

Avid Customers Score Big at the 57th Annual GRAMMY(R) Awards

Award Winners Created With Avid's Proven and Trusted, Industry-Leading Audio Solutions Include Record of the Year, Album of the Year and Song of the Year

BURLINGTON, Mass., Feb. 10, 2015 (GLOBE NEWSWIRE) -- <u>Avid</u>® (Nasdaq:AVID) today congratulated its many award-winning and nominated customers at the 57th Annual GRAMMY[®] Awards for their outstanding achievements in the recording arts. At the ceremony on February 8 in Los Angeles, the prestigious, peer-recognized awards for music excellence were presented to numerous artists, producers and engineers that have embraced <u>Avid Everywhere</u>TM, using the <u>Avid MediaCentral Platform</u> and <u>Avid Artist Suite</u> creative tools for music production.

Avid audio professionals created GRAMMY Award winners including Album of the Year *Morning Phase* by Beck and Record of the Year and Song of the Year *Stay With Me (Darkchild Version)* by Sam Smith.

As bass player on Album of the Year and Best Rock Album *Morning Phase* by Beck, and producer of Best Rock Song *Ain't It Fun* by Paramore, Justin Meldal Johnsen celebrated a successful night. "It feels really good to produce a record that gets recognized with a GRAMMY, but the real honor belongs to Paramore themselves," he said. "They came at this album as underdogs, but they knew what they wanted and got there with pure intention, hard work, and solid integrity. We used <u>Pro</u><u>Tools®</u> for everything from demos to mixing on this record and it really paid off - the whole process was as smooth as silk."

Other GRAMMY Award-winning projects by artists, producers and engineers who use Avid solutions in their studios include Best Pop Solo Performance *Happy (Live)* by Pharrell Williams, Best Pop Vocal Album *In the Lonely Hour* by Sam Smith, Best Rock Performance *Lazaretto* by Jack White and Best Urban Contemporary Album *Girl* by Pharrell Williams.

"We're honored that the music industry's most talented professionals have embraced Avid Everywhere and our industry-leading audio solutions to bring the world's greatest music to life," said Avid Chairman, President and Chief Executive Officer, Louis Hernandez, Jr. "We congratulate all our GRAMMY Award-winning and nominated customers and look forward to providing them—and the next generation of music professionals—with proven and trusted solutions to support their success in the years to come."

GRAMMY Award winners and nominees relied on Avid audio solutions to create:

• Record of the Year:

- o Stay With Me (Darkchild Version) by Sam Smith WINNER
- Shake It Off by Taylor Swift
- o All About That Bass by Meghan Trainor
- Album of the Year:
 - Morning Phase by Beck WINNER
 - Beyoncé by Beyoncé
 - X by Ed Sheeran
 - o In The Lonely Hour by Sam Smith
 - o Girl by Pharrell Williams
- Song of the Year:
 - o All About That Bass by Meghan Trainor
 - o Shake It Off by Taylor Swift
 - o Stay With Me (Darkchild Version) by Sam Smith WINNER

Best Pop Solo Performance:

- All of Me (Live) by John Legend
- o Stay With Me by Sam Smith
- o Shake It Off by Taylor Swift
- Happy (Live) by Pharrell Williams WINNER

Best Pop Vocal Album:

- o Ghost Stories by Coldplay
- Bangerz by Miley Cyrus
- *My Everything* by Ariana Grande
- Prism by Katy Perry

- X by Ed Sheeran
- o In the Lonely Hour by Sam Smith WINNER
- Best Rock Song
 - o Ain't It Fun Hayley Williams & Taylor York, songwriters (Paramore) WINNER
 - Lazaretto Jack White III, songwriter (Jack White)
- Best Rock Performance
 - o Do I Wanna Know? by Arctic Monkeys
 - o Blue Moon by Beck
 - o Fever by Black Keys
 - Lazaretto by Jack White WINNER
- Best Urban Contemporary Album:
 - Sail Out by Jhené Aiko
 - Beyoncé by Beyoncé
 - X by Chris Brown
 - o Mali Is by Mali Music
 - o Girl by Pharrell Williams WINNER

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Through <u>Avid Everywhere</u>[™], Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, music recordings, and television shows, to live concerts and news broadcasts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, and Sibelius®. For more information about Avid solutions and services, visit <u>www.avid.com</u>, connect with Avid on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>YouTube</u>, <u>LinkedIn</u>; or subscribe to <u>Avid Blogs</u>.

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