



Digidesign Previews Pro Tools 8 at AES Convention

SAN FRANCISCO, Calif., AES Convention, Booth #701 (October 3, 2008) — Digidesign, a part of Avid Technology, Inc. ([Nasdaq: AVID](#)), today offered a preview of [Pro Tools® 8](#), the next evolution of the widely-used music creation and audio production software. Completely updated with a new user interface, over 70 plug-ins and virtual instruments, fully-integrated MIDI and score editors, and an expanded array of editing features, the new Pro Tools 8 software (which includes Pro Tools|HD®, Pro Tools LE®, and Pro Tools M-Powered™), provides everything users need to create, compose, score, record, mix, produce and broadcast all in one powerful application.

“Pro Tools 8 benefits from the valuable feedback we received from our dedicated Pro Tools creative community, along with Avid’s passion for creating great audio and video tools that move technology forward,” explains Dave Lebolt, Avid senior vice president and chief technology officer. “Our customers provide a comprehensive real-world knowledge base that we draw upon for inspiration and guidance. It’s a synergy of size and scope unique to Pro Tools in the world of audio. We are very excited to deliver the latest results of this partnership back to our customers in the form of Pro Tools 8.”

At first glance, the most noticeable new feature in Pro Tools 8 is its striking user interface, which has been stylishly enhanced with a more modern color palette, as well as higher-contrast text and graphics. This redesigned user interface frames a dramatically expanded set of creative tools and a host of features for music creators, editors, mixers, and post production professionals. All the key Pro Tools functions that users rely on are still right where they should be, but enhancements, such as dockable Editor windows and a configurable Edit window toolbar, make it easier to navigate than ever before.

For composers and musicians, Pro Tools 8 provides powerful functionality for streamlining the creative process, as well as a robust bundle of over 70 plug-ins and virtual instruments, which deliver the most versatile sonic palette ever available out-of-the-box for Pro Tools. New music creation features include:

- Fully integrated, dockable MIDI and Score Editor windows for greatly enhanced MIDI editing functionality and professional score editing and printing
- A sizable collection of music creation and sound-processing plug-ins, including 20 all-new AIR effects and five new virtual instruments—Mini Grand piano, Boom drum machine, DB-33 tonewheel organ, Vacuum tube-modeled synthesizer, and Xpand!2™ sample player
- High-quality amplifiers simulation thanks to Digidesign’s acclaimed new guitar amp emulator Eleven™ Free as well as Tech21 SansAmp® amplifier emulator by Bomb Factory®
- A large bundle of high-quality loops

For music and post production professionals, Pro Tools 8 offers:

- Revolutionary new Elastic Pitch makes it easy to transpose music in real time right in the Edit window
- 10 inserts per channel
- Enhanced controller integration with Digidesign® and M-Audio® control surfaces
- ICON integration enhancements that dramatically increase speed and efficiency
- HD QuickTime support on Mac OS X for dramatically increased versatility

Pro Tools|HD 8 enhances the extensive capabilities of Digidesign’s flagship Pro Tools|HD audio hardware, with support for the new [Satellite Link](#) option, which allows users to control up to five Pro Tools|HD systems as one. For the ultimate in post production efficiency, the Media Composer®-based [Video Satellite](#) option brings Avid® HD/SD video playback into the Pro Tools|HD audio workflow, while the [Video Satellite LE](#) option brings QuickTime HD/SD or Avid SD video playback into the Pro Tools|HD audio workflow, all without sacrificing audio track counts or processing power.

For project studio owners, Pro Tools LE 8 and Pro Tools M-Powered 8 have been expanded to support up to 48 simultaneous audio tracks. Adding the new [Music Production Toolkit 2](#) or [DV Toolkit™](#) (Pro Tools LE only), gives users access to up to 64 audio tracks. And for serious Pro Tools LE users, the new [Complete Production Toolkit](#) (Pro Tools LE only) combines the content of both toolkits above, and offers up to 128 simultaneous audio tracks AND 7.1 surround mixing.

Pro Tools 8 software is expected to be available in late 2008 for Windows Vista- (32-bit Business or Ultimate), Windows XP-, and Mac OS X 10.5 (Leopard)-based Pro Tools|HD, Pro Tools LE, and Pro Tools M-Powered systems.

Visit Digidesign at AES 2008 in booth #701 to see Pro Tools 8 software in action. For more information, visit

www.digidesign.com.

About Digidesign

Digidesign is a worldwide leading manufacturer of digital audio production systems and the winner of the 2001 Technical Grammy® Award and 2003 Oscar® statuette representing the Academy Scientific and Technical Award for the design, development, and implementation of the Pro Tools digital audio workstation. Digidesign provides the professional music, film, video, multimedia, and radio broadcast industries with tools for digital recording, MIDI sequencing, editing, signal processing, and surround mixing. Digidesign products are marketed in more than 40 countries worldwide through a distribution network of value-added dealers, distributors, and OEM relationships. Digidesign is a part of Avid Technology, Inc. For more information, visit www.digidesign.com.

About Avid Technology, Inc.

Avid is a worldwide leader in tools for film, video, audio, 3D animation, gaming and broadcast professionals – as well as for home audio and video enthusiasts. Avid professional and consumer brands include Avid®, Digidesign, M-Audio®, Pinnacle Systems®, Sibelius®, Softimage® and Sundance Digital®. The vast majority of primetime television shows, feature films, commercials and chart-topping music hits are made using one or more Avid products. Whether used by seasoned professionals or beginning students, Avid's products and services enable customers to work more efficiently, productively and creatively. Avid received an Oscar statuette representing the 1998 Scientific and Technical Award for the concept, design, and engineering of the Avid® Film Composer® system for motion picture editing. For more information about the company's Oscar, Grammy and Emmy® award-winning products and services, visit www.avid.com.

#

© 2008 Avid Technology, Inc. All rights reserved. Product features, specifications, system requirements, and availability are subject to change without notice. Avid, Digidesign, Film Composer, M-Audio, Pinnacle Systems, Sibelius, Softimage, Sundance Digital, DV Toolkit, Pro Tools, Pro Tools|HD, Pro Tools LE, Pro Tools M-Powered, and Xpand!2 are trademarks or registered trademarks of Avid Technology, Inc. or its affiliates in the United States and/or other countries. Oscar is a trademark and service mark of the Academy of Motion Picture Arts and Sciences. Emmy is a registered trademark of ATAS/NATAS. Grammy is a trademark of the National Academy of Recording Arts and Sciences, Inc. All other trademarks contained herein are the property of their respective owners.