

Avid Technology to Participate in September Investor Conferences

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BURLINGTON, Mass., Aug. 31, 2020 (GLOBE NEWSWIRE) -- Avid® (NASDAQ: AVID), a leading technology provider that powers the media and entertainment industry, today announced that its executive management will participate in two investor conferences during September.

Jeff Rosica, Chief Executive Officer and President, and Ken Gayron, Executive Vice President and Chief Financial Officer, will participate in a fireside chat at the Jefferies Virtual Software Conference at 9:30am PT / 12:30pm ET on Tuesday, September 15, 2020. The fireside chat will be available to the public via live listen-only audio webcast and subsequent replay on the Company's website for 180 days. To listen online, please visit the Events & Presentations page on http://ir.avid.com.

Mr. Gayron will also participate in the 5th Annual Colliers Securities Institutional Investors Conference on Thursday, September 10, 2020.

About Avid

Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer®, Pro Tools®, Avid NEXIS®, MediaCentral®, iNEWS®, AirSpeed®, Sibelius®, Avid VENUETM, FastServe®, and MaestroTM. For more information about Avid solutions and services, visitwww.avid.com, connect with Avid on Facebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

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