

## Avid Celebrates Its Creative Editing Customers for Multiple Emmy Wins and Nominations

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Avid users recognized at the 74th Annual Primetime Emmy Awards for their work on award-winning programming, including Succession and Ted Lasso

BURLINGTON, Mass., Sept. 23, 2022 (GLOBE NEWSWIRE) -- Avid<sup>®</sup> (Nasdaq: AVID) congratulates its award-winning and nominated customers for their outstanding achievements at the 74<sup>th</sup> Annual Primetime Creative Arts Emmy<sup>®</sup> Awards, including Outstanding Drama and Comedy series winners *Succession* and *Ted Lasso*, respectively. Highlighting the trend of remote collaboration for his editing work using Avid Media Composer<sup>®</sup> from New Zealand with Producer Peter Jackson, Jabez Olssen took home the award for Outstanding Picture Editing for A Nonfiction Program for *The Beatles: Get Back*. Presented by the National Academy of Television Arts & Sciences (NATAS), the awards honor the best in primetime television and the backstage crafts that make them possible.

This year's nominees deserve an extra round of applause for their hard work in the most competitive Emmy Awards ever with submissions of scripted television series reaching record numbers this year. Virtually all the nominees as well as the winners of this year's Outstanding Drama and Comedy Series awards relied on Media Composer editing software to deliver productions like *Barry, Succession, Stranger Things, Better Call Saul, Euphoria, Squid Game, Only Murders in the Building, Hacks, Ted Lasso,* and *Ozark,* among many others.

HBO's returning hit show, *Barry*, took home the Emmy for Outstanding Single Camera Picture Editing for a Comedy Series, while also notching two other awards among its 14 Emmy nominations. Cutting on Avid Media Composer, Ali Greer, received her Emmy for "Starting Now", the show's riveting season three finale.

"Getting to edit on *Barry* is a dream come true and I couldn't be more honored to be recognized by my fellow editors and the TV academy," said Greer. "I'm grateful to collaborate with an incredible team—none of this is possible without them—thankfully we can seamlessly work together because of Avid's project sharing capabilities. Finding the right balance of humor and drama is a challenging part of editing *Barry* but, with Avid's ScriptSync <sup>®</sup>, shaping performances becomes much easier."

"Our user creative community counted on Media Composer to help them deliver yet another year of totally captivating entertainment, from feels-good to nail-biting moments and series," said Jeff Rosica, CEO and President, Avid. "Across Avid's team, we're thrilled to see our customers winning big and taking Emmy recognition for pushing the boundaries of storytelling in television and film."

## **Avid Powers Greater Creators**

People who create media for a living become greater creators with Avid's award-winning technology solutions to make, manage and monetize today's most celebrated video and audio content—from iconic movies and binge-worthy TV series, to network news and sports, to recorded music and the live stage. What began more than 30 years ago with our invention of nonlinear digital video editing has led to individual artists, creative teams and organizations everywhere subscribing to our powerful tools and collaborating securely in the cloud. We continue to re-imagine the many ways editors, musicians, producers, journalists, and other content creators will bring their stories to life. Discover the possibilities at <a href="avid.com">avid.com</a> and join the conversation on social media with the multitude of brilliant creative people who choose Avid for a lifetime of success.

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