



Avid Technology, Inc. to Present at Needham Growth Conference

TEWKSBURY, Mass.--(BUSINESS WIRE)--Jan. 6, 2004--Avid Technology, Inc. (NASDAQ: AVID) today announced that Paul Milbury, vice president and chief financial officer, will present at the Sixth Annual Needham & Company Growth Conference on Thursday, January 8, 2004, from 8:30 a.m. to 9:00 a.m. EST at the New York Palace Hotel in New York City. An on-demand audio webcast of the presentation will be accessible through Avid's web site during the conference and for a limited period following the conference. To listen, please visit www.avid.com/company and click on "Investors."

About Avid Technology, Inc.

Avid Technology, Inc. is the world leader in digital nonlinear media creation, management and distribution solutions, enabling film, video, audio, animation, games, and broadcast news professionals to work more efficiently, productively and creatively. For more information about the company's Oscar®, Grammy®, and Emmy® award-winning products and services, please visit: www.avid.com.

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