FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>GUTTAG JOHN</u>						2. Issuer Name and Ticker or Trading Symbol AVID TECHNOLOGY INC [AVID]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) $\frac{X}{} \text{Director} \qquad \qquad 10\% \text{ Owner}$				
(Last) (First) (Middle) 273 EMERSON ROAD					3. Date of Earliest Transaction (Month/Day/Year) 07/27/2005							Officer (give title Other (specify below)					
(Street) LEXINGTON MA 02420 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)						Line)	X Form filed by One Reporting Person Form filed by More than One Reporting Person					
1. Title of Security (Instr. 3) 2. Transa Date				2. Transact	on	CURITIES ACC 2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transactio	4. Securi	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)		5. Amour Securitie Beneficia Owned F	nt of es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
								Code V	Amount	(A) or (D)	Price	Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)	
								uired, Disp s, options,				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	Code (Instr.				6. Date Exerci Expiration Dat (Month/Day/Yo	te	of Securities		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Ownersh Form: Direct (D) or Indirect (I) (Instr.	Ownership	Beneficial Ownership (Instr. 4)	
				Cod	e V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
Non- Qualified Stock Option (right to buy)	\$41.59	07/27/2005		A		10,000		07/27/2006 ⁽¹⁾	07/27/2011	Common Stock	10,000	\$0	10,00	0	D		

Explanation of Responses:

1. The option becomes exercisable on the earlier of 12 months from the date of grant and immediately prior to the next annual meeting of stockholders following the date of grant

Remarks:

07/29/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.