



Avid Significantly Enhances Leading Solutions for Small and Large Broadcasters with NewsVision and ISIS 7000 2.4

AMSTERDAM--(BUSINESS WIRE)-- Avid® ([NASDAQ: AVID](#)) today announced new versions of the [Avid NewsVision™](#) turnkey solution and the [Avid ISIS®](#) 7000 shared storage system. Avid NewsVision lets customers quickly create and deliver high-impact news, and promotional and long-form content.

The NewsVision turnkey solution is easy to implement for local and regional HD news production, featuring reliable broadcast-proven products Avid is known for, including [Avid AirSpeed® Multi Stream](#) video server, [ISIS 5000](#) shared storage system, and a choice of [NewsCutter®](#) or [Media Composer®](#) editing tools. The latest release of NewsVision provides several options for customers to expand their workflow.

ISIS 7000 2.4 is the acknowledged industry-leading solution for reliable, high-performance real-time shared storage. Version 2.4 expands storage capacity and increases aggregate performance to meet customers' growing media demands. The latest release expands total storage capacity by more than 60% by increasing the supported ISIS Engine count from 12 to 20.

NewsVision: The New Benchmark for News Production

NewsVision enables customers to quickly create and deliver high-impact news, and promotional and long-form content. It provides an easy path to file-based and HD workflows, along with a high degree of expandability with a new array of option kits. Similar to the original NewsVision solution announced earlier this year, each NewsVision option kit includes a professional services configuration and on-air support, training, and a year of 24x7 support.

Important NewsVision Enhancements

The latest release of the NewsVision solution doubles storage capacity to 32TB, which allows for up to 875 hours of storage (50 Mbps media). Several option kits are available for improved efficiency and open workflow at an affordable cost, including:

- Video Server: Provides an additional AirSpeed Multi Stream video server for redundant playout or for customers who require more than four I/O channels.
- Playout Automation: Offers [iNEWS® Command](#) for automated news, video, and graphics playout and NRCS integration.
- Newsroom Computer System: Delivers iNEWS NRCS capabilities with 20 iNEWS journalist clients.
- Asset Management: Provides [Interplay® Production](#) asset management, including 10 Interplay Access or Interplay Assist seats.

ISIS 7000 v2.4 Shared Storage Enhancements

Ideal for production environments requiring high availability, client connectivity, and performance, ISIS 7000 v2.4 expands storage capacity and aggregate performance to meet the growing media demands of media enterprises. It provides more than 60% capacity and overall bandwidth increase for the largest, most demanding workflows, consistent performance regardless of the number of clients, and the highest availability with no active single point of failure. ISIS 7000 2.4 supports the Avid Interplay Production and Media Asset Management systems as well as Avid Media Composer and [NewsCutter Nitris® DX](#) products. It also supports Pro Tools®, AirSpeed, AirSpeed Multi Stream, and Apple Final Cut Pro.

Specific features include:

- Unmatched resiliency features: An increase in supported ISIS Engines from 12 to 20 delivers up to 640TB raw capacity and 320TB ISIS Mirror-protected high performance storage for a 24x7 operation.
- Unrivalled aggregate system throughput: Increases to 8 GB per second.
- Gold Disk Certification: Meets the requirements for network attached devices at certain US Government agencies.
- Greater flexibility: Qualifies Final Cut Pro 7 clients for, integrated, open workflow.

Availability and Pricing

NewsVision and ISIS 7000 2.4 are currently available worldwide through Avid sales and qualified resellers. Pricing for NewsVision starts at USD \$129,995. These option kits are only available to customers who are purchasing NewsVision, or who have ordered NewsVision within the last 90 calendar days. For more information, go to <http://www.avid.com/newsvision>. Pricing for ISIS 7000 2.4 starts at USD \$129,995. For more information about ISIS 7000 2.4, go to <http://www.avid.com/US/products/ISIS7000>.

About Avid

Avid creates the digital audio and video technology used to make the most listened to, most watched and most loved media in the world — from the most prestigious and award-winning feature films, music recordings, television shows, live concert tours and news broadcasts, to music and movies made at home. Some of Avid's most influential and pioneering solutions include Media Composer, Pro Tools, Interplay, ISIS, VENUE, Oxygen 8, Sibelius®, System 5, and Pinnacle Studio™. For more information about Avid solutions and services, visit www.avid.com, del.icio.us, [Flickr](#), [Twitter](#) and [YouTube](#); connect with Avid on [Facebook](#); or subscribe to Avid [Industry Buzz](#).

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