AVID TECHNOLOGY, INC. Avid Technology Park One Park West Tewksbury, MA 01876

January 29, 2004

Securities and Exchange Commission 450 Fifth Street, N.W. Judiciary Plaza Washington, DC 20549

> Re: Avid Technology, Inc. File No. 0-21174 Form 8-K

Ladies and Gentlemen:

Pursuant to regulations of the Securities and Exchange Commission, submitted herewith for filing on behalf of Avid Technology, Inc. is the Company's Form 8-K dated the 29th day of January, 2004.

This filing is being effected by direct transmission to the Commission's EDGAR System.

Very truly yours,

/s/ Carol E. Kazmer

Carol E. Kazmer General Counsel

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTIONS 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): January 29, 2004

AVID TECHNOLOGY, INC. (Exact Name of Registrant as Specified in Its Charter)

Delaware 0-21174 04-2977748 (State or Other Jurisdiction of Incorporation or Organization) (Commission File Number) (I.R.S. Employer Identification No.)

Avid Technology Park, One Park West, Tewksbury, MA 01876 (Address of Principal Executive Offices) (zip code)

Registrant's telephone number, including area code: (978) 640-6789

This is Page 1 of 4 pages Exhibit Index is on Page 4

Item 12. Disclosure of Results of Operations and Financial Condition

On January 29, 2004, the Registrant announced its financial results for the quarter ended December 31, 2003. The full text of the press release issued in connection with the announcement is attached as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Form 8-K and the Exhibit attached hereto shall not be deemed "filed" for purposes of the Securities Exchange Act of 1934 (the "Exchange Act"), nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AVID TECHNOLOGY, INC. Date: January 29, 2004 (Registrant)

By: /s/Paul Milbury

Paul Milbury Chief Financial Officer (Principal Financial Officer)

Exhibit Description

99.1 Press release of the Registrant dated January 29, 2004.

4

Contact: Dean Ridlon, Investor Relations Director

Phone: 978.640.5309

Investor\_Relations@avid.com Email:

Avid Closes 2003 with Highest Ever Quarterly and Annual Net Income

TEWKSBURY, Mass. - January 29, 2004 - Avid Technology, Inc. (NASDAQ: AVID) today reported record earnings for the fourth quarter and year ended December 31, 2003. Net income for the fourth quarter was \$15.8 million, or \$.47 per diluted share, on revenues of \$127.3 million. This compares to net income of \$4.3 million, or \$.15 per diluted share, on revenues of \$112.8 million for the corresponding quarter in 2002.

Net income for the year ended December 31, 2003 was \$40.9 million, or \$1.25 per diluted share, on revenues of \$471.9 million. This compares to net income of \$3.0 million, or \$.11 per diluted share, on revenues of \$418.7 million reported for 2002.

Avid's revenues increased by 13% year-over-year for both the fourth quarter and the full year. Gross margins for the fourth quarter of 2003 were 57.8%, more than two percentage points higher than the third quarter of 2003 and more than five points higher than the fourth quarter of 2002. Included in the fourth quarter of 2003's operating expenses is a \$1.3 million non-cash charge related to vacating real estate subject to long-term leases in the San Francisco area.

"Our strong fourth quarter results cap off an extremely successful year for Avid," said David Krall, Avid's president and chief executive officer. "Our net income for both the fourth quarter and the full year was our highest ever. We achieved double-digit percentage growth, year-over-year, in our quarterly revenue for both our video and audio segments, resulting in our highest annual revenue growth since 1995. At the same time, we more than doubled our cash balance during the year to nearly \$200 million at year-end. Since then, we have used some of these cash reserves to acquire NXN Software AG, which we closed on January 26, 2004. We also increased our stockholders' equity from \$123.6 million as of December 31, 2002, to \$227.1 million as of December 31, 2003.

Krall continued, "These results come at the end of a year in which we delivered some of the most ground-breaking products in our 16-year history, including the new Avid DNA(TM) family. We're very pleased with our accomplishments on both the product and financial levels, and we believe that our commitment to technological innovation will continue to drive our success in the future."

## Conference Call

A conference call to discuss Avid's fourth quarter 2003 financial results and the company's outlook for 2004 will be held today, January 29 at 5:00 p.m. EST. The call will be open to the public. The conference call can be accessed by dialing (719) 457-2617 and referencing confirmation code 728235. The call and subsequent replay will also be available on Avid's Web site. To listen via this alternative, go to the Investors page under the Company menu at www.avid.com for complete details 10-15 minutes prior to the start of the conference call.

The above release includes a forward-looking statement, as defined by the Private Securities Litigation Reform Act of 1995, about Avid's future performance. There are a number of factors that could cause actual events or results of operations to differ materially from that indicated by such forward-looking statement, such as continued market acceptance of Avid's products, further weakening of worldwide economic conditions, and the other factors set forth under the caption "Certain Factors That May Affect Future Results" in Avid's Form 10-Q for the quarter ended September 30, 2003, and other filings with the Securities and Exchange Commission. In addition, the forward-looking statement contained herein represents Avid's estimate only as of today and should not be relied upon as representing the company's estimate as of any subsequent date. While Avid may elect to update this forward-looking statement at some point in the future, Avid specifically disclaims any obligation to do so, even if the estimate changes.

About Avid Technology, Inc. Avid Technology, Inc. is the world leader in digital nonlinear media creation, management and distribution solutions, enabling film, video, audio, animation, games, and broadcast news professionals to work more efficiently, productively and creatively. For more information about the company's Oscar(R), Grammy(R), and Emmy(R) award-winning products and services, please visit: www.avid.com.

(C) 2004 Avid Technology, Inc. All rights reserved. Avid, Avid DNA and Film Composer are either registered trademarks or trademarks of Avid Technology, Inc. in the United States and/or other countries. Avid received an Oscar statuette representing the 1998 Scientific and Technical Award for the concept, design and engineering of the Avid(R) Film Composer(R) system for motion picture editing. Oscar is a registered trademark and service mark of the Academy of Motion Picture Arts and Sciences. Emmy is a registered trademark of ATAS/NATAS. Grammy is a trademark of The National Academy of Recording Arts & Sciences, Inc. All other trademarks contained herein are the property of their respective owners.

	Three Months Ended December 31,		Year Ended December 31,	
	2003	2002	2003	2002
	(unaudited)	(unaudited)		
Net revenues Cost of revenues	\$127,328 53,754	\$112,784 53,708	\$471,912 209,373	\$418,719 207,236
Gross profit	73,574	59,076	262,539	
Operating expenses: Research and development Marketing and selling General and administrative Restructuring and other costs, net Amortization of acquisition-related intangible assets Total operating expenses	1,335 341	25,343 4,834	85,552 109,704 23,208 3,194 1,316	2,923 1,153
Operating income	14,870	4,155	39,565	
Interest and other income (expense), net  Income before income taxes  Provision for (benefit from) income taxes		411  4,566 300	1,874 	
Net income	\$15,764 =========	. ,	\$40,889 ===================================	\$2,999
Net income per common share - basic	\$0.51	\$0.16 =======	\$1.40 ====================================	\$0.11 =======
Net income per common share - diluted	\$0.47 =======	\$0.15 ======	\$1.25 ====================================	\$0.11 =======
Weighted average common shares outstanding - basic	30,764		29,192	26,306
Weighted average common shares outstanding - diluted	33,864 ========	,	32,653 ====================================	26,860

	December 31, 2003	December 31, 2002
ASSETS: Current assets: Cash and marketable securities	\$196,309	\$89,034
Accounts receivable, net of allowances of \$9,161 and \$10,614 at December 31, 2003 and December 31, 2002, respectively Inventories Prepaid and other current assets	69,230 38,292 13,181	65,942 38,047 11,919
Total current assets	317,012	204,942
Property and equipment, net Acquisition-related intangible assets, net Other assets	23,223 5,151 2,733	25,731 2,600 2,530
Total assets	\$348,119 ========	\$235,803 =======
LIABILITIES AND STOCKHOLDERS' EQUITY: Current liabilities:		
Accounts payable Accrued expenses and other current liabilities Deferred revenue	\$15,755 59,709 44,943	•
Total current liabilities	120,407	110,812
Long term liabilities, less current portion	607	1,427
Total stockholders' equity	227,105	123,564
Total liabilities and stockholders' equity	\$348,119 ======	\$235,803 ======