

Avid Customers Reign at The BAFTA® Film Awards

Award-winning films created with Avid's comprehensive solutions honored at the U.K.'s most prestigious film ceremony

BURLINGTON, Mass., Feb. 14, 2017 (GLOBE NEWSWIRE) -- Avid[®] (Nasdaq:AVID) today congratulates its customers recognized for their craft as winners and nominees at the British Academy Film Awards 2017, hosted by the British Academy of Film & Television Arts (BAFTA[®]) in London on Sunday, February 12. The film industry's most respected creative professionals relied on Avid's comprehensive tools, powered by the MediaCentral® Platform, the industry's most open, tightly integrated and efficient platform designed for media, to craft award-winning films, including every nominee for Best Film: winner La La Land, and Arrival, I, Daniel Blake, Manchester By The Sea, and Moonlight.

All five editors nominated for the BAFTA Film Award for Editing—winner John Gilbert for *Hacksaw Ridge*, Joe Walker for *Arrival*, Tom Cross for *La La Land*, Jennifer Lame for *Manchester By The Sea*, and Joan Sobel for *Nocturnal Animals*—relied on <u>Avid Media Composer</u>[®], the industry's preeminent editing solution, to cut their films.

"It's an amazing feeling to have won a BAFTA award and I'm truly honoured," said John Gilbert, winner of the editing award for his work on the breathtaking WWII epic, *Hacksaw Ridge*. "I've used Avid exclusively for 22 years and it has enabled me to work at the speed I think. I can move images and sounds around quickly, and access all the footage as I need it. Avid Media Composer is simple and intuitive to me, and I can't imagine editing a film without it."

The majority of nominees for the BAFTA Film Award for Sound relied on the industry-standard Avid Pro Tools® digital audio software, including Sylvain Bellemare, Claude La Haye and Bernard Gariépy Strobl for Arrival, Niv Adiri, Glenn Freemantle, Simon Hayes, Andy Nelson, and Ian Tapp for Fantastic Beasts and Where to Find Them, and Peter Grace, Robert Mackenzie, Kevin O'Connell, and Andy Wright for Hacksaw Ridge.

"It's an honour to be nominated for our work, and more importantly, our passion," said Glenn Freemantle. "We're thrilled to be recognised among our wonderfully talented peers in the Sound category. It was great to be back working with David Yates, a brilliant director who gave us such great content to play with. Pro Tools gave us the tools we needed to bring to life the mystical realms of this new Harry Potter franchise."

The majority of nominees for the BAFTA Film Award for Original Music relied on <u>Avid Sibelius</u>[®], the world's best-selling music notation software, including Jóhann Jóhannsson for *Arrival*, Mica Levi for *Jackie*, and Dustin O'Halloran and Hauschka for *Lion*.

"We're very proud that the film industry's most esteemed creative professionals use Avid's comprehensive tools to bring the director's vision to life—whether they're editing the film, creating the sound, or composing the score," said Avid Chairman and CEO, Louis Hernandez, Jr. "We congratulate our preeminent user community on their outstanding achievements and look forward to working closely with them to continue to deliver innovative technology solutions to help bring their future projects to the big screen."

About Avid

Through Avid EverywhereTM, Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films, to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Pro Tools®, Media Composer®, Avid NEXISTM, Interplay®, ProSetTM and RealSetTM, MaestroTM, PlayMakerTM, and Sibelius®. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on Facebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

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