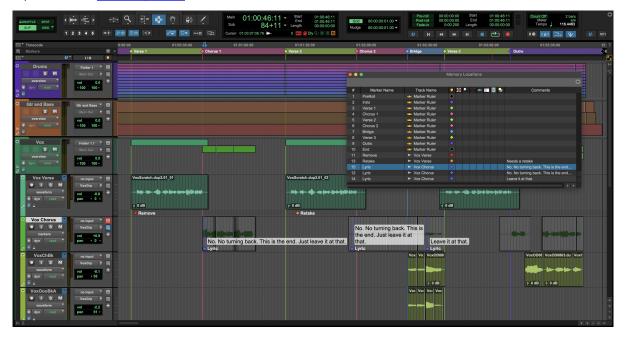


## Avid Delivers Pro Tools Innovation with Track Markers and Expanded Immersive Mixing Workflows

June 8, 2023

#### Pro Tools 2023.6 software also introduces new track widths, Pro Tools | Carbon surround monitoring and more

BURLINGTON, Mass., June 08, 2023 (GLOBE NEWSWIRE) -- Delivering on some of the most requested features from both music and audio post customers, <a href="Avid">Avid</a>® (Nasdaq: AVID) today announced an update for its <a href="Pro Tools">Pro Tools</a>® software that introduces track markers, expanded immersive mixing capabilities, and better interoperability with <a href="Media Composer">Media Composer</a>® sessions. This will include the ability to navigate and communicate ideas with markers at the track level. The release also improves user experience with more intuitive MIDI tools and guided I/O setup, as well as surround monitoring capabilities to the <a href="Pro Tools">Pro Tools</a> | Carbon</a> | Carbon



Pro Tools 2023.6 introduces track markers that enable music and audio post users to install points on a track, performance notes, dialogue and lyric references and edit comments. Customers can use markers to give detailed, color-coded comments within a track to speed navigation and improve arrangement, mixing, and collaboration workflows. Track markers also offer improved interoperability and compatibility with Media Composer when exporting Pro Tools sessions.

Pro Tools now also features new track widths up to 9.1.6 to support Dolby Atmos and other immersive formats including MPEG-H. These new track widths expand the formats that can be mixed and monitored, but they also enable more advanced 3D plugin processing. Users can now also import and export higher quality Dolby Atmos mixes with 96 kHz ADM file support. New track widths offer increased resolution for better spatial accuracy for modern gaming engines and VR workflows with support for up to 7th order Ambisonics.

This release continues to improve upon Pro Tools user experience with several new updates. Selecting and configuring the audio hardware is the most fundamental step in setting up a system and Pro Tools now streamlines the process with a guided setup if no device is configured, helping users get up and running faster. The Event Operations window has also been redesigned to enable the adjustment of various MIDI properties like timing, velocity, and transposition. The award-winning Pro Tools | Carbon audio interface also sees an update in this Pro Tools release with the addition of surround support. Now supporting configurations from 5.1 to 7.1.2, the HDX DSP-accelerated system becomes even more capable of handling the most demanding audio workflows.

"With this update to Pro Tools, we show our commitment to delivering continuous value to our Pro Tools offerings and systems," says Francois Quereuil, Vice President, Product Management for Audio and Music Solutions, Avid. "We are delighted to deliver on many often-requested features to continue to improve Pro Tools every quarter for customers who depend on it."

Pro Tools 2023.6 is now available to all Pro Tools customers on an active subscription or perpetual license with a current Software Update + Support Plan, as well as all Pro Tools Intro users. Please visit <u>Avid's website</u> for more information on Pro Tools.

# **Avid Powers Greater Creators**

People who create media for a living become greater creators with Avid's award-winning technology solutions to make, manage and monetize today's most celebrated video and audio content—from iconic movies and binge-worthy TV series, to network news and sports, to recorded music and the live

stage. What began more than 30 years ago with our invention of nonlinear digital video editing has led to individual artists, creative teams and organizations everywhere subscribing to our powerful tools and collaborating securely in the cloud. We continue to re-imagine the many ways editors, musicians, producers, journalists, and other content creators will bring their stories to life. Discover the possibilities at <a href="avid.com">avid.com</a> and join the conversation on social media with the multitude of brilliant creative people who choose Avid for a lifetime of success.

© 2023 Avid Technology, Inc. All rights reserved. Avid, the Avid logo, Pro Tools, and Pro Tools | Carbon are trademarks or registered trademarks of Avid Technology, Inc., or its subsidiaries in the United States and/or other countries. Other trademarks are property of their respective owners. Product features, specifications, system requirements and availability are subject to change without notice.

### **PR Contacts**

Avid
Dave Smith - Americas
david.smith@avid.com
978.502.9607

Avid Neil Beston – EMEA/ANZ neil.beston@avid.com +44 (0) 7770 644 136

Red Lorry Yellow Lorry (Avid's PR agency) <a href="mailto:avid@rlyl.com">avid@rlyl.com</a>

A photo accompanying this announcement is available at <a href="https://www.globenewswire.com/NewsRoom/AttachmentNg/cdee258e-5188-4561-9dc4-917cbbef105b">https://www.globenewswire.com/NewsRoom/AttachmentNg/cdee258e-5188-4561-9dc4-917cbbef105b</a>



Source: Avid Technology, Inc.

### Pro Tools 2023.6



Pro Tools now features track markers