

Avid Delivers Revolutionary Cloud Sharing for Sibelius Music Notation Software

Sibelius | Cloud Sharing is now available, making it quicker and easier for users to share their scores with the world

BURLINGTON, Mass., Sept. 28, 2017 (GLOBE NEWSWIRE) -- <u>Avid</u>[®] (Nasdaq:AVID), a leading global media technology provider for the creation, distribution and monetization of media assets for global media organizations, enterprise users and individual creative professionals, today announced the availability of <u>Sibelius</u>[®] <u>Cloud Sharing</u>. The new Version 8.7 software update for Avid <u>Sibelius</u>, the world's best-selling music composition and notation software, delivers groundbreaking enhancements to Sibelius and <u>Sibelius | First</u>, including Sibelius | Cloud Sharing, a revolutionary way to share music online.

Sibelius | Cloud Sharing enables users to share scores directly from Sibelius to their own personal cloud space, post them on social media sites or embed them in webpages. Users also have the ability to invite others to view and playback compositions using any computer, laptop, or mobile device from anywhere in the world—whether in the studio, classroom or on a sound stage.

Scores are hosted on Avid's cloud services powered by the <u>MediaCentral[®] Platform</u>, the industry's most open, tightly integrated and efficient platform designed for media. Any changes made to the score can be dynamically pushed to the cloud, automatically updating the content online—all directly from the Sibelius application.

"The new version of Sibelius is part of Avid's commitment to providing the most comprehensive tools and workflow solutions that make the entire music writing, collaboration and delivery experience easier than ever," said Dana Ruzicka, vice president and chief product officer at Avid. "Sibelius | Cloud Sharing gives Avid's preeminent user community of composers, educators and music bloggers a revolutionary way to share their content with the world."

Availability

Sibelius 8.7 with Sibelius | Cloud Sharing is available now and is free to all Sibelius and Sibelius | First customers with an active subscription or support plan. Avid offers flexible licensing options for Sibelius and Sibelius | First, which are offered as subscriptions and perpetual licenses. For more information, visit: <u>http://www.avid.com/sibelius</u>.

About Avid

Through Avid Everywhere[™], Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer®, Pro Tools®, Avid NEXIS®, MediaCentral®, iNEWS®, AirSpeed®, Sibelius®, Avid VENUE[™], Avid FastServe[™], Maestro[™], and PlayMaker[™]. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on Facebook, Instagram, Twitter, YouTube, LinkedIn, or subscribe to Avid Blogs.

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