



Avid to Present at the Kaufman Bros., L.P. 13th Annual Investor Conference

BURLINGTON, MA, Sep 10, 2010 (MARKETWIRE via COMTEX News Network) -- Avid(R) (NASDAQ: AVID) today announced that Ken Sexton, executive vice president and CFO, will present on the company's business at the Kaufman Bros., L.P. 13th Annual Investor Conference on September 16 at 8:30 a.m. ET. The event will be held at the W Hotel in New York City. An on-demand audio webcast of the presentation will be accessible via Avid's Web site during the conference and for a limited period following the conference. To listen, please visit <http://ir.avid.com/>.

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