

## Avid Applauds Its Creative Editing Community for Multiple Emmy Wins and Nominations

September 23, 2021

Avid users recognized at the 73<sup>rd</sup> Annual Primetime Emmy Awards for their work on award-winning programming, including WandaVision and A Black Lady Sketch Show

## **News Summary**

- Avid users A.J. Catoline, Yan Miles, Michelle Tesoro and more nab Emmy wins
- First-ever all women of color editing team taking home a win for A Black Lady Sketch Show
- All nominees in the Outstanding Single-Camera Picture Editing for a Comedy Series and Limited or Anthology Series or Movie categories use Avid Media Composer

BURLINGTON, Mass., Sept. 23, 2021 (GLOBE NEWSWIRE) -- Avid<sup>®</sup> (Nasdaq: AVID) today congratulates the creative individuals and teams recognized for their outstanding achievements at the 73<sup>rd</sup> Annual Primetime Creative Arts Emmy<sup>®</sup> Awards. Presented by the National Academy of Television Arts & Sciences (NATAS), the awards honor the best in primetime television and the backstage crafts that make them possible.

This year's nominees deserve an extra round of applause for the hard work and creativity that they delivered throughout a year that presented incredibly difficult challenges. They relied on <u>Avid's Media Composer</u> <sup>®</sup> editing software to help create Emmy Award-winning and nominated productions, including *A Black Lady Sketch Show, Hacks, The Crown, Wanda Vision* and many more.

The 73<sup>rd</sup> Emmys made history with the first-ever all women of color editing team taking home a win for the popular sketch comedy series, *A Black Lady Sketch Show*, in the category of Outstanding Picture Editing for Variety Programming.

"I'm so proud and humbled to be part of this historic win, which I share with the talented Daysha Broadway and Stephanie Filo," said Jessica Hernández, ACE. "Avid's technologies were an essential part of bringing *A Black Lady Sketch Show* to life."

ACE editor Nona Khodai was nominated for her work on Marvel's *Wanda Vision,* a series with an incredible amount of different styles seen throughout the show, all of which were cut on Media Composer while she and her team worked remotely.

"Working on *WandaVision*, there was no greater tool I would have rather used than Media Composer," said Khodai. "The reliability the non-linear editing program provides is crucial to the communication between the editorial staff, especially while we were all working from home. The fact we could work remotely and still be able to share projects was incredible and I know it already has changed how we all work going forward into the future."

Every nominee in the categories of Outstanding Single-Camera Picture Editing for a Comedy Series and Limited or Anthology Series or Movie is an Avid Media Composer user, including winners A.J. Catoline for *Ted Lasso* and Michelle Tesoro, ACE, for *The Queen's Gambit – Exchanges*.

"I'm honored to be recognized by my peers for an Emmy Award for *Ted Lasso*," said Catoline. "I cherish editing a show that celebrates kindness and teamwork, and I love being part of Team Avid and their celebration of editors. I've cut on Media Composer since I first got my start as a television editor. I was amazed back then, and still today, by Avid's powerful and intuitive storytelling tools - such as Script Sync, Fluid Morph and Animatte - that are invaluable in crafting and pacing comedy."

This year, the COVID-19 lockdown significantly influenced audiences' viewing habits, whether it was watching a comedy about a small-time U.S. football coach turned professional soccer coach in England or a historical drama about the reign of Queen Elizabeth II. At-home programming helped people cope with the events taking a place across the globe and it wouldn't have been possible without the incredible craftspeople behind the scenes.

"Lockdown and restrictions were hard on everyone—audiences and content creators alike—but the editorial community came through with spectacular results in innovative ways," said Jeff Rosica, CEO and President, Avid. "The side-splitting comedy and compelling drama that today's top creative professionals delivered gave everyone across the globe the entertainment we needed during a difficult time. Avid is extremely proud and congratulates all of our talented customers on their outstanding achievements at this year's Emmy Awards and beyond."

## About Avid

Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer<sup>®</sup>, Pro Tools<sup>®</sup>, Avid NEXIS<sup>®</sup>, MediaCentral<sup>®</sup>, iNEWS<sup>®</sup>, AirSpeed<sup>®</sup>, Sibelius<sup>®</sup>, Avid VENUE<sup>™</sup>, FastServe<sup>®</sup>, and Maestro<sup>™</sup>. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on Eacebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

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