



October 29, 2015

Hardly Strictly Bluegrass Festival Adopts Avid Everywhere for Annual Live Music Celebration in San Francisco's Golden Gate Park

Avid Customers Use Artist Suite Live Sound Tools to Record, Mix and Archive Performances by More Than 90 Artists Across Six Stages at the World-Class Festival

NEW YORK, Oct. 29, 2015 (GLOBE NEWSWIRE) -- **AES (Booth #718)** [Avid®](#) (Nasdaq:AVID) today announced that live sound company Sound on Stage and recording systems provider Diablo Digital turned to [Avid Everywhere™](#) to help produce the annual Hardly Strictly Bluegrass Festival in San Francisco's Golden Gate Park. [Avid Artist Suite](#) live sound, mixing and recording solutions helped overcome the daunting logistical challenges of providing sound support for quick changeovers and recording every single note for more than 90 artists at the three-day music festival.

"Our VENUE | Profile and VENUE | SC48 systems are workhorses; their dependability and flexibility are key factors in our continued success," said Wes Norwood, general manager, Sound On Stage. "The consoles are easy to use, sound great, and widely accepted by guest engineers. For these reasons we do our best to provide them for every stage at the Hardly Strictly Bluegrass Festival."

"An all-Avid solution combining VENUE | S3L-X systems and Pro Tools® helped streamline the process of recording this six-stage festival," said Brad Madix, president, Diablo Digital. "It was easy to get the S3L-X system up and running, and to train the recording engineers to use it. It gave us a reliable and cost-effective way to combine preamps, the snake system, console control, and integration with Pro Tools."

Sound on Stage used Avid [VENUE live sound systems](#) to handle front of house (FOH) and monitor duties for most of the stages. These included a mix of [VENUE | SC48](#) and [VENUE | Profile](#) systems, and the new [VENUE | S6L](#) system. Diablo Digital provided the recording systems for all six stages, which comprised [VENUE | S3L-X](#) and VENUE | S6L systems integrated with industry-standard [Pro Tools](#).

"The use of Avid live sound solutions throughout Hardly Strictly Bluegrass Festival demonstrates the power, reliability and industry acceptance of VENUE systems," said Kyle Kim-Hays, senior vice president and chief marketing officer at Avid. "With seamless Pro Tools integration, Avid live systems deliver the most streamlined and economical workflows, making them the most requested touring systems in the world."

About Avid

Through [Avid Everywhere™](#), Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption. Media organizations and creative professionals use Avid solutions to create the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as a majority of today's most celebrated music recordings and live concerts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, ProSet and RealSet, Maestro, PlayMaker, and Sibelius®. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

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