



## Avid to Present at the Canaccord Adams 29th Annual Global Growth Conference

TEWKSBURY, MA, Aug 07, 2009 (MARKETWIRE via COMTEX News Network) -- Avid(R) (NASDAQ: AVID) today announced that Gary Greenfield, chairman and CEO, will present an update on the company's business at the Canaccord Adams 29th Annual Global Growth Conference on Tuesday, August 11, 2009, from 4:30 - 4:55 p.m. EDT at the Intercontinental Hotel in Boston. An on-demand audio webcast of the presentation will be accessible via Avid's Web site during the conference and for a limited period following the conference. To listen, please visit <http://ir.avid.com/>.

### About Avid

Avid creates the digital audio and video technology used to make the most listened to, most watched and most loved media in the world -- from the most prestigious and award-winning feature films, music recordings, television shows, live concert tours and news broadcasts, to music and movies made at home. Some of Avid's most influential and pioneering solutions include Media Composer(R), Pro Tools(R), Avid Unity(TM), Interplay(R), Oxygen 8, Sibelius(R) and Pinnacle Studio(TM). For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com), [del.icio.us](http://del.icio.us), Flickr, Twitter and YouTube; connect with Avid on Facebook; or subscribe to Avid Industry Buzz.

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PR Contact:  
Christi Dean  
Avid  
978-640-5147  
Email Contact

IR Contact:  
Tom Fitzsimmons  
Avid  
978-640-3346  
Email Contact

SOURCE: Avid

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