



April 30, 2014

World's Most Influential Electronic Artists Trust Avid Live Sound Systems at Moogfest

Industry's Most Popular Touring Systems Deliver Power and Reliability to Help Main Stage Artists Including Kraftwerk and Chic Featuring Nile Rodgers Connect With Audiences Like Never Before

BURLINGTON, Mass., April 30, 2014 (GLOBE NEWSWIRE) -- [Avid® \(OTC:AVID\)](#) today announced that its live sound systems were selected to record and mix headline performances at Moogfest, an annual five-day technology, art and music festival featuring some of the world's most influential electronic artists. Moogfest, which celebrates the visionary and creative spirit of Bob Moog, inventor of the Moog synthesizer and founding father of electronic music, took place on April 23-27 in Asheville, North Carolina.

For the main stage, which hosted headline acts including electronic music legends Kraftwerk, Chic featuring Nile Rodgers, and M.I.A., Moogfest needed a powerful and reliable front of house console that could cope with the size, scope and complexity of the headliners' live sound requirements.

As the headline artists' live system of choice, the [Avid Profile System](#) was the house console for the main stage, while the ultra-compact [Avid S3L System](#) was the main stage recording console. Every stage throughout the festival used [Avid Pro Tools®](#) audio production software to record the live music performances. Pro Tools is a flagship application of the [Avid Artist Suite](#) of content creation applications, powered by the [Avid MediaCentral Platform](#).

"Avid live sound systems deliver performance and reliability and are the standard for headline acts," said Kamran V, Moogfest documentation producer and CEO of CyKiK. "As the console demanded by the majority of artists, Profile was the natural choice for the main stage, while the S3L's compact, modular design made it ideal for our documentation needs."

"With [VENUE](#) software running on both the Profile and S3L systems, we get unrivalled integration with plug-ins and the industry-standard Pro Tools, giving us the best user experience and the most streamlined workflows," added Nick Tipp, Moogfest audio recording producer.

"With their superior performance and reliability, Avid live sound systems are the number one choice for the world's top music artists," said Jeff Rosica, senior vice president of worldwide field operations at Avid. "When it comes to headline acts like Kraftwerk and Chic featuring Nile Rodgers, live sound professionals trust nothing less than Avid's proven systems."

About Avid

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