



Avid Technology, Inc. Announces Conference Call Following Release of First Quarter 2004 Results

TEWKSBURY, Mass.--(BUSINESS WIRE)--April 8, 2004--Avid Technology, Inc. (NASDAQ: AVID) will hold a conference call to review its financial results for the first quarter ended March 31, 2004 on Thursday, April 15, 2004, at 5:00 p.m. EDT, following the dissemination of its press release on those results.

The dial-in number is: 719.457.2692

The replay number is: 719.457.0820 (available April 15 -
April 22, 2004)

The confirmation code
and replay passcode are: 564316

The call will also be available via live audio Webcast and subsequent replay on the company's Web site. To listen via this alternative, go to the Investors page under the Company menu at www.avid.com.

About Avid Technology, Inc.

Avid Technology, Inc. is the world leader in digital nonlinear media creation, management and distribution solutions, enabling film, video, audio, animation, games, and broadcast news professionals to work more efficiently, productively and creatively. For more information about the company's Oscar®, Grammy®, and Emmy® award-winning products and services, please visit: www.avid.com.

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