FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL								
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  REID CAROL L						2. Issuer Name <b>and</b> Ticker or Trading Symbol AVID TECHNOLOGY INC [ AVID ]											all applic Directo	able) r	g Person(s) to Iss 10% Ov		wner	
(Last)	(Fi	rst)	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 05/13/2003											below)	(give title imp; Corp	Other (s below) porate Control		`	
(Street)							4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person					
(City)	(SI	tate)	(Zip)													Λ		m filed by More than One Reporting				
		Tab	le I - Noi	n-Deriv	vativ	e Se	curit	ies A	cqı	uired, [	Disp	osed o	f, o	r Ben	efici	ally	Owned					
1. Title of Security (Instr. 3)  2. Transa Date (Month/D					ear)	2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transac Code (In 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)			d (A) or r. 3, 4 a	4 and Securition Beneficition Owned I		s ally following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
											v	Amount		(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock 05/13/						/2003			M		5,000		A	11.3	375	6,2	275		D			
Common Stock 05/15/					5/200	/2003				S		5,000 D		D	27.	75	5 1,275			D		
		-	Гable II -									sed of, onvertib					wned					
I. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,		ansaction ode (Instr.		wative urities uired or cosed O) tr. 3, 4	Ex	Date Exer piration D onth/Day/	ate		7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		l Securit	S (I	3. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Da:	te ercisable		xpiration ate	Title		Amour or Number of Shares	er						
Non- Qualified Stock	11.375	05/13/2003			M			5,000	05/	/09/2000 <sup>(1</sup>	1) 1	1/09/2009	Con	nmon	5,000		\$11.375	0		D		

## **Explanation of Responses:**

(Right to Buy)

1. The options become exercisable in four equal installments commencing on the date listed in the " Date Exercisable" column.

Carol L. Reid 05/15/2003

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.