FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* WARNER WILLIAM					2. Issuer Name and Ticker or Trading Symbol AVID TECHNOLOGY INC [AVID]										olicable)	g Person(s) to 10%	Issuer Owner	
(Last) 35 FRES	(F H POND L		Middle)			3. Date of Earliest Transaction (Month/Day/Year) 09/03/2003									Offic belov	er (give title w)	Othe belov	(specify v)
(Street) CAMBR			02138 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Indiv Line) X	Forn Forn	idual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
		Tab	le I - No	on-Deriv	ative/	Sec	uritie	es Ac	quired	l, Di	sposed o	f, or B	enefi	cially	Owne	ed		
Date			2. Transac Date (Month/Da		Execu //Year) if any		2A. Deemed Execution Date, if any (Month/Day/Year)		ction Instr.	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a			and 5) Secur Benet		icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)	Pric	e	Trans	action(s) 3 and 4)		(Instr. 4)
Common Stock 09/03/2						003		S		5,000	D	\$5	1.25	1	55,000	D		
Common Stock 09/03/					2003)3		S		5,000	D	\$51	.1508	1	50,000	D		
Common Stock 09/04/2					2003)3		S		5,000	D	\$	\$51.8		45,000	D		
Common Stock 09/04/2					2003	003		S		5,000	D	\$51	\$51.6827		140,000			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	med on Date, Day/Year)	4. Transa Code (I 8)			vative irities ired or osed)	6. Date Expirat (Month	ion Da		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Deri Sec (Inst	vative urity r. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amour or Numbe of Shares	er				

Explanation of Responses:

Remarks:

William J. Warner

09/05/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.