

Avid Technology to Present at Canaccord Genuity's 35th Annual Growth Conference

BURLINGTON, Mass., Aug. 5, 2015 (GLOBE NEWSWIRE) -- Avid® (NASDAQ:AVID), a leading global provider of audio and video technology for media organizations and independent professionals, announced today that its Senior Vice President of Finance, Tony Callini will present at Canaccord Genuity's 35th Annual Growth Conference on August 13, 2015, at 1:30 p.m. ET at the Intercontinental in Boston, Massachusetts.

The presentation will be available via live audio webcast at <u>ir.avid.com</u> and via replay from the same links beginning approximately one hour after the conclusion of the presentation.

About Avid

Through Avid EverywhereTM, Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption. Media organizations and creative professionals use Avid solutions to create the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as a majority of today's most celebrated music recordings and live concerts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, ProSet and RealSet, Maestro, PlayMaker, and Sibelius®. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on Facebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

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Source: Avid Technology, Inc.

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