

## Avid Pro Tools | MTRX SPQ Speaker Processing Card Now Available

August 15, 2018

New speaker processing option card for Pro Tools | MTRX enables users to fine tune their mixing and monitoring environment for a consistent experience across mono, stereo and immersive formats

BURLINGTON, Mass., Aug. 15, 2018 (GLOBE NEWSWIRE) -- Avid<sup>®</sup> (Nasdaq: AVID), the leading technology provider of software tools and platforms that power the media and entertainment industry, today announced the availability of the Pro Tools<sup>®</sup> | MTRX SPQ Speaker Processing Card for speaker calibration and bass management. Built for the Pro Tools | MTRX audio interface, the SPQ option card enables complete control of monitoring systems in stereo, surround, and immersive audio production rooms. It gives customers precise control and allows them to tune rooms, manage bass and EQ monitors, and cue signals for the most challenging music and audio post-production projects.

"Immersive formats are now commonplace in film and television and becoming popular in music as well, and engineers need to monitor their work in multiple formats," said Rob D'Amico, Director, Market Solutions | Pro Audio & Digital Business Development, Avid. "With the Pro Tools | MTRX SPQ Speaker Processing Card, customers can maintain a consistent, high-quality sound when switching between different audio formats and speaker sets—enabling them to keep pace with increasing session complexity."

The Pro Tools | MTRX SPQ Speaker Processing Card gives customers precise control with 1,024 IIR filters across 128 channels per card (up to 16 filters per channel). It integrates with DADman and Pro | Mon software for MTRX, enabling customers to save and recall configurations for any audio format—from stereo to immersive audio, including Dolby Atmos. In conjunction with Pro Tools | MTRX, the SPQ option card is a fully integrated speaker processing and I/O solution that streamlines workflows and eliminates the need for additional devices in the signal chain.

The Pro Tools | MTRX audio interface provides the highest standard in premium studio-quality sound. Developed in collaboration with Digital Audio Denmark (DAD) and designed for <a href="Pro Tools | HDX">Pro Tools | HDX</a>, <a href="HDX">HD Native</a>, and other pro audio systems, it delivers the superior sonic quality of DAD's legendary AD/DA converters, as well as extensive, flexible routing and monitoring control.

Pro Tools | MTRX is fully modular and with eight card slots, and it can be customized to fit any workflow. With the addition of the SPQ card, there are now 10 different option cards that customers can mix and match to meet their needs.

## Availability

Pro Tools | MTRX SPQ option card is available now. For more information, visit https://www.avid.com/products/pro-tools-mtrx.

## About Avid

Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer®, Pro Tools®, Avid NEXIS®, MediaCentral®, iNEWS®, AirSpeed®, Sibelius®, Avid VENUE<sup>TM</sup>, FastServe®, Maestro<sup>TM</sup>, and PlayMaker<sup>TM</sup>. For more information about Avid solutions and services, vis<u>itww.avid.com</u>, connect with Avid on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>YouTube</u>, <u>LinkedIn</u>, or subscribe to <u>Avid Blogs</u>.

© 2018 Avid Technology, Inc. All rights reserved. Avid, the Avid logo, Avid NEXIS, FastServe, AirSpeed, iNews, Maestro, MediaCentral, Media Composer, PlayMaker, Pro Tools, Avid VENUE, and Sibelius are trademarks or registered trademarks of Avid Technology, Inc. or its subsidiaries in the United States and/or other countries. All other trademarks are the property of their respective owners. Product features, specifications, system requirements and availability are subject to change without notice.

## PR Contact:

Avid Amy Paladino amv.paladino@avid.com +1 617-733-5121

Red Lorry Yellow Lorry (Avid's PR agency) Tanya Roberts – USA Alex Humphries-French – UK avid@rlvl.com

Primary Logo

Source: Avid Technology, Inc.