

Avid Filmmakers Make the Cut at 31st Annual Toronto Film Festival; 'Amazing Grace,' 'Breaking and Entering' and Spike Lee's 'When the Levees Broke' are among Avid-edited films chosen for the festival

TEWKSBURY, Mass., Sep 11, 2006 (BUSINESS WIRE) -- Avid Technology, Inc. (NASDAQ: AVID) today announced that a wide variety of Avid[®] customers from cutting-edge independent documentary filmmakers - like Sarah Price, director and editor of Summercamp - to Academy Award[®] winning feature film editors - such as Dody Dorn of A Good Year - will feature their projects at this year's Toronto International Film Festival.

The lineup at the 2006 Toronto Film Festival, which runs from September 7-16, includes numerous documentaries, short films and feature-length dramas created using Avid systems, such as:

-- A Good Year - by Academy Award-winning editor Dody Dorn, created using Avid Media Composer[®] Adrenaline[™] and Avid Film Composer[®] systems;

-- American Hardcore - by director/editor Paul Rachman, created using Avid Xpress® Pro and Avid Symphony[™] systems;

-- Amazing Grace - by editor Rick Shaine, created using a Meridien[™] based Media Composer system;

-- Bonneville - by editor Anita Brandt-Burgoyne, created using Avid Xpress Pro and Media Composer Adrenaline systems;

-- Breaking and Entering - by director Anthony Minghella and edited by Lisa Gunning, created using Avid Xpress Pro and Media Composer Adrenaline systems;

-- Griffin and Phoenix - by editors Plummy Tucker and Tina Pacheco, created using Media Composer Adrenaline and Avid Unity[™] systems;

-- Infamous - by editor Camille Tonilo, created using a Meridien based Media Composer system;

-- Little Children - by editor Leo Trombetta, created using a Meridien based Media Composer system;

-- So Goes the Nation - by editor Jeff Groth, created using Avid Media Composer and Avid Unity systems;

-- Summercamp - by director/editor Sarah Price and editor JoLynn Garness, created using Avid Xpress Pro and Avid Symphony systems;

-- The Dog Problem - by editor Jeff Werner created using an Avid Film Composer system; and

-- When the Levees Broke - by director Spike Lee and a team of editors, including Craig Gordon of rhinoedit, using Avid Media Composer and Avid Symphony Nitris[®] systems.

"I wouldn't use anything but Avid to work on a low-budget documentary like 'So Goes the Nation'," said Editor Jeff Groth. "On these types of projects, I need a tool that will allow me to work quickly and accurately, not waste time rendering sequences and, most importantly, not lose my media. When dealing with so much footage (over 400 hours in this case) and a budget that doesn't allow me to burn time searching for clips and rebuilding sequences, using something like Final Cut Pro would have been too volatile and risky. Avid is the way to go, it manages my media, works intuitively, and allows me to focus on the story."

Bonneville Editor Anita Brandt-Burgoyne and her assistant editor Helen Hand echo Groth's sentiments when it comes to working on Avid for various types of projects. "Avid is always the system of choice for me when I'm working on a film, whether it's an indie or studio feature," Brandt-Burgoyne said. "I've tried other tools like Final Cut but found it was much more complicated to perform many functions, and I really missed the trim tools that Avid offers. The Avid Xpress Pro and Media Composer systems are much more intuitive - they work like an editor thinks and Avid's interface is very easy to navigate."

This year marks the 31st anniversary of the Toronto International Film Festival. The 10-day long event will showcase more than 350 films from 61 countries.

About Avid Technology, Inc.

Avid Technology, Inc. is the world leader in digital nonlinear media creation, management, and distribution solutions, enabling film, video, audio, animation, games, and broadcast professionals to work more efficiently, productively, and creatively. For more information about the company's Oscar[®], Grammy[®], and Emmy[®] award-winning products and services, please visit: www.avid.com.

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