

Avid NEXIS | E5 NL Nearline Storage Solution Now Available

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Latest addition to the Avid NEXIS family enables customers to seamlessly manage different storage tiers with optimal cost efficiency and reliability

BURLINGTON, Mass., May 30, 2018 (GLOBE NEWSWIRE) -- Avid® (Nasdaq:AVID), the leading technology provider of software tools and platforms that power the media and entertainment industry, today announced the availability of Avid NEXIS® | E5 NL nearline storage solution. The addition of this high-density on-premises solution to the Avid NEXIS family—the world's first software-defined storage platform for media—allows Avid customers to seamlessly and efficiently manage media across all their online, nearline, and archive storage resources.

Avid NEXIS | E5 NL is tightly integrated into Avid media applications, services and workflows, and includes a new web-based Avid NEXIS management console for managing, controlling and monitoring Avid NEXIS installations. Avid NEXIS | E5 NL can be easily accessed through MediaCentral® | Cloud UX or Media Composer® and also integrates with MediaCentral | Production Management, MediaCentral | Asset Management, and MediaCentral | Editorial Management to drive collaboration, including advanced features such as project and bin sharing. Extending the Avid NEXIS | FS (file system) to a secondary storage tier makes it easy to search for, find and import media, enabling users to locate content distributed throughout their operations more quickly and efficiently.

Ideally suited for project parking, staging workflows and proxy archive, Avid NEXIS | E5 NL streamlines the workflow between active and non-active assets, allowing media organizations to park assets as well as completed projects on high-density nearline storage, and keep them within easy reach for rediscovery and reuse. Up to eight Avid NEXIS | E5 NL engines can be integrated as one virtualizable pool of storage, making content and associated projects and bins more accessible. In addition, other Avid NEXIS Enterprise engines can be integrated into a single storage system that is partitioned for better archival organization.

Additional Avid NEXIS | E5 NL features include:

- Scalability from 480 TB of storage to more than 7 PB by connecting multiple Avid NEXIS | E5 NL engines together as a single nearline system for a highly scalable, lower-cost secondary tier of storage.
- A flexible storage infrastructure that can be provisioned with required capacity and fault-tolerance characteristics.
- Configure, control and monitor Avid NEXIS using the updated management console that looks and feels like a
 MediaCentral | Cloud UX application. Its dashboard provides an overview of the system's performance, bandwidth, and
 status, as well as access to quickly configure and manage workspaces, storage groups, user access, notifications, and
 other functions. The flexibility and security of HTML5 along with a responsive interface design enables mobile device
 support, allowing users to monitor and configure their system while on the go.

"The addition of Avid NEXIS | E5 NL enables us to offer customers a comprehensive range of media-optimized storage solutions, from nearline to very high-performance all-flash SSD storage—all under one storage architecture and one file system," saidDana Ruzicka, Chief Product Officer at Avid. "With the hallmark scalability, redundancy, and reliability of Avid NEXIS, this new addition will help media organizations manage multiple storage systems with optimal reliability, saving them time and money."

TV Technology presented Avid NEXIS E5 | NL with a <u>Best of Show Award</u> at NAB 2018 in Las Vegas in April. Avid NEXIS | E5 NL is now available through Avid resellers. For more information, visit http://www.avid.com/products/avid-nexis-e5-nl.

About Avid

Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer®, Pro Tools®, Avid NEXIS®, MediaCentral®, iNEWS®, AirSpeed®, Sibelius®, Avid VENUETM, FastServeTM, MaestroTM, and PlayMakerTM. For more information about Avid solutions and services, visiww.avid.com, connect with Avid on Facebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

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