

Avid Technology to Participate in Upcoming Investor Conferences

May 18, 2023

BURLINGTON, Mass., May 18, 2023 (GLOBE NEWSWIRE) -- Avid® (NASDAQ: AVID), a leading technology provider that powers the media and entertainment industry, today announced that Jeff Rosica, its Chief Executive Officer and President, and Ken Gayron, its Executive Vice President and Chief Financial Officer, will be participating in two upcoming investor conferences.

Event details:

J.P. Morgan 51st Annual Global Technology, Media and Communications Conference Fireside Chat Date: Tuesday, May 23, 2023 Time: 3:55PM ET The fireside chat will be available to the public via live audio conference, and a replay will be available for at least 30 days. For details on how to listen online, please visit the Events & Presentations page on http://ir.avid.com.

Jefferies Software Conference Fireside Chat Date: Thursday, June 1, 2023 Time: 10:00AM PT The fireside chat will be available

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Avid Powers Greater Creators

People who create media for a living become greater creators with Avid's award-winning technology solutions to make, manage and monetize today's most celebrated video and audio content—from iconic movies and binge-worthy TV series, to network news and sports, to recorded music and the live stage. What began more than 35 years ago with our invention of nonlinear digital video editing has led to individual artists, creative teams and organizations everywhere subscribing to our powerful tools and collaborating securely in the cloud. We continue to re-imagine the many ways editors, musicians, producers, journalists and other content creators will bring their stories to life. Discover the possibilities at <u>avid.com</u> and join the conversation on social media with the multitude of brilliant creative people who choose Avid for a lifetime of success.

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