



January 21, 2016

Avid VENUE | S6L Helps Charles Bradley Deliver Amazing Mixes for Duran Duran

Veteran Live Sound Engineer Takes New Live System Out on Band's Recent UK Tour

ANAHEIM, Calif., Jan. 21, 2016 (GLOBE NEWSWIRE) -- **NAMM (Hall A, Booth #6400)** -- Avid® (NASDAQ:AVID) today announced that Charles Bradley, a top-rated live sound engineer who has mixed monitors for artists including Annie Lennox, Shakira, Snow Patrol, Robbie Williams, and more, recently used a cutting-edge [Avid VENUE | S6L](#) system on Duran Duran's recent "Paper Gods" tour. With unprecedented processing capabilities, modern touchscreen operation, and familiar VENUE workflows, VENUE | S6L gave Bradley the power and flexibility he needed to deliver exceptional in-ear mixes for the band.

"VENUE S6L delivers great live sound—it's a lot richer and deeper," said Bradley. "The band noticed the difference straight away. As soon as we went into rehearsals on the first day, John Taylor, the bass player, turned around and said, 'It sounds incredible!'"

Featuring the industry's most advanced live sound engine, VENUE | S6L offers unprecedented power to handle huge channel counts while ensuring maximum stability and the lowest-possible latency. VENUE | S6L is powered by the same easy-to-use VENUE software as other Avid live sound systems, and the seamless show file compatibility enabled Bradley to quickly transition from the VENUE | Profile he used on previous tours to the new system.

Featuring a massive mix bus capacity, VENUE | S6L enabled Bradley to easily handle stereo in-ear monitor mixes, backline mixes and more, with immediate one-touch access to any mix on the faders.

"It's really refreshing with S6L to not have to think about having enough outputs," said Bradley. "Anytime anybody has wanted anything, the answer has always been 'yes.'"

VENUE | S6L offers the most powerful and integrated live recording capabilities in the industry, providing seamless Pro Tools recording and playback. Using Pro Tools and VENUE's Virtual Soundcheck feature, Bradley was able to fine-tune mixes for individual band members during rehearsal.

"Being able to drop straight in and straight out of Pro Tools instantly on the S6L and being able to de-select a few channels back into live mode while you're still in playback mode is incredible," said Bradley. "I spent one afternoon with just the guitar player who wanted to work a few of his mixes with me and it meant we didn't need anybody else. We could just literally play everything back with the exception of his vocal mic and his guitar. It's genius!"

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News Provided by Acquire Media