable accounting guidance, for software products, which no longer precludes revenue recognition under ASC 606.

⁽⁵⁾ See Note 9 for a further description of the components of revenue and related performance obligations under ASC 606 that resulted in cumulative changes to balance sheet accounts as a result of the adoption of ASC 606.

⁽⁶⁾ The impact of the adoption of ASC 606 reported in our Form 10-Q for the three months ended March 31, 2018 has been revised in this filing to reflect an additional reduction to deferred revenue and accumulated deficit as of January 1, 2018 of \$3.8 million.

The adoption of Topic 606, as compared to legacy GAAP required for revenue recognition, did not have a significant impact on revenue or net loss for the three and six months ended June 30, 2018. The impact of ASC 606 to balance sheet line items as of June 30, 2018, after reflecting the opening balance sheet adjustments described in detail above, was not material. There was no tax impact associated with the adoption because our deferred tax assets related to deferred revenue have a full valuation allowance.

In March 2018, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU"), No. 2018-05, *Amendments to SEC Paragraphs Pursuant to SEC Staff Accounting Bulletin ("SAB") No. 118*. The guidance amends SEC paragraphs in ASC 740, Income Taxes, to reflect and codify SAB No. 118, which provides guidance for companies that are not able to complete their accounting for the income tax effects of the Tax Cuts and Jobs Act in the period of enactment. The ASU became effective upon issuance. We had applied SAB 118 upon the original issuance in December, 2017 prior to the codification in ASC 740. See discussion below regarding the status of our accounting for the impacts of the Tax Cuts and Jobs Act (TCJA).

On December 22, 2017, the Tax Cuts and Jobs Act (“TCJA”) was signed into law. The TCJA changed many aspects of U.S. corporate income taxation and included reduction of the corporate income tax rate from 35% to 21% , implementation of a territorial tax system and imposition of a tax on deemed repatriated earnings of foreign subsidiaries. The TCJA was effective as of December 31, 2017 and at that time we made a reasonable estimate of the effects on our existing deferred tax balances and the one-time transition tax. As of June 30, 2018, we have not completed our accounting for the tax effects of the TCJA nor have we recorded any adjustments during the quarter ended June 30, 2018. We will continue to assess our provision for income taxes as future guidance is issued, but do not currently anticipate significant revisions will be necessary. Any such revisions will be treated in accordance with the one year measurement period guidance outlined in Staff Accounting Bulletin No. 118. The ultimate impact may differ from these provisional amounts, possibly materially, due to, among other things, additional analysis, changes in interpretations and assumptions we have made, additional regulatory guidance that may be issued, and actions we may take as a result of the TCJA. The accounting is expected to be complete within the one year measurement period particularly after the 2017 U.S. corporate income tax return is filed in 2018.

In August 2016, the FASB issued ASU No. 2016-15, *Statement of Cash Flow (Topic 230)*. The guidance reduces diversity in how certain cash receipts and cash payments are presented and classified in the Statements of Cash Flows. Certain of ASU No. 2016-15 requirements are as follows: (i) cash payments for debt prepayment or debt extinguishment costs should be classified as cash outflows for financing activities, (ii) contingent consideration payments made soon after a business combination should be classified as cash outflows for investing activities and cash payment made thereafter should be classified as cash outflows for financing up to the amount of the contingent consideration liability recognized at the acquisition date with any excess classified as operating activities, (iii) cash proceeds from the settlement of insurance claims should be classified on the basis of the nature of the loss, (iv) cash proceeds from the settlement of Corporate-Owned Life Insurance, or COLI, Policies should be classified as cash inflows from investing activities and cash payments for premiums on COLI policies may be classified as cash outflows for investing activities, operating activities, or a combination of investing and operating activities and (v) cash paid to a tax authority by an employer when withholding shares from an employee's award for tax-withholding purposes should be classified as cash outflows for financing activities. We adopted the guidance on January 1, 2018. The adoption of ASU 2016-15 had no material impact on our consolidated financial statements.

In October 2016, the FASB issued ASU No. 2016-16, *Income Taxes (Topic 740)*. The guidance requires companies to recognize the income tax effects of intercompany sales and transfers of assets, other than inventory, in the income statement as income tax expense (or benefit) in the period in which the transfer occurs. We adopted the guidance on January 1, 2018. The adoption of ASU 2016-16 had no impact on our consolidated financial statements.

In November 2016, the FASB issued ASU No. 2016-18, *Statement of Cash Flows (Topic 230): Restricted Cash*. The guidance requires companies to show the changes in the total of cash, cash equivalents, restricted cash and restricted cash equivalents in the statement of cash flows. As a result, companies will no longer present transfers between cash and cash equivalents and restricted cash and restricted cash equivalents in the statement of cash flows. When cash, cash equivalents, restricted cash and restricted cash equivalents are presented in more than one line item on the balance sheet, a reconciliation of the totals in the statement of cash flows to the related captions in the balance sheet is required. We adopted the guidance on January 1, 2018. The adoption of ASU 2016-18 had no material impact on our consolidated financial statements. Restricted cash amounts, presented within the statements of financial position and cash flows, are cash collateralized letters of credit that are used as security deposits in connection with our facility leases and operations.

Recent Accounting Pronouncements to be Adopted

On February 25, 2016, the FASB issued ASU No. 2016-02, *Leases (Topic 842)*. The guidance requires an entity to recognize virtually all of their leases on the balance sheet, by recording a right-of-use asset and lease liability. The new guidance becomes effective for us on January 1, 2019, and early adoption is permitted upon issuance. We are currently evaluating the impact of this guidance on our consolidated financial statements and have compiled an initial inventory of our leases. These leases are primarily related to office space in the United States and foreign locations and are currently classified as operating leases under generally accepted accounting principles.

2. NET INCOME PER SHARE

Net income per common share is presented for both basic income per share (“Basic EPS”) and diluted income per share (“Diluted EPS”). Basic EPS is based on the weighted-average number of common shares outstanding during the period. Diluted EPS is based on the weighted-average number of common shares and common share equivalents outstanding during the period.

The potential common shares that were considered anti-dilutive securities were excluded from the diluted earnings per share calculations for the relevant periods either because the sum of the exercise price per share and the unrecognized

compensation cost per share was greater than the average market price of our common stock for the relevant period, or because they were considered contingently issuable. The contingently issuable potential common shares result from certain stock options and restricted stock units granted to our employees that vest based on performance conditions, market conditions, or a combination of performance and market conditions.

The following table sets forth (in thousands) potential common shares that were considered anti-dilutive securities at June 30, 2018 and 2017.

	June 30, 2018	June 30, 2017
Options	943	2,382
Non-vested restricted stock units	2,677	3,163
Anti-dilutive potential common shares	3,620	5,545

On June 15, 2015, we issued \$125.0 million aggregate principal amount of our 2.00% Convertible Senior Notes due 2020, or the Notes. The Notes are convertible into cash, shares of our common stock or a combination of cash and shares of common stock, at our election, based on an initial conversion rate, subject to adjustment. In connection with the offering of the Notes, we entered into a capped call transaction with a third party. We use the treasury stock method in computing the dilutive impact of the Notes. The Notes are convertible into shares of our common stock but our stock price was less than the conversion price as of June 30, 2018 and 2017, and, therefore, the Notes are excluded from Diluted EPS. The Capped Call is not reflected in diluted net income per share as it will always be anti-dilutive.

3. FAIR VALUE MEASUREMENTS

Assets Measured at Fair Value on a Recurring Basis

We measure deferred compensation investments on a recurring basis. As of June 30, 2018 and December 31, 2017, our deferred compensation investments were classified as either Level 1 or Level 2 in the fair value hierarchy. Assets valued using quoted market prices in active markets and classified as Level 1 are money market and mutual funds. Assets valued based on other observable inputs and classified as Level 2 are insurance contracts.

The following tables summarize our deferred compensation investments measured at fair value on a recurring basis (in thousands):

	June 30, 2018	Fair Value Measurements at Reporting Date Using		
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Financial assets:				
Deferred compensation assets	\$ 1,546	\$ 407	\$ 1,139	\$ —

	December 31, 2017	Fair Value Measurements at Reporting Date Using		
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Financial assets:				
Deferred compensation assets	\$ 1,743	\$ 484	\$ 1,259	\$ —

Financial Instruments Not Recorded at Fair Value

The carrying amounts of our other financial assets and liabilities including cash, accounts receivable, accounts payable and accrued liabilities approximate their respective fair values because of the relatively short period of time between their origination and their expected realization or settlement. As of June 30, 2018, the net carrying amount of the Notes was \$107.4 million, and the fair value of the Notes was approximately \$108.3 million based on open market trading activity, which constitutes a Level 1 input in the fair value hierarchy.

4. INVENTORIES

Inventories consisted of the following (in thousands):

	June 30, 2018	December 31, 2017
Raw materials	\$ 11,311	\$ 11,217
Work in process	583	397
Finished goods	19,858	26,807
Total	<u>\$ 31,752</u>	<u>\$ 38,421</u>

As of June 30, 2018 and December 31, 2017, finished goods inventory included \$4.0 million and \$8.2 million, respectively, associated with products shipped to customers and deferred labor costs for arrangements where revenue recognition had not yet commenced. As discussed in Note 1, \$5.7 million of inventory was eliminated upon the adoption of ASC 606 on January 1, 2018 as such inventory was directly attributable to deferred revenue transactions that were also eliminated upon adoption.

5. INTANGIBLE ASSETS AND GOODWILL

Amortizing identifiable intangible assets related to our acquisitions or capitalized costs of internally developed or externally purchased software that form the basis for our products consisted of the following (in thousands):

	June 30, 2018			December 31, 2017		
	Gross	Accumulated Amortization	Net	Gross	Accumulated Amortization	Net
Completed technologies and patents	\$ 58,365	\$ (50,728)	\$ 7,637	\$ 58,609	\$ (47,072)	\$ 11,537
Customer relationships	54,838	(53,418)	1,420	54,946	(52,801)	2,145
Trade names	1,346	(1,346)	—	1,346	(1,346)	—
Capitalized software costs	4,911	(4,911)	—	4,911	(4,911)	—
Total	<u>\$ 119,460</u>	<u>\$ (110,403)</u>	<u>\$ 9,057</u>	<u>\$ 119,812</u>	<u>\$ (106,130)</u>	<u>\$ 13,682</u>

Amortization expense related to all intangible assets in the aggregate was \$2.3 million for both the three months ended June 30, 2018 and 2017, and \$4.6 million for both the six months ended June 30, 2018 and 2017. We expect amortization of acquired intangible assets to be \$4.6 million for the remainder of 2018 and \$4.4 million in 2019.

The acquisition of Orad in 2015 resulted in goodwill of \$32.6 million as of June 30, 2018 and December 31, 2017.

6. OTHER LONG-TERM LIABILITIES

Other long-term liabilities consisted of the following (in thousands):

	June 30, 2018	December 31, 2017
Deferred rent	\$ 1,677	\$ 2,970
Accrued restructuring	447	731
Deferred compensation	5,279	5,546
Total	<u>\$ 7,403</u>	<u>\$ 9,247</u>

7. COMMITMENTS AND CONTINGENCIES

Commitments

We entered into a long-term agreement to purchase a variety of information technology solutions from a third party in the second quarter of 2017, which included an unconditional commitment to purchase a minimum of \$12.8 million of products and services over the initial three-year term of the agreement. We have purchased \$3.2 million pursuant to this agreement as of June 30, 2018 to develop Azure certified solutions.

We have letters of credit that are used as security deposits in connection with our leased Burlington, Massachusetts office space. In the event of default on the underlying leases, the landlords would, at June 30, 2018, be eligible to draw against the letters of credit to a maximum of \$1.3 million in the aggregate. The letters of credit are subject to aggregate reductions provided we are not in default under the underlying leases and meet certain financial performance conditions. In no case will the letters of credit amounts be reduced to below \$1.2 million in the aggregate throughout the lease periods, all of which extend to May 2020.

We also have letters of credit in connection with security deposits for other facility leases totaling \$1.1 million in the aggregate, as well as letters of credit totaling \$1.4 million that otherwise support our ongoing operations. These letters of credit have various terms and expire during 2018 and beyond, while some of the letters of credit may automatically renew based on the terms of the underlying agreements.

We issued a letter of credit totaling \$8.5 million to one of our sole-source suppliers in February 2018. The supplier is eligible to draw on the letter of credit in the event that we are insolvent or unable to pay on our purchase orders for certain key hardware components of our product. The letter of credit is valid for one year from its issuance date, and may automatically renew based on the terms of the underlying agreement.

Contingencies

Our industry is characterized by the existence of a large number of patents and frequent claims and litigation regarding patent and other intellectual property rights. In addition to the legal proceedings described below, we are involved in legal proceedings from time to time arising from the normal course of business activities, including claims of alleged infringement of intellectual property rights and contractual, commercial, employee relations, product or service performance, or other matters. We do not believe these matters will have a material adverse effect on our financial position or results of operations. However, the outcome of legal proceedings and claims brought against us is subject to significant uncertainty. Therefore, our financial position or results of operations may be negatively affected by the unfavorable resolution of one or more of these proceedings for the period in which a matter is resolved. Our results could be materially adversely affected if we are accused of, or found to be, infringing third parties' intellectual property rights.

In November 2016, a purported securities class action lawsuit was filed in the U.S. District Court for the District of Massachusetts (Mohanty v. Avid Technology, Inc. et al., No. 16-cv-12336) against us and certain of our executive officers seeking unspecified damages and other relief on behalf of a purported class of purchasers of our common stock between August 4, 2016 and November 9, 2016, inclusive. The complaint purported to state a claim for violation of federal securities laws as a result of alleged violations of Sections 10(b) and 20(a) of the Exchange Act and Rule 10b-5

promulgated thereunder. The complaint's allegations relate generally to our disclosure surrounding the level of implementation of our Avid NEXIS solution product offerings. On February 7, 2017, the Court appointed a lead plaintiff and counsel in the matter. On June 14, 2017, we moved to dismiss the action. On July 31, 2017, the lead plaintiff filed an opposition to our motion to dismiss, and on August 21, 2017, we filed our reply brief. On October 13, 2017, after a mediation, the parties reached an agreement in principle to settle this litigation. The settlement was approved by the court and the settlement payment was made by our insurers in May 2018.

Following the termination of our former Chairman and Chief Executive Officer on February 25, 2018, we received a notice alleging that we breached the former employee's employment agreement. While we intend to defend any claim vigorously, when and if a claim is actually filed, we are currently unable to estimate an amount or range of any reasonably possible losses that could occur as a result of this matter.

We consider all claims on a quarterly basis and based on known facts assess whether potential losses are considered reasonably possible, probable and estimable. Based upon this assessment, we then evaluate disclosure requirements and whether to accrue for such claims in our condensed consolidated financial statements. We record a provision for a liability when it is both probable that a liability has been incurred and the amount of the loss can be reasonably estimated. These provisions are reviewed at least quarterly and adjusted to reflect the impacts of negotiations, settlements, rulings, advice of legal counsel and other information and events pertaining to a particular case.

At June 30, 2018 and as of the date of filing of these condensed consolidated financial statements, we believe that, other than as set forth in this note, no provision for liability nor disclosure is required related to any claims because: (a) there is no reasonable possibility that a loss exceeding amounts already recognized (if any) may be incurred with respect to such claim, (b) a reasonably possible loss or range of loss cannot be estimated; or (c) such estimate is immaterial.

Additionally, we provide indemnification to certain customers for losses incurred in connection with intellectual property infringement claims brought by third parties with respect to our products. These indemnification provisions generally offer perpetual coverage for infringement claims based upon the products covered by the agreement and the maximum potential amount of future payments we could be required to make under these indemnification provisions is theoretically unlimited. To date, we have not incurred material costs related to these indemnification provisions; accordingly, we believe the estimated fair value of these indemnification provisions is immaterial. Further, certain of our arrangements with customers include clauses whereby we may be subject to penalties for failure to meet certain performance obligations; however, we have not recorded any related material penalties to date.

We provide warranties on externally sourced and internally developed hardware. For internally developed hardware, and in cases where the warranty granted to customers for externally sourced hardware is greater than that provided by the manufacturer, we record an accrual for the related liability based on historical trends and actual material and labor costs. The following table sets forth the activity in the product warranty accrual account for the six months ended June 30, 2018 and 2017 (in thousands):

	Six Months Ended June 30,	
	2018	2017
Accrual balance at beginning of year	\$ 2,545	\$ 2,518
Accruals for product warranties	1,073	1,304
Costs of warranty claims	(1,201)	(1,261)
Accrual balance at end of period	<u>\$ 2,417</u>	<u>\$ 2,561</u>

The warranty accrual is included in the caption "accrued expenses and other current liabilities" in our condensed consolidated balance sheet.

8. RESTRUCTURING COSTS AND ACCRUALS

In February 2016, we committed to a cost efficiency program that encompassed a series of measures intended to allow us to more efficiently operate in a leaner, more directed cost structure. These included reductions in our workforce,

consolidation of facilities, transfers of certain business processes to lower cost regions, and reductions in other third-party services costs. The cost efficiency program was substantially complete as of December 31, 2017.

During the three and six months ended June 30, 2018, we recorded restructuring charges of \$0.3 million and \$3.2 million, respectively. The restructuring charges for the six months ended June 30, 2018 included \$0.8 million of severance costs adjustments, \$1.5 million facility restructuring accrual adjustments resulted from the consolidation of our facilities in Burlington, Massachusetts, and \$0.9 million of leasehold improvement write-off.

During the three and six months ended June 30, 2017, we recorded restructuring charges of \$6.1 million and \$7.0 million, respectively. The restructuring charges for the six months ended June 30, 2017 included \$2.5 million for the severance costs related to approximately 58 terminated employees, and \$4.5 million for the closure of certain excess facility space, including leasehold improvement write-offs and adjustments to sublease assumptions associated with prior abandoned facilities.

Restructuring Summary

The following table sets forth restructuring expenses recognized for the three and six months ended June 30, 2018 and 2017 (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Employee	\$ 687	\$ 1,686	\$ 855	\$ 2,362
Facility	(1,619)	2,373	1,072	2,629
Total facility and employee charges	(932)	4,059	1,927	4,991
Other	1,200	2,004	1,248	2,055
Total restructuring charges, net	\$ 268	\$ 6,063	\$ 3,175	\$ 7,046

The following table sets forth the activity in the restructuring accruals for the six months ended June 30, 2018 (in thousands):

	Employee	Facility	Total
Accrual balance as of December 31, 2017	\$ 1,998	\$ 2,479	\$ 4,477
Restructuring charges and revisions	855	1,072	1,927
Accretion	—	96	96
Cash payments	(1,766)	(1,723)	(3,489)
Foreign exchange impact on ending balance	3	1	4
Accrual balance as of June 30, 2018	\$ 1,090	\$ 1,925	\$ 3,015
Less: current portion	1,090	1,478	2,568
Long-term accrual balance as of June 30, 2018	\$ —	\$ 447	\$ 447

The employee restructuring accrual at June 30, 2018 represents severance costs to former employees that will be paid out within 12 months, and is, therefore, included in the caption “accrued expenses and other current liabilities” in our condensed consolidated balance sheets as of June 30, 2018.

The facility restructuring accrual at June 30, 2018 represents contractual lease payments, net of actual or estimated sublease income, on space vacated as part of our restructuring actions. The leases, and payments against the amounts accrued, extend through 2026 unless we are able to negotiate earlier terminations. Of the total facility restructuring balance, \$1.5 million is included in the caption “accrued expenses and other current liabilities” and \$0.4 million is included in the caption “other long-term liabilities” in our condensed consolidated balance sheet as of June 30, 2018.

9. REVENUE

Revenue Components and Performance Obligations

Video Products and Solutions

We offer a wide range of video products and solutions from sales of storage and workflow solutions, our media management solutions and our video creative tools, which include our Media Composer, NEXIS, Airspeed, Maestro and Media Central product lines that consist of software licenses or integrated hardware and software solutions. We sell these products to customers under a contract or signed quote and payment terms are generally 30 to 60 days from delivery. Each individual product sold to a customer represents a distinct performance obligation for us and revenue is recognized at the point in time when control of the product transfers, which is typically when the product is shipped to the customer or, in the case of certain software licenses, when the software license term commences and is accessible by the customer.

Audio Products and Solutions

We offer a wide range of audio products and solutions from sales of digital audio software and workstation solutions and our control surfaces, consoles and live-sound systems, which include our Pro Tools, Pro Tools HD, Pro Tools | S6, VENUE | S6L and Sibelius product lines that consist of software licenses or integrated hardware and software solutions. We sell these products to customers under a contract or signed quote and payment terms are generally 30 to 60 days from delivery. Each individual product sold to a customer represents a distinct performance obligation for us and revenue is recognized at the point in time when control of the product transfers, which is typically when the product is shipped to the customer or, in the case of certain software licenses, when the software license term commences and is accessible by the customer.

Subscription Services

We offer subscription versions of many of our software products with monthly, annual and multi-year terms. While we are beginning to offer subscription versions for most of our product portfolio in connection with our cloud strategy, current subscription sales primarily consist of our Media Composer, Pro Tools and Sibelius offerings. We sell these products to customers under standard terms and conditions and payment is due upfront, except for webstore transactions which are billed monthly. Contract assets for annual and multi-year subscriptions billed monthly are recorded on our balance sheet upon customer commitment. Subscription services have several performance obligations, including a right to use the software and stand-ready performance obligations to (i) provide unspecified bug fixes and software enhancements, or Software Updates, and (ii) call support when and if needed. The estimated SSP of the right to use the licensed software is recognized at a point in time once control has been transferred and the customer has the ability to access the software. Stand-ready performance obligations related to Software Updates and call support are satisfied over time and revenue is recognized ratably over the term of the subscription.

Support Services

We offer support contracts, which are typically annual, for our video and audio products. Support contracts for individual products are sold bundled with initial product offerings or as renewals once initial contracts have lapsed. Support contracts are also sold on an enterprise basis where a customer purchases support for all Avid products owned. Support contracts are provided under our standard terms and conditions and payment is due in advance of the support being provided. Support contracts include stand-ready performance obligations to provide (i) Software Updates, (ii) call support and (iii) hardware maintenance. Support contract performance obligations are satisfied over time and revenue is recognized ratably over the term of the support contract.

Historically, for many of our products, we had an ongoing practice of making when-and-if-available Software Updates available to customers free of charge for a period of time after initial sales to customers. The expectation created by this practice of providing free Software Updates represents an implied obligation of a form of post-contract customer support (“Implied PCS”) which represents a performance obligation. While we have ceased providing Implied PCS on new product offerings, we continue to provide Implied PCS for older products that were predominately sold in prior years. Revenue attributable to Implied PCS performance obligations is recognized over time on a ratably basis over the period that Implied PCS is expected to be provided, which is typically six years.

Professional Services, Training and Other

We sell a variety of professional services, training and other services that complement product and support offerings. Professional services consist primarily of standard configuration, commissioning (i.e., setting up equipment purchased) and on-air support (i.e., monitoring a customer's production environment available during initial system go-live, live sporting events, etc.) and providing customization services for some of our products. We also offer training and certification programs for many of our products and workflows. Other revenues include shipping and handling charges and reimbursable travel expenses. We sell professional services, training and other services under contracts, signed quote and, for larger projects, statements of work that outline the customer's specifications and requirements. Services are primarily sold on a time and materials basis, however, fixed fee arrangements are also executed from time to time. Payments are generally billed upon completion of the service or, for larger projects, on an installment basis as services are rendered. While the nature of service deliverables can vary significantly, each service deliverable generally represents a distinct performance obligation and revenue is recognized over time, typically in proportion of the total hours incurred as a percentage of total estimated hours required to complete the project.

Enterprise Agreements

From time to time, we enter into enterprise wide agreements whereby the customer agrees to purchase specified products and services from us over an extended period of time, often for a single fixed contractual price. For such agreements, management identifies each performance obligation in the contract and allocates the total contract price to each performance obligation based on relative estimated SSP. Once the transaction price is allocated to individual performance obligations, the components are recognized in the respective categories of revenue above consistent with the timing of the recognition of performance obligations described therein.

Disaggregated Revenue and Geography Information

Through the evaluation of the discrete financial information that is regularly reviewed by the chief operating decision makers (our chief executive officer and chief financial officer), we have determined that we have one reportable segment. The following table is a summary of our revenues by type for the three and six months ended June 30, 2018 and 2017 (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017 ⁽¹⁾	2018	2017 ⁽¹⁾
Video products and solutions net revenues	\$ 26,927	\$ 26,706	\$ 58,501	\$ 55,527
Audio products and solutions net revenues	19,452	20,949	34,288	43,134
Products and solutions net revenues	46,379	47,655	92,789	98,661
Subscription services	8,326	3,865	16,791	7,586
Support services	36,076	43,543	69,836	85,429
Professional services, training and other services	7,834	7,310	17,136	14,804
Services net revenues	52,236	54,718	103,763	107,819
Total net revenues	\$ 98,615	\$ 102,373	\$ 196,552	\$ 206,480

The following table sets forth our revenues by geographic region for the three and six months ended June 30, 2018 and 2017 (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017 ⁽¹⁾	2018	2017 ⁽¹⁾
Revenues:				
United States	\$ 38,100	\$ 45,905	\$ 75,648	\$ 82,685
Other Americas	6,364	6,413	12,750	13,204
Europe, Middle East and Africa	40,206	37,986	80,969	80,121
Asia-Pacific	13,945	12,069	27,185	30,470
Total net revenues	<u>\$ 98,615</u>	<u>\$ 102,373</u>	<u>\$ 196,552</u>	<u>\$ 206,480</u>

⁽¹⁾ As a result of our adoption of ASC 606 effective January 1, 2018 using the modified retrospective method, prior period amounts have not been adjusted to conform with ASC 606 and therefore may not be comparable.

Contract Asset

Contract asset activity for the six months ended June 30, 2018 was as follows (in thousands):

	June 30, 2018
Contract asset at January 1, 2018	\$ 6,579
Revenue in excess of billings	14,233
Customer billings	(5,268)
Contract asset at June 30, 2018	<u>\$ 15,544</u>

The increase in contract assets during the six months ended June 30, 2018 is due to (i) continued growth in our subscription offerings and (ii) the timing of payments due under our enterprise network agreements which predominately are payable annually whereas performance obligations are fulfilled on a continuous basis.

Deferred Revenue

Deferred revenue activity for the six months ended June 30, 2018 was as follows (in thousands):

	June 30, 2018
Deferred revenue at January 1, 2018	\$ 101,740
Billings deferred	50,765
Recognition of prior deferred revenue	(54,807)
Deferred revenue at June 30, 2018	<u>\$ 97,698</u>

A summary of the significant performance obligations included in deferred revenue as of June 30, 2018 is as follows (in thousands):

	June 30, 2018
Product	\$ 9,261
Subscription	753
Support Contracts	62,448
Implied PCS	19,043
Professional services, training and other	6,193
Deferred revenue at June 30, 2018	<u>\$ 97,698</u>

We expect deferred revenue recorded as of June 30, 2018 will be recorded as revenue within the next 12 months, except for Implied PCS performance obligations and long-term support agreements. We expect \$6 million, \$5 million, \$3 million, and \$1 million of Implied PCS deferred revenue recorded as of June 30, 2018 will be recognized as revenue for the years ended December 31, 2019, 2020, 2021, and 2022, respectively. We expect \$2 million and \$1 million of long-term support deferred revenue recorded as of June 30, 2018 will be recognized for the years ended December 31, 2019 and 2020 respectively.

10. LONG-TERM DEBT AND CREDIT AGREEMENT

Long-term debt consisted of the following (in thousands):

	June 30, 2018	December 31, 2017
Term Loan, net of unamortized debt issuance costs of \$2,909 at June 30, 2018 and \$3,499 at December 31, 2017	\$ 123,153	\$ 102,751
Notes, net of unamortized original issue discount and debt issuance costs of \$13,629 at June 30, 2018 and \$17,026 at December 31, 2017, respectively	107,371	105,974
Other long-term debt	1,537	1,679
Total debt	232,061	210,404
Less: current portion	1,400	5,906
Total long-term debt	<u>\$ 230,661</u>	<u>\$ 204,498</u>

The following table summarizes the maturities of our borrowing obligations as of June 30, 2018 (in thousands):

Fiscal Year	Term Loan	Notes	Other Long-Term Debt	Total
2018	\$ 638	\$ —	\$ 62	\$ 700
2019	1,275	—	132	1,407
2020	2,231	121,000	141	123,372
2021	4,781	—	152	4,933
2022	6,375	—	162	6,537
Thereafter	110,762	—	888	111,650
Total before unamortized discount	126,062	121,000	1,537	248,599
Less: unamortized discount and issuance costs	2,909	13,629	—	16,538
Less: current portion of long-term debt	1,275	—	125	1,400
Total long-term debt	<u>\$ 121,878</u>	<u>\$ 107,371</u>	<u>\$ 1,412</u>	<u>\$ 230,661</u>

2.00% Convertible Senior Notes due 2020

On June 15, 2015, we issued \$125.0 million aggregate principal amount of our Notes in an offering conducted in accordance with Rule 144A under the Securities Act of 1933. The Notes pay interest semi-annually on June 15 and December 15 of each year at an annual rate of 2.00% and mature on June 15, 2020, unless earlier converted or repurchased in accordance with their terms prior to such date. Total interest expense for the three and six months ended June 30, 2018 was \$2.2 million and \$4.4 million, respectively, reflecting the coupon and accretion of the discount.

On December 15, 2017, we purchased 2,000 of our 125,000 outstanding Notes and settled \$2.0 million of the Notes for \$1.7 million in cash. We recorded \$2.0 million extinguishment of debt, an immaterial amount of equity reacquisition, and an immaterial loss on the extinguishment of debt.

On February 8, 2018, we purchased an additional 2,000 of our 123,000 outstanding Notes and settled another \$2.0 million of the Notes for \$1.7 million in cash. We recorded \$2.0 million extinguishment of debt, an immaterial amount of equity reacquisition, and an immaterial loss on the extinguishment of debt.

Term Loan and Credit Facility

On February 26, 2016, we entered into the Financing Agreement with the Lenders. Pursuant to the Financing Agreement, the Lenders originally agreed to provide us with (a) a term loan in the aggregate principal amount of \$100.0 million (the “Term Loan”), and (b) a revolving credit facility (the “Credit Facility”) of up to a maximum of \$5.0 million in borrowings outstanding at any time. We granted a security interest on substantially all of our assets to secure the obligations under the Term Loan and the Credit Facility. The Term Loan requires us to use 50% of excess cash flow, as defined in the Financing Agreement, to repay outstanding principal of the loans under the Financing Agreement. The Financing Agreement contains customary representations and warranties, covenants, mandatory prepayments, and events of default under which our payment obligations may be accelerated.

On November 9, 2017, we entered into an amendment and extended an additional \$15.0 million term loan and increased the amount available under the Credit Facility by \$5.0 million.

On May 10, 2018, we entered into an amendment to the Financing Agreement, which extended the maturity of the Financing Agreement to May 2023, and increased the Term Loan by \$22.7 million and the amount available under the Credit Facility by \$12.5 million. Under the terms of the amendment, aggregate quarterly principal repayments beginning September 30, 2018 through June 30, 2020 will be \$318,750, then from July 1, 2020 through June 30, 2021 equal to \$796,875, finally from July 1, 2021 through May 10, 2023 equal to \$1,593,750. Following the amendment effective date, interest accrues on outstanding borrowings under the Term Loan and Credit Facility (each as defined in the Financing Agreement) at a rate of either the LIBOR Rate (as defined in the Financing Agreement) plus 6.625% or a Reference Rate (as defined in the Financing Agreement) plus 5.625%, at our option. The amendment modified the covenant requiring us to maintain a Leverage Ratio (defined to mean the ratio of (a) the sum of indebtedness under the Term Loan and Credit Facility, capitalized leases and non-cash collateralized letters of credit to (b) consolidated EBITDA) of no greater than 3.00:1.00 for the four quarters ended June 30, 2018 through December 31, 2018, 2.50:1.00 for the four quarters ending March 31, 2019 through December 31, 2019, 2.25:1.00 for the four quarters ending March 31, 2020 through March 31, 2021, 2.00:1.00 for the four quarters ending June 30, 2021 through December 31, 2022, respectively, and thereafter declining to 1.50:1.00.

The maximum available credit under the Credit Facility is \$22.5 million. There were no amounts outstanding under the Credit Facility as of June 30, 2018. We were in compliance with the Financing Agreement covenants as of June 30, 2018. We recorded \$2.7 million and \$5.0 million of interest expenses on the Term Loan for the three and six months ended June 30, 2018, respectively.

11. STOCKHOLDERS’ EQUITY

Stock-Based Compensation

Information with respect to option shares granted under all of our stock incentive plans for the six months ended June 30, 2018 was as follows:

	Time-Based Shares	Performance-Based Shares	Total Shares	Weighted-Average Exercise Price	Weighted-Average Remaining Contractual Term (years)	Aggregate Intrinsic Value (in thousands)
Options outstanding at January 1, 2018	2,290,017	—	2,290,017	\$9.65		
Granted	—	—	—	\$—		
Exercised	—	—	—	\$—		
Forfeited or canceled	(1,347,040)	—	(1,347,040)	\$10.47		
Options outstanding at June 30, 2018	942,977	—	942,977	\$8.49	2.11	\$—
Options vested at June 30, 2018 or expected to vest			942,977	\$8.49	2.11	\$—
Options exercisable at June 30, 2018			942,977	\$8.49	2.11	\$—

Information with respect to our non-vested restricted stock units for the six months ended June 30, 2018 was as follows:

	Non-Vested Restricted Stock Units					
	Time-Based Shares	Performance-Based Shares	Total Shares	Weighted-Average Grant-Date Fair Value	Weighted-Average Remaining Contractual Term (years)	Aggregate Intrinsic Value (in thousands)
Non-vested at January 1, 2018	1,809,138	1,254,110	3,063,248	\$5.10		
Granted	1,218,706	732,884	1,951,590	\$4.63		
Vested	(437,570)	—	(437,570)	\$5.63		
Forfeited	(841,460)	(1,059,091)	(1,900,551)	\$5.02		
Non-vested at June 30, 2018	1,748,814	927,903	2,676,717	\$4.73	1.21	\$13,892
Expected to vest			2,356,699	\$4.85	1.21	\$12,231

Stock-based compensation was included in the following captions in our condensed consolidated statements of operations for the three and six months ended June 30, 2018 and 2017 (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Cost of products revenues	\$ 24	\$ 10	\$ 43	\$ 25
Cost of services revenues	50	410	84	459
Research and development expenses	51	164	203	252
Marketing and selling expenses	373	437	733	793
General and administrative expenses	1,054	961	1,192	1,864
	<u>\$ 1,552</u>	<u>\$ 1,982</u>	<u>\$ 2,255</u>	<u>\$ 3,393</u>

ITEM 2. MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

EXECUTIVE OVERVIEW

Business Overview

We develop, market, sell, and support software, hardware and integrated solutions for video and audio content creation, management and distribution. We do this by providing an open and efficient platform for digital media, along with a comprehensive set of tools and workflow solutions. Digital media are video, audio or graphic elements in which the image, sound or picture is recorded and stored as digital values, as opposed to analog or tape-based signals. Our products and solutions are used in production and post-production facilities; film studios; network, affiliate, independent and cable television stations; recording studios; live-sound performance venues; advertising agencies; government and educational institutions; corporate communications departments; and by independent video and audio creative professionals, as well as aspiring professionals. Projects produced using our tools, platform and ecosystem include feature films, television programming, live events, news broadcasts, sports productions, commercials, music, video and other digital media content.

Our mission is to enable our clients to create, connect and collaborate through continuous innovation of an open media ecosystem, powerful common platform and tools. Our clients rely on Avid to create prestigious and award-winning feature films, music recordings, television shows, live concerts, sporting events and news broadcasts. Avid has been honored for technological innovation with 15 Emmy Awards, one Grammy Award, two Oscars and the first ever America Cinema Editors Technical Excellence Award. Our creative tools and workflow solutions were used in all 2018 Oscar nominated films for Best Film Editing, Best Sound Editing, Best Sound Mixing, and Best Original Score and used in the winner of Best Picture.

Operations Overview

Our strategy for connecting creative professionals and media organizations with audiences in a more powerful, efficient, collaborative, and profitable ways leverages our Avid MediaCentral Platform - the open, extensible, and customizable foundation that streamlines and simplifies content workflows by integrating all Avid or third party products and services that run on top of it. The platform provides secure and protected access, and enables the creation and delivery of content faster and easier through a set of modular application suites and new public and private marketplaces, that together, represent an open, integrated and flexible media production and distribution environment for the media industry. Our Avid Advantage Support Plans reinforce our strategy by offering a new standard in service, support and education to enable our customers to derive more efficiency from their Avid investment. In addition, the Avid Customer Association (“ACA”), was established as an innovative and influential media technology community representing thousands of organizations and over 20,000 professionals from all levels of the industry. The ACA fosters collaboration between Avid, its customers and other industry colleagues to help shape our product offerings as well as providing a means to shape our industry together.

Another key element of our strategy is our transition to a subscription or recurring revenue based model. We started offering cloud-based subscription licensing options for some of our products and solutions in 2014, and had approximately 108,000 paying cloud-enabled subscribers in the second quarter of 2018, a 39% increase from the second quarter of 2017. These licensing options offer choice in pricing and deployment to suit our customers’ needs and are expected to increase recurring revenue on a longer term basis. However, during our transition to a recurring revenue model, we expect that our revenue, deferred revenue, and cash flow from operations will be adversely affected as new product offerings are sold at a wider variety of price points.

CRITICAL ACCOUNTING POLICIES AND ESTIMATES

Our condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosures of contingent assets and liabilities as of the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. We base our estimates and judgments on historical experience and various other factors we believe to be reasonable under the circumstances, the results of which form the basis for judgments about the carrying values of assets and liabilities and the amounts of revenues and expenses. Actual results may differ from these estimates.

We believe that our critical accounting policies and estimates are those related to revenue recognition and allowances for sales returns and exchanges; stock-based compensation; income tax assets and liabilities; and restructuring charges and accruals. We believe these policies and estimates are critical because they most significantly affect the portrayal of our financial condition and results of operations and involve our most complex and subjective estimates and judgments. A discussion of our critical accounting policies and estimates may be found in our Annual Report on Form 10-K for the year ended December 31, 2017 in Item 7, “Management's Discussion and Analysis of Financial Condition and Results of Operations,” under the heading “Critical Accounting Policies and Estimates” and below. There have been no significant changes to the identification of the accounting policies and estimates that are deemed critical. On January 1, 2018, we adopted ASC Topic 606 using the modified retrospective method applied to contracts not completed as of January 1, 2018. See Note 1, Note 9, and the Revenue Recognition discussion below for a further description. As a result of our adoption of ASC 606 effective January 1, 2018 using the modified retrospective method, prior period revenue amounts have not been adjusted to conform with ASC 606 and therefore may not be comparable.

Revenue Recognition

We enter into contracts with customers that include various combinations of products and services, which are typically capable of being distinct and are accounted for as separate performance obligations. We account for a contract when (i) it has approval and commitment from both parties, (ii) the rights of the parties have been identified, (iii) payment terms have been identified, (iv) the contract has commercial substance and (v) collectibility is probable. We recognize revenue upon transfer of control of promised products or services to customers, which typically occurs upon shipment or delivery depending on the terms of the underlying contracts, in an amount that reflects the consideration we expect to receive in exchange for those products or services.

See Note 9 for disaggregated revenue schedules and further discussion on revenue and deferred revenue performance obligations and the timing of revenue recognition.

We often enter into contractual arrangements that have multiple performance obligations, one or more of which may be delivered subsequent to the delivery of other performance obligations. These arrangements may include a combination of products, support, training and professional services. We allocate the transaction price of the arrangement based on the relative estimated standalone selling price of each distinct performance obligation.

Our process for determining SSP for each performance obligation involves significant management judgment. In determining SSP, we maximize observable inputs and consider a number of data points, including:

- the pricing of standalone sales (in the limited instances where available);
- the pricing established by management when setting prices for deliverables that are intended to be sold on a standalone basis;
- contractually stated prices for deliverables that are intended to be sold on a standalone basis;
- other pricing factors, such as the geographical region in which the products are sold and expected discounts based on the customer size and type.

Determining SSP for performance obligations which we never sell separately also requires significant judgment. In estimating the SSP, we consider the likely price that would have resulted from established pricing practices had the deliverable been offered separately and the prices a customer would likely be willing to pay.

We only include estimated amounts in the transaction price to the extent it is probable that a significant reversal of cumulative revenue recognized will not occur when the uncertainty associated with the variable consideration is resolved. We reduce transaction prices for estimated returns and other allowances that represent variable consideration under ASC 606, which we estimate based on historical return experience and other relevant factors, and record a corresponding refund liability as a component of accrued expenses and other current liabilities. Other forms of contingent revenue or variable consideration are infrequent.

While not a common practice for us, in the event we grant the customer the option to acquire additional products or services in an arrangement, we consider if the option provides a material right to the customer that it would not receive without entering into the contract (e.g., an incremental discount compared to the range of discounts typically given for similar products or services). If a material right is deemed to exist, we account for the option as a distinct performance obligation and recognize revenue when those future products or services are transferred or when the option expires.

We also record as revenue all amounts billed to customers for shipping and handling costs and record the actual shipping costs as a component of cost of revenues. Reimbursements received from customers for out-of-pocket expenses are recorded as revenues, with related costs recorded as cost of revenues. We present revenues net of any taxes collected from customers and remitted to government authorities.

Our contracts rarely contain significant financing components as payments from customers are due within a short period from when our performance obligations are satisfied.

We are applying the practical expedient for the deferral of sales commissions and other contract acquisition costs, which are expensed as incurred, because the amortization period would be one year or less.

RESULTS OF OPERATIONS

The following table sets forth certain items from our condensed consolidated statements of operations as a percentage of net revenues for the three and six months ended June 30, 2018 and 2017:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Net revenues:				
Product	47.0 %	46.6 %	47.2 %	47.8 %
Services	53.0 %	53.4 %	52.8 %	52.2 %
Total net revenues	100.0 %	100.0 %	100.0 %	100.0 %
Cost of revenues	42.9 %	41.6 %	43.0 %	40.3 %
Gross margin	57.1 %	58.4 %	57.0 %	59.7 %
Operating expenses:				
Research and development	16.2 %	16.6 %	16.1 %	17.4 %
Marketing and selling	28.1 %	28.4 %	27.4 %	26.6 %
General and administrative	14.2 %	13.3 %	14.2 %	13.6 %
Amortization of intangible assets	0.4 %	0.4 %	0.5 %	0.3 %
Restructuring costs, net	0.3 %	5.9 %	1.6 %	3.4 %
Total operating expenses	59.2 %	64.6 %	59.8 %	61.3 %
Operating loss	(2.1)%	(6.2)%	(2.8)%	(1.6)%
Interest and other expense, net	(6.4)%	(3.8)%	(5.9)%	(4.2)%
Loss before income taxes	(8.5)%	(10.0)%	(8.7)%	(5.8)%
Provision for income taxes	0.1 %	0.6 %	0.2 %	0.4 %
Net loss	(8.6)%	(10.6)%	(8.9)%	(6.2)%

Net Revenues

Our net revenues are derived mainly from sales of video and audio hardware and software products and solutions for digital media content production, management and distribution, and related professional services and maintenance contracts. We commonly sell large, complex solutions to our customers that, due to their strategic nature, have long lead times where the timing of order execution and fulfillment can be difficult to predict. In addition, the rapid evolution of the media industry is changing our customers' needs, businesses and revenue models, which is influencing their short-term and long-term purchasing decisions. As a result of these factors, the timing and amount of product revenue recognized each quarter related to these large orders, as well as the services associated with them, can fluctuate from quarter to quarter and cause significant volatility in our quarterly operating results. For a discussion of these factors, see the risk factors discussed in Part I - Item 1A under the heading "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2017.

Net Revenues for the Three Months Ended June 30, 2018 and 2017

(dollars in thousands)				
	2018	Change		2017
	Net Revenues	\$	%	Net Revenues
Video products and solutions	\$ 26,927	\$ 221	0.8%	\$ 26,706
Audio products and solutions	19,452	(1,497)	(7.1)%	20,949
Products and solutions	46,379	(1,276)	(2.7)%	47,655
Services	52,236	(2,482)	(4.5)%	54,718
Total net revenues	<u>\$ 98,615</u>	<u>\$ (3,758)</u>	<u>(3.7)%</u>	<u>\$ 102,373</u>

Net Revenues for the Six Months Ended June 30, 2018 and 2017

(dollars in thousands)				
	2018	Change		2017
	Net Revenues	\$	%	Net Revenues
Video products and solutions	\$ 58,501	\$ 2,974	5.4%	\$ 55,527
Audio products and solutions	34,288	(8,846)	(20.5)%	43,134
Products and solutions	92,789	(5,872)	(6.0)%	98,661
Services	103,763	(4,056)	(3.8)%	107,819
Total net revenues	<u>\$ 196,552</u>	<u>\$ (9,928)</u>	<u>(4.8)%</u>	<u>\$ 206,480</u>

The following table sets forth the percentage of our net revenues attributable to geographic regions for the three and six months ended June 30, 2018 and 2017:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
United States	39%	45%	39%	40%
Other Americas	6%	6%	6%	6%
Europe, Middle East and Africa	41%	37%	41%	39%
Asia-Pacific	14%	12%	14%	15%

Video Products and Solutions Revenues

Video products and solutions revenues are derived primarily from sales of our storage and workflow solutions, media management solutions and video creative tools. Video products and solutions revenues increased \$0.2 million, or 0.8%, for the three months ended June 30, 2018, and increased \$3.0 million, or 5.4%, for the six months ended June 30, 2018, compared to the same periods in 2017. The increases were primarily the result of improved storage product sales.

Audio Products and Solutions Revenues

Audio products and solutions revenues are derived primarily from sales of our digital audio software and workstation solutions and our control surfaces, consoles and live-sound systems. Audio products and solutions revenues decreased \$1.5 million, or 7.1%, for the three months ended June 30, 2018, and decreased \$8.8 million, or 20.5%, for the six months ended June 30, 2018, compared to the same periods in 2017. The decreases were primarily due to the accelerated revenue recognition of Pro Tools 12 during the three and six months ended June 30, 2017 as the result of the cessation of Implied Maintenance Release PCS for Pro Tools.

Services Revenues

Services revenues are derived primarily from maintenance contracts, as well as professional services and training. Services revenues decreased \$2.5 million, or 4.5%, for the three months ended June 30, 2018, and decreased \$4.1 million, or 3.8%, for the six months ended June 30, 2018, compared to the same periods in 2017. The decreases in services revenues were primarily due to the accelerated revenue recognition of support contracts during the three and six months ended June 30, 2017 as the result of the cessation of Implied Maintenance Release PCS for Pro Tools.

Cost of Revenues, Gross Profit and Gross Margin Percentage

Cost of revenues consists primarily of costs associated with:

- procurement of components and finished goods;
- assembly, testing and distribution of finished products;
- warehousing;
- customer support related to maintenance;
- royalties for third-party software and hardware included in our products;
- amortization of technology; and
- providing professional services and training.

Amortization of technology represents the amortization of developed technology assets acquired as part of acquisitions.

Costs of Revenues and Gross Profit for the Three Months Ended June 30, 2018 and 2017

(dollars in thousands)				
	2018	Change		2017
	Costs	\$	%	Costs
Products	\$ 26,347	\$ (142)	(0.5)%	\$ 26,489
Services	13,986	(195)	(1.4)%	14,181
Amortization of intangible assets	1,950	—	—%	1,950
Total cost of revenues	<u>\$ 42,283</u>	<u>\$ (337)</u>	<u>(0.8)%</u>	<u>\$ 42,620</u>
Gross profit	\$ 56,332	\$ (3,421)	(5.7)%	\$ 59,753

Costs of Revenues and Gross Profit for the Six Months Ended June 30, 2018 and 2017

(dollars in thousands)				
	2018	Change		2017
	Costs	\$	%	Costs
Products	\$ 52,642	\$ 1,649	3.2%	\$ 50,993
Services	27,971	(304)	(1.1)%	28,275
Amortization of intangible assets	3,900	—	—%	3,900
Total cost of revenues	<u>\$ 84,513</u>	<u>\$ 1,345</u>	<u>1.6%</u>	<u>\$ 83,168</u>
Gross profit	\$ 112,039	\$ (11,273)	(9.1)%	\$ 123,312

Gross Margin Percentage

Gross margin percentage, which is net revenues less costs of revenues divided by net revenues, fluctuates based on factors such as the mix of products sold, the cost and proportion of third-party hardware and software included in the systems sold, the offering of product upgrades, price discounts and other sales-promotion programs, the distribution channels through which products are sold, the timing of new product introductions, sales of aftermarket hardware products such as disk drives and currency exchange-rate fluctuations. For a discussion of these factors, see the risk factors discussed in Part I - Item 1A under the heading “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2017. Our total gross margin percentage for the three months ended June 30, 2018 decreased to 57.1% from 58.4% for the same period in 2017, and for the six months ended June 30, 2018 decreased to 57.0% from 59.7% for the same period in 2017. The decreases were primarily due to the decreased revenue in the 2018 periods from our products and services as a result of the cessation of Implied Maintenance Release PCS for Pro Tools in the 2017 periods, and increased material costs as a result of more hardware product sales, partially offset by cost savings resulting from our programs to increase operational efficiencies.

Gross Margin % for the Three Months Ended June 30, 2018 and 2017

	2018 Gross Margin %	Change	2017 Gross Margin %
Products	43.2%	(1.2)%	44.4%
Services	73.2%	(0.9)%	74.1%
Total	57.1%	(1.3)%	58.4%

Gross Margin % for the Six Months Ended June 30, 2018 and 2017

	2018 Gross Margin %	Change	2017 Gross Margin %
Products	43.3%	(5.0)%	48.3%
Services	73.0%	(0.8)%	73.8%
Total	57.0%	(2.7)%	59.7%

Operating Expenses and Operating Loss

Operating Expenses and Operating Loss for the Three Months Ended June 30, 2018 and 2017

(dollars in thousands)				
	2018 Expenses	Change		2017 Expenses
		\$	%	
Research and development	\$ 15,985	\$ (1,006)	(5.9)%	\$ 16,991
Marketing and selling	27,759	(1,259)	(4.3)%	29,018
General and administrative	14,041	397	2.9%	13,644
Amortization of intangible assets	363	—	—%	363
Restructuring costs, net	268	(5,795)	(95.6)%	6,063
Total operating expenses	<u>\$ 58,416</u>	<u>\$ (7,663)</u>	<u>(11.6)%</u>	<u>\$ 66,079</u>
Operating loss	\$ (2,084)	\$ 4,242	(67.1)%	\$ (6,326)

Operating Expenses and Operating Loss for the Six Months Ended June 30, 2018 and 2017

(dollars in thousands)				
	2018	Change		2017
	Expenses	\$	%	Expenses
Research and development	\$ 31,670	\$ (4,209)	(11.7)%	\$ 35,879
Marketing and selling	53,891	(938)	(1.7)%	54,829
General and administrative	27,996	(79)	(0.3)%	28,075
Amortization of intangible assets	726	—	—%	726
Restructuring costs, net	3,175	(3,871)	(54.9)%	7,046
Total operating expenses	<u>\$ 117,458</u>	<u>\$ (9,097)</u>	<u>(7.2)%</u>	<u>\$ 126,555</u>
Operating loss	\$ (5,419)	\$ (2,176)	67.1%	\$ (3,243)

Research and Development Expenses

Research and development (“R&D”) expenses include costs associated with the development of new products and the enhancement of existing products, and consist primarily of employee compensation and benefits; facilities costs; depreciation; costs for consulting and temporary employees; and prototype and other development expenses. R&D expenses decreased \$1.0 million, or 5.9%, for the three months ended June 30, 2018, and decreased \$4.2 million, or 11.7%, for the six months ended June 30, 2018, compared to the same periods in 2017. The table below provides further details regarding the changes in components of R&D expenses.

Change in R&D Expenses for the Three Months Ended June 30, 2018 and 2017

(dollars in thousands)		
	2018 Decrease From 2017	
	\$	%
Consulting and outside services	\$ (544)	(17.0)%
Personnel-related	(248)	(2.6)%
Facilities and information technology	(194)	(5.6)%
Other	(20)	(2.3)%
Total R&D expenses decrease	<u>\$ (1,006)</u>	<u>(5.9)%</u>

Change in R&D Expenses for the Six Months Ended June 30, 2018 and 2017

(dollars in thousands)		
	2018 Decrease From 2017	
	\$	%
Personnel-related	\$ (2,120)	(10.6)%
Consulting and outside services	(1,374)	(21.1)%
Facilities and information technology	(589)	(8.1)%
Other	(126)	(6.2)%
Total R&D expenses decrease	<u>\$ (4,209)</u>	<u>(11.7)%</u>

The decreases in all R&D expense categories for the three and six months ended June 30, 2018, compared to the same periods in 2017, were primarily the result of our cost efficiency program completed at the end of 2017.

Marketing and Selling Expenses

Marketing and selling expenses consist primarily of employee compensation and benefits for selling, marketing and pre-sales customer support personnel; commissions; travel expenses; advertising and promotional expenses; web design costs and facilities costs. Marketing and selling expenses decreased \$1.3 million, or 4.3%, for the three months ended June 30, 2018, and decreased \$0.9 million, or 1.7%, for the six months ended June 30, 2018, compared to the same periods in 2017. The table below provides further details regarding the changes in components of marketing and selling expenses.

Change in Marketing and Selling Expenses for the Three Months Ended June 30, 2018 and 2017

	(dollars in thousands)	
	2018 (Decrease) Increase From 2017	
	\$	%
Foreign exchange loss	\$ (2,255)	(127.7)%
Personnel-related expenses	614	3.3 %
Advertising and promotion	565	15.7 %
Consulting and outside services	(150)	(21.2)%
Other	(33)	(0.8)%
Total marketing and selling expenses decrease	<u>\$ (1,259)</u>	<u>(4.3)%</u>

Change in Marketing and Selling Expenses for the Six Months Ended June 30, 2018 and 2017

	(dollars in thousands)	
	2018 (Decrease) Increase From 2017	
	\$	%
Foreign exchange loss	\$ (3,194)	(100.5)%
Personnel-related expenses	662	1.8 %
Sales kickoff meeting	638	81.2 %
Advertising and promotion	607	12.1 %
Consulting and outside services	461	47.7 %
Other	(112)	(1.3)%
Total marketing and selling expenses decrease	<u>\$ (938)</u>	<u>(1.7)%</u>

For the three months ended June 30, 2018, net foreign exchange gains, which are included in marketing and selling expenses, were \$0.5 million, compared to losses of \$1.8 million for the same period in 2017. For the six months ended June 30, 2018, foreign exchange gains and losses offset to zero, compared to losses of \$3.2 million for the same period in 2017. The foreign exchange gains and losses are resulted from foreign currency denominated transactions and the revaluation of foreign currency denominated assets and liabilities. The large changes were primarily due to the euro-dollar exchange rate volatility. The increases in personnel-related expenses for the three and six months ended June 30, 2018, compared to the same periods in 2017, were primarily due to higher commissions and travel expenses. The increase in sales kickoff meeting expenses for the six months ended June 30, 2018, compared to the same period in 2017, was the result of the cancellation of 2017 sales kickoff meeting due to the cost efficiency program which was substantially completed in 2017. The increases in advertising and promotion expenses for the three and six months ended June 30, 2018, compared to the same periods in 2017, were primarily the result of more spending on the National Association of Broadcasters trade show. The increase in consulting and outside services for the six months ended June 30, 2018, compared to the same period in 2017, was primarily due to more contractors used to meet higher demand for professional services from our customers during the first quarter of 2018.

General and Administrative Expenses

General and administrative (“G&A”) expenses consist primarily of employee compensation and benefits for administrative, executive, finance and legal personnel; audit, legal and strategic consulting fees; and insurance, information systems and

facilities costs. Information systems and facilities costs reported within general and administrative expenses are net of allocations to other expenses categories. G&A expenses increased \$0.4 million, or 2.9%, for the three months ended June 30, 2018, and decreased \$0.1 million, or 0.3%, for the six months ended June 30, 2018, compared to the same periods in 2017. The table below provides further details regarding the changes in components of G&A expenses.

Change in G&A Expenses for the Three Months Ended June 30, 2018 and 2017

(dollars in thousands)		
	2018 Increase (Decrease) From 2017	
	\$	%
Personnel-related	\$ 1,023	17.3 %
Consulting and outside services	(534)	(12.4)%
Facilities and information technology expenses	(92)	(2.6)%
Total G&A expenses increase	<u>\$ 397</u>	<u>2.9 %</u>

Change in G&A Expenses for the Six Months Ended June 30, 2018 and 2017

(dollars in thousands)		
	2018 (Decrease) Increase From 2017	
	\$	%
Consulting and outside services	\$ 417	4.8 %
Personnel-related	(387)	(3.1)%
Facilities and information technology expenses	(371)	(7.9)%
Other	262	11.1 %
Total G&A expenses decrease	<u>\$ (79)</u>	<u>(0.3)%</u>

The increase in personnel-related expenses for the three months ended June 30, 2018, compared to the same period in 2017, was primarily due to annual merit increases. The decrease in personnel-related expenses for the six months ended June 30, 2018, compared to the same period in 2017, was due to decreases in incentive-based compensation accrual and stock-based compensation. The decrease in consulting and outside services for the three months ended June 30, 2018, compared to the same period in 2017, was due to lower litigation related expenses. The increase in consulting and outside services for the six months ended June 30, 2018, compared to the same period in 2017, was primarily due to an increase in web store fees driven by the increased transaction volume on our web store. The decreases in facilities and information technology expenses for the three and six months ended June 30, 2018, compared to the same periods in 2017, were primarily the result of cost savings from our facilities consolidation.

Provision for Income Taxes

Provision for Income Taxes for the Three Months Ended June 30, 2018 and 2017

	(dollars in thousands)			
	2018	Change		2017
		\$	%	
Provision for income taxes	\$ 144	\$ (443)	(75.5)%	\$ 587

Provision for Income Taxes for the Six Months Ended June 30, 2018 and 2017

	(dollars in thousands)			
	2018	Change		2017
		\$	%	
Provision for income taxes	\$ 399	\$ (340)	(46.0)%	\$ 739

We had a tax provision of 2.3% and 6.2%, respectively, as a percentage of loss before tax for the six months ended June 30, 2018 and 2017. The \$0.4 million and \$0.3 million decrease in the tax provision for the three and six months ended June 30, 2018 is primarily related to changes in the jurisdictional mix of earnings partially offset by the 2017 benefit associated with amortization of foreign intangibles which was not present in 2018. No benefit was provided for the tax loss generated in the United States due to a full valuation on the deferred tax asset. In addition, the estimated annual effective tax rate excluded the United States due to its pre-tax loss position.

On December 22, 2017, the Tax Cuts and Jobs Act ("TCJA") was signed into law. The TCJA changed many aspects of U.S. corporate income taxation and included reduction of the corporate income tax rate from 35% to 21% , implementation of a territorial tax system and imposition of a tax on deemed repatriated earnings of foreign subsidiaries. The TCJA was effective as of December 31, 2017 and at that time we made a reasonable estimate of the effects on our existing deferred tax balances and the one-time transition tax. As of June 30, 2018, we have not completed our accounting for the tax effects of the TCJA nor does the provision recorded at June 30, 2018 include any related adjustments for the effects of the TCJA. We will continue to assess our provision for income taxes as future guidance is issued, but do not currently anticipate significant revisions will be necessary. Any such revisions will be treated in accordance with the one year measurement period guidance outlined in Staff Accounting Bulletin No. 118. The ultimate impact may differ from these provisional amounts, possibly materially, due to, among other things, additional analysis, changes in interpretations and assumptions we have made, additional regulatory guidance that may be issued, and actions we may take as a result of the TCJA. The accounting is expected to be complete within the one year measurement period particularly after the 2017 U.S. corporate income tax return is filed in 2018.

LIQUIDITY AND CAPITAL RESOURCES

Liquidity and Sources of Cash

We have generally funded operations in recent years through existing cash balances, supplemented from time to time with the proceeds of long-term debt and borrowings under our credit facilities. Our principal sources of liquidity include cash and cash equivalents totaling \$60.2 million as of June 30, 2018.

In February 2016, we committed to a cost efficiency program that encompassed a series of measures intended to allow us to more efficiently operate in a leaner, more directed cost structure. These measures included reductions in our workforce, consolidation of facilities, transfers of certain business processes to lower cost regions and reductions in other third-party services costs. The cost efficiency program was substantially complete as of December 31, 2017.

On February 26, 2016, we entered into the Financing Agreement with the Lenders. Pursuant to the Financing Agreement, we entered into a term loan in the original aggregate principal amount of \$100.0 million. The Financing Agreement also originally provided us with the ability to draw up to a maximum of \$5.0 million in revolving credit.

On November 9, 2017, we entered into an amendment to the Financing Agreement, which extended an additional \$15.0 million term loan to us and increased the amount of available revolving credit by \$5.0 million.

On May 10, 2018, we entered into an amendment to the Financing Agreement, which extended the maturity of the Financing Agreement to May 2023, and increased the Term Loan by \$22.7 million and the amount available under the Credit Facility by \$12.5 million. Under the terms of the amendment, aggregate quarterly principal repayments beginning September 30, 2018 through June 30, 2020 will be \$318,750, then from July 1, 2020 through June 30, 2021 equal to \$796,875, finally from July 1, 2021 through May 10, 2023 equal to \$1,593,750. Following the amendment effective date, interest accrues on outstanding borrowings under the Term Loan and Credit Facility (each as defined in the Financing Agreement) at a rate of either the LIBOR Rate (as defined in the Financing Agreement) plus 6.625% or a Reference Rate (as defined in the Financing Agreement) plus 5.625%, at our option. The amendment modified the covenant requiring us to maintain a Leverage Ratio (defined to mean the ratio of (a) the sum of indebtedness under the Term Loan and Credit Facility, capitalized leases and non-cash collateralized letters of credit to (b) consolidated EBITDA) of no greater than 3.00:1.00 for the four quarters ended June 30, 2018 through December 31, 2018, 2.50:1.00 for the four quarters ending March 31, 2019 through December 31, 2019, 2.25:1.00 for the four quarters ending March 31, 2020 through March 31, 2021, 2.00:1.00 for the four quarters ending June 30, 2021 through December 31, 2022, respectively, and thereafter declining to 1.50:1.00. The maximum available credit under the Credit Facility is \$22.5 million. We were in compliance with the Financing Agreement covenants as of June 30, 2018.

Our ability to satisfy the Leverage Ratio covenant in the future is dependent on our ability to maintain bookings and billings at or above levels experienced over the last 12 months. In recent quarters, we have experienced volatility in bookings and billings resulting from, among other things, (i) our transition towards subscription and recurring revenue streams and the resulting decline in traditional upfront product sales, (ii) dramatic changes in the media industry and the impact it has on our customers, (iii) the impact of new and anticipated product launches and features, and (iv) volatility in currency rates. In addition to the impact of new bookings and billings, in 2017 we ceased to recognize revenues related to the existence of Implied Maintenance Release PCS in prior periods, which will have an adverse impact on our Leverage Ratio.

In the event bookings and billings in future quarters are lower than we currently anticipate, we may be forced to take remedial actions which could include, among other things (and where allowed by the Lenders), (i) further cost reductions, (ii) seeking replacement financing, (iii) raising funds through the issuance of additional equity or debt securities or the incurrence of additional borrowings, or (iv) disposing of certain assets or businesses. Such remedial actions, which may not be available on favorable terms or at all, could have a material adverse impact on our business. If we are not in compliance with the Leverage Ratio and are unable to obtain an amendment or waiver, such noncompliance may result in an event of default under the Financing Agreement, which could permit acceleration of the outstanding indebtedness under the Financing Agreement and require us to repay such indebtedness before the scheduled due date. If an event of default were to occur, we might not have sufficient funds available to make the payments required. If we are unable to repay amounts owed, the Lenders may be entitled to foreclose on and sell substantially all of our assets, which secure our borrowings under the Financing Agreement.

Our cash requirements vary depending on factors such as the growth of our business, changes in working capital, and capital expenditures. We expect to operate the business and execute our strategic initiatives principally with funds generated from operations, remaining net proceeds from the term loan borrowings under the Financing Agreement, and draw up to a maximum of \$22.5 under the Financing Agreement's revolving credit facility. We anticipate that we will have sufficient internal and external sources of liquidity to fund operations and anticipated working capital and other expected cash needs for at least the next 12 months as well as for the foreseeable future.

Cash Flows

The following table summarizes our cash flows for the periods presented (in thousands):

	Six Months Ended June 30,	
	2018	2017
Net cash (used in) provided by operating activities	\$ (501)	\$ 6,072
Net cash used in investing activities	(4,905)	(3,131)
Net cash provided by (used in) financing activities	17,572	(2,780)
Effect of foreign currency exchange rates on cash, cash equivalents and restricted cash	(399)	625
Net increase in cash, cash equivalents and restricted cash	\$ 11,767	\$ 786

Cash Flows from Operating Activities

Cash used in operating activities aggregated \$0.5 million for the six months ended June 30, 2018. The decrease in cash provided by operations compared to the six months ended June 30, 2017 was primarily due to the timing of annual bonus payments.

Cash Flows from Investing Activities

For the six months ended June 30, 2018, net cash flows used in investing activities reflected \$4.9 million used for the purchase of property and equipment. Our purchases of property and equipment largely consist of computer hardware and software to support R&D activities and information systems.

Cash Flows from Financing Activities

For the six months ended June 30, 2018, net cash flows provided by financing activities were primarily due to the \$22.7 million additional Term Loan, \$3.0 million quarterly principal payments, and \$1.7 million settlement of the Notes.

RECENT ACCOUNTING PRONOUNCEMENTS

Recently Adopted Accounting Pronouncements and Recent Accounting Pronouncements To Be Adopted

Our recently adopted and to be adopted accounting pronouncements are set forth in Note 1 “Financial Information” of our Notes to Condensed Consolidated Financial Statements under Part I, Item 1 of this Form 10-Q.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURE ABOUT MARKET RISK

Foreign Currency Exchange Risk

We have significant international operations and derive more than half of our revenues from customers outside the United States. This business is, for the most part, transacted through international subsidiaries and generally in the currency of the end-user customers. Therefore, we are exposed to the changes in foreign currency exchange rates that could adversely affect our revenues, net income and cash flow.

We had foreign exchange gains and losses offset to zero for the six months ended June 30, 2018, and net foreign exchange losses of \$3.2 million for the same period in 2017. The foreign exchange gains and losses were resulted from foreign currency denominated transactions and the revaluation of foreign currency denominated assets and liabilities.

A hypothetical change of 10% in appreciation or depreciation of foreign currency exchange rates from the quoted foreign currency exchange rates as of June 30, 2018, would not have a significant impact on our financial position, results of operations or cash flows.

Interest Rate Risk

We borrowed \$100.0 million under the Term Loan on February 26, 2016, and additional \$15.0 million and \$22.7 million under the Term Loan on November 9, 2017 and May 10, 2018, respectively. We also maintain a revolving Credit Facility that allows us to borrow up to \$22.5 million. Following the latest amendment Effective Date, May 10, 2018, interest accrues on outstanding borrowings under the Term Loan and the Credit Facility (each as defined in the Financing Agreement) at a rate of either the LIBOR Rate (as defined in the Financing Agreement) plus 6.625% or a Reference Rate (as defined in the Financing Agreement) plus 5.625%, at our option. A hypothetical 10% increase or decrease in interest rates paid on outstanding borrowings under the Financing Agreement would not have a material impact on our financial position, results of operations or cash flows.

On June 15, 2015, we issued \$125.0 million aggregate principal amount of our Notes pursuant to the terms of an indenture. We purchased \$2.0 million of our Notes on December 15, 2017 and an additional \$2.0 million on February 8, 2018. The Notes pay interest semi-annually on June 15 and December 15 of each year, at an annual rate of 2.00% and mature on June 15, 2020 unless earlier repurchased or converted in accordance with their terms prior to such date. The fair value of the Notes is dependent on the price and volatility of our common stock as well as movements in interest rates. The fair value of our common stock and interest rate changes affect the fair value of the Notes, but do not impact our financial position, cash flows or results of operations due to the fixed nature of the debt obligations.

ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

Our management, with the participation and supervision of our Chief Executive Officer and Chief Financial Officer, is responsible for our disclosure controls and procedures pursuant to Rules 13a-15(e) and 15d-15(e) under the Exchange Act. Disclosure controls and procedures are controls and other procedures that are designed to ensure that information required to be disclosed in our reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified under SEC rules and forms. Disclosure controls and procedures include controls and procedures designed to ensure that information required to be disclosed in our reports filed under the Exchange Act is accumulated and communicated to our principal executive officer and our principal financial officer, as appropriate, to allow timely decisions regarding required disclosure.

Our management, including the Chief Executive Officer and the Chief Financial Officer, carried out an evaluation of the effectiveness of our disclosure controls and procedures as of June 30, 2018. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives and management necessarily applies its judgment in evaluating the cost-benefit relationship of possible controls and

procedures. Based on this evaluation, our management concluded that, as of June 30, 2018, these disclosure controls and procedures were effective at a reasonable level of assurance.

Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting during the quarterly period ended June 30, 2018, that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Inherent Limitation on the Effectiveness of Internal Controls

The effectiveness of any system of internal control over financial reporting is subject to inherent limitations, including the exercise of judgment in designing, implementing, operating, and evaluating the controls and procedures, and the inability to eliminate misconduct completely. Accordingly, any system of internal control over financial reporting can only provide reasonable, not absolute, assurances. In addition, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate. We intend to continue to monitor and upgrade our internal controls as necessary or appropriate for our business, but cannot assure that such improvements will be sufficient to provide us with effective internal control over financial reporting.

PART II - OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

See Note 7 “Contingencies” of our Notes to Condensed Consolidated Financial Statements regarding our legal proceedings. Aside from the disclosure below, there have been no material developments from the disclosures contained in our Annual Report on Form 10-K for the fiscal year ended December 31, 2017.

ITEM 1A. RISK FACTORS

Investing in our common stock involves a high degree of risk. You should carefully consider the risks and uncertainties described in Part I - Item 1A under the heading “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2017 in addition to the other information included in this Form 10-Q before making an investment decision regarding our common stock. If any of these risks actually occurs, our business, financial condition or operating results would likely suffer, possibly materially, the trading price of our common stock could decline, and you could lose part or all of your investment.

ITEM 6. EXHIBITS

The list of exhibits, which are filed or furnished with this Form 10-Q or are incorporated herein by reference, is set forth in the Exhibit Index immediately preceding the exhibits and is incorporated herein by reference.

EXHIBIT INDEX

Exhibit No.	Description	Filed with this Form 10-Q	Incorporated by Reference		
			Form or Schedule	SEC Filing Date	SEC File Number
10.1	Employment Agreement between Avid Technology, Inc. and Kenneth Gayron, dated May 25, 2018.	X			
31.1	Certification of Principal Executive Officer pursuant to Rules 13a-14 and 15d-14 under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	X			
31.2	Certification of Principal Financial Officer pursuant to Rules 13a-14 and 15d-14 under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	X			
32.1	Certifications pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002	X			
*101.INS	XBRL Instance Document	X			
*101.SCH	XBRL Taxonomy Extension Schema Document	X			
*101.CAL	XBRL Taxonomy Calculation Linkbase Document	X			
*101.DEF	XBRL Taxonomy Definition Linkbase Document	X			
*101.LAB	XBRL Taxonomy Label Linkbase Document	X			
*101.PRE	XBRL Taxonomy Presentation Linkbase Document	X			

* Pursuant to Rule 406T of Regulation S-T, XBRL (Extensible Business Reporting Language) information is deemed not filed or a part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, is deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934 and otherwise is not subject to liability under these sections.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

AVID TECHNOLOGY, INC.

(Registrant)

Date: August 9, 2018

By: /s/ Kenneth Gayron

Name: Kenneth Gayron

Title: Executive Vice President and Chief Financial Officer

EMPLOYMENT AGREEMENT

This Employment Agreement (this “Agreement”), entered into and effective as of May 25, 2018, is made and entered into by Avid Technology, Inc. (the “Company”) and Kenneth Gayron (“Executive”).

In consideration of the mutual promises set forth below and other good and valuable consideration, the receipt and sufficiency of which the parties acknowledge, the Company and Executive agree as follows:

1. Employment and Term. The Company hereby employs Executive and Executive hereby accepts employment on the terms and conditions set forth in this Agreement. Executive’s employment hereunder shall begin on May 31, 2018, (the “Effective Date”) and may be terminated in accordance with Section 5 (Termination of Employment) (such period of employment, the “Term”). Executive’s employment shall be “at-will” at all times, subject to the terms and conditions hereunder.

2. Position, Duties, and Performance.

2.1. Position. Executive shall serve as the Executive Vice President and Chief Financial Officer and have such responsibilities and authority as the Company’s Chief Executive Officer (the “CEO”) may assign from time to time. These responsibilities and authorities shall include, but not be limited to, (i) acting as the Company’s principal financial officer as defined under Rule 16a-1(f) under the 1934 Securities Exchange Act, including issuing certifications of quarterly and annual reports of the Company, and (ii) maintaining reporting authority over the Company’s finance, accounting, tax and treasury functions. Executive shall report directly to the CEO. Executive agrees to perform such duties consistent with Executive’s position as the CEO may direct from time to time.

2.2. Place of Work. Executive’s primary workplace shall be at the Company’s offices in Burlington, Massachusetts. Executive understands that Executive’s duties will require periodic travel, which may be substantial.

2.3. Performance. Executive shall devote substantially all Executive’s working time and use Executive’s best efforts, knowledge and experience to perform successfully Executive’s duties and advance the interests of the Company and its affiliates. Executive shall perform Executive’s duties in compliance with this Agreement and all applicable laws and Company policies, procedures, and practices.

2.4. Other Activities. During the Term, without the prior written consent of the CEO or Chief Legal Officer, Executive shall not (i) render services of a business, professional, or commercial nature to any other person or entity, or (ii) engage, directly or indirectly, in any other business activity (whether or not for compensation) that might interfere with Executive’s duties hereunder, create a conflict with the Company or any of its affiliates, or violate the Restrictive Covenant Agreement (as defined below). Executive shall be permitted to engage in civic, charitable, or community services, subject to Executive’s obligations hereunder, including under the Restrictive Covenant Agreement, and provided that such activities do not conflict with Executive’s duties under this Agreement; and are not harmful to or otherwise could negatively impact the Company.

2.5. No Conflicts. Executive represents and warrants that Executive’s execution of this Agreement, employment with the Company, and performance of Executive’s duties hereunder will not violate any obligations Executive may have to any other employer, person, or entity, including any obligations with respect to proprietary or confidential information of any other person or entity.

3. Compensation and Benefits.

3.1. **Base Salary.** Executive's annual base salary for all services rendered hereunder shall be \$370,000 (three hundred seventy thousand dollar) (the "**Base Salary**"), payable in accordance with the Company's policies, procedures and practices as in effect from time to time. Executive's Base Salary may be reviewed and adjusted at the sole discretion of the Company and its Board of Directors (the "**Board**"), provided however, that it may not be reduced without Executive's prior written consent.

3.2. **Bonus.** Executive shall be eligible for an annual cash bonus ("**Annual Bonus**") pursuant to a bonus plan established by the Compensation Committee of the Board (the "**Compensation Committee**") as in effect from time to time. The Compensation Committee (or a plan administrator designated by the Compensation Committee) will have discretion to determine the amount of Executive's annual bonus (including to pay less than the formula amount under the applicable bonus plan), subject to restrictions under the applicable bonus plan against using discretion to increase the amount of Executive's bonus. For fiscal year 2018, Executive's target Annual Bonus shall be 65% (sixty five percent) of Executive's Base Salary. Without Executive's prior written consent, Executive's target Annual Bonus shall not be reduced. For the avoidance of doubt, the Compensation Committee retains full and sole discretion in determining any bonus payouts, including setting bonus payouts at \$0 in any fiscal year. Except as set forth in Section 6.2 (Severance Upon Termination without Cause or for Good Reason), Executive must be employed on the date an Annual Bonus is paid in order to receive it.

3.3. **Business Expenses.** Executive shall be reimbursed for all reasonable business expenses actually incurred by Executive in performing services under this Agreement in accordance with the applicable Company policies and practices as in effect from time to time. Any taxable reimbursement due under the terms of this Agreement shall be paid no later than December 31 of the year after the year in which the expense is incurred and shall comply with Treas. Reg. § 1.409A-3(i)(1)(iv).

3.4. **Restricted Stock Units.** The Company may from time to time grant Executive awards of restricted stock units ("**RSUs**") under the Avid Technology, Inc. 2014 Stock Incentive Plan (the "**Company Equity Plan**"). All future grants of RSUs are within the sole discretion of the Compensation Committee and shall be subject to the terms of the Company Equity Plan and any applicable award agreement. Participation is not guaranteed in any year.

(a) As a new employee of Avid, subject to the Compensation Committee's approval and subject to the Executive commencing work with the Company on the Effective Date, the Company will grant the Executive RSUs with a value of \$500,000 (five hundred thousand dollar) ("**New Hire RSUs**") on May 31, 2018 (the "**Grant Date**") subject to time-based vesting in accordance with the following schedule:

Vesting Date	Percentage of RSUs that Vest
First anniversary of vesting commencement date specified in the applicable award agreement (" Cliff Vesting Date ")	33.33%
Each quarterly anniversary of the Cliff Vesting Date	8.33%

The actual number of RSUs granted will be determined by the closing price of Avid's stock on the Grant Date.

3.5. **Other Benefits.** Executive will be entitled to participate in all employee benefit plans, practices, and programs maintained by the Company and made available to employees generally, which may include retirement, profit sharing, savings, health, hospitalization, disability, dental, life or travel accident insurance benefit plans, flexible time off, in accordance with the terms of such plans, practices, and programs as in effect from time to time. The Company reserves the right to amend or terminate these plans at any time.

4. **Restrictive Covenants.** In connection with the execution of this Agreement, Executive will be required to sign the Company's Non-Disclosure and Invention Assignment Agreement (the "**Restrictive Covenant Agreement**") as set forth on **Exhibit A** to this Agreement. The covenants in the Restrictive Covenant Agreement shall be in addition to the covenants set forth in Section 12 of this Agreement; provided, however, that to the extent that this Agreement conflicts with the Restrictive Covenant Agreement, this Agreement shall govern. For purposes of the preceding sentence, neither an overlap nor an inconsistency in the duration or scope of restrictive covenants shall be considered a conflict.

5. **Termination of Employment.** Executive's employment may be terminated in accordance with the provisions of this Section 5.

5.1. **Termination by the Company.** The Company may terminate Executive's employment immediately at any time, with or without Cause, by written notice to Executive. "**Cause**" means a reasonable and good faith determination by the Company that Executive has engaged in misconduct, including, but not limited to, a determination that:

(a) Executive has failed to substantially perform Executive's duties and obligations to the Company under this Agreement (other than failure resulting from Executive's incapacity because of Disability, as defined in Section 5.4 (Termination on Account of Death or Disability)), including one or more acts of gross negligence or willful misconduct, which failure is not cured within fifteen (15) days after a written demand for cure is received by Executive from the Company that specifically identifies the manner in which the Company believes Executive has failed to substantially perform Executive's duties and obligations to the Company;

(b) Executive has materially breached any Company policy or procedure (including, but not limited to, the Company's Code of Business Conduct and Ethics (and related policies thereunder), as such policy was in effect at the time of breach;

(c) Executive has been indicted for, convicted of, or entered a plea of guilty or *nolo contendere* to, a felony or any other crime involving fraud, dishonesty, theft, breach of trust or moral turpitude to the detriment of Avid;

(d) Executive has willfully engaged in conduct which results in, or could reasonably be expected to result in, material injury to the Company's financial condition, reputation, or ability to do business;

(e) Executive has materially breached this Agreement, the Restrictive Covenant Agreement, or any other agreement with the Company;

(f) Executive has violated state or federal securities laws or regulations; or

(g) Executive has willfully failed to cooperate with a bona fide internal investigation or an investigation by regulatory or law enforcement authorities, after being instructed by the Company to cooperate, willfully destroyed or failed to preserve documents or other materials relevant to such investigation,

or willfully induced others to fail to cooperate or to produce documents or other materials in connection with such investigation.

5.2. Termination by Executive without Good Reason. Executive may terminate Executive's employment at any time without Good Reason upon at least ninety (90) days' advance written notice to the Company. During such notice period, Executive shall continue to perform all of Executive's duties in accordance with the provisions hereunder. The Company shall have the option to make Executive's termination effective at any time prior to the end of such notice period.

5.3. Termination By Executive for Good Reason. Executive may terminate Executive's employment for Good Reason only if (i) Executive provides written notice to the Company of the existence of a condition for Good Reason within thirty (30) days of the initial existence thereof, (ii) the Company fails to cure the condition for Good Reason within thirty (30) days after receipt of such notice, and (iii) Executive terminates Executive's employment by providing written notice of such termination to the Company within thirty (30) days after the expiration of such cure period. "Good Reason" means, without the prior written consent of the Executive, (a) a material diminution in Executive's authority, duties, or responsibilities; (b) a material reduction in Executive's Base Salary or target Annual Bonus; (c) a change by the Company in the location at which Executive performs Executive's principal duties for the Company to a new location that is more than fifty (50) miles from the location at which Executive performed Executive's principal duties for the Company immediately prior to such change; (d) a change in reporting structure for the Executive; (e) a change in title for the Executive; or (f) a material breach by the Company of this Agreement.

5.4. Termination on Account of Death or Disability. Executive's employment shall automatically terminate immediately upon his death. The Company may terminate Executive's employment upon Executive's Disability. "Disability" shall mean a physical or mental illness, impairment, or infirmity (other than an absence from work on an approved maternity or paternity leave) that renders Executive unable to perform the essential functions of Executive's position, including Executive's duties under this Agreement, with reasonable accommodation, for at least one hundred and twenty (120) consecutive days or for shorter periods aggregating one hundred and eighty (180) days during any three hundred and sixty-five (365) day period.

6. Compensation and Benefits Upon Termination.

6.1. In General. Upon termination of Executive's employment for any reason, Executive shall be entitled to receive payment of Executive's accrued but unpaid Base Salary and any other amounts or benefits, including expenses incurred before termination and eligible for reimbursement under Section 3.3 (Business Expenses), to which Executive is entitled through the date of termination of Executive's employment (the "Termination Date") in accordance with the provisions hereunder and the employee benefit plans in which he participates; provided, however, that, except as provided in Section 6.2 (Severance Upon Termination without Cause or for Good Reason), below, Executive shall not be entitled to (i) any unpaid Annual Bonus for any year preceding the year that contains Termination Date, or (ii) any Annual Bonus for the year that contains the Termination Date.

6.2. Severance Upon Termination without Cause or for Good Reason. If Executive's employment is terminated by the Company without Cause (other than for death or Disability) or Executive terminates Executive's employment for Good Reason, subject to the provisions of Section 6.3 (Release) and Section 6.4 (Conditions), Executive shall be entitled to receive the following benefits (the "Severance Benefits"):

(a) Any earned but unpaid Annual Bonus for the Company's fiscal year immediately preceding the Company's fiscal year that contains the Termination Date, payable in a lump sum within 60 days of the Termination Date;

(b) If Executive's termination of employment does not occur within 12 months after a Change in Control, Base Salary continuation for the Severance Period (as defined below), payable in accordance with the Company's regular payroll schedule;

(c) If Executive's termination of employment does not occur within 12 months after a Change in Control, an amount equal to Executive's target Annual Bonus in effect as of the Termination Date, multiplied by a fraction, the numerator of which is the number of full months between (and including) (i) the first day of the Company's fiscal year that contains the Termination Date and (ii) the Termination Date, and the denominator of which is twelve (12), payable in equal installments for the duration of the Severance Period (as defined below) in accordance with the Company's regular payroll schedule;

(d) If Executive's termination of employment occurs within 12 months after a Change in Control, an amount equal to 1.5 (one and half) times Executive's Base Salary in effect as of the Termination Date, which shall be payable in a lump sum within 60 days of the Termination Date;

(e) If Executive's termination of employment occurs within 12 months after a Change in Control, an amount equal to 1.5 (one and half) times Executive's target Annual Bonus in effect as of the Termination Date payable in a lump sum within 60 days of the Termination Date;

(f) If Executive's termination of employment occurs within 12 months after a Change in Control, an amount equal to Executive's target Annual Bonus in effect as of the Termination Date, multiplied by a fraction, the numerator of which is the number of full months between (and including) (i) the first day of the Company's fiscal year that contains the Termination Date and (ii) the Termination Date, and the denominator of which is twelve (12), payable in a lump sum within 60 days of the Termination Date;

(g) If Executive elects to continue group health coverage under the Company's group health plans pursuant to the Consolidated Omnibus Budget Reconciliation Act of 1985, as amended ("COBRA"), an amount equal to the number of months in the Severance Period times the excess of (i) the total monthly premium for the Company-sponsored group health coverage for which Executive elects to continue coverage pursuant to COBRA over (ii) the monthly amount that the Company requires similarly situated employees to pay for the same type of coverage, payable in a lump sum within 74 days of the Termination Date;

(h) Outplacement assistance provided by the Company. The total cost of such assistance shall not exceed \$20,000 (twenty thousand dollar), and no outplacement benefits shall be provided after the end of the calendar year immediately following the calendar year that contains the Termination Date;

(i) If Executive's employment is terminated within twelve (12) months after a Change in Control (as defined in **Exhibit B** to this Agreement):

1. Immediate vesting of all unvested equity and equity-based awards with only time-based vesting schedules (notwithstanding any provision to the contrary in any Company equity incentive plan or related award or grant agreement); and

2. Immediate vesting of all unvested equity and equity-based awards with performance-based vesting schedules at target level as determined by the Compensation Committee (notwithstanding any provision to the contrary in any Company equity incentive plan or related award or grant agreement).

The “Severance Period” shall be twelve (12) months immediately following the termination of Executive’s employment; provided, however, that if Executive’s termination of employment occurs within 12 months after a Change in Control (as defined in Exhibit B to this Agreement), the “Severance Period” shall be eighteen (18) months immediately following the termination of Executive’s employment.

6.3. Release. Executive’s rights to the Severance Benefits or Disability Benefits (defined below), as applicable, are conditioned upon Executive executing and not revoking the Company’s standard severance agreement in effect at the time of Executive’s termination (or, if earlier, immediately prior to the closing date of any transaction which constitutes a Change in Control under this Agreement), which includes a general release of claims against the Company and its affiliates (the “Release”), within the time periods set forth therein. Any payment of Severance Benefits or Disability Benefits due for the period after termination and before the Release becomes effective and irrevocable shall be paid with the first payment after the Release becomes irrevocable. If the period during which Executive has discretion to execute or revoke the Release straddles two calendar years, the Company shall make payments conditioned on the Release no earlier than January 1 of the second calendar year, regardless of the year in which the Release becomes irrevocable.

6.4. Conditions. Executive’s rights to the Severance Benefits or Disability Benefits (defined below), as applicable, are conditioned on Executive’s compliance with Executive’s non-competition and non-solicitation obligations under the Restrictive Covenant Agreement and in Section 12 of this Agreement. In the event that Executive fails to comply with such obligations, the Company’s obligation to pay Executive any additional Severance Benefits or Disability Benefits shall cease immediately and Executive shall promptly refund any Severance Benefits or Disability Benefits previously paid by the Company. The Company’s rights under this Section 6.4 shall be full recourse and shall be in addition to its rights under Section 9.3 (Recoupment). The Company shall have the right to offset Executive’s obligations under this Section 6.4 against any amounts otherwise owed to Executive from the Company or its subsidiaries.

6.5. Severance Upon Termination for Disability. If Executive’s employment is terminated by the Company for Disability, subject to the provisions of Section 6.3 (Release) and Section 6.4 (Conditions), Executive shall be entitled to receive (i) Base Salary continuation for one year, payable in accordance with the Company’s regular payroll schedule, and (ii) any earned but unpaid Annual Bonus for the Company’s fiscal year immediately preceding the Company’s fiscal year that contains the Termination Date, payable in a lump sum within 60 days of the Termination Date (collectively, the “Disability Benefits”).

6.6. No Additional Compensation or Benefits. Executive is not entitled to receive any compensation or benefits from the Company upon Executive’s termination except as set forth in this Agreement. Moreover, the terms and conditions afforded Executive under this Agreement are in lieu of any severance payments or benefits to which he otherwise might be entitled pursuant to any severance plan, policy, or practice of the Company.

6.7. Excess Parachute Payments. In the event that the severance and other benefits provided by this Agreement or otherwise payable to Executive (i) constitute “parachute payments” within the meaning of Section 280G of the Internal Revenue Code of 1986 as amended (the “Code”) and (ii) but for this Section 6.7, would be subject to the excise tax imposed by Section 4999 of the Code, then such severance benefits shall be either (a) delivered in full, or (b) delivered as to such lesser extent that would result in no portion of

such severance benefits being subject to excise tax under Section 4999 of the Code, whichever of the foregoing amounts, taking into account the applicable federal, state and local income taxes and the excise tax imposed by Section 4999, results in the receipt by Executive, on an after-tax basis, of the greatest amount of severance benefits, notwithstanding that all or some portion of such severance benefits may be subject to the excise tax imposed under Section 4999 of the Code. Unless the Company and Executive otherwise agree in writing, any determination required under this paragraph shall be made in writing by the Company's accountants, whose determination shall be conclusive and binding upon Executive and the Company for all purposes. For purposes of making the calculations required hereunder, the accountants may make reasonable assumptions and approximations concerning applicable taxes and may rely on reasonable, good faith interpretations concerning the application of Sections 280G and 4999 of the Code. The Company and Executive shall furnish to the accountants such information and documents as the accountants may reasonably request in order to make a determination under this Section 6.7. The Company shall bear all costs the accountants may reasonably incur in connection with any calculations contemplated by this Section 6.7.

7. **Insurance and Indemnification.** The Company shall indemnify Executive as provided under the Company's Certificate of Incorporation in effect as of the date hereof. The Company shall use commercially reasonable efforts to maintain directors' and officers' liability insurance during the Term in amounts and on terms reasonable and customary for similarly situated companies, and Executive shall be covered by such insurance on the same basis as other executive officers of the Company.

8. Notices. All notices, requests, demands and other communications required or permitted to be given in writing pursuant to this Agreement shall be deemed given and received: (a) upon delivery if delivered personally; (b) on the next day after being deposited with a reliable overnight delivery service; or (c) upon delivery if sent by e-mail. Notice given in another manner shall be effective only if and when received by the addressee. For purposes of notice, the addresses and facsimile number (if any) of the parties shall be as follows:

If to the Company, to: Attention: General Counsel 75 Network Drive Burlington, Massachusetts 01803
general.counsel@avid.com

With a copy to: William Woolston Covington & Burling LLP One City Center, 850 Tenth Street, NW
Washington, DC 20001-4956 wwoolston@cov.com

If to Executive, to the address set forth on the signature page hereto or such other address (including an e-mail address) in the personnel records of the Company.

provided that: (i) each party shall have the right to change its address for notice, and the person who is to receive notice, by giving fifteen (15) days' prior written notice to the other party in the manner set forth above; and (ii) notices shall be effective if given to the other party in the manner set forth above regardless of whether a copy was received by the additional addressee specified above.

9. Rights and Obligations Upon Termination.

9.1. Survival. This Agreement, and all obligations of the Company and Executive hereunder, will terminate upon the termination of Executive's employment, with the following exceptions: (a) Executive's continuing obligations under Section 4 (Restrictive Covenants) and the Restrictive Covenant Agreement; (b) any amounts payable and benefits to be provided by the Company as set forth in Section 6; (c) Executive's rights to indemnification under Section 7 (Insurance and Indemnification); and (d) the relevant provisions of Section 8 (Notices), this Section 9 (Rights and Obligations Upon Termination), Section 10 (Governing Law and Dispute Resolution), Section 11 (Withholding, Taxes, and Section 409A), Section 12 (Non-Competition and Non-Solicitation), and Section 13 (Miscellaneous Provisions).

9.2. Transition. In the event of termination of Executive's employment other than in connection with Executive's death, Executive agrees to cooperate with the Company in order to ensure an orderly transfer of Executive's duties and responsibilities.

9.3. Recoupment. Notwithstanding anything in this Agreement to the contrary, any payments or benefits paid or due to Executive herein shall be subject to any recoupment or clawback policy adopted by the Company from time to time, unless at the time such policy is adopted Executive reasonably objects in writing to its application under this Agreement, and to any requirement of applicable law or listing standard that requires the Company to recoup or clawback any such payments or benefits. The Company's rights under this Section 9.3 shall be full recourse and shall be in addition to its rights under Section 6.4 (Conditions) and Section 12.3 (Remedies for Breach). The Company shall have the right to offset Executive's obligations under this Section 9.3 against any amounts otherwise owed to Executive from the Company or its affiliates.

10. Governing Law and Dispute Resolution.

10.1. Governing Law. This Agreement will be governed and interpreted in accordance with the laws of the Commonwealth of Massachusetts, without regard to or application of choice-of-law rules or principles, and without regard to the place of execution or the place of performance thereof.

10.2. Venue. The parties agree that any legal proceeding, commenced by one party against the other, shall be brought in any state or federal court having proper jurisdiction within Middlesex County in the Commonwealth of Massachusetts. Both parties submit to such jurisdiction, and waive any objection to venue and/or claim of inconvenient forum.

10.3. Equitable Relief; Rights and Remedies. Nothing in this Agreement shall limit the rights of the Company to seek equitable relief in the event of a breach or threatened breach of the covenants in Section 12 of this Agreement or the Restrictive Covenant Agreement. No right, power or remedy conferred upon a party in this Agreement shall be exclusive, and each such right, power and remedy shall be cumulative and in addition to every other right, power, or remedy, whether conferred in this Agreement, the Restrictive Covenant Agreement, or any other agreement, or now or hereafter available at law or in equity or by statute or otherwise.

11. Withholding, Taxes, and Section 409A.

11.1. Withholding; Taxes. All amounts paid under this Agreement shall be paid less all applicable tax withholdings and any other withholdings required by law or authorized by Executive. The

Company has no obligation to provide or ensure any particular tax consequences, tax outcome, or tax liability for Executive.

11.2. Section 409A. The parties intend that the provisions of this Agreement comply with or be exempt from Section 409A of the Internal Revenue Code of 1986, as amended, and the regulations thereunder (collectively, "Section 409A") and all provisions of this Agreement shall be construed in a manner consistent with the requirements for avoiding taxes or penalties under Section 409A. Notwithstanding the foregoing, nothing in this Agreement shall be interpreted or construed to transfer any liability for any tax (including a tax or penalty due as a result of a failure to comply with Section 409A) from Executive to the Company or to any other individual or entity. A termination of employment shall not be deemed to have occurred for purposes of any provision of this Agreement providing for the payment of any amounts or benefits upon or following a termination of employment unless such termination also constitutes a "separation from service" within the meaning of Section 409A and, for purposes of any such provision of this Agreement, references to a "termination," "termination of employment," "separation from service" or like terms shall mean "separation from service" within the meaning of Section 409A. Any payments that are intended to be exempt from Section 409A under Treas. Reg. § 1.409A-1(b)(9)(iii) (regarding separation pay due to involuntary separation from service) must be paid no later than the last day of the second taxable year of Executive following the taxable year of Executive in which Executive's employment with the Company terminates. Each installment payment required under this Agreement shall be considered a separate payment for purposes of Section 409A. If, upon separation from service, Executive is a "specified employee" within the meaning of Section 409A, any payment under this Agreement that is subject to Section 409A and would otherwise be paid within six months after Executive's separation from service will instead be paid in the seventh month following Executive's separation from service (to the extent required by Section 409A(a)(2)(B)(i)).

12. Non-Competition and Non-Solicitation.

12.1. Non-Competition and Non-Solicitation. Executive acknowledges and recognizes the highly competitive nature of the businesses of the Company and accordingly agrees that while Executive is employed by the Company and after such employment until (i) if Executive's termination of employment does not occur within 12 months after a Change in Control (as defined in **Exhibit B** to this Agreement) 12 months; or (ii) if Executive's termination of employment occurs within 12 months after a Change in Control (as defined in **Exhibit B** to this Agreement) 18 months, and provided that all payments due to Executive are made as required in this Agreement:

(a) Executive will not perform services for or own an interest in (except for investments of not more than five percent (5%) of the total outstanding shares or other equity interests of a company or entity in which Executive does not actively participate in management) any firm, person or other entity that competes or plans to compete in any geographic area with the Company in the business of the development, manufacture, promotion, distribution or sale of digital film, video or audio production tools, including, but not limited to, editing, mixing, broadcast products, content-creation tools, media storage, computer graphics or live-sound, or other business or services that the Company is engaged in or plans (as evidenced by consideration by the Company's executive staff or by the Board) to engage at the time Executive's employment with the Company terminates.

(b) Executive will not directly or indirectly assist others in engaging in any of the activities in which Executive is prohibited to engage by Section 12.1(a).

(c) Executive will not directly or indirectly either alone or in association with others (x) solicit, or permit any organization controlled by Executive to solicit, any employee of the Company to leave the employ of the Company, or (y) solicit for employment, hire or engage as an independent contractor, or permit any organization controlled by Executive to solicit for employment, hire or engage as an independent contractor, any natural person who is then employed by the Company at any time. This Section 12.1(c) shall not apply (i) to the solicitation, hiring or engagement of any individual whose employment with the Company has been terminated or whose engagement to the Company as an independent contractor has been terminated and (ii) to the solicitation, hiring or engagement of any individual arising from such individual's affirmative response to a general recruitment effort carried out through a public solicitation or a general solicitation.

(d) Executive will not directly or indirectly either alone or in association with others solicit, or permit any organization directly or indirectly controlled by Executive to solicit, any current or future customer or supplier of the Company to cease doing business in whole or in part with the Company or otherwise adversely modify his, her or its business relationship with the Company.

12.2. Reasonableness of Restrictions. It is expressly understood and agreed that (a) although Executive and the Company consider the restrictions contained in this Section 12 to be reasonable, if a final judicial determination is made by a court of competent jurisdiction that the time or territory or any other restriction contained in this Section 12 is unenforceable, such restriction shall not be rendered void but shall be deemed to be enforceable to such maximum extent as such court may judicially determine or indicate to be enforceable and (b) if any restriction contained in this Agreement is determined to be unenforceable and such restriction cannot be amended so as to make it enforceable, such finding shall not affect the enforceability of any of the other restrictions contained herein.

12.3. Remedies for Breach. Executive acknowledges and agrees that the Company's remedies at law for a breach or threatened breach of any of the provisions of this Section 12 would be inadequate and, in recognition of this fact (and without limiting Section 10.3, above), Executive expressly agrees that, in the event of such a breach or threatened breach, in addition to any remedies at law, the Company shall be entitled to obtain equitable relief in the form of specific performance, temporary restraining orders, temporary or permanent injunctions or any other equitable remedy which may then be available.

13. Miscellaneous Provisions.

13.1. Severability. In the event that any provision of this Agreement is found by a court, arbitrator or other tribunal having competent jurisdiction to be illegal, invalid or unenforceable, then such provision shall not be voided, but shall be recast so as to be enforced to the maximum extent permissible under applicable law while taking into account the original intent and effect of the provision, and the remainder of this Agreement shall remain in full force and effect. Any prohibition or unenforceability of any provision of this Agreement in any jurisdiction shall not invalidate or render unenforceable such provisions in any other jurisdiction.

13.2. Parties Bound. The terms, provisions, covenants and agreements contained in this Agreement shall apply to, be binding upon and inure to the benefit of the parties and their respective heirs, legal representatives, successors and assigns. The Company may assign this Agreement to its successors or affiliates, provided that any such assignee agrees in writing at the time of assignment to be bound by the terms and conditions of this Agreement. Executive may not assign this Agreement.

13.3. Entire Agreement. This Agreement, together with the Restrictive Covenant Agreement, supersede all prior understandings and agreements, oral or written, between the parties with

respect to the subject matter of this Agreement (including Executive's offer letter dated May 14, 2018) and constitute the sole agreement between the parties with respect to the subject matter hereof. Each party acknowledges that no representations, inducements, promises or agreements, oral or written, have been made by any party or by anyone acting on behalf of any party, which are not embodied in this Agreement or the Restrictive Covenant Agreement.

13.4. Amendments; Waiver. This Agreement may not be modified, amended, or terminated except by an instrument in writing, signed by Executive and the Company. By an instrument in writing similarly executed, Executive or the Company may waive compliance by the other party with any specifically identified provision of this Agreement that such other party was or is obligated to comply with or perform; provided, however, that such waiver shall not operate as a waiver of, or estoppel with respect to, any other or subsequent failure. No failure to exercise and no delay in exercising any right, remedy, or power hereunder preclude any other or further exercise of any other right, remedy, or power provided herein or by law or in equity.

13.5. Construction. This Agreement shall be deemed drafted equally by both the Company and Executive. The headings in this Agreement are only for convenience and are not intended to affect construction or interpretation. Any references to paragraphs, subparagraphs, sections or subsections are to those parts of this Agreement, unless the context clearly indicates to the contrary. Unless the context clearly indicates to the contrary, (i) the plural includes the singular and the singular includes the plural; (ii) "includes" and "including" are each "without limitation"; (iii) "herein," "hereof," "hereunder" and other similar compounds of the word "here" refer to the entire Agreement and not to any particular paragraph, subparagraph, section or subsection; and (vi) all pronouns and any variations thereof shall be deemed to refer to the masculine, feminine, neuter, singular or plural as the identity of the entities or persons referred to may require.

13.6. Conflicts with Restrictive Covenant Agreement. In case of any conflicts between the provisions of this Agreement and the provisions of the Restrictive Covenant Agreement, this Agreement shall prevail.

13.7. Counterparts. This Agreement may be executed in several counterparts, each of which shall be deemed to be an original, but all of which together will constitute one and the same Agreement. Signatures delivered by facsimile or electronically shall be deemed effective for all purposes.

[Remainder of the Page Intentionally Left Blank]

IN WITNESS WHEREOF, the parties have entered into this Employment Agreement on the date first written above.

EXECUTIVE

/s/ Kenneth Gayron

Kenneth Gayron
204 Blackland Dr
Atlanta, Georgia 30342

AVID TECHNOLOGY, INC

/s/ Jason Duva

By: Jason Duva

Title: General Counsel & SVP, Strategic Initiatives

EXHIBIT A

Restrictive Covenant Agreement

EXHIBIT B

Change in Control

Change in Control means:

(a) Subject to paragraphs (b) and (c), below, the first to occur of the following events:

(1) Any person (within the meaning of Sections 13(d) and 14(d) of the Securities Exchange Act of 1934, as amended (the “Exchange Act”)) becomes the beneficial owner (within the meaning of Rule 13d-3 under the Exchange Act) of stock that, together with other stock held by such person, possesses more than 50 percent of the combined voting power of the Company’s then-outstanding stock;

(2) Any person (within the meaning of Sections 13(d) and 14(d) of the Exchange Act) acquires (or has acquired during the 12-month period ending on the date of the most recent acquisition by such person) ownership of stock of the Company possessing 30 percent or more of the combined voting power of the Company’s then-outstanding stock;

(3) Any person (within the meaning of Sections 13(d) and 14(d) of the Exchange Act) acquires (or has acquired during the 12-month period ending on the date of the most recent acquisition by such person) assets from the Company that have a total gross fair market value equal to 40 percent or more of the total gross fair market value of all of the assets of the Company immediately prior to such acquisition or acquisitions (where gross fair market value is determined without regard to any associated liabilities); or

(4) During any 12-month period, a majority of the members of the Board is replaced by directors whose appointment or election is not endorsed by a majority of the members of the Board before the date of their appointment or election.

(b) A Change in Control shall not be deemed to occur by reason of:

(1) The acquisition of additional control of the Company by any person or persons acting as a group that is considered to “effectively control” the Company (within the meaning of Section 409A); or

(2) A transfer of assets to any entity controlled by the shareholders of the Company immediately after such transfer, including a transfer to (A) a shareholder of the Company (immediately before such transfer) in exchange for or with respect to its stock, (B) an entity, 50 percent or more of the total value or voting power of which is owned (immediately after such transfer) directly or indirectly by the Company, (C) a person or persons acting as a group that owns (immediately after such transfer) directly or indirectly 50 percent or more of the total value or voting power of all outstanding stock of the Company, or (D) an entity, at least 50 percent of the total value or voting power of which is owned (immediately after such transfer) directly or indirectly by a person described in clause (C), above.

(c) No event shall be a Change in Control unless it is a change in the ownership or effective control of the Company, or a change in the ownership of a substantial portion of the assets of the Company, within the meaning of Section 409A.

CERTIFICATION

I, Jeff Rosica, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Avid Technology, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 9, 2018

/s/ Jeff Rosica

Jeff Rosica

President and Chief Executive Officer
(Principal Executive Officer)

CERTIFICATION

I, Kenneth Gayron, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Avid Technology, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 9, 2018

/s/ Kenneth Gayron

Kenneth Gayron

Executive Vice President and Chief Financial Officer
(Principal Financial Officer)

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report on Form 10-Q of Avid Technology, Inc. (the “Company”) for the quarter ended June 30, 2018 as filed with the Securities and Exchange Commission on the date hereof (the “Report”), the undersigned, Jeff Rosica, President and Chief Executive Officer of the Company, and Kenneth Gayron, Executive Vice President and Chief Financial Officer of the Company, each hereby certifies, pursuant to 18 U.S.C. Section 1350, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 9, 2018

/s/ Jeff Rosica

Jeff Rosica

President and Chief Executive Officer
(Principal Executive Officer)

Date: August 9, 2018

/s/ Kenneth Gayron

Kenneth Gayron

Executive Vice President and Chief Financial Officer
(Principal Financial Officer)

A certification furnished pursuant to this item will not be deemed “filed” for purposes of Section 18 of the Exchange Act (15 U.S.C. 78r), or otherwise subject to the liability of that section. Such certification will not be deemed to be incorporated by reference into any filing under the Securities Act or the Exchange Act, except to the extent that the registrant specifically incorporates it by reference.