



Avid to Present at the Canaccord Genuity Global Growth Conference

BURLINGTON, MA, Aug 04, 2010 (MARKETWIRE via COMTEX News Network) -- Avid(R) (NASDAQ: AVID) today announced that Ken Sexton, executive vice president, CFO and CAO, will present on the company's business at the Canaccord Genuity Global Growth Conference on August 12 at 4:00 p.m. ET. The event will be held at the InterContinental Boston. An on-demand audio webcast of the presentation will be accessible via Avid's Web site during the conference and for a limited period following the conference. To listen, please visit <http://ir.avid.com/>.

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