

# Avid Celebrates the Return of Its Immensely Popular MBOX Desktop Interface to Enable Professional-Quality Music and Audio Creation and Recording at Home

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# New generation MBOX Studio powered by Pro Tools ensures exceptional vocal and instrument sounds for music creation, podcasting, and streaming

BURLINGTON, Mass., Oct. 19, 2022 (GLOBE NEWSWIRE) -- Today at the AES Show 2022 in New York City, <u>Avid®</u> (<u>Nasdag: AVID</u>) announced the return of its MBOX® desktop audio interface with a brand-new offering, the <u>MBOX Studio</u> powered by Pro Tools software. MBOX Studio completes the picture for musicians and other audio creators in their home studios who want to record, edit and mix vocals, musical instruments and other sources for songs, podcasts, streams and other audio with exceptional sonic clarity.

Long sought after for its ability to bring power, simplicity, and pristine quality to the production process, the original MBOX was one of the most popular audio interfaces Avid ever made. Now reimagined for a new generation of creators, the new MBOX Studio is a fully-featured USB interface solution that operates on both Mac and Windows operating systems running not only the bundled <u>Pro Tools Studio</u> subscription, but also any third-party digital audio workstations. Users can easily connect mics, instruments, studio monitors, Bluetooth® devices, and other analog, digital and MIDI gear with 21 inputs and 22 outputs—more than any other desktop interface. For optimal sound qualityMBOX Studio relies on the same mic pre-amps found in Avid's S6L and Pro Tools Carbon system.

MBOX Studio users immediately tap into a wealth of exciting new tools to support their creative process and expand their production repertoire. Free with the purchase of MBOX Studio are one-year subscriptions for Pro Tools Studio and Avid <u>Sibelius Artist</u> music notation software, in addition to the bundled MBOX Ignition Pack bringing Brainworx Megadual, Ampeg SVT-VR Classic and many other plugins and tools. Throughout the year, the <u>Avid</u> <u>Inner Circle</u> program also brings additional free product drops with thousands of dollars-worth of plugins, beats, loops and virtual instruments.

"We're thrilled to bring MBOX back to the music creation community, who are a very big influence upon Avid's continuous surge of hardware and software innovation," said Francois Quereuil, Vice President, Product Management for Audio and Music Solutions, Avid. "Our re-creation of MBOX is uncompromising. It's overflowing with an amazing array of software tools and takes advantage of the same high-performance components found in Avid's professional-grade audio solutions, guaranteeing best-in-class sound quality and production for anyone, from entry-level performers to the most accomplished artists."

#### Unlock a new dimension in guitar sound

MBOX Studio lets users go further than ever before to find their perfect guitar sounds. With variable Z impedance switching on instrument inputs, users can change guitar tones while recording to complement the effects chain. They can also play through the renowned Guitar Amp plug-in Eleven® MK II and numerous stompbox effects, in addition to incorporating personal outboard guitar effects pedals, reamplifying tracks, and staying pitch-perfect with the built-in tuner.

## Elevate audio creativity in podcasts and social videos

MBOX Studio also streamlines and accelerates workflows for podcasting, live streaming, social video, and sound design for picture. For example, users can assign buttons to their favorite functions to inject sound effects and bring in other sources and content such as intro music and voice overs— enabling users to quickly produce more polished and professional content.

#### **MBOX Studio pricing and availability**

MBOX Studio is available for pre-order today through Avid resellers starting at \$899 USD. For more information, visit www.avid.com/products/mboxstudio.

#### Innovating fast for hard-working music creators

In addition to unveiling MBOX Studio at the Audio Engineering Society Show 2022 (booth 155), Avid also debuted Pro Tools | Carbon Pre<sup>™</sup>, a pristine multi mic pre interface that enables individual artists, bands and producers using either <u>Pro Tools | Carbon</u>® or third-party audio interfaces to easily expand their studios to capture every sonic detail of their performances. Avid is also demonstrating the new Pro Tools now including Celemony Melodyne via ARA 2 (Audio Random Access) for quick vocal tuning and creating harmonies, re-voicing instruments, fixing rhythm timing, and much more.

## **Avid Powers Greater Creators**

People who create media for a living become greater creators with Avid's award-winning technology solutions to make, manage and monetize today's most celebrated video and audio content—from iconic movies and binge-worthy TV series, to network news and sports, to recorded music and the live stage. What began more than 30 years ago with our invention of nonlinear digital video editing has led to individual artists, creative teams and organizations everywhere subscribing to our powerful tools and collaborating securely in the cloud. We continue to re-imagine the many ways editors, musicians, producers, journalists, and other content creators will bring their stories to life. Discover the possibilities at <u>avid.com</u> and join the conversation on social media with the multitude of brilliant creative people who choose Avid for a lifetime of success.

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