



## Avid Technology to Participate in September Investor Conferences

August 31, 2021

BURLINGTON, Mass., Aug. 31, 2021 (GLOBE NEWSWIRE) -- [Avid®](#) ([NASDAQ: AVID](#)), a leading technology provider that powers the media and entertainment industry, today announced that its executive management will participate in two virtual investor conferences during September 2021.

### Colliers 2021 Institutional Investor Conference

Participant: Ken Gayron, Chief Financial Officer and Executive Vice President

Type: 1x1 Meetings

Date: Thursday, September 9, 2021

### Jefferies Virtual Software Conference

Participant: Jeff Rosica, Chief Executive Officer and President

Type: Fireside Chat and 1x1 Meetings

Date: Wednesday, September 15, 2021

Fireside Chat Time: 5:30PM ET

The Fireside Chat will be available to the public via live webcast, and a replay will be available for a limited period. For details on how to listen online, please visit the Events & Presentations page on <http://ir.avid.com>.

### About Avid

Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer®, Pro Tools®, Avid NEXIS®, MediaCentral®, iNEWS®, AirSpeed®, Sibelius®, Avid VENUE™, Avid FastServe®™ and Maestro™. For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com), connect with Avid on Facebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

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