FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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1. Name and Addres	ss of Reporting Perso AUL J	on*	2. Issuer Name and Ticker or Trading Symbol <u>AVID TECHNOLOGY INC</u> [AVID]		ionship of Reporting Person all applicable) Director	10% Owner
(Last) 21 BEAVER ST	st) (First) (Middle) BEAVER STREET		3. Date of Earliest Transaction (Month/Day/Year) 11/01/2005	X	Officer (give title below) VP & Chief Financia	Other (specify below) al Officer
(Street) BOSTON (City)	MA (State)	02108 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi Line) X	dual or Joint/Group Filing (Form filed by One Report Form filed by More than 0 Person	ing Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	11/01/2005		М		1,042	A	\$12.8	4,042	D	
Common Stock	11/01/2005		М		8,336	A	\$9.96	12,378	D	
Common Stock	11/01/2005		М		1,042	A	\$9.96	13,420	D	
Common Stock	11/01/2005		М		1,003	A	\$14.13	14,423	D	
Common Stock	11/01/2005		М		2,123	A	\$14.13	16,546	D	
Common Stock	11/01/2005		М		8,333	A	\$22.01	24,879	D	
Common Stock	11/01/2005		S		100	D	\$50.28	24,779	D	
Common Stock	11/01/2005		S		3,200	D	\$50.27	21,579	D	
Common Stock	11/01/2005		S		16,579	D	\$50.26	5,000	D	
Common Stock	11/01/2005		S		2,000	D	\$50.25	3,000	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Secu Acq (A) (Disp of (E	oosed D) tr. 3, 4	Expiration Date (Month/Day/Year) ed ed			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- qualified Stock Option (rght to buy)	\$12.8	11/01/2005		М			1,042	10/17/2001	04/17/2011	Common Stock	1,042	\$0	0	D	
Incentive Stock Option (right to buy)	\$9.96	11/01/2005		М			8,336	02/28/2002	08/30/2011	Common Stock	8,336	\$0	0	D	
Non- qualified Stock Option (right to buy)	\$9 . 96	11/01/2005		М			1,042	02/28/2002	08/30/2011	Common Stock	1,042	\$0	0	D	
Incentive Stock Option (right to buy)	\$14.13	11/01/2005		М			1,003	09/06/2002	03/06/2012 ⁽¹⁾	Common Stock	1,003	\$0	1,137	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- qualified Stock Option (right to buy)	\$14.13	11/01/2005		М			2,123	09/06/2002	03/06/2012 ⁽¹⁾	Common Stock	2,123	\$0	424	D	
Non- qualified Stock Option (right to buy)	\$22.01	11/01/2005		М			8,333	07/10/2003	01/10/2013 ⁽¹⁾	Common Stock	8,333	\$0	7,726	D	

Explanation of Responses:

1. 12.5% of the option becomes exercisable on the date listed in the "Date Exercisable" column; the remaining 87.5% becomes exercisable in 42 equal monthly installments thereafter. **Remarks:**

Paul Milbury

11/03/2005

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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