

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q**

(Mark One)

- QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**
For the quarterly period ended **September 30, 2020**
OR
 TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from _____ to _____

Commission File Number: 1-36254

Avid Technology, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or other jurisdiction of incorporation
or organization)

04-2977748

(I.R.S. Employer Identification No.)

75 Network Drive

Burlington Massachusetts 01803

Address of Principal Executive Offices, Including Zip Code

(978) 640-6789

Registrant's Telephone Number, Including Area Code

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$.01 par value	AVID	Nasdaq Global Select Market

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically, every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 under the Exchange Act.

Large accelerated filer	<input type="checkbox"/>	Accelerated Filer	<input checked="" type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
		Emerging growth company	<input type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 under the Exchange Act).
Yes No

The number of shares outstanding of the registrant's Common Stock, as of October 26, 2020, was 44,208,119.

AVID TECHNOLOGY, INC.
FORM 10-Q
FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2020

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CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q (“Form 10-Q”) includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. For this purpose, any statements contained in this Form 10-Q that relate to future results or events are forward-looking statements. Forward-looking statements may be identified by use of forward-looking words, such as “anticipate,” “believe,” “confidence,” “could,” “estimate,” “expect,” “feel,” “intend,” “may,” “plan,” “should,” “seek,” “will,” and “would,” or similar expressions.

Forward-looking statements may involve subjects relating to, among others, the following:

- the effects that the COVID-19 pandemic and its related consequences may have on the national and global economy and on our business and operations, revenues, cash flows and profitability, and capital resources;
 - our ability to successfully implement our strategy, including our cost saving measures and other actions implemented in response to the COVID-19 pandemic;
 - the anticipated trends and developments in our markets and the success of our products in these markets;
 - our ability to develop, market, and sell new products and services;
 - our ability to achieve our goal of expanding our market positions;
 - our ability to accelerate growth of our Cloud-enabled platform;
 - anticipated trends relating to our sales, financial condition or results of operations, including our shift to a recurring revenue model and complex enterprise sales with long sales cycles;
 - the expected timing of recognition of revenue backlog as revenue, and the timing of recognition of revenues from subscription offerings;
 - our ability to successfully consummate acquisitions or investment transactions and successfully integrate acquired businesses;
 - the anticipated performance of our products;
 - our ability to maintain adequate supplies of products and components, including through sole-source supply arrangements;
 - our plans to repatriate foreign earnings;
 - the outcome, impact, costs, and expenses of any litigation or government inquiries to which we are or become subject;
 - the effect of the continuing worldwide macroeconomic uncertainty on our business and results of operations, including Brexit;
 - our compliance with covenants contained in the agreements governing our indebtedness;
 - our ability to service our debt and meet the obligations thereunder;
 - seasonal factors;
 - fluctuations in foreign exchange and interest rates;
 - estimated asset and liability values and amortization of our intangible assets;
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- our ability to protect and enforce our intellectual property rights;
- the expected availability of cash to fund our business and our ability to maintain adequate liquidity and capital resources, generally and in the wake of the COVID-19 pandemic; and
- worldwide political uncertainty, in particular the risk that the United States may withdraw from or materially modify international trade agreements.

Actual results and events in future periods may differ materially from those expressed or implied by forward-looking statements in this Form 10-Q. There are a number of factors that could cause actual events or results to differ materially from those indicated or implied by forward-looking statements, many of which are beyond our control, including the risk factors discussed herein and in Part I, Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2019, in Part II, Item 1A of this Quarterly Report on Form 10-Q, and in other documents we file from time to time with the U.S. Securities and Exchange Commission (“SEC”). In addition, the forward-looking statements contained in this Form 10-Q represent our estimates only as of the date of this filing and should not be relied upon as representing our estimates as of any subsequent date. While we may elect to update these forward-looking statements in the future, we specifically disclaim any obligation to do so, whether to reflect actual results, changes in assumptions, changes in other factors affecting such forward-looking statements, or otherwise.

We own or have rights to trademarks and service marks that we use in connection with the operation of our business. “Avid” is a trademark of Avid Technology, Inc. Other trademarks, logos, and slogans registered or used by us and our subsidiaries in the United States and other countries include, but are not limited to, the following: Avid, Avid NEXIS, AirSpeed, FastServe, MediaCentral, Media Composer, Pro Tools, and Sibelius. Other trademarks appearing in this Form 10-Q are the property of their respective owners.

PART I - FINANCIAL INFORMATION
ITEM 1. CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
AVID TECHNOLOGY, INC.
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(in thousands except per share data, unaudited)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2020	2019	2020	2019
Net revenues:				
Products	\$ 35,775	\$ 42,911	\$ 98,121	\$ 147,633
Services	54,656	50,550	158,044	147,848
Total net revenues	90,431	93,461	256,165	295,481
Cost of revenues:				
Products	20,957	23,877	58,873	79,535
Services	11,217	11,726	34,322	36,408
Amortization of intangible assets	—	—	—	3,738
Total cost of revenues	32,174	35,603	93,195	119,681
Gross profit	58,257	57,858	162,970	175,800
Operating expenses:				
Research and development	13,623	14,860	42,116	46,325
Marketing and selling	19,998	22,334	64,977	73,341
General and administrative	10,796	12,034	34,144	38,543
Amortization of intangible assets	—	—	—	695
Restructuring costs, net	723	229	1,008	518
Total operating expenses	45,140	49,457	142,245	159,422
Operating income	13,117	8,401	20,725	16,378
Interest and other expense, net	(4,423)	(5,519)	(15,204)	(23,994)
Income (loss) before income taxes	8,694	2,882	5,521	(7,616)
Provision for income taxes	707	(283)	1,546	155
Net income (loss)	\$ 7,987	\$ 3,165	\$ 3,975	\$ (7,771)
Net income (loss) per common share – basic and diluted	\$0.18	\$0.07	\$0.09	\$(0.18)
Weighted-average common shares outstanding – basic	44,019	42,913	43,665	42,510
Weighted-average common shares outstanding – diluted	44,758	43,674	44,498	42,510

The accompanying notes are an integral part of the condensed consolidated financial statements.

AVID TECHNOLOGY, INC.
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)
(in thousands, unaudited)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2020	2019	2020	2019
Net income (loss)	\$ 7,987	\$ 3,165	\$ 3,975	\$ (7,771)
Other comprehensive loss:				
Foreign currency translation adjustments	995	(764)	1,114	(602)
Comprehensive income (loss)	<u>\$ 8,982</u>	<u>\$ 2,401</u>	<u>\$ 5,089</u>	<u>\$ (8,373)</u>

The accompanying notes are an integral part of the condensed consolidated financial statements.

AVID TECHNOLOGY, INC.
CONDENSED CONSOLIDATED BALANCE SHEETS
(in thousands, unaudited)

	September 30, 2020	December 31, 2019
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 49,142	\$ 69,085
Restricted cash	1,664	1,663
Accounts receivable, net of allowances of \$1,522 and \$958 at September 30, 2020 and December 31, 2019, respectively	59,683	73,773
Inventories	28,378	29,166
Prepaid expenses	10,526	9,425
Contract assets	15,276	19,494
Other current assets	2,608	6,125
Total current assets	167,277	208,731
Property and equipment, net	18,884	19,580
Goodwill	32,643	32,643
Right of use assets	30,408	29,747
Long-term deferred tax assets, net	6,539	7,479
Other long-term assets	5,651	6,113
Total assets	\$ 261,402	\$ 304,293
LIABILITIES AND STOCKHOLDERS' DEFICIT		
Current liabilities:		
Accounts payable	\$ 13,450	\$ 39,888
Accrued compensation and benefits	30,452	19,524
Accrued expenses and other current liabilities	34,758	36,759
Income taxes payable	1,946	1,945
Short-term debt	4,135	30,554
Deferred revenue	70,858	83,589
Total current liabilities	155,599	212,259
Long-term debt	204,074	199,034
Long-term deferred revenue	10,306	14,312
Long-term lease liabilities	29,473	28,127
Other long-term liabilities	6,162	5,646
Total liabilities	405,614	459,378
Commitments and contingencies (Note 7)		
Stockholders' deficit:		
Common stock	439	430
Additional paid-in capital	1,033,599	1,027,824
Accumulated deficit	(1,175,434)	(1,179,409)
Accumulated other comprehensive loss	(2,816)	(3,930)
Total stockholders' deficit	(144,212)	(155,085)
Total liabilities and stockholders' deficit	\$ 261,402	\$ 304,293

The accompanying notes are an integral part of the condensed consolidated financial statements.

AVID TECHNOLOGY, INC.
CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' DEFICIT
(in thousands, unaudited)

Nine Months Ended September 30, 2020

	Shares of Common Stock		Common Stock	Additional Paid-in Capital	Accumulated Deficit	Treasury Stock	Accumulated Other Comprehensive Income (Loss)	Total Stockholders' Deficit
	Outstanding	In Treasury						
Balances at January 1, 2020	43,150	—	430	1,027,824	(1,179,409)	—	(3,930)	(155,085)
Stock issued pursuant to employee stock plans	398	—	4	(1,818)	—	—	—	(1,814)
Stock-based compensation	—	—	—	2,109	—	—	—	2,109
Net loss	—	—	—	—	(5,857)	—	—	(5,857)
Other comprehensive loss	—	—	—	—	—	—	(815)	(815)
Balances at March 31, 2020	43,548	—	434	1,028,115	(1,185,266)	—	(4,745)	(161,462)
Stock issued pursuant to employee stock plans	368	—	3	(538)	—	—	—	(535)
Stock-based compensation	—	—	—	2,726	—	—	—	2,726
Net income	—	—	—	—	1,845	—	—	1,845
Other comprehensive income	—	—	—	—	—	—	934	934
Balances at June 30, 2020	43,916	—	437	1,030,303	(1,183,421)	—	(3,811)	(156,492)
Stock issued pursuant to employee stock plans	207	—	2	(1)	—	—	—	1
Stock-based compensation	—	—	—	3,297	—	—	—	3,297
Net income	—	—	—	—	7,987	—	—	7,987
Other comprehensive income	—	—	—	—	—	—	995	995
Balances at September 30, 2020	44,123	—	439	1,033,599	(1,175,434)	—	(2,816)	(144,212)

Nine Months Ended September 30, 2019

	Shares of Common Stock		Common Stock	Additional Paid-in Capital	Accumulated Deficit	Treasury Stock	Accumulated Other Comprehensive Income (Loss)	Total Stockholders' Deficit
	Outstanding	In Treasury						
Balances at January 1, 2019	42,339	(391)	423	1,028,924	(1,187,010)	(5,231)	(3,767)	(166,661)
Stock issued pursuant to employee stock plans	—	391	—	(6,612)	—	5,231	—	(1,381)
Stock-based compensation	—	—	—	1,738	—	—	—	1,738
Net loss	—	—	—	—	(213)	—	—	(213)
Other comprehensive loss	—	—	—	—	—	—	(548)	(548)
Partial retirement of convertible senior notes conversion feature	—	—	—	(23)	—	—	—	(23)
Partial unwind capped call cash receipt	—	—	—	1	—	—	—	1
Balances at March 31, 2019	42,339	—	423	1,024,028	(1,187,223)	—	(4,315)	(167,087)
Stock issued pursuant to employee stock plans	381	—	4	(204)	—	—	—	(200)
Stock-based compensation	—	—	—	2,005	—	—	—	2,005
Net loss	—	—	—	—	(10,723)	—	—	(10,723)
Other comprehensive income	—	—	—	—	—	—	710	710
Partial retirement of convertible senior notes conversion feature	—	—	—	(554)	—	—	—	(554)
Partial unwind capped call cash receipt	—	—	—	26	—	—	—	26
Balances at June 30, 2019	42,720	—	427	1,025,301	(1,197,946)	—	(3,605)	(175,823)
Stock issued pursuant to employee stock plans	287	—	2	(1,550)	—	—	—	(1,548)
Stock-based compensation	—	—	—	2,045	—	—	—	2,045
Net income	—	—	—	—	3,165	—	—	3,165
Other comprehensive loss	—	—	—	—	—	—	(764)	(764)
Balances at September 30, 2019	43,007	—	429	1,025,796	(1,194,781)	—	(4,369)	(172,925)

The accompanying notes are an integral part of the condensed consolidated financial statements.

AVID TECHNOLOGY, INC.
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(in thousands, unaudited)

	Nine Months Ended September 30,	
	2020	2019
Cash flows from operating activities:		
Net income (loss)	\$ 3,975	\$ (7,771)
Adjustments to reconcile net income (loss) to net cash provided by operating activities:		
Depreciation and amortization	6,317	11,469
Allowance for (recovery from) doubtful accounts	1,349	(156)
Stock-based compensation expense	8,132	5,788
Non-cash provision for restructuring	653	—
Non-cash interest expense	3,408	7,054
Loss on extinguishment of debt	—	2,878
Unrealized foreign currency transaction losses	219	237
Benefit from (provision for) deferred taxes	997	(886)
Changes in operating assets and liabilities:		
Accounts receivable	12,741	14,192
Inventories	788	788
Prepaid expenses and other assets	1,390	(3,526)
Accounts payable	(26,440)	(3,661)
Accrued expenses, compensation and benefits and other liabilities	7,752	(13,035)
Income taxes payable	81	372
Deferred revenue and contract assets	(12,519)	(12,631)
Net cash provided by operating activities	8,843	1,112
Cash flows from investing activities:		
Purchases of property and equipment	(5,619)	(5,629)
Net cash used in investing activities	(5,619)	(5,629)
Cash flows from financing activities:		
Proceeds from revolving line of credit	22,000	—
Repayment on revolving line of credit	(22,000)	—
Proceeds from long-term debt	7,800	79,286
Repayment of debt	(1,474)	(1,113)
Payments for repurchase of outstanding notes	(28,867)	(76,269)
Proceeds from the issuance of common stock under employee stock plans	252	309
Common stock repurchases for tax withholdings for net settlement of equity awards	(2,610)	(3,444)
Unwind capped call cash receipt	875	27
Payments for credit facility issuance costs	(289)	(5,979)
Net cash used in financing activities	(24,313)	(7,183)
Effect of exchange rate changes on cash, cash equivalents and restricted cash	1,394	(615)
Net decrease in cash, cash equivalents and restricted cash	(19,695)	(12,315)
Cash, cash equivalents and restricted cash at beginning of period	72,575	68,094
Cash, cash equivalents and restricted cash at end of period	<u>\$ 52,880</u>	<u>\$ 55,779</u>
Supplemental information:		
Cash and cash equivalents	\$ 49,142	\$ 52,289
Restricted cash	1,664	1,664
Restricted cash included in other long-term assets	2,074	1,826
Total cash, cash equivalents and restricted cash shown in the statement of cash flows	<u>\$ 52,880</u>	<u>\$ 55,779</u>
Cash paid (refunded) for income taxes	\$ (659)	\$ 941
Cash paid for interest	\$ 13,579	\$ 7,780

The accompanying notes are an integral part of the condensed consolidated financial statements.

AVID TECHNOLOGY, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

1. FINANCIAL INFORMATION

The accompanying condensed consolidated financial statements include the accounts of Avid Technology, Inc. and its wholly owned subsidiaries (collectively, “we” or “our”). These financial statements are unaudited. However, in the opinion of management, the condensed consolidated financial statements reflect all normal and recurring adjustments necessary for their fair statement. Interim results are not necessarily indicative of results expected for any other interim period or a full year. We prepared the accompanying unaudited condensed consolidated financial statements in accordance with the instructions for Form 10-Q and, therefore, include all information and footnotes necessary for a complete presentation of operations, comprehensive income (loss), financial position, changes in stockholders’ deficit, and cash flows in conformity with accounting principles generally accepted in the United States of America (“U.S. GAAP”). The accompanying condensed consolidated balance sheet as of December 31, 2019 was derived from our audited consolidated financial statements and does not include all disclosures required by U.S. GAAP for annual financial statements. We filed audited consolidated financial statements as of and for the year ended December 31, 2019 in our Annual Report on Form 10-K for the year ended December 31, 2019, which included information and footnotes necessary for such presentation. The financial statements contained in this Form 10-Q should be read in conjunction with the audited consolidated financial statements in our Annual Report on Form 10-K for the year ended December 31, 2019.

The consolidated results of operations for the three months ended September 30, 2020 are not necessarily indicative of the results that may be expected for the fiscal year ending December 31, 2020. The Company’s results of operations are affected by economic conditions, including macroeconomic conditions and levels of business and consumer confidence.

The COVID-19 pandemic has adversely affected the Company’s results of operations and financial condition, primarily due to reduced demand for our products and services which has led to lower net revenues. These economic impacts are the result of, but not limited to:

- the postponement or cancellation of film and television productions, major sporting events, and live music events;
- delays in purchasing and projects by our enterprise customers and channel partners;
- disruption to the supply chain caused by distribution and other logistical issues, including disruptions arising from government restrictions;
- and
- decreased productivity due to travel restrictions, work-from-home policies or shelter-in-place orders.

These effects are expected to continue, although the full impact of the COVID-19 pandemic on the Company’s consolidated results of operations and financial condition over the longer term is uncertain. The Company is actively managing its business to respond to this health crisis and will continue to evaluate the nature and extent of the impact. We expect that our business operations and results of operations will be adversely impacted by these developments for at least the balance of 2020, and possibly longer. To address actual and expected reductions in net revenues, we have reduced our discretionary spending and reduced payroll costs, including through temporary employee furloughs and pay cuts. In addition, in May 2020 we received \$7.8 million of funding under the U.S. government’s Paycheck Protection Program (the “PPP”) in the form of a low-interest loan that may be forgiven under certain conditions. We may be required to take additional remedial steps, depending on the duration and severity of the pandemic and its impact on our operations and cash flows, which could include, among other things (and where allowed by the lenders), (i) further cost reductions, (ii) seeking replacement financing, (iii) raising funds through the issuance of additional equity or debt securities or the incurrence of additional borrowings, (iv) disposing of certain assets or businesses, or (v) seeking additional funding under various programs implemented by the U.S. government in response to the COVID-19 pandemic. Such remedial actions, which may not be available on favorable terms or at all, could have a material adverse impact on our business, and/or could result in non-compliance with financial covenants in our financing agreements with lenders which, in the absence of a waiver or amendment, could result in an event of default under such financing agreements, which could permit acceleration of the outstanding indebtedness and require us to repay such indebtedness before the scheduled due date. If an event of default were to occur, we might not have sufficient funds available to make the payments required. If we are unable to repay amounts owed, the lenders may be entitled to foreclose on and sell substantially all of our assets, which secure our borrowings. We anticipate that we will have sufficient internal and external sources of liquidity to fund operations and anticipated working capital and other expected cash needs for at least the next 12 months as well as for the foreseeable

future. We also believe that our financial resources will allow us to manage the anticipated impact of COVID-19 on our business operations and results of operations for the foreseeable future, which could include reductions in revenue and delays in payments from customers and partners. The challenges posed by COVID-19 on our business are expected to evolve rapidly. Consequently, we will continue to evaluate our financial position in light of future developments, particularly those relating to COVID-19.

Our preparation of condensed consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the dates of the condensed consolidated financial statements and the reported amounts of revenues and expenses during the reported periods. Actual results could differ from our estimates.

Significant Accounting Policies - Revenue Recognition

We enter into contracts with customers that include various combinations of products and services, which are typically capable of being distinct and are accounted for as separate performance obligations. We account for a contract when (i) it has approval and commitment from both parties, (ii) the rights of the parties have been identified, (iii) payment terms have been identified, (iv) the contract has commercial substance, and (v) collectibility is probable. We recognize revenue upon transfer of control of promised products or services to customers, which typically occurs upon shipment or delivery depending on the terms of the underlying contracts, in an amount that reflects the consideration we expect to receive in exchange for those products or services.

We often enter into contractual arrangements that have multiple performance obligations, one or more of which may be delivered subsequent to the delivery of other performance obligations. These arrangements may include a combination of products, support, training, and professional services. We allocate the transaction price of the arrangement based on the relative estimated standalone selling price of each distinct performance obligation.

See Note 9 for disaggregated revenue schedules and further discussion on revenue and deferred revenue performance obligations and the timing of revenue recognition.

Recent Accounting Pronouncements

Recently Adopted Accounting Pronouncements

On January 1, 2019, we adopted ASC 842 using the modified retrospective transition approach, as provided by ASU No. 2018-11, *Leases - Targeted Improvements* (“ASU 2018-11”). We elected the package of practical expedients permitted under the transition guidance. Results for reporting periods beginning after January 1, 2019 are presented under ASC 842, while prior periods have not been adjusted and continue to be reported in accordance with our historic accounting under previous U.S. GAAP.

The primary impact of ASC 842 is that substantially all of our leases are recognized on the balance sheet, by recording right-of-use assets and short-term and long-term lease liabilities, both of which are material to our consolidated balance sheet. The new standard does not have a material impact on our consolidated statement of operations and cash flows, and the effect of applying ASC 842 as a cumulative-effect adjustment to retained earnings as of January 1, 2019 is immaterial.

Recent Accounting Pronouncements To Be Adopted

In December 2019, the Financial Accounting Standards Board (“FASB”) issued ASU 2019-12, *Simplifying the Accounting for Income Taxes* (“ASU 2019-12”). ASU 2019-12 is intended to enhance and simplify aspects of the income tax accounting guidance in ASC 740 as part of the FASB’s simplification initiative. This guidance is effective for fiscal years and interim periods within those years beginning after December 15, 2020 with early adoption permitted. The Company is currently evaluating the impact this guidance may have on its consolidated financial statements and related disclosures.

In March 2020, the FASB issued ASU 2020-04, *Facilitation of the Effects of Reference Rate Reform on Financial Reporting* (“ASU 2020-04”). ASU 2020-04 is intended to provide temporary optional expedients and exceptions to the U.S. GAAP guidance on contract modifications and hedge accounting to ease the financial reporting burdens related to the

expected market transition from the London Interbank Offered Rate (LIBOR) and other interbank offered rates to alternative reference rates. This guidance is effective beginning on March 12, 2020, and the Company may elect to apply the amendments prospectively through December 31, 2022. The Company is currently evaluating the impact this guidance may have on its consolidated financial statements and related disclosures.

2. NET INCOME (LOSS) PER SHARE

Net income (loss) per common share is presented for both basic income (loss) per share (“Basic EPS”) and diluted income (loss) per share (“Diluted EPS”). Basic EPS is based on the weighted-average number of common shares outstanding during the period. Diluted EPS is based on the weighted-average number of common shares and common share equivalents outstanding during the period.

The potential common shares that were considered anti-dilutive securities were excluded from the diluted earnings per share calculations for the relevant periods either because the sum of the exercise price per share and the unrecognized compensation cost per share was greater than the average market price of our common stock for the relevant periods, or because they were considered contingently issuable. The contingently issuable potential common shares result from certain stock options and restricted stock units granted to our employees that vest based on performance conditions, market conditions, or a combination of performance and market conditions.

The following table sets forth (in thousands) potential common shares that were considered anti-dilutive securities at September 30, 2020 and 2019.

	September 30, 2020	September 30, 2019
Options	390	594
Non-vested restricted stock units	3,220	2,699
Anti-dilutive potential common shares	<u>3,610</u>	<u>3,293</u>

The following table sets forth (in thousands) the basic and diluted weighted common shares outstanding for the three and nine months ended September 30, 2020.

	Three months ended	Nine months ended
Weighted common shares outstanding - basic	44,019	43,665
Net effect of common stock equivalents	739	833
Weighted common shares outstanding - diluted	<u>44,758</u>	<u>44,498</u>

3. FAIR VALUE MEASUREMENTS

Assets Measured at Fair Value on a Recurring Basis

We measure deferred compensation investments on a recurring basis. As of September 30, 2020 and December 31, 2019, our deferred compensation investments were classified as either Level 1 or Level 2 in the fair value hierarchy. Assets valued using quoted market prices in active markets and classified as Level 1 are money market and mutual funds. Assets valued based on other observable inputs and classified as Level 2 are insurance contracts.

The following tables summarize our deferred compensation investments measured at fair value on a recurring basis (in thousands):

	September 30, 2020	Fair Value Measurements at Reporting Date Using		
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Financial assets:				
Deferred compensation assets	\$ 487	\$ 261	\$ 226	\$ —

	December 31, 2019	Fair Value Measurements at Reporting Date Using		
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Financial assets:				
Deferred compensation assets	\$ 1,156	\$ 338	\$ 818	\$ —

Financial Instruments Not Recorded at Fair Value

The carrying amounts of our other financial assets and liabilities including cash, accounts receivable, accounts payable, and accrued liabilities approximate their respective fair values because of the relatively short period of time between their origination and their expected realization or settlement.

4. INVENTORIES

Inventories consisted of the following (in thousands):

	September 30, 2020	December 31, 2019
Raw materials	\$ 7,885	\$ 9,036
Work in process	316	371
Finished goods	20,177	19,759
Total	<u>\$ 28,378</u>	<u>\$ 29,166</u>

As of September 30, 2020 and December 31, 2019, finished goods inventory included \$1.7 million and \$1.5 million, respectively, associated with products shipped to customers and deferred labor costs for arrangements where revenue recognition had not yet commenced.

5. LEASES

We have entered into a number of facility leases to support our research and development activities, sales operations, and other corporate and administrative functions in North America, Europe, and Asia, which qualify as operating leases under U.S. GAAP. We also have a limited number of equipment leases that qualify as either operating or finance leases. We determine if contracts with vendors represent a lease or have a lease component under U.S. GAAP at contract inception. Our leases have remaining terms ranging from less than one year to eight years. Some of our leases include options to extend or terminate the lease prior to the end of the agreed upon lease term. For purposes of calculating lease liabilities, lease terms include options to extend or terminate the lease when it is reasonably certain that we will exercise such options.

Operating lease right of use assets and liabilities are recognized based on the present value of the future minimum lease payments over the lease term at the lease commencement date. As our leases generally do not provide an implicit rate, we

use an estimated incremental borrowing rate in determining the present value of future payments. The incremental borrowing rate represents an estimate of the interest rate we would incur at lease commencement to borrow an amount equal to the lease payments on a collateralized basis over the term of a lease within a particular location and currency environment. We used an average incremental borrowing rate of 6% as of January 1, 2019, the adoption date of ASC 842, for our leases that commenced prior to that date. The operating leases are included in “Right of use assets,” “Accrued expenses and other current liabilities,” and “Long-term lease liabilities” on our condensed consolidated balance sheets as of September 30, 2020 and December 31, 2019.

Finance lease right of use assets and liabilities are recognized based on the present value of the future minimum lease payments over the lease term at the lease commencement date. Each lease agreement provides an implicit discount rate used to determine the present value of future payments. The weighted-average discount rate is 2.3% as of September 30, 2020, the commencement date for our leases. The finance leases are included in “Other assets” and “Other long-term liabilities” on our condensed consolidated balance sheet as of September 30, 2020.

The weighted-average remaining lease term of our operating leases is 6.6 years as of September 30, 2020. Lease costs for minimum lease payments is recognized on a straight-line basis over the lease term. Our total operating lease costs were \$2.2 million and \$2.4 million for the three months ended September 30, 2020 and September 30, 2019, respectively. Our total operating lease costs were \$7.2 million and \$7.2 million for the nine months ended September 30, 2020 and September 30, 2019 respectively. Related cash payments were \$2.0 million and \$2.4 million for the three months ended September 30, 2020 and September 30, 2019, respectively. Related cash payments were \$6.9 million and \$7.3 million for the nine months ended September 30, 2020 and September 30, 2019, respectively. For the nine months ended September 30, 2020, right of use assets obtained in exchange for new operating lease liabilities was \$5.7 million. Operating lease costs are included within research and development, marketing and selling, and general and administrative lines on the condensed consolidated statements of operations, and the related cash payments are included in the operating cash flows on the condensed consolidated statements of cash flows. Finance lease costs, short-term lease costs, variable lease costs, and sublease income are not material.

The table below reconciles the undiscounted future minimum lease payments for operating and finance leases under non-cancelable leases with terms of more than one year to the total lease liabilities recognized on the condensed consolidated balance sheets as of September 30, 2020 (in thousands):

Year Ending December 31,	Operating Leases		Finance Leases	
2020 (excluding nine months ended September 30, 2020)	\$	2,067	\$	12
2021		7,590		289
2022		6,472		255
2023		5,579		226
2024		4,875		—
Thereafter		16,637		—
Total future minimum lease payments	\$	43,220	\$	782
Less effects of discounting		(7,837)		(27)
Total lease liabilities	\$	35,383	\$	755

Supplemental balance sheet information related to leases was as follows (in thousands):

Operating Leases	September 30, 2020	
Right of use assets	\$	30,408
Accrued expenses and other current liabilities		(5,910)
Operating lease liabilities (LT)		(29,473)
Total lease liabilities	\$	(35,383)

Finance Leases

	<u>September 30, 2020</u>
Other assets	\$ 737
Accrued expenses and other current liabilities	(220)
Other long-term liabilities	(535)
Total lease liabilities	<u>\$ (755)</u>

6. OTHER LONG-TERM LIABILITIES

Other long-term liabilities consisted of the following (in thousands):

	<u>September 30, 2020</u>	<u>December 31, 2019</u>
Deferred compensation	\$ 5,335	\$ 5,186
Finance leases	535	—
Other	292	460
Total	<u>\$ 6,162</u>	<u>\$ 5,646</u>

7. COMMITMENTS AND CONTINGENCIES**Commitments**

We entered into a long-term agreement to purchase a variety of information technology solutions from a third party in the second quarter of 2020, which included an unconditional commitment to purchase a minimum of \$32.2 million of products and services over the initial five years of the agreement. We have purchased \$0.6 million of products and services pursuant to this agreement as of September 30, 2020.

We have letters of credit that are used as security deposits in connection with our leased Burlington, Massachusetts office space. In the event of default on the underlying leases, the landlords would, at September 30, 2020, be eligible to draw against the letters of credit to a maximum of \$1.3 million in the aggregate. The letters of credit are subject to aggregate reductions provided that we are not in default under the underlying leases and meet certain financial performance conditions. In no case will the letters of credit amounts for the Burlington leases be reduced to below \$1.2 million in the aggregate throughout the lease periods.

We also have letters of credit in connection with security deposits for other facility leases totaling \$0.6 million in the aggregate, as well as letters of credit totaling \$1.9 million that otherwise support our ongoing operations. These letters of credit have various terms and expire during 2020 and beyond, while some of the letters of credit may automatically renew based on the terms of the underlying agreements.

Substantially all of our letters of credit are collateralized by restricted cash included in the caption “Restricted cash” and “Other long-term assets” on our condensed consolidated balance sheets as of September 30, 2020.

Contingencies

Our industry is characterized by the existence of a large number of patents and frequent claims and litigation regarding patent and other intellectual property rights. In addition to the legal proceedings described above, we are involved in legal proceedings from time to time arising from the normal course of business activities, including claims of alleged infringement of intellectual property rights and contractual, commercial, employee relations, product or service performance, or other matters. We do not believe these matters will have a material adverse effect on our financial position or results of operations. However, the outcome of legal proceedings and claims brought against us is subject to significant

uncertainty. Therefore, our financial position or results of operations may be negatively affected by the unfavorable resolution of one or more of these proceedings for the period in which a matter is resolved. Our results could be materially adversely affected if we are accused of, or found to be, infringing third parties' intellectual property rights.

Following the termination of our former Chairman and Chief Executive Officer on February 25, 2018, we received a notice alleging that we breached the former executive's employment agreement. On April 16, 2019 we received an additional notice again alleging we breached the former executive's employment agreement. We have since been in communications with our former Chairman and Chief Executive Officer's counsel. While we intend to defend any claim vigorously, when and if a claim is actually filed, we are currently unable to estimate an amount or range of any reasonably possible losses that could occur as a result of this matter.

On July 14, 2020, we sent a notice to a customer demanding sums that we believe are due to Avid pursuant to a contract. On October 7, 2020, the customer sent a notice to us denying any legal liability and demanding payment for breach of contract resulting from various alleged delays by us. While we intend to defend any claim vigorously when and if a claim is actually filed, we are currently unable to estimate an amount or range of any reasonably possible losses that could occur related to this matter.

We consider all claims on a quarterly basis and based on known facts assess whether potential losses are considered reasonably possible, probable, and estimable. Based upon this assessment, we then evaluate disclosure requirements and whether to accrue for such claims in our condensed consolidated financial statements. We record a provision for a liability when it is both probable that a liability has been incurred and the amount of the loss can be reasonably estimated. These provisions are reviewed at least quarterly and adjusted to reflect the impacts of negotiations, settlements, rulings, advice of legal counsel, and other information and events pertaining to a particular case.

At September 30, 2020 and as of the date of filing of these condensed consolidated financial statements, we believe that, other than as set forth in this note, no provision for liability nor disclosure is required related to any claims because: (a) there is no reasonable possibility that a loss exceeding amounts already recognized (if any) may be incurred with respect to such claim, (b) a reasonably possible loss or range of loss cannot be estimated, or (c) such estimate is immaterial.

Additionally, we provide indemnification to certain customers for losses incurred in connection with intellectual property infringement claims brought by third parties with respect to our products. These indemnification provisions generally offer perpetual coverage for infringement claims based upon the products covered by the agreement and the maximum potential amount of future payments we could be required to make under these indemnification provisions is theoretically unlimited. To date, we have not incurred material costs related to these indemnification provisions; accordingly, we believe the estimated fair value of these indemnification provisions is immaterial. Further, certain of our arrangements with customers include clauses whereby we may be subject to penalties for failure to meet certain performance obligations; however, we have not recorded any related material penalties to date.

We provide warranties on externally sourced and internally developed hardware. For internally developed hardware, and in cases where the warranty granted to customers for externally sourced hardware is greater than that provided by the manufacturer, we record an accrual for the related liability based on historical trends and actual material and labor costs. The following table sets forth the activity in the product warranty accrual account for the nine months ended September 30, 2020 and 2019 (in thousands):

	Nine Months Ended September 30,	
	2020	2019
Accrual balance at beginning of year	\$ 1,337	\$ 1,706
Accruals for product warranties	1,030	732
Costs of warranty claims	(1,003)	(1,016)
Accrual balance at end of period	<u>\$ 1,364</u>	<u>\$ 1,422</u>

The warranty accrual is included in the caption "accrued expenses and other current liabilities" in our condensed consolidated balance sheet.

8. RESTRUCTURING COSTS AND ACCRUALS

During the three months ended September 30, 2020 and September 30, 2019, we recorded restructuring charges of \$0.7 million and \$0.2 million, respectively, for employee severance cost adjustments.

During the nine months ended September 30, 2020 and September 30, 2019 we recorded restructuring charges of \$1.0 million and \$0.5 million respectively.

Restructuring Summary

The following table sets forth restructuring expenses recognized for the three and nine months ended September 30, 2020 and 2019 (in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2020	2019	2020	2019
Employee	\$ 723	\$ 202	\$ 911	\$ 473
Facility	—	—	97	5
Total facility and employee charges	723	202	1,008	478
Other	—	27	—	40
Total restructuring charges, net	<u>\$ 723</u>	<u>\$ 229</u>	<u>\$ 1,008</u>	<u>\$ 518</u>

The following table sets forth the activity in the restructuring accruals for the nine months ended September 30, 2020 (in thousands):

	Employee
Accrual balance as of December 31, 2019	\$ 155
Restructuring charges and revisions	911
Cash payments	(258)
Accrual balance as of September 30, 2020	808
Less: current portion	808
Long-term accrual balance as of September 30, 2020	<u>\$ —</u>

The employee restructuring accrual at September 30, 2020 represents severance costs to former employees that will be paid out within 12 months, and is, therefore, included in the caption “accrued expenses and other current liabilities” in our condensed consolidated balance sheets as of September 30, 2020.

On January 1, 2019, we had facilities restructuring accruals of \$0.1 million included in the caption “accrued expenses and other current liabilities” and \$0.2 million included in the caption “other long-term liabilities,” which were reclassified upon the adoption of ASC 842 to the right of use asset account.

9. REVENUE

Disaggregated Revenue and Geography Information

Through the evaluation of the discrete financial information that is regularly reviewed by the chief operating decision makers (our chief executive officer and chief financial officer), we have determined that we have one reportable segment.

The following table is a summary of our revenues by type for the three and nine months ended September 30, 2020 and 2019 (in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2020	2019	2020	2019
Products and solutions net revenues	\$ 35,775	\$ 42,911	\$ 98,121	\$ 147,633
Subscription services	17,907	10,297	48,292	29,339
Support services	30,826	33,361	93,190	97,018
Professional services, training and other services	5,923	6,892	16,562	21,491
Total net revenues	\$ 90,431	\$ 93,461	\$ 256,165	\$ 295,481

The following table sets forth our revenues by geographic region for the three and nine months ended September 30, 2020 and 2019 (in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2020	2019	2020	2019
Revenues:				
United States	\$ 36,190	\$ 31,267	\$ 105,166	\$ 110,697
Other Americas	4,505	9,471	15,841	23,232
Europe, Middle East and Africa	37,537	40,579	99,478	115,171
Asia-Pacific	12,199	12,144	35,680	46,381
Total net revenues	\$ 90,431	\$ 93,461	\$ 256,165	\$ 295,481

Contract Asset

Contract asset activity for the nine months ended September 30, 2020 was as follows (in thousands):

	September 30, 2020
Contract asset at January 1, 2020	\$ 19,494
Revenue in excess of billings	22,045
Customer billings	(26,263)
Contract asset at September 30, 2020	\$ 15,276

Deferred Revenue

Deferred revenue activity for the nine months ended September 30, 2020 was as follows (in thousands):

	September 30, 2020
Deferred revenue at January 1, 2020	\$ 97,901
Billings deferred	47,723
Recognition of prior deferred revenue	(64,460)
Deferred revenue at September 30, 2020	\$ 81,164

A summary of the significant performance obligations included in deferred revenue as of September 30, 2020 is as follows (in thousands):

	September 30, 2020
Product	\$ 5,133
Subscription	3,320
Support contracts	61,596
Implied PCS	8,860
Professional services, training and other	2,255
Deferred revenue at September 30, 2020	<u>\$ 81,164</u>

Remaining Performance Obligations

For transaction prices allocated to remaining performance obligations, we apply practical expedients and do not disclose quantitative or qualitative information for remaining performance obligations (i) that have original expected durations of one year or less and (ii) where we recognize revenue equal to what we have the right to invoice and that amount corresponds directly with the value to the customer of our performance to date.

Historically, for many of our products, we had an ongoing practice of making when-and-if-available software updates available to customers free of charge for a period of time after initial sales to customers. The expectation created by this practice of providing free Software Updates represents an implied obligation of a form of post-contract customer support (“Implied PCS”) which represents a performance obligation. While we have ceased providing Implied PCS on new product offerings, we continue to provide Implied PCS for older products that were predominately sold in prior years. Revenue attributable to Implied PCS performance obligations is recognized over time on a ratable basis over the period that Implied PCS is expected to be provided, which is typically six years. We have remaining performance obligations of \$8.9 million attributable to Implied PCS recorded in deferred revenue as of September 30, 2020. We expect to recognize revenue for these remaining performance obligations of \$1.1 million for the remainder of 2020 and \$3.3 million, \$2.0 million, \$1.2 million and \$0.8 million for the years ending December 31, 2021, 2022, 2023, and 2024, respectively, and \$0.5 million thereafter.

As of September 30, 2020, we had approximately \$53.7 million of transaction price allocated to remaining performance obligations for certain enterprise agreements that have not yet been fully invoiced. Approximately \$48.1 million of these performance obligations were unbilled as of September 30, 2020. Remaining performance obligations represent obligations we must deliver for specific products and services in the future where there is not yet an enforceable right to invoice the customer. Our remaining performance obligations do not include contractually committed minimum purchases that are common in our strategic purchase agreements with resellers since our specific obligations to deliver products or services is not yet known, as customers may satisfy such commitments by purchasing an unknown combination of current or future product offerings. While the timing of fulfilling individual performance obligations under the contracts can vary dramatically based on customer requirements, we expect to recognize the \$53.7 million in roughly equal installments through 2026.

Remaining performance obligation estimates are subject to change and are affected by several factors, including terminations due to contract breach, contract amendments, and changes in the expected timing of delivery.

10. LONG-TERM DEBT AND CREDIT AGREEMENT

Long-term debt consisted of the following (in thousands):

	September 30, 2020	December 31, 2019
Term Loan, net of debt issuance costs of \$2,846 at September 30, 2020 and \$3,334 at December 31, 2019	\$ 199,159	\$ 200,105
Notes, net of unamortized original issue discount and debt issuance costs of \$0 at September 30, 2020 and \$680 at December 31, 2019	—	28,187
PPP Loan	7,800	—
Other long-term debt	1,250	1,296
Total debt	208,209	229,588
Less: current portion	4,135	30,554
Total long-term debt	\$ 204,074	\$ 199,034

The following table summarizes the contractual maturities of our borrowing obligations as of September 30, 2020 (in thousands):

Fiscal Year	Term Loan	PPP Loan	Other Long-Term Debt	Total
2020	\$ 797	\$ —	\$ 36	\$ 833
2021	4,781	—	153	4,934
2022	6,375	7,800	164	14,339
2023	190,052	—	176	190,228
2024	—	—	188	188
Thereafter	—	—	533	533
Total before unamortized discount	202,005	7,800	1,250	211,055
Less: unamortized discount and issuance costs	2,846	—	—	2,846
Less: current portion of long-term debt	3,985	—	150	4,135
Total long-term debt	\$ 195,174	\$ 7,800	\$ 1,100	\$ 204,074

Term Loan and Credit Facility

On February 26, 2016, we entered into a financing agreement (the “Financing Agreement”) with Cerberus Business Finance, LLC, as collateral and administrative agent, and the lenders party thereto (the “Lenders”). The Lenders originally agreed to provide us with (a) a term loan in the aggregate principal amount of \$100.0 million (the “Term Loan”), and (b) a revolving credit facility (the “Credit Facility”) of up to a maximum of \$5.0 million in borrowings outstanding at any time. We granted a security interest on substantially all of our assets to secure the obligations under the Term Loan and the Credit Facility. The Term Loan requires us to use 50% of excess cash flow, as defined in the Financing Agreement, to repay outstanding principal of the loans under the Financing Agreement. The Financing Agreement contains customary representations and warranties, covenants, mandatory prepayments, and events of default under which our payment obligations may be accelerated.

On November 9, 2017, we entered into an amendment and borrowed an additional \$15.0 million term loan and increased the amount available under the Credit Facility by \$5.0 million.

On May 10, 2018, we entered into an amendment to the Financing Agreement, which extended the maturity of the Financing Agreement to May 2023, and increased the Term Loan by \$22.7 million and the amount available under the Credit Facility by \$12.5 million, for an aggregate amount available of \$22.5 million.

On April 8, 2019, we entered into an amendment to the Financing Agreement. The amendment provided for an additional delayed draw term loan commitment in the aggregate principal amount of \$100.0 million (the “Delayed Draw Funds”) for the purpose of funding the purchase of a portion of Notes in the Offer described below. On May 2, 2019, we received the Delayed Draw Funds under the Financing Agreement. We used \$72.7 million of the Delayed Draw Funds for the purchase of a portion of our Notes, \$0.6 million for the Notes interest payment, and \$6.0 million for the payment of refinancing fees. On June 18, 2019, we repaid \$20.7 million of the Delayed Draw Funds. The \$79.3 million Delayed Draw Funds borrowed and that remain outstanding will mature on May 10, 2023 under the terms of the Financing Agreement. The amendment also modified the covenant that requires us to maintain a leverage ratio (defined to mean the ratio of (a) the sum of indebtedness under the Term Loan and Credit Facility and non-cash collateralized letters of credit to (b) consolidated EBITDA under the Term Loan and Credit Facility) based on the level of availability of our Credit Facility plus unrestricted cash on-hand. The Financing Agreement amendment effective April 8, 2019 was accounted for as a debt modification, and therefore, \$1.6 million of the refinancing fees paid directly to the Lenders was recorded as deferred debt issuance costs, and \$4.4 million of the refinancing fees paid to the third parties was expensed.

On May 7, 2020, we entered into an amendment to the Financing Agreement. The amendment modified certain definitions in the Financing Agreement to reflect our incurrence of a loan under the PPP.

On May 19, 2020, we entered into an amendment to the Financing Agreement. The amendment increased the applicable margin with respect to the interest rate of reference rate loans from 5.25% to 5.75% and of LIBOR rate loans from 6.25% to 6.75%. The amendment also increased the leverage ratio that the Company is required to maintain such that following the effective date of this amendment, the Company is required to maintain a leverage ratio of no greater than 6.00:1.00 for each of the quarters ending June 30, 2020 and September 30, 2020, 5.75:1.00 for each of the quarters ending December 31, 2020 and March 31, 2021, 5.25:1.00 for the quarter ending June 30, 2021, 5.00:1.00 for the quarter ending September 30, 2021, 4.50:1.00 for the quarter ending December 31, 2021, 4.30:1.00 for the quarter ending March 31, 2022, 4.00:1.00 for each of the quarters ending June 30, 2022 and September 30, 2022, and 3.75:1.00 for each of the quarters ending December 31, 2022 and March 31, 2023. The amendment also resets the prepayment premium to 1.5% of the principal amount of the loans prepaid through the end of 2020, 0.5% of the principal amount of the loans prepaid through the end of 2021, and 0.0% thereafter.

We recorded \$3.8 million and \$12.2 million of interest expense on the Term Loan during the three and nine months ended September 30, 2020, respectively. We recognized \$0.4 million and \$0.8 million of interest expense related to the Credit Facility during the three and nine months ended September 30, 2020, respectively. We were in compliance with the Financing Agreement covenants as of September 30, 2020.

At June 30, 2020, we had \$22.0 million outstanding under the Credit Facility. During September 2020, we repaid the outstanding balance of \$22.0 million under the Credit Facility, and as of September 30, 2020 no amounts were drawn under the facility.

PPP Loan

On May 11, 2020, the Company received \$7.8 million of proceeds in connection with its incurrence of a loan under the PPP which was created through the Coronavirus Aid, Relief, and Economic Act (“CARES Act”) and is administered by the U.S. Small Business Administration (“SBA”). The application for these funds requires the Company to, in good faith, certify that the current economic uncertainty made the loan request necessary to support the ongoing operations of the Company. This certification further requires the Company to take into account our current business activity and our ability to access other sources of liquidity sufficient to support ongoing operations in a manner that is not significantly detrimental to the business. The receipt of these funds, and the forgiveness of the loan attendant to these funds, is dependent on the Company having initially qualified for the loan and qualifying for the forgiveness of such loan based on our future adherence to the forgiveness criteria. The loan has a fixed interest rate of 1% and matures in two years. Interest payments are deferred for six months. We recognized an immaterial amount of interest expense related to the loan during the three months ended September 30, 2020.

Pursuant to the CARES Act and implementing rules and regulations, the Company may apply to the SBA for the PPP loan to be forgiven in whole or in part beginning no sooner than seven weeks from the date of initial disbursement. The Company intends to use the proceeds of the PPP loan for purposes consistent with the PPP. While the Company currently believes that its use of the loan proceeds will meet the conditions for forgiveness of the loan, the Company cannot assure

that it will be eligible for forgiveness of the loan, in whole or in part. Any PPP loan balance remaining following forgiveness by the SBA will be fully re-amortized over the remaining term of the loan.

2.00% Convertible Senior Notes due 2020 (“Notes”)

On June 15, 2015, we issued \$125.0 million aggregate principal amount of our Notes in an offering conducted in accordance with Rule 144A under the Securities Act.

During 2017, we purchased 2,000 of our 125,000 outstanding Notes and settled \$2.0 million of the Notes for \$1.7 million in cash. We recorded \$2.0 million extinguishment of debt, an immaterial amount of equity reacquisition, and an immaterial loss on the extinguishment of debt.

During 2018, we purchased an additional 16,247 of our 123,000 outstanding Notes and settled another \$16.2 million of the Notes for \$14.7 million in cash. We recorded \$16.2 million extinguishment of debt, an immaterial amount of equity reacquisition, and an immaterial gain on the extinguishment of debt.

On January 22, 2019, we purchased an additional 3,900 of our 106,753 outstanding Notes and settled another \$3.9 million of the Notes for \$3.6 million in cash. We recorded \$3.9 million extinguishment of debt, an immaterial amount of equity reacquisition, and an immaterial gain on the extinguishment of debt.

On April 11, 2019, we announced the commencement of a cash tender offer (the “Offer”) for any and all of our outstanding Notes. On May 9, 2019, as of the expiration of the Offer, Notes with an aggregate principal amount of \$74.0 million were validly tendered. We accepted for purchase all Notes that were validly tendered at the expiration of the Offer at a purchase price equal to \$982.50 per \$1,000 principal amount of Notes, and settled the Offer on May 13, 2019 for \$72.7 million in cash. We repurchased 73,986 Notes, recorded \$74.0 million extinguishment of debt, \$0.6 million of equity reacquisition, and \$2.9 million loss on the extinguishment of debt. In connection with the Offer, the number of options under the Capped Call was reduced to 28,867 to mirror the remaining principal outstanding for the Notes, and an immaterial partial unwind cash payment was received in May 2019.

On June 15, 2020, the maturity date of the Notes, we fully repaid the outstanding principal and unpaid interest on the Notes. The Notes paid interest semi-annually on June 15 and December 15 of each year at an annual rate of 2.00%. Total interest expense for the nine months ended September 30, 2020 was \$1.0 million, reflecting the coupon and accretion of the discount.

11. STOCKHOLDERS’ EQUITY

Stock-Based Compensation

Information with respect to option shares granted under all of our stock incentive plans for the nine months ended September 30, 2020 was as follows:

	Time-Based Shares	Performance- Based Shares	Total Shares	Weighted- Average Exercise Price	Weighted- Average Remaining Contractual Term (years)	Aggregate Intrinsic Value (in thousands)
Options outstanding at January 1, 2020	565,000	—	565,000	\$7.57		
Granted	—	—	—	\$—		
Exercised	(175,355)	—	(175,355)	\$7.73		
Forfeited or canceled	—	—	—	\$—		
Options outstanding at September 30, 2020	389,645	—	389,645	\$7.51	0.54	\$413
Options vested at September 30, 2020 or expected to vest			389,645	\$7.51	0.54	\$413
Options exercisable at September 30, 2020			389,645	\$7.51	0.54	\$413

Information with respect to our non-vested restricted stock units for the nine months ended September 30, 2020 was as follows:

	Non-Vested Restricted Stock Units					Aggregate Intrinsic Value (in thousands)
	Time-Based Shares	Performance-Based Shares	Total Shares	Weighted-Average Grant-Date Fair Value	Weighted-Average Remaining Contractual Term (years)	
Non-vested at January 1, 2020	2,087,933	554,265	2,642,198	\$6.40		
Granted	1,424,480	578,316	2,002,796	\$6.92		
Vested	(991,552)	(328,673)	(1,320,225)	\$6.23		
Forfeited	(104,473)	—	(104,473)	\$7.16		
Non-vested at September 30, 2020	2,416,388	803,908	3,220,296	\$6.77	1.03	\$27,534
Expected to vest			3,220,296	\$6.77	1.03	\$27,534

Stock-based compensation was included in the following captions in our condensed consolidated statements of operations for the nine months ended September 30, 2020 and 2019 (in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2020	2019	2020	2019
Cost of products revenues	\$ 150	\$ 103	\$ 370	\$ 244
Cost of services revenues	283	82	539	177
Research and development expenses	546	305	1,199	762
Marketing and selling expenses	739	532	1,761	1,276
General and administrative expenses	1,579	1,023	4,263	3,329
	<u>\$ 3,297</u>	<u>\$ 2,045</u>	<u>\$ 8,132</u>	<u>\$ 5,788</u>

ITEM 2. MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

EXECUTIVE OVERVIEW

Business Overview

We develop, market, sell, and support software and integrated solutions for video and audio content creation, management and distribution. We are a leading technology provider that powers the media and entertainment industry. We do this by providing an open and efficient platform for digital media, along with a comprehensive set of tools and workflow solutions. Our solutions are used in production and post-production facilities; film studios; network, affiliate, independent and cable television stations; recording studios; live-sound performance venues; advertising agencies; government and educational institutions; corporate communications departments; and by independent video and audio creative professionals, as well as aspiring professionals. Projects produced using our tools, platform, and ecosystem include feature films, television programming, live events, news broadcasts, sports productions, commercials, music, video, and other digital media content. With over one million creative users and thousands of enterprise clients relying on our technology platforms and solutions around the world, Avid enables the industry to thrive in today’s connected media and entertainment world.

Our mission is to empower media creators with innovative technology and collaborative tools to entertain, inform, educate, and enlighten the world. Our clients rely on Avid’s products and solutions to create prestigious and award-winning feature films, music recordings, television shows, live concerts, sporting events, and news broadcasts. Avid has been honored for technological innovation with 16 Emmy Awards, one Grammy Award, two Oscars, and the first ever America Cinema Editors Technical Excellence Award. In 2018, Avid was named the recipient of the prestigious Philo T. Farnsworth Award by the Television Academy to honor Avid’s 30 years of continuous, transformative technology innovations, including products that have improved and accelerated the editing and post production process for television.

Operations Overview

Our strategy for connecting creative professionals and media enterprises with audiences in a powerful, efficient, collaborative, and profitable way leverages our creative software tools, including Pro Tools for audio and Media Composer for video, and our MediaCentral Platform - the open, extensible, and customizable foundation that streamlines and simplifies content workflows by integrating all Avid or third-party products and services that run on top of it. The platform provides secure and protected access, and enables fast and easy creation, delivery, and monetization of content.

We work to ensure that we are meeting customer needs, staying ahead of industry trends, and investing in the right areas through a close and interactive relationship with our customer base. The Avid Customer Association was established to be an innovative and influential media technology community. It represents thousands of organizations and over 33,000 professionals from all levels of the industry including inspirational and award-winning thought leaders, innovators, and storytellers. The Avid Customer Association fosters collaboration between Avid, its customers, and other industry colleagues to help shape our product offerings and provide a means to shape our industry together.

A key element of our strategy is our transition to a recurring revenue-based model through a combination of subscription offerings and long-term agreements. We started offering subscription licensing options for some of our products and solutions in 2014 and by September 30, 2020, had approximately 269,000 paid subscriptions. These licensing options offer choices in pricing and deployment to suit our customers’ needs. Our subscription offerings to date have primarily been sold to creative professionals, though we expect to increase subscription sales to media enterprises going forward as we expand offerings and move through customer upgrade cycles, which we expect will further increase recurring revenue on a longer-term basis. Our long-term agreements are comprised of multi-year agreements with large media enterprise customers to provide specified products and services, including SaaS offerings, and channel partners and resellers to purchase minimum amounts of products and service over a specified period of time.

Another key aspect of our strategy has been to implement programs to increase operational efficiencies and reduce costs. We are making significant changes in business operations to better support the company’s strategy and overall performance. We have implemented a number of spending control initiatives, with an emphasis on non-personnel costs, to reduce the overall cost structure while still investing in key areas that will drive growth. We have also revamped our supply chain and logistics, and in 2019 completed our move to a lean model that leverages a new supplier and distribution network. We are optimizing our go-to-

market strategy, simplifying our strategy to address specific customer markets to help maximize our commercial success, which we expect will improve effectiveness, while increasing efficiency and driving growth of our pipeline and ultimately revenue.

A summary of our revenue sources for the nine months ended September 30, 2020 and 2019 is as follows (in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2020	2019	2020	2019
Software licenses	\$ 26,879	\$ 18,968	\$ 69,457	\$ 54,751
Maintenance	30,826	33,361	93,190	97,018
Software licenses and maintenance	57,705	52,329	162,647	151,769
% of total revenue	64 %	56 %	64 %	51 %
Integrated solutions	26,803	34,240	76,956	122,221
Professional services & training	5,923	6,892	16,562	21,491
Total revenue	<u>\$ 90,431</u>	<u>\$ 93,461</u>	<u>\$ 256,165</u>	<u>\$ 295,481</u>

Impact of COVID-19 on Our Business

We have operations in a number of countries, which exposes us to risks associated with public health crises such as the novel coronavirus (COVID-19) that was declared a pandemic by the World Health Organization. COVID-19 adversely impacted our business operations and results of operations for the second and third quarter of 2020, as described in more detail under the Results of Operations below. We expect the evolving COVID-19 pandemic to continue to have an adverse impact on our business and results of operations, as the ongoing pandemic is likely to continue to depress economic activity and reduce the demand for our products and services, as well as disrupt supply chains. Although the duration and severity of the COVID-19 pandemic, and resulting economic impacts, remain uncertain, we expect that our business operations and results of operations, will be adversely impacted for at least the balance of 2020, and possibly longer. These economic impacts are the result of, but not limited to:

- the postponement or cancellation of film and television productions, major sporting events, and live music events;
- delays in purchasing and projects by our enterprise customers and channel partners;
- disruption to the supply chain caused by distribution and other logistical issues, including disruptions arising from government restrictions; and
- decreased productivity due to travel restrictions, work-from-home policies or shelter-in-place orders.

We are focused on navigating the challenges presented by COVID-19, with a primary focus on preserving our liquidity and managing our cash flows by taking preemptive action to enhance our ability to meet our short-term liquidity needs. To address actual and expected reductions in net revenues, we have reduced our discretionary spending, revisited our investment strategies, and reduced payroll costs, including through temporary employee furloughs and pay cuts. In addition, in May 2020 we received \$7.8 million of funding under the U.S. government's PPP in the form of a low-interest loan that may be forgiven under certain conditions. We may be required to take additional steps to preserve our liquidity depending on the duration and severity of the pandemic and its impact on our operations and cash flows. For further discussion of these issues, see "Liquidity and Capital Resources."

CRITICAL ACCOUNTING POLICIES AND ESTIMATES

Our condensed consolidated financial statements have been prepared in accordance with GAAP. The preparation of these financial statements requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosures of contingent assets and liabilities as of the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. We base our estimates and judgments on historical experience and various other factors we believe to be reasonable under the circumstances, the results of which form the basis for judgments about the carrying values of assets and liabilities and the amounts of revenues and expenses. Actual results may differ from these estimates.

We believe that our critical accounting policies and estimates are those related to revenue recognition and allowances for sales returns and exchanges, discount rates used for lease liabilities, stock-based compensation, income tax assets and liabilities, and

restructuring charges and accruals. We believe these policies and estimates are critical because they most significantly affect the portrayal of our financial condition and results of operations and involve our most complex and subjective estimates and judgments. A discussion of our critical accounting policies and estimates may be found in our Annual Report on Form 10-K for the year ended December 31, 2019 in Item 7, “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” under the heading “Critical Accounting Policies and Estimates” and below. There have been no significant changes to the identification of the accounting policies and estimates that are deemed critical.

Revenue Recognition

We enter into contracts with customers that include various combinations of products and services, which are typically capable of being distinct and are accounted for as separate performance obligations. We account for a contract when (i) it has approval and commitment from both parties, (ii) the rights of the parties have been identified, (iii) payment terms have been identified, (iv) the contract has commercial substance, and (v) collectibility is probable. We recognize revenue upon transfer of control of promised products or services to customers, which typically occurs upon shipment or delivery depending on the terms of the underlying contracts, in an amount that reflects the consideration we expect to receive in exchange for those products or services.

We often enter into contractual arrangements that have multiple performance obligations, one or more of which may be delivered subsequent to the delivery of other performance obligations. These arrangements may include a combination of products, support, training, and professional services. We allocate the transaction price of the arrangement based on the relative estimated standalone selling price of each distinct performance obligation.

See Note 9 for disaggregated revenue schedules and further discussion on revenue and deferred revenue performance obligations and the timing of revenue recognition.

Leases

We have operating leases for facilities and certain equipment in North America, Europe, and Asia. Our operating lease right-of-use assets and liabilities are recognized based on the present value of the future minimum lease payments over the lease term at commencement date. As our leases generally do not provide an implicit rate, we use our incremental borrowing rate based on the information available at commencement date in determining the present value of future payments. An average incremental borrowing rate of 6% as of January 1, 2019, the adoption date of ASC 842, was used for our leases that commenced prior to that date. We determined that the rate of 6% is appropriate for our operating leases after we considered an estimated incremental borrowing rate provided by our bank, the interest rate of our Term Loan, and the terms and geographic locations of our facilities.

See Note 5 for further discussion on our leases.

RESULTS OF OPERATIONS

The following table sets forth certain items from our condensed consolidated statements of operations as a percentage of net revenues for the three and nine months ended September 30, 2020 and 2019:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2020	2019	2020	2019
Net revenues:				
Product	39.6 %	45.9 %	38.3 %	50.0 %
Services	60.4 %	54.1 %	61.7 %	50.0 %
Total net revenues	100.0 %	100.0 %	100.0 %	100.0 %
Cost of revenues	35.6 %	38.1 %	36.4 %	40.5 %
Gross margin	64.4 %	61.9 %	63.6 %	59.5 %
Operating expenses:				
Research and development	15.1 %	15.9 %	16.4 %	15.7 %
Marketing and selling	22.1 %	23.9 %	25.4 %	24.8 %
General and administrative	11.9 %	12.9 %	13.3 %	13.0 %
Amortization of intangible assets	— %	— %	— %	0.2 %
Restructuring costs, net	0.8 %	0.2 %	0.4 %	0.2 %
Total operating expenses	49.9 %	52.9 %	55.5 %	53.9 %
Operating income	14.5 %	9.0 %	8.1 %	5.6 %
Interest and other expense, net	(4.9)%	(5.9)%	(5.9)%	(8.1)%
Income (loss) before income taxes	9.6 %	3.1 %	2.2 %	(2.5)%
Provision for (benefit from) income taxes	0.8 %	(0.3)%	0.6 %	0.1 %
Net income (loss)	8.8 %	3.4 %	1.6 %	(2.6)%

Net Revenues

Our net revenues are derived mainly from sales of products and solutions for digital media content production, management and distribution, and related professional services and maintenance contracts. We also sell individual licenses for our software products through our webstore. We commonly sell large, complex solutions to our customers that, due to their strategic nature, have long lead times where the timing of order execution and fulfillment can be difficult to predict. In addition, the rapid evolution of the media industry is changing our customers' needs, businesses, and revenue models, which is influencing their short-term and long-term purchasing decisions. As a result of these factors, the timing and amount of product revenue recognized each quarter related to these large orders, as well as the services associated with them, can fluctuate from quarter to quarter and cause significant volatility in our quarterly operating results. For a discussion of these factors, see the risk factors discussed in Part I - Item 1A under the heading "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2019.

Net Revenues for the Three Months Ended September 30, 2020 and 2019

	(dollars in thousands)				
	2020		Change		2019 Net Revenues
	Net Revenues	\$	%		
Products and solutions	\$ 35,775	\$ (7,136)	(16.6)%	\$ 42,911	
Services	54,656	4,106	8.1%	50,550	
Total net revenues	\$ 90,431	\$ (3,030)	(3.2)%	\$ 93,461	

Net Revenues for the Nine Months Ended September 30, 2020 and 2019

	(dollars in thousands)			
	2020	Change		2019
	Net Revenues	\$	%	Net Revenues
Products and solutions	\$ 98,121	\$ (49,512)	(33.5)%	\$ 147,633
Services	158,044	10,196	6.9%	147,848
Total net revenues	\$ 256,165	\$ (39,316)	(13.3)%	\$ 295,481

The following table sets forth the percentage of our net revenues attributable to geographic regions for the three and nine months ended September 30, 2020 and 2019:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2020	2019	2020	2019
United States	40%	34%	41%	37%
Other Americas	5%	10%	6%	8%
Europe, Middle East and Africa	42%	43%	39%	39%
Asia-Pacific	13%	13%	14%	16%

Products and Solutions Revenues

Our products and solutions revenues are derived primarily from sales of our storage and workflow solutions, media management solutions, video creative tools, digital audio software and workstation solutions, and our control surfaces, consoles, and live-sound systems. Products and solutions revenues decreased \$7.1 million, or 16.6%, for the three months ended September 30, 2020, and decreased \$49.5 million, or 33.5% for the nine months ended September 30, 2020 compared to the same periods in 2019. The decrease for the three and nine months ended September 30, 2020 was primarily due to lower sales as a result of COVID-19, which negatively impacted revenues for the reasons discussed above under “Executive Overview – Impact of COVID-19 on our Business.”

Services Revenues

Services revenues are derived primarily from support services, subscription services, professional services and training. Services revenues increased \$4.1 million, or 8.1%, for the three months ended September 30, 2020, and increased \$10.2 million, or 6.9%, for the nine months ended September 30, 2020 compared to the same periods in 2019. The increase for the three and nine months ended September 30, 2020 was primarily due to strong growth in our subscription services, partially offset by lower professional services revenue due to the negative effects of COVID-19.

Cost of Revenues, Gross Profit and Gross Margin Percentage

Cost of revenues consists primarily of costs associated with:

- procurement of components and finished goods;
- assembly, testing and distribution of finished products;
- warehousing;
- customer support related to maintenance;
- royalties for third-party software and hardware included in our products;
- amortization of technology; and
- providing professional services and training.

Amortization of technology represents the amortization of developed technology assets acquired as part of acquisitions.

Costs of Revenues and Gross Profit

Costs of Revenues and Gross Profit for the Three Months Ended September 30, 2020 and 2019

	(dollars in thousands)			
	2020 Costs	Change		2019 Costs
		\$	%	
Products	\$ 20,957	\$ (2,920)	(12.2)%	\$ 23,877
Services	11,217	(509)	(4.3)%	11,726
Total cost of revenues	\$ 32,174	\$ (3,429)	(9.6)%	\$ 35,603
Gross profit	\$ 58,257	\$ 399	0.7%	\$ 57,858

Costs of Revenues and Gross Profit for the Nine Months Ended September 30, 2020 and 2019

	(dollars in thousands)			
	2020 Costs	Change		2019 Costs
		\$	%	
Products	\$ 58,873	\$ (20,662)	(26.0)%	\$ 79,535
Services	34,322	(2,086)	(5.7)%	36,408
Amortization of intangible assets	—	(3,738)	(100.0)%	3,738
Total cost of revenues	\$ 93,195	\$ (26,486)	(22.1)%	\$ 119,681
Gross profit	\$ 162,970	\$ (12,830)	(7.3)%	\$ 175,800

Gross Margin Percentage

Gross margin percentage, which is net revenues less costs of revenues divided by net revenues, fluctuates based on factors such as the mix of products sold, the cost and proportion of third-party hardware and software included in the systems sold, the offering of product upgrades, price discounts and other sales-promotion programs, the distribution channels through which products are sold, the timing of new product introductions, sales of aftermarket hardware products, and currency exchange-rate fluctuations. For a discussion of these factors, see the risk factors discussed in Part I - Item 1A under the heading "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2019.

Our gross margin percentage for the three months ended September 30, 2020 increased to 64.4% from 61.9% for the three months September 30, 2019 and increased to 63.6% from 59.5% for the nine months ended September 30, 2020 compared to the same period in 2019. This increase was primarily due to an increased mix of subscriptions, partially offset by lower gross margin percentage in all other areas of the business due to lower volumes.

Gross Margin % for the Three Months Ended September 30, 2020 and 2019

	2020 Gross Margin %	Change	2019 Gross Margin %
Products	41.4%	(3.0)%	44.4%
Services	79.5%	2.7%	76.8%
Total	64.4%	2.5%	61.9%

Gross Margin % for the Nine Months Ended September 30, 2020 and 2019

	2020 Gross Margin %	Change	2019 Gross Margin %
Products	40.0%	(6.1)%	46.1%
Services	78.3%	2.9%	75.4%
Total	63.6%	4.1%	59.5%

Operating Expenses and Operating Income

Operating Expenses and Operating Income for the Three Months Ended September 30, 2020 and 2019

(dollars in thousands)

	2020	Change		2019
	Expenses	\$	%	Expenses
Research and development	\$ 13,623	\$ (1,237)	(8.3)%	\$ 14,860
Marketing and selling	19,998	(2,336)	(10.5)%	22,334
General and administrative	10,796	(1,238)	(10.3)%	12,034
Restructuring costs, net	723	494	215.7%	229
Total operating expenses	\$ 45,140	\$ (4,317)	(8.7)%	\$ 49,457
Operating income	\$ 13,117	\$ 4,716	56.1%	\$ 8,401

Operating Expenses and Operating Income for the Nine Months Ended September 30, 2020 and 2019

(dollars in thousands)

	2020	Change		2019
	Expenses	\$	%	Expenses
Research and development	\$ 42,116	\$ (4,209)	(9.1)%	\$ 46,325
Marketing and selling	64,977	(8,364)	(11.4)%	73,341
General and administrative	34,144	(4,399)	(11.4)%	38,543
Amortization of intangible assets	—	(695)	(100.0)%	695
Restructuring costs, net	1,008	490	94.6%	518
Total operating expenses	\$ 142,245	\$ (17,177)	(10.8)%	\$ 159,422
Operating income	\$ 20,725	\$ 4,347	26.5%	\$ 16,378

Research and Development Expenses

Research and development (“R&D”) expenses include costs associated with the development of new products and the enhancement of existing products, and consist primarily of employee compensation and benefits, facilities costs, depreciation, costs for consulting and temporary employees, and prototype and other development expenses. R&D expenses decreased \$1.2 million, or 8.3%, for the three months ended September 30, 2020, and decreased \$4.2 million, or 9.1%, for the nine months

ended September 30, 2020 compared to the same period in 2019. The tables below provide further details regarding the changes in components of R&D expenses.

Change in R&D Expenses for the Three Months Ended September 30, 2020 and 2019

(dollars in thousands)

	2020 Increase (Decrease) From 2019	
	\$	%
Personnel-related	(203)	(2.3)%
Facilities and information technology	(123)	(4.8)%
Consulting and outside services	(399)	(16.7)%
Other	(512)	(56.3)%
Total R&D expenses decrease	\$ (1,237)	(8.3)%

Change in R&D Expenses for the Nine Months Ended September 30, 2020 and 2019

(dollars in thousands)

	2020 Increase (Decrease) From 2019	
	\$	%
Personnel-related	(2,826)	(9.8)%
Facilities and information technology	(504)	(6.0)%
Consulting and outside services	(266)	(3.9)%
Other	(613)	(27.9)%
Total R&D expenses decrease	\$ (4,209)	(9.1)%

The decrease in personnel-related expenses for the three and nine months ended September 30, 2020, compared to the same periods in 2019, was primarily due to a decrease in salary expense as a result of our temporary furloughs and pay cuts and reduced travel expenses as a result of COVID-19. The decrease in facilities and information technology expenses and other expenses for the three and nine months ended September 30, 2020, compared to the same periods in 2019, were primarily due to our programs to increase operational efficiencies and reduce costs. The decrease in consulting and outside services for the three and nine months ended September 30, 2020 compared to the same periods in 2019 were primarily the result of R&D labor costs utilized for the production of our customer funded development projects which increased in volume this year.

Marketing and Selling Expenses

Marketing and selling expenses consist primarily of employee compensation and benefits for selling, marketing and pre-sales customer support personnel, commissions, travel expenses, advertising and promotional expenses, web design costs, and facilities costs. Marketing and selling expenses decreased \$2.3 million, or 10.5%, for the three months ended September 30, 2020, and decreased \$8.4 million, or 11.4%, for the nine months ended September 30, 2020 compared to the same period in 2019. The tables below provide further details regarding the changes in components of marketing and selling expenses.

Change in Marketing and Selling Expenses for the Three Months Ended September 30, 2020 and 2019

(dollars in thousands)

	2020 Increase (Decrease) From 2019	
	\$	%
Personnel-related	(574)	(2.5)%
Advertising and promotions	(1,032)	(88.9)%
Foreign exchange (gains) and losses	(212)	(75.1)%
Other	(518)	(5.3)%
Total marketing and selling expenses increase	\$ (2,336)	(10.5)%

Change in Marketing and Selling Expenses for the Nine Months Ended September 30, 2020 and 2019

(dollars in thousands)

	2020 Increase (Decrease) From 2019	
	\$	%
Personnel-related	(4,140)	(5.8)%
Advertising and promotions	(4,213)	(79.5)%
Foreign exchange (gains) and losses	60	6.2 %
Other	(71)	(0.4)%
Total marketing and selling expenses increase	\$ (8,364)	(11.4)%

The decrease in personnel-related expenses for the three and nine months ended September 30, 2020, compared to the same periods in 2019, were primarily due to a decrease in salary expense as a result of our temporary furloughs and pay cuts and reduced travel expenses as a result of COVID-19. The decrease in advertising and promotions expenses as well as other expenses for the three and nine months ended September 30, 2020, compared to the same periods in 2019, were primarily the result of our programs to reduce costs in response to COVID-19 and the cancellation of certain trade shows in 2020. The decrease in foreign exchange translations for the three months ended September 30, 2020, compared to the same period in 2019, was due to more foreign exchange losses resulted from foreign currency denominated transactions and the revaluation of foreign currency denominated assets and liabilities. These foreign exchange changes were primarily due to the euro-dollar exchange rate volatility.

General and Administrative Expenses

General and administrative (“G&A”) expenses consist primarily of employee compensation and benefits for administrative, executive, finance and legal personnel, audit, legal and strategic consulting fees, and insurance, information systems and facilities costs. Information systems and facilities costs reported within general and administrative expenses are net of allocations to other expenses categories. G&A expenses decreased \$1.2 million, or 10.3%, for the three months ended September 30, 2020, and decreased \$4.4 million, or 11.4%, for the nine months ended September 30, 2020 compared to the same period in 2019. The tables below provide further details regarding the changes in components of G&A expenses.

Change in G&A Expenses for the Three Months Ended September 30, 2020 and 2019

(dollars in thousands)

	2020 Decrease From 2019	
	\$	%
Personnel-related	1,360	29.6 %
Consulting and outside services	(2,493)	(57.0)%
Other	(105)	(3.5)%
Total G&A expenses decrease	<u>\$ (1,238)</u>	<u>(10.3)%</u>

Change in G&A Expenses for the Nine Months Ended September 30, 2020 and 2019

(dollars in thousands)

	2020 Decrease From 2019	
	\$	%
Personnel-related	737	4.5 %
Consulting and outside services	(4,206)	(35.3)%
Other	(930)	(8.6)%
Total G&A expenses decrease	<u>\$ (4,399)</u>	<u>(11.4)%</u>

The increase in personnel-related expenses for the three and nine months ended September 30, 2020, compared to the same periods in 2019, were primarily due to an increase in our incentive-based compensation, offset by a decrease in salary expense as a result of our temporary furloughs and pay cuts and reduced travel expenses as a result of COVID-19. The decrease in consulting and outside services for the three and nine months ended September 30, 2020, compared to the same periods in 2019, were primarily due to lower audit fees and as a result of our programs to reduce costs in response to COVID-19. The decrease in other expenses for the three and nine months ended September 30, 2020, compared to the same periods in 2019, were primarily due to our programs to increase operational efficiencies and reduce costs.

Provision (Benefit) for Income Taxes

Provision (Benefit) for Income Taxes for the Three Months Ended September 30, 2020 and 2019

	(dollars in thousands)			
	2020	Change		2019
		\$	%	
Provision for income taxes	\$ 707	\$ 990	349.8%	\$ (283)

Provision for Income Taxes for the Nine Months Ended September 30, 2020 and 2019

	(dollars in thousands)			
	2020	Change		2019
		\$	%	
Provision for income taxes	\$ 1,546	\$ 1,391	897.4%	\$ 155

During the three months ended September 30, 2019, we completed a legal entity reorganization that reduced the number of our German subsidiaries. This allowed us to remove a valuation allowance on the net operating loss carryforward deferred tax asset of one of the surviving German entities resulting in a net income tax benefit of \$0.9 million. This non-recurring prior year benefit was a significant driver of the increase in our income tax provision in both the three and nine month periods ended September 30, 2020.

The additional increase in our income tax provision for the three and nine month periods ended September 30, 2020 compared to the same periods in 2019 was primarily driven by an overall increase in pre-tax income and a related deferred tax expense recorded in our Irish branch of \$0.7 million and \$0.9 million for the respective periods. The Irish deferred tax expense was partially offset by lower foreign provisions due to changes in the jurisdictional mix of earnings. No benefit was provided for the tax loss generated in the United States due to a full valuation on the deferred tax asset. In addition, the estimated annual effective tax rate excluded the United States due to its pre-tax loss position.

The CARES Act includes several income tax provisions such as net operating loss (“NOL”) carryback and carryforward benefits and other tax deduction benefits. As noted previously, the U.S. deferred tax asset has a full valuation; accordingly these NOL and other benefit provisions had no impact on our financial statements for the period ended September 30, 2020. The CARES Act accelerates the alternative minimum tax (“AMT”) credit refund originally enacted by the Tax Cut and Jobs Act in 2017. As of September 30, 2020, we have received the cash from the IRS associated with this refund receivable which had been recorded as a long-term asset at December 31, 2019.

LIQUIDITY AND CAPITAL RESOURCES

Liquidity and Sources of Cash

Our principal sources of liquidity include cash and cash equivalents totaling \$49.1 million as of September 30, 2020. We have generally funded operations in recent years through the use of existing cash balances, supplemented from time to time with the proceeds of long-term debt and borrowings under our credit facilities. We repaid the remaining amount due under the Notes of \$28.9 million on June 15, 2020, the maturity date.

On April 8, 2019, we entered into an amendment to the Financing Agreement. The amendment provided for an additional delayed draw term loan commitment in the aggregate principal amount of \$100.0 million (the “Delayed Draw Funds”) for the purpose of funding the purchase of a portion of Notes in the Offer described in Note 10 to our financial statements in Item 1 above. On May 2, 2019, we received the Delayed Draw Funds under the Financing Agreement. We used \$72.7 million of the Delayed Draw Funds for the purchase of a portion of our Notes, \$0.6 million for the Notes interest payment, and \$6.0 million for the payment of refinancing fees. On June 18, 2019, we repaid \$20.7 million of the Delayed Draw Funds. The \$79.3 million Delayed Draw Funds borrowed and that remain outstanding will mature on May 10, 2023 under the terms of the Financing Agreement. The amendment also modified the covenant that requires us to maintain a leverage ratio (defined to mean the ratio of (a) the sum of indebtedness under the Term Loan and Credit Facility and non-cash collateralized letters of credit to (b) consolidated EBITDA under the Term Loan and Credit Facility) based on the level of availability of our Credit Facility plus unrestricted cash on-hand (the “Leverage Ratio Covenant”). On May 19, 2020, we entered into an amendment to the Financing Agreement which increased the leverage ratio that the Company is required to maintain such that following the effective date of this amendment, the Company is required to maintain a leverage ratio of no greater than 6.00:1.00 for each of the quarters ending June 30, 2020 and September 30, 2020, 5.75:1.00 for each of the quarters ending December 31, 2020 and March 31, 2021, 5.25:1.00 for the quarter ending June 30, 2021, 5.00:1.00 for the quarter ending September 30, 2021, 4.50:1.00 for the quarter ending December 31, 2021, 4.30:1.00 for the quarter ending March 31, 2022, 4.00:1.00 for each of the quarters ending June 30, 2022 and September 30, 2022, and 3.75:1.00 for each of the quarters ending December 31, 2022 and March 31, 2023. As of September 30, 2020, we were in compliance with all covenants under the Financing Agreement.

Our ability to satisfy the Leverage Ratio Covenant in the future is dependent on our ability to maintain profitability at or above levels experienced over the last 12 months. In recent quarters, we have experienced volatility in revenues resulting from, among other things, (i) our transition towards subscription and recurring revenue streams and the resulting decline in traditional upfront product sales, (ii) dramatic changes in the media industry and the impact it has on our customers, (iii) the impact of new and anticipated product launches and features, (iv) volatility in currency rates, and (v) in the three most recent quarters, the economic impacts of the COVID-19 pandemic. If revenues were to decrease from the levels of the last 12 months, we would need to reduce expenses to maintain the required level of profitability. In light of the COVID-19 pandemic, we are closely monitoring our current and expected future liquidity levels and covenant compliance.

As discussed above, while the duration and severity of the COVID-19 pandemic, and resulting economic impacts, remain uncertain, we expect that our business operations and results of operations will be adversely impacted by these developments for at least the balance of 2020, and possibly longer. To address actual and expected reductions in net revenues, we have reduced our discretionary spending and reduced payroll costs, including through temporary employee furloughs and pay cuts. In addition, in May 2020 we received \$7.8 million of funding under the PPP in the form of a low-interest loan that may be forgiven under certain conditions. We may be required to take additional remedial steps, depending on the duration and severity of the pandemic and its impact on our operations, which could include, among other things (and where allowed by the lenders), (i) further cost reductions, (ii) seeking replacement financing, (iii) raising funds through the issuance of additional equity or debt securities or the incurrence of additional borrowings, (iv) disposing of certain assets or businesses, or (v) seeking additional funding under various programs implemented by the U.S. government in response to the COVID-19 pandemic. Such remedial actions, which may not be available on favorable terms or at all, could have a material adverse impact on our business. If we are not in compliance with the Leverage Ratio Covenant and are unable to obtain an amendment or waiver, such noncompliance may result in an event of default under the Financing Agreement, which could permit acceleration of the outstanding indebtedness under the Financing Agreement and require us to repay such indebtedness before the scheduled due date. If an event of default were to occur, we might not have sufficient funds available to make the payments required. If we are unable to repay amounts owed, the lenders may be entitled to foreclose on and sell substantially all of our assets, which secure our borrowings under the Financing Agreement.

On May 11, 2020, we received \$7.8 million of proceeds in connection with its incurrence of a loan under the PPP. The loan has a fixed interest rate of 1% and matures in two years. Interest payments are deferred for six months. We may apply to the SBA for the PPP loan to be forgiven in whole or in part beginning no sooner than seven weeks from the date of initial disbursement. We intend to use the proceeds of the PPP loan for purposes consistent with the PPP. While we currently believe that our use of the loan proceeds will meet the conditions for forgiveness of the loan, we cannot assure that we will be eligible for forgiveness of the loan, in whole or in part. Any PPP loan balance remaining following forgiveness by the SBA will be fully re-amortized over the remaining term of the loan.

Our cash requirements vary depending on factors such as the growth of the business, changes in working capital, capital expenditures, and obligations under our cost efficiency program. We anticipate that we will have sufficient internal and external sources of liquidity to fund operations and anticipated working capital and other expected cash needs for at least the next 12 months as well as for the foreseeable future. We also believe that our financial resources will allow us to manage the anticipated impact of COVID-19 on our business operations and cash flows for the foreseeable future, which could include reductions in revenue and delays in payments from customers and partners. The challenges posed by COVID-19 on our business are expected to evolve rapidly. Consequently, we will continue to evaluate our financial position in light of future developments, particularly those relating to COVID-19.

Cash Flows

The following table summarizes our cash flows for the periods presented (in thousands):

	Nine Months Ended September 30,	
	2020	2019
Net cash provided by operating activities	\$ 8,843	\$ 1,112
Net cash used in investing activities	(5,619)	(5,629)
Net cash used in financing activities	(24,313)	(7,183)
Effect of foreign currency exchange rates on cash, cash equivalents and restricted cash	1,394	(615)
Net decrease in cash, cash equivalents and restricted cash	<u>\$ (19,695)</u>	<u>\$ (12,315)</u>

Cash Flows from Operating Activities

Cash provided by operating activities aggregated \$8.8 million for the nine months ended September 30, 2020. The increase in cash provided by operations compared to the nine months ended September 30, 2019 was primarily due to decreased operating expenses and a change in working capital.

Cash Flows from Investing Activities

For the nine months ended September 30, 2020, net cash flows used in investing activities reflected \$5.6 million used for the purchase of property and equipment. Our purchases of property and equipment largely consist of computer hardware and software to support R&D activities and information systems.

Cash Flows from Financing Activities

For the nine months ended September 30, 2020, net cash flows used in financing activities were primarily the result of the repayment of our Notes, partially offset by borrowings under the PPP loan.

RECENT ACCOUNTING PRONOUNCEMENTS

Recently Adopted Accounting Pronouncements and Recent Accounting Pronouncements To Be Adopted

Our recently adopted and to be adopted accounting pronouncements are set forth in Note 1 “Financial Information” of our Notes to Condensed Consolidated Financial Statements under Part I, Item 1 of this Form 10-Q.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURE ABOUT MARKET RISK

Foreign Currency Exchange Risk

We have significant international operations and derive more than half of our revenues from customers outside the United States. This business is, for the most part, transacted through international subsidiaries and generally in the currency of the end-user customers. Therefore, we are exposed to the changes in foreign currency exchange rates that could adversely affect our revenues, net income, and cash flow.

We recorded a net foreign exchange loss of \$1.0 million and \$1.0 million for the nine months ended September 30, 2020 and 2019, respectively. The foreign exchange losses resulted from foreign currency denominated transactions and the revaluation of foreign currency denominated assets and liabilities.

A hypothetical change of 10% in appreciation or depreciation of foreign currency exchange rates from the quoted foreign currency exchange rates as of September 30, 2020, would not have a significant impact on our financial position, results of operations, or cash flows.

Interest Rate Risk

We borrowed \$100.0 million under the Term Loan on February 26, 2016, and an additional \$15.0 million and \$22.7 million under the Term Loan on November 9, 2017 and May 10, 2018, respectively. We also maintain a revolving Credit Facility that allows us to borrow up to \$22.5 million. On April 8, 2019, we entered into an amendment to the Financing Agreement, which provides for an additional delayed draw term loan commitment in the aggregate principal amount of \$100.0 million. On May 19, 2020, we entered into an amendment to the Financing Agreement. Under the terms of the amendment effective May 19, 2020, interest accrues on the outstanding borrowings under the Term Loan and the Credit Facility at a rate of either the LIBOR Rate (as defined in the Financing Agreement) plus 6.75% or a Reference Rate (as defined in the Financing Agreement) plus 5.75%, at our option. As of September 30, 2020, we have \$202 million outstanding under the Term Loan. A hypothetical 10% increase or decrease in interest rates paid on outstanding borrowings under the Financing Agreement would not have a material impact on our financial position, results of operations, or cash flows.

ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

Our management, with the participation and supervision of our Chief Executive Officer and Chief Financial Officer, is responsible for our disclosure controls and procedures pursuant to Rules 13a-15(e) and 15d-15(e) under the Exchange Act. Disclosure controls and procedures are controls and other procedures that are designed to ensure that information required to be disclosed in our reports filed or submitted under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified under SEC rules and forms. Disclosure controls and procedures include controls and procedures designed to ensure that information required to be disclosed in our reports filed under the Exchange Act is accumulated and communicated to our principal executive officer and our principal financial officer, as appropriate, to allow timely decisions regarding required disclosure.

Our management, including the Chief Executive Officer and the Chief Financial Officer, carried out an evaluation of the effectiveness of our disclosure controls and procedures as of September 30, 2020. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives and management necessarily applies its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Based on this evaluation, our management concluded that, as of September 30, 2020, these disclosure controls and procedures were effective at a reasonable level of assurance.

Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting during the quarterly period ended September 30, 2020, that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Inherent Limitation on the Effectiveness of Internal Controls

The effectiveness of any system of internal control over financial reporting is subject to inherent limitations, including the exercise of judgment in designing, implementing, operating, and evaluating the controls and procedures, and the inability to eliminate misconduct completely. Accordingly, any system of internal control over financial reporting can only provide reasonable, not absolute, assurances. In addition, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate. We intend to continue to monitor and upgrade our internal controls as necessary or appropriate for our business, but cannot assure that such improvements will be sufficient to provide us with effective internal control over financial reporting.

PART II - OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

See Note 7 “Commitments and Contingencies” of our Notes to Condensed Consolidated Financial Statements regarding our legal proceedings. Aside from the disclosure below, there have been no material developments from the disclosures contained in our Annual Report on Form 10-K for the fiscal year ended December 31, 2019.

ITEM 1A. RISK FACTORS

Investing in our common stock involves a high degree of risk. You should carefully consider the risks and uncertainties described in Part I - Item 1A under the heading “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2019 in addition to the other information included in this Form 10-Q before making an investment decision regarding our common stock. If any of these risks actually occurs, our business, financial condition, or operating results would likely suffer, possibly materially, the trading price of our common stock could decline, and you could lose part or all of your investment.

There has been no material change to the risk factors described in our Annual Report on Form 10-K for the year ended December 31, 2019 with the exception of the following risk factors:

The outbreak of the novel coronavirus (“COVID-19”) and actions taken in response to it have adversely affected our business and are likely to continue to adversely affect our business, financial condition and results of operations.

The COVID-19 pandemic is causing worldwide concern and economic disruption, and has led to federal, state and local governments enacting various restrictions in an attempt to limit the spread of the virus. This has included the declaration of states of emergency across the globe, and widespread school and business closings affecting a large number of countries. It has also prompted limitations on social or public gatherings and other social distancing measures, such as office closures, shelter in place orders, working remotely, travel restrictions and quarantines, some of which continue in effect in many cities and countries.

In these challenging and dynamic circumstances, Avid is working to protect its employees and the public, maintain business continuity and sustain its operations. We have also taken, and may take in the future, further actions as required by government authorities or that we determine are in the best interests of our employees, customers, manufacturers, and suppliers that diminish our ability to promote our products and services, and deliver required on-site professional services, including on-site support to our customers and users and could negatively impact our business and results of operations.

The COVID-19 pandemic has significantly increased economic and demand uncertainty. The outbreak and continued spread of COVID-19 has caused an economic slowdown, and it is possible that it could cause a global recession. This economic downturn has caused a decline in the media, entertainment, and sports industries which has, in turn, reduced demand for our products and services. These factors are expected to continue to reduce demand for our products and services, possibly significantly, including causing delays in purchasing and projects by our enterprise customers and channel partners. Additionally, the provision of on-site professional service may be impossible for a prolonged period of time, further impacting our business.

The COVID-19 pandemic has also had an adverse impact on our operations and supply chain, and adverse impacts could continue during the pandemic. We could experience interruptions as a result of employees or other key personnel of manufacturers, ours or those of third parties, becoming infected. Such workplace interruptions have also been caused by preventive and precautionary measures that governments and we and other businesses, including our third-party manufacturers, are taking, such as border closures, prolonged quarantines, and other travel restrictions. For example, we do not know if all of our manufacturers will be able to continue producing materials for us or may be shut down. Any of the above circumstances will negatively impact the ability of third parties on which we rely to manufacture our products or their components and our ability to perform critical functions, which could significantly hamper our ability to supply our products to our customers. If we encounter delays or difficulties in the manufacturing process that disrupt our ability to

supply our products, we may not be able to satisfy customer demand or we may experience a product stock-out, which would likely have a material adverse effect on our business.

If the pandemic continues and economic conditions worsen, we expect to experience additional adverse impacts on our operations and revenues and our collections of accounts receivable, which adverse impacts may be material. To address our liquidity, we obtained funding under the PPP and will continue to explore other options, including other programs that may be implemented by the U.S. government in response to the COVID-19 pandemic. However, there can be no assurance that we will obtain any funds from these or future programs. We have also implemented cost reduction measures, including halting all but essential travel spending, reducing discretionary spending, deferring certain investments, and reducing our payroll expenses. Such cost reductions may not be sufficient and additionally may harm our ability to offer, promote, and deliver products and services at the level expected by our customers and partners.

Further, the continued spread of COVID-19 has led to disruption and volatility in the global capital markets, which increases the cost of capital and adversely impacts access to capital. If we experience further deterioration in demand and our cash flows from operations decrease, we may require additional funding and may not be able to obtain such funding on favorable terms, or at all.

The degree to which COVID-19 impacts our results going forward will depend on future developments, which remain uncertain and cannot be predicted, including, but not limited to, the duration and spread of COVID-19, its severity, the actions to contain the virus or treat its impact, and how quickly and to what extent normal economic and operating conditions can resume. Any of the foregoing factors, or other cascading effects of the COVID-19 pandemic that are not currently foreseeable, could materially increase our costs, negatively impact our business and damage our results of operations and our liquidity position, possibly to a significant degree.

Failure of our information systems or those of third parties or breaches of data security could cause significant harm to our business.

Our systems and processes involve the storage and transmission of proprietary information and sensitive or confidential data, including personal information of employees, customers, and others. In addition, we rely on information systems controlled by third parties. Information system failures, network disruptions, and system and data security breaches, manipulation, destruction, or leakage, whether intentional or accidental, could impair our ability to provide services to our customers or otherwise harm our ability to conduct our business. Any such failures, disruptions or breaches could also impede the development, manufacture or shipment of products, interrupt or delay processing of transactions and reporting financial results, result in theft or misuse of our intellectual property or other assets, or result in the unintentional disclosure of personal, proprietary, sensitive, or confidential information of employees, customers, and others. With our development of Avid MediaCentral Platform, public and private marketplaces, cloud-based offerings and our evolution toward an enterprise subscription model that requires us to host increasing amounts of customer data, our and our customers' data and financial and proprietary information could become more susceptible to such failures and data breaches. In addition, the need for substantial numbers of our employees to work remotely, such as due to the COVID-19 pandemic, could create additional data security risks.

Information system failures or unauthorized access could be caused by our failure to adequately maintain and enhance our systems and networks, external theft or attack, misconduct by our employees, contractors, vendors, or external bad actors, or many other causes such as power failures, earthquakes, fire, or other natural disasters. Cyber threats are constantly evolving, increasing the difficulty of detecting and successfully defending against them. We may have no current capability to detect certain vulnerabilities, which may allow them to persist in the environment over long periods of time. Cyber threats can have cascading impacts that unfold with increasing speed across our internal networks and systems and those of our partners and customers.

Any information system failures or unauthorized access to our network or systems could expose us, our customers, or the individuals affected to a risk of loss or misuse of this information, resulting in litigation and potential liability for us. In addition, we could incur substantial remediation costs, including costs associated with repairing our information systems, implementing further data protection measures, engaging third-party experts and consultants, and increased insurance premiums. In addition, significant or repeated reductions in the performance, reliability, security, or availability of our

information systems and network infrastructure could significantly harm our brand and reputation and ability to attract and retain existing and potential users, customers, advertisers, and content providers.

ITEM 6. EXHIBITS

The list of exhibits, which are filed or furnished with this Form 10-Q or are incorporated herein by reference, is set forth in the Exhibit Index immediately preceding the exhibits and is incorporated herein by reference.

EXHIBIT INDEX

Exhibit No.	Description	Filed with this Form 10-Q	Incorporated by Reference		
			Form or Schedule	SEC Filing Date	SEC File Number
31.1	Certification of Principal Executive Officer pursuant to Rules 13a-14 and 15d-14 under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	X			
31.2	Certification of Principal Financial Officer pursuant to Rules 13a-14 and 15d-14 under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	X			
32.1	Certifications pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002	X			
101.INS	eXtensible Business Reporting Language (XBRL) Instance Document - the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.				
*101.SCH	XBRL Taxonomy Extension Schema Document	X			
*101.CAL	XBRL Taxonomy Calculation Linkbase Document	X			
*101.DEF	XBRL Taxonomy Definition Linkbase Document	X			
*101.LAB	XBRL Taxonomy Label Linkbase Document	X			
*101.PRE	XBRL Taxonomy Presentation Linkbase Document	X			

* Pursuant to Rule 406T of Regulation S-T, XBRL (Extensible Business Reporting Language) information is deemed not filed or a part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, is deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934 and otherwise is not subject to liability under these sections.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

AVID TECHNOLOGY, INC.
(Registrant)

Date: October 30, 2020

By: /s/ Kenneth Gayron
Name: Kenneth Gayron
Title: Executive Vice President and Chief Financial Officer

CERTIFICATION

I, Jeff Rosica, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Avid Technology, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 30, 2020

/s/ Jeff Rosica

Jeff Rosica

President and Chief Executive Officer
(Principal Executive Officer)

CERTIFICATION

I, Kenneth Gayron, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Avid Technology, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 30, 2020

/s/ Kenneth Gayron

Kenneth Gayron

Executive Vice President and Chief Financial Officer
(Principal Financial Officer)

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report on Form 10-Q of Avid Technology, Inc. (the "Company") for the quarter ended September 30, 2020 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned, Jeff Rosica, President and Chief Executive Officer of the Company, and Kenneth Gayron, Executive Vice President and Chief Financial Officer of the Company, each hereby certifies, pursuant to 18 U.S.C. Section 1350, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: October 30, 2020

/s/ Jeff Rosica

Jeff Rosica
President and Chief Executive Officer
(Principal Executive Officer)

Date: October 30, 2020

/s/ Kenneth Gayron

Kenneth Gayron
Executive Vice President and Chief Financial Officer
(Principal Financial Officer)

A certification furnished pursuant to this item will not be deemed "filed" for purposes of Section 18 of the Exchange Act (15 U.S.C. 78r), or otherwise subject to the liability of that section. Such certification will not be deemed to be incorporated by reference into any filing under the Securities Act or the Exchange Act, except to the extent that the registrant specifically incorporates it by reference.