

Avid Technology (Nasdaq: AVID)

March 2022



# NON-GAAP MEASURES & OPERATIONAL METRICS

The following non-GAAP measures & operational metrics will be used in the presentation:

#### Non-GAAP Measures

- Adjusted EBITDA
- Adjusted EBITDA Margin
- Free Cash Flow
- Non-GAAP Gross Profit
- Non-GAAP Gross Margin
- Non-GAAP Operating Expenses
- Non-GAAP Net Income
- Non-GAAP Earnings Per Share
- LTM Adjusted EBITDA

#### **Operational Metrics**

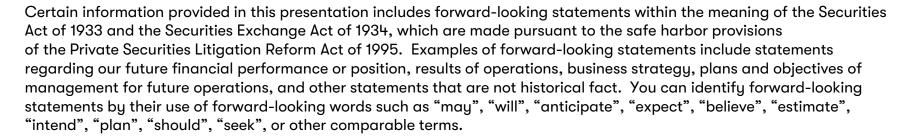
- Cloud Enabled Software Subscriptions
- LTM Recurring Revenue %
- Annual Contract Value ("ACV")

Reconciliations of all non-GAAP measures used in this presentation that are required to be reconciled to their comparable GAAP measures are included in this presentation and in our press release announcing Q4 and FY 2021 results published on March 1, 2022, and filed as an exhibit to our 8-K filed with the SEC on March 1, 2022, and definitions of the operational metrics used in this presentation are included in the supplemental financial information datasheet available on ir.avid.com. Avid believes the non-GAAP measures and the operational metrics provided in this presentation provide helpful information to investors with respect to evaluating the Company's performance. However, these non-GAAP measures and operational metrics may vary from how other companies present such measures. Non-GAAP measures should be considered in addition to, not as a substitute for or superior to, financial measures determined in accordance with GAAP.

The presentation also includes expectations for future Adjusted EBITDA, Non-GAAP Earnings per Share and Free Cash Flow, which are forward-looking non-GAAP financial measures. Reconciliations of these forward-looking non-GAAP measures are not included in this presentation or elsewhere, due to the high variability and difficulty in making accurate forecasts and projections of some of the information excluded from the estimation of the non-GAAP results, together with some of the excluded information not being ascertainable or accessible at this time. As a result, the Company is unable to quantify certain amounts that would be required to be included in the most directly comparable GAAP financial measure without unreasonable efforts.



### SAFE HARBOR STATEMENT

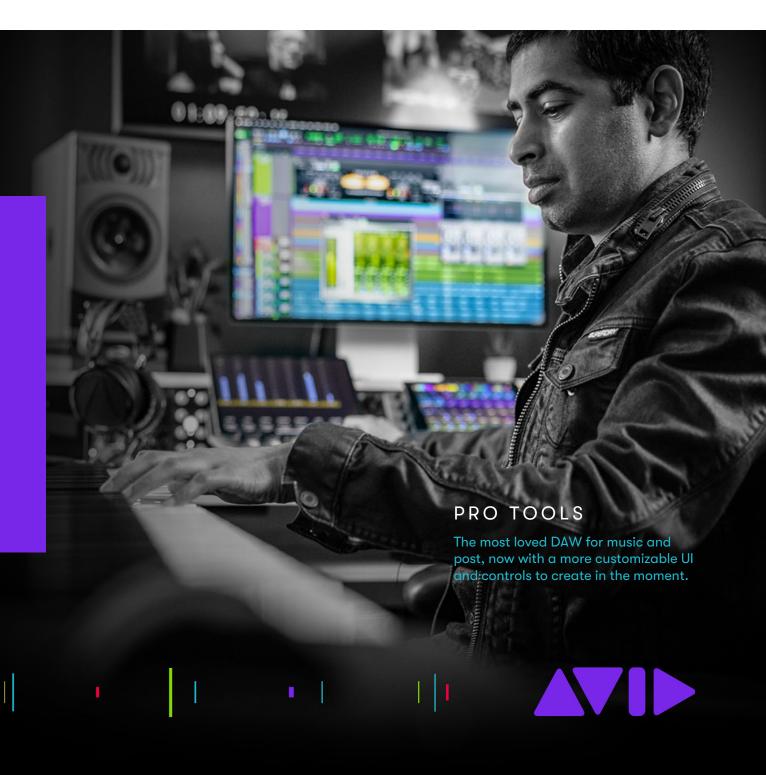


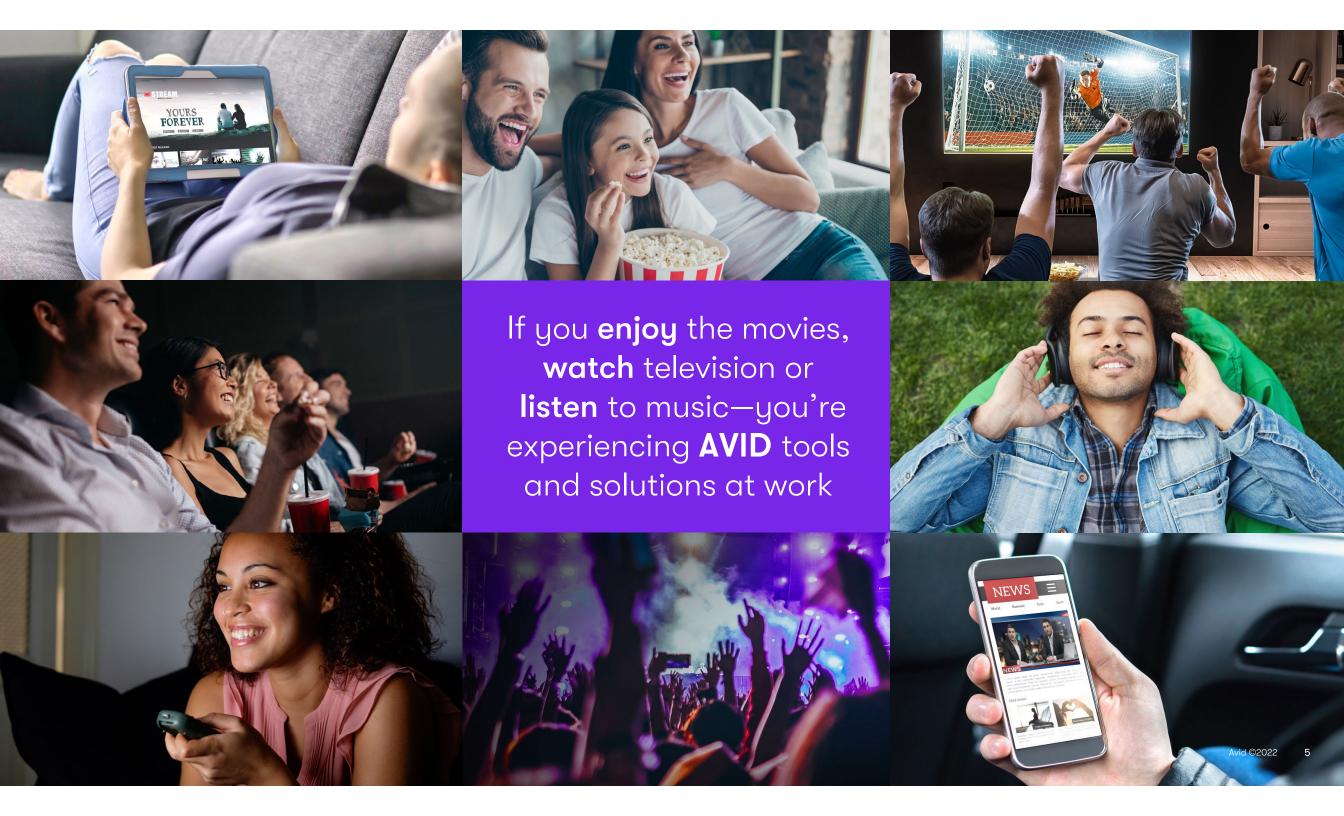
Readers of this presentation should understand that these forward-looking statements are not guarantees of performance or results. Forward-looking statements provide our current expectations and beliefs concerning future events and are subject to risks, uncertainties, and factors relating to our business and operations, all of which are difficult to predict and could cause our actual results to differ materially from the expectations expressed in or implied by such forward-looking statements.

These risks, uncertainties, and factors include, but are not limited to: risks related to the impact of the coronavirus (COVID-19) outbreak and its variants on our business, suppliers, consumers, customers and employees; economic, social, and political instability, security concerns, and the risk of war or armed conflict, particularly in areas of heightened geopolitical tension and open conflict such as Ukraine where we have outsourced research and development activities; our liquidity; our ability to execute our strategic plan including our cost saving strategies, and to meet customer needs; our ability to retain and hire key personnel; our ability to produce innovative products in response to changing market demand, particularly in the media industry; our ability to successfully accomplish our product development plans; competitive factors; history of losses; fluctuations in our revenue based on, among other things, our performance and risks in particular geographies or markets; our higher indebtedness and ability to service it and meet the obligations thereunder; restrictions in our credit facilities; our move to a subscription model and related effect on our revenues and ability to predict future revenues; fluctuations in subscription and maintenance renewal rates; elongated sales cycles; fluctuations in foreign currency exchange rates; seasonal factors; adverse changes in economic conditions; variances in our Revenue Backlog and the realization thereof; risks related to the availability and prices of raw materials, including any negative effects caused by inflation, armed conflict and related sanctions, weather conditions, or health pandemics; disruptions or inefficiencies in our supply chain and/or operations, including from armed conflict and related sanctions and the COVID-19 outbreak; the costs, disruption, and diversion of management's attention due to the COVID-19 outbreak; the possibility of legal proceedings adverse to our Company; and other risks described in our reports filed from time to time with the U.S. Securities and Exchange Commission. Moreover, the business may be adversely affected by future legislative, regulatory or other changes, including tax law changes, as well as other economic, business and/or competitive factors. The risks included above are not exhaustive. We caution readers not to place undue reliance on any forward-looking statements included in this presentation which speak only as to the date of this presentation. We undertake no responsibility to update or revise any forward-looking statements, except as required by law.



## BUSINESS UPDATE







## I AVID BY THE NUMBERS

SUBSCRIPTION REVENUE

\$108.4<sub>M</sub>

+48.9% yoy

**SUBSCRIPTION COUNT** 

411<sub>K</sub>

+28.3% yoy

SUBSCRIPTION + MAINTENANCE REVENUE

\$230.9м

+17.2% yoy

FREE CASH FLOW

\$55.7м

+64.4% yoy

**ADJUSTED EBITDA** 

\$75.5м

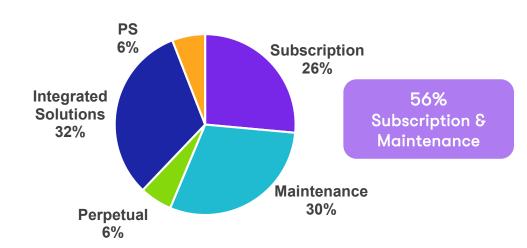
+28.7% yoy

**RECURRING REVENUE** 

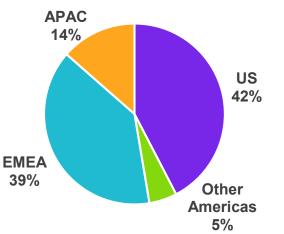
78.0%

+380 bps YoY

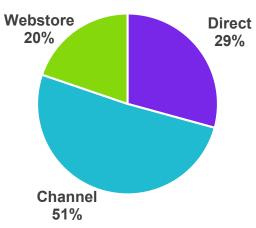
#### REVENUE BY TYPE







#### REVENUE BY ROUTE-TO-MARKET



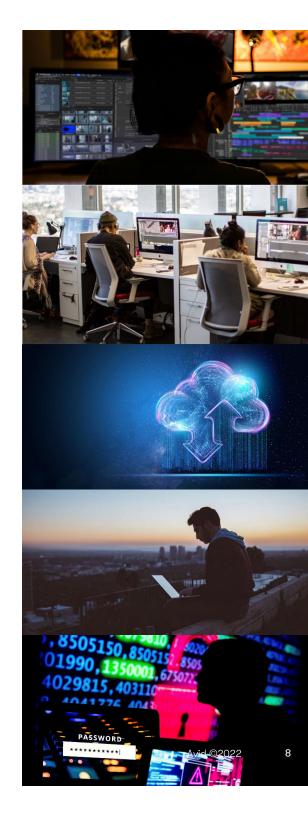


All data is for the year ending December 31, 2021. Subscription count is paid Cloudenabled software subscriptions as of December 31, 2021.

### | INVESTMENT THESIS

- 1 Market leading media technology provider of innovative software and solutions with sticky customer relationships
- Big shifts in media markets driving technology refreshes and customer requirements that play well into Avid's unique strengths
- Period of accelerating subscription growth with expected continued growth from creatives plus new growth coming from enterprises
- Early stages of the transition to SaaS & cloud for the media industry, with Avid holding an early mover advantage
- Increasing need for better interoperability between software tools in rapidly expanding market of tens of millions creative pros
- Positive performance trajectory delivering continued strong improvement in revenue growth, profitability and free cash flow





## I INDUSTRY-TRUSTED SOFTWARE AND SOLUTIONS

CREATIVE SOFTWARE

The industry's preferred suite of powerful creative software tools for creating high-quality audio and video content





DAW

Media Composer Video Editor



Sibelius Notation



Avid Link Community



Management

ENTERPRISE SOFTWARE

Media's leading cloud-enabled, secure and open platform for media production workflows to create content more efficiently





MediaCentral
Production
Management



MediaCentral Newsroom Management



MediaCentral Asset Management



MediaCentral Graphics Management

INTEGRATED SOLUTIONS

Integrated hardware + software solutions that offer advanced capabilities and help uniquely position the company's offering





S1, S4, S6, S6L Control Surfaces



Video & Audio I/O



NEXIS Storage



FastServe Video Servers



Maestro Graphics

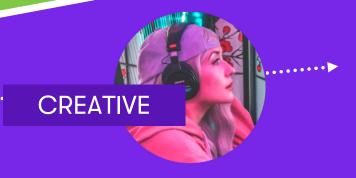


## I DRIVING MULTIPLE TIERS OF SUBSCRIPTION GROWTH

- Heavy focus on driving the continued growth of creative tools subscriptions
- Enterprise subscriptions providing an additional growth driver since Q4 2020 launch
- Beginning stage of new growth engine with Cloud/SaaS solutions offering



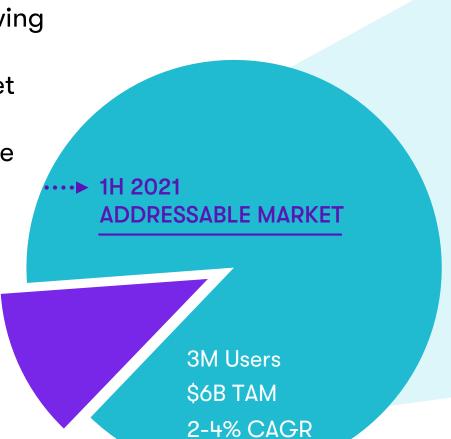






## EXPANDING OUR MARKET AND GROWTH OPPORTUNITIES

Pursuing attractive market opportunities in the growing music creation segment, professional video market and the wider media content and data storage product category through technology innovation and go-to-market expansion moves





30M+ Users \$13B+ TAM 8% CAGR

Avid market estimates based on Frost & Sullivan (2020), IABM-DC (2020), MiDiA Research (2020) and Coughlin & Associates (2020)



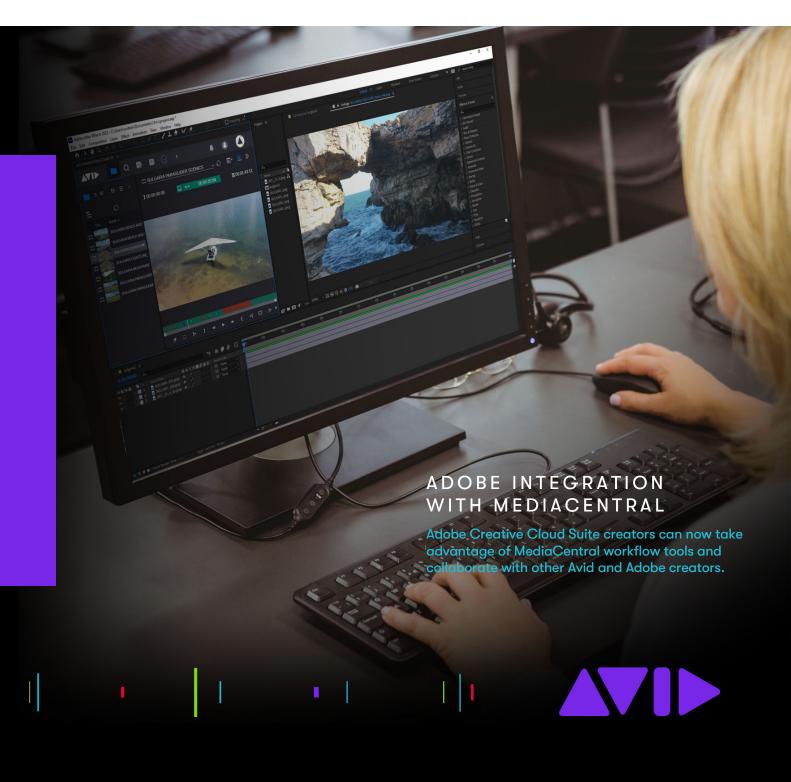
### LOOKING FORWARD

- Expect continued healthy market driven by demand for solutions that we're well positioned to provide
- Planning to launch several innovative new products to meet market demands and contribute towards growth
- Expect continued solid growth in our subscription business—aided by additional subscription offerings
- Continued emphasis on execution and profitability improvements while making targeted investments
- Expect to deliver continued growth, strong margins, improved profitability and Free Cash Flow





## Q4&FY 2021 FINANCIAL RESULTS



## Q4 2021 EXECUTIVE SUMMARY

(1)

Accelerating
enterprise
subscription and
steady creative tools
adds resulted in
strong subscription
revenue growth

2

Healthy market
demand and
strong execution
continued the
sustained overall
revenue growth
trend

(3)

Strong business
fundamentals
yielded continued
improvement in
profitability
and healthy
Free Cash Flow

Ended 2021 with strong Q4 performance and good momentum heading into 2022



## I Q4 2021 RESULTS – BY THE NUMBERS

\$34.1M

SUBSCRIPTION REVENUE +38.8% YoY

\$65.5M

**SUBSCRIPTION +** MAINTENANCE REVENUE +17.9% YoY

66.2%

NON-GAAP GROSS MARGIN +310bps YoY

+28.3% y<sub>o</sub>y

**CLOUD-ENABLED SOFTWARE SUBSCRIPTIONS**  +17.9% yoy

INTEGRATED SOLUTIONS REVENUE

21.0%

**ADJUSTED EBITDA MARGIN** +30bps YoY

+21,700

**CLOUD-ENABLED SOFTWARE** SUBSCRIPTIONS ADDED IN Q4 **410,600** TOTAL AT DEC 31 \$119.1M

**TOTAL REVENUE** +14.2% YoY

\$25.0M

FREE CASH FLOW



### FY 2021 HIGHLIGHTS

- Generated strong total revenue growth across all business and product areas
- Rapid success of enterprise subscription drove very strong overall subscription growth
- Launched several key product innovations to capture growing market demand
- Helped customers navigate shifting markets and technology needs, driving additional growth
- Continued trend of improving business fundamentals and strong financial performance

\$409.9M

REVENUE +13.7% YoY \$108.4M

SUBSCRIPTION REVENUE +48.9% YoY

**50** 

ENTERPRISE SUBSCRIPTION AGREEMENTS <sup>1</sup> 411k

CLOUD-BASED SOFTWARE SUBSCRIPTIONS <sup>1</sup>

\$75.5M

ADJUSTED EBITDA +28.7% YoY \$55.7M

FREE CASH FLOW +64.4% YoY

\$1**.**25

NON-GAAP EARNINGS
PER SHARE
+92.3% YoY

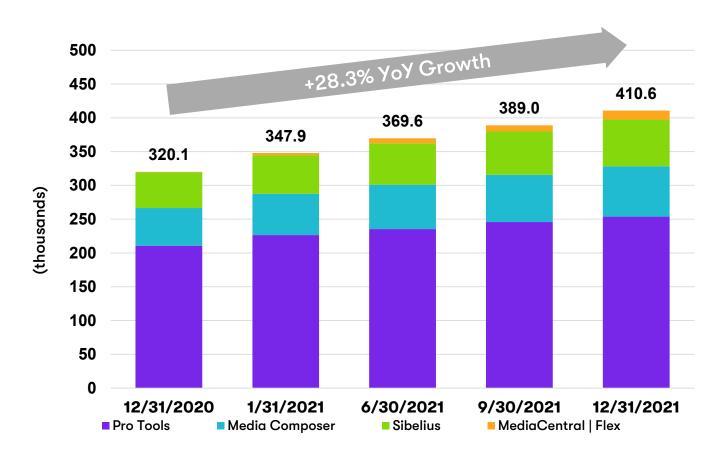
\$25.1M

SHARE
REPURCHASES
874k shares

## SUBSCRIPTION GROWTH PROGRESSES

- Net increase of approx. 21,700
   paid Cloud-Enabled Software
   Subscriptions in the fourth quarter
- Solid growth of creative software subscriptions, an increase of approx. 17,700
- Exceptional performance of enterprise MediaCentral | Flex subscriptions, which grew 4,000 to approx. 13,200

#### **Cloud-Enabled Software Subscriptions**

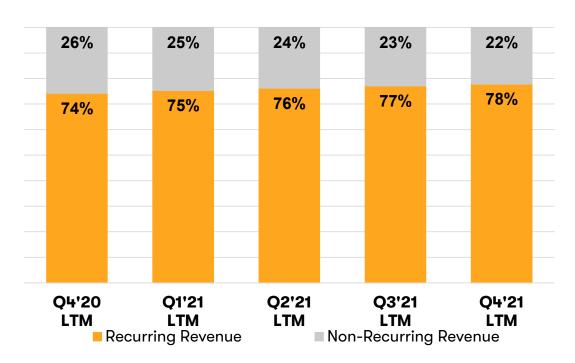




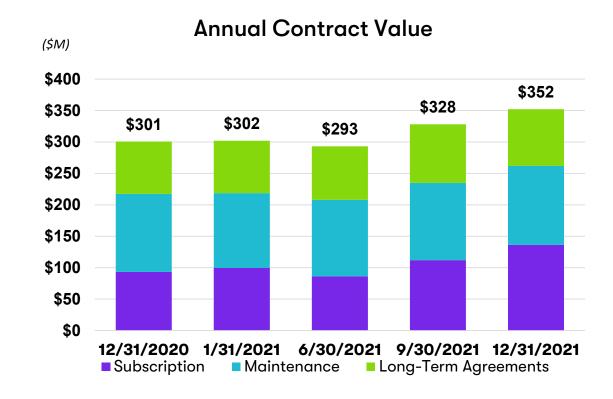
### LTM RECURRING REVENUE % AND ACV

LTM Recurring Revenue % increased 380 bps YoY to 78.0% and Annual Contract Value increased +17.1% YoY

#### LTM Recurring Revenue %



Strong subscription revenue and growing contribution from LTAs is driving increasing LTM Recurring Revenue %

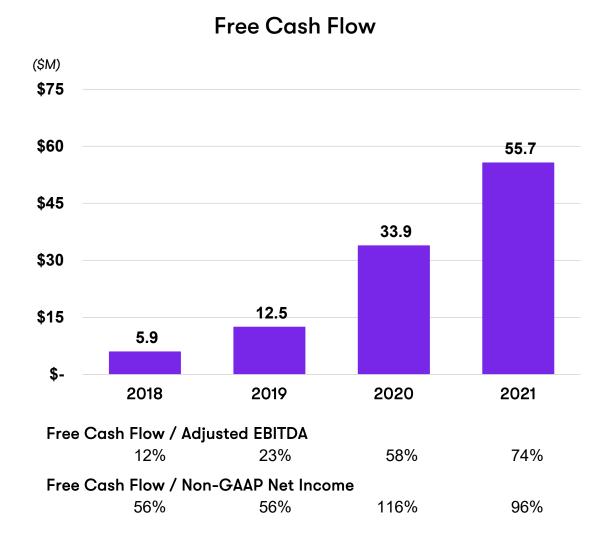


Annual Contract Value improved YoY due to enterprise and creative subscription growth and **Long-Term Agreements** 

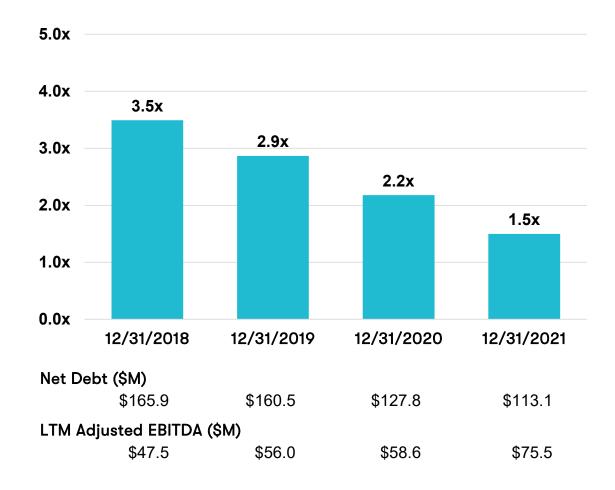


### FREE CASH FLOW & LEVERAGE

#### Growth in Free Cash Flow contributing to continued reduction in leverage



#### Net Leverage (Net Debt<sup>1</sup> / LTM Adjusted EBITDA)

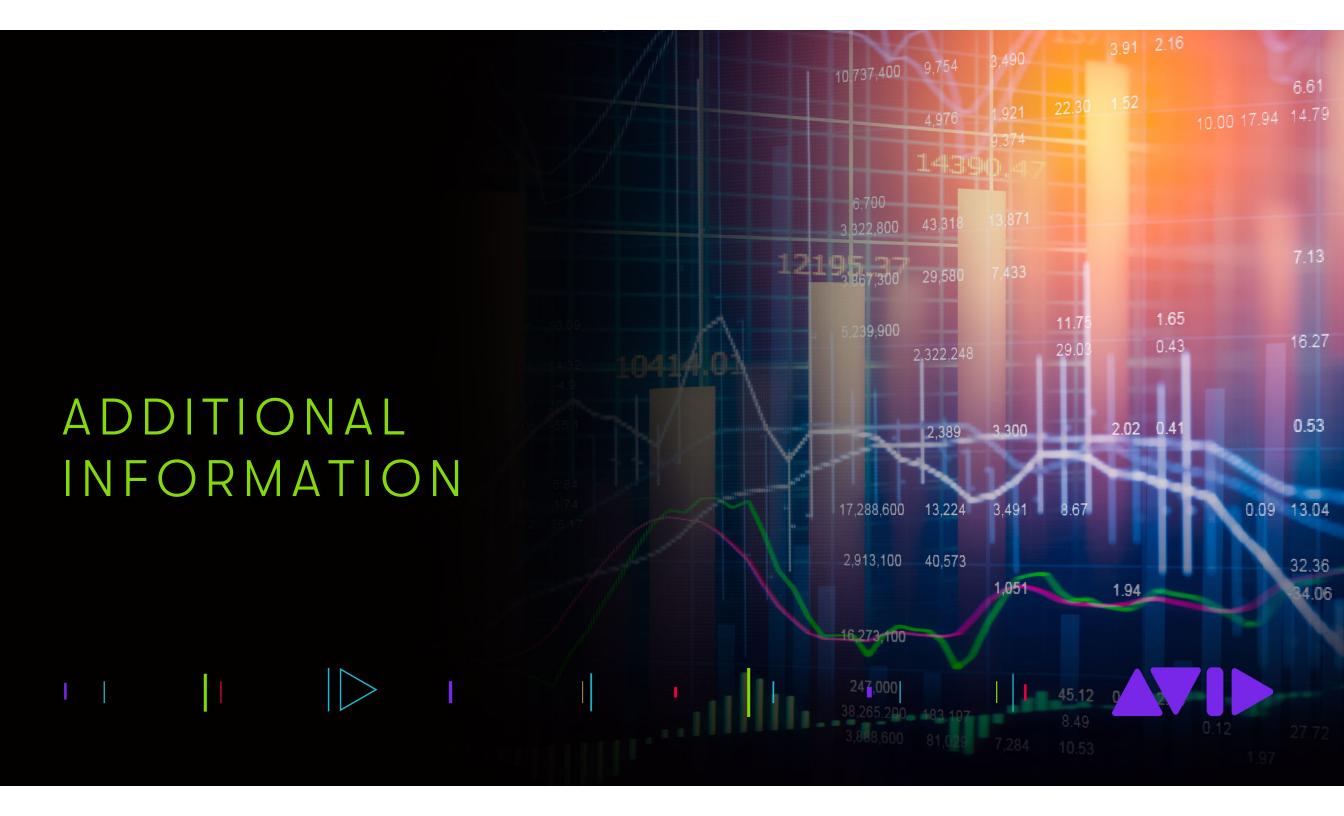




## I Q1 AND FULL YEAR 2022 GUIDANCE

|   | Q1 2022 |        |      | Full-Year 2022 |        |  |
|---|---------|--------|------|----------------|--------|--|
| (\$M, except per share)                       | Low     | High   |      | Low            | High   |  |
| Revenue                                       | \$100   | \$106  |      | \$430          | \$450  |  |
| Subscription & Maintenance<br>Revenue         | \$60    | \$64   | \$64 |                | \$274  |  |
| Non-GAAP Earnings per<br>Share <sup>(1)</sup> | \$0.30  | \$0.38 |      | \$1.40         | \$1.51 |  |
| Adjusted EBITDA                               | \$18.5  | \$22.5 |      | \$84           | \$94   |  |
| Free Cash Flow                                |         |        |      | \$60           | \$67   |  |





## I REVENUE & NON-GAAP GROSS MARGIN BY TYPE

| (\$M)   | <u>Q4 2020</u> | Q3 2021 | <u>Q4 2021</u> | Q4 2021<br><u>Q/Q %</u> | Q4 2021<br><u>Y/Y %</u> | <u>2020</u> | <u> 2021</u> | 2021<br><u>Y/Y %</u> |
|---|----------------|---------|----------------|-------------------------|-------------------------|-------------|--------------|----------------------|
| Revenue   |                |         |                |                         |                         |             |              |                      |
| Subscriptions   | \$24.5         | \$28.0  | \$34.1         | 21.6%                   | 38.8%                   | \$72.8      | \$108.4      | 48.9%                |
| Maintenance   | 31.0           | 30.7    | \$31.4         | 2.3%                    | 1.4%                    | \$124.2     | \$122.4      | (1.4%)               |
| Subscriptions and Maintenance                         | \$55.5         | \$58.7  | \$65.5         | 11.5%                   | 17.9%                   | \$197.0     | \$230.9      | 17.2%                |
| Perpetual Licenses                                    | 6.7            | 5.7     | 5.2            | (8.5%)                  | (22.3%)                 | 27.9        | 23.8         | (14.6%)              |
| SW Licenses and Maintenance                           | \$62.2         | \$64.4  | \$70.7         | 9.8%                    | 13.6%                   | \$224.9     | \$254.6      | 13.2%                |
| Integrated Solutions                                  | 35.9           | 31.2    | 42.4           | 35.9%                   | 17.9%                   | 112.9       | 131.1        | 16.1%                |
| Professional Services & Training                      | 6.1            | 6.1     | 6.0            | (1.0%)                  | (1.9%)                  | 22.7        | 24.2         | 6.7%                 |
| Total Revenue   | \$104.3        | \$101.6 | \$119.1        | 17.1%                   | 14.2%                   | \$360.5     | \$409.9      | 13.7%                |
| Software Revenue (Subscriptions + Perpetual Licenses) | \$31.2         | \$33.7  | \$39.3         | 16.5%                   | 25.7%                   | \$100.7     | \$132.2      | 31.3%                |
| Non-GAAP Gross Margin                                 |                |         |                |                         |                         |             |              |                      |
| SW Licenses and Maintenance                           | 84.2%          | 82.5%   | 83.2%          | 70 bps                  | (100 bps)               | 85.0%       | 82.1%        | (290 bps)            |
| Integrated Solutions                                  | 34.2%          | 40.7%   | 45.6%          | 490 bps                 | 1140 bps                | 31.2%       | 42.4%        | 1120 bps             |
| Professional Services & Training                      | 18.5%          | 9.2%    | 11.5%          | 230 bps                 | (700 bps)               | 14.5%       | 11.7%        | (280 bps)            |
| Total Non-GAAP Gross Margin %                         | 63.1%          | 65.3%   | 66.2%          | 90 bps                  | 310 bps                 | 63.7%       | 65.3%        | 160 bps              |



## Q4 & FY 2021 FINANCIAL RESULTS

Growth in revenue and strong business fundamentals yielded continued healthy profitability

| (\$M, except per share)                | <u>Q4'20</u> | <u>Q3'21</u> | <u>Q4'21</u> | YoY change<br><u>Fav/(Unfav)</u> | <u>FY20</u> ² | <u>FY21</u> | <u>Change</u><br><u>Fav/(Unfav)</u> |
|--|--------------|--------------|--------------|----------------------------------|---------------|-------------|-------------------------------------|
| Revenue                                | \$104.3      | \$101.6      | \$119.1      | 14.2%                            | \$360.5       | \$409.9     | 13.7%                               |
| Subscription & Maintenance Revenue     | 55.5         | 58.7         | 65.5         | 17.9%                            | 197.0         | 230.9       | 17.2%                               |
| Non-GAAP Gross Profit                  | 65.8         | 66.3         | 78.8         | 19.8%                            | 229.7         | 267.6       | 16.5%                               |
| Non-GAAP Gross Margin                  | 63.1%        | 65.3%        | 66.2%        | 310 bps                          | 63.7%         | 65.3%       | 160 bps                             |
| Non-GAAP Operating Expenses            | \$46.3       | \$51.3       | \$55.8       | (20.4%)                          | \$179.5       | \$200.4     | (11.6%)                             |
| Non-GAAP Operating Expenses Margin %   | 44.4%        | 50.5%        | 46.8%        | (240 bps)                        | 49.8%         | 48.9%       | 90 bps                              |
| Non-GAAP Net Income                    | 15.2         | 12.4         | 20.9         | 37.0%                            | 29.1          | 57.9        | 98.8%                               |
| Non-GAAP Earnings per Share            | \$0.33       | \$0.27       | \$0.46       | \$0.13                           | \$0.65        | \$1.25      | \$0.60                              |
| Adjusted EBITDA                        | 21.6         | 17.0         | 25.0         | 15.3%                            | 58.6          | 75.5        | 28.7%                               |
| Adjusted EBITDA Margin %               | 20.7%        | 16.8%        | 21.0%        | 30 bps                           | 16.3%         | 18.4%       | 210 bps                             |
| Free Cash Flow                         | \$30.6       | \$14.0       | \$25.0       | (\$5.6)                          | \$33.9        | \$55.7      | \$21.8                              |
| Change in Working Capital <sup>1</sup> | \$13.1       | \$2.9        | \$6.4        | (\$6.8)                          | (\$3.1)       | \$2.7       | \$5.7                               |
| Capital Expenditures                   | (\$0.1)      | (\$2.5)      | (\$2.1)      | (\$2.0)                          | (\$5.7)       | (\$6.8)     | (\$1.1)                             |



<sup>(1) (</sup>Increase) decrease in working capital during a period is the change in operating assets and liabilities, as shown on the consolidated statement of cash flows.

<sup>(2)</sup> Q2'20 and Q3'20 periods included significant temporary cost savings measures due to COVID-19, including ~(\$6.0M)/qtr. savings from employee furloughs.

## | BALANCE SHEET AS OF DECEMBER 31, 2021

| (\$M)                          | <u>12/31/20</u> | <u>12/31/21</u> |
|--------------------------------|-----------------|-----------------|
| Cash and Cash Equivalents      | \$79.9          | \$56            |
| Accounts Receivable            | 78.6            | 77              |
| Contract Assets                | 18.6            | 18              |
| Net Inventory                  | 26.6            | 19              |
| Accounts Payable               | 21.8            | 26              |
| Deferred Revenue               | 99.3            | 98              |
| Total Debt                     | 207.7           | 170             |
| Net Debt <sup>1</sup>          | 127.8           | 113             |
| Net Debt / LTM Adjusted EBITDA | 2.2x            | 1.5             |
| Share Repurchases <sup>2</sup> | -               | \$25.           |



<sup>(1)</sup> Net Debt = Total Debt – Cash and Cash Equivalents

<sup>(2)</sup> During the twelve months ending



## RECONCILIATION OF NON-GAAP GROSS PROFIT AND NON-GAAP OPERATING EXPENSES

#### AVID TECHNOLOGY, INC.

**Reconciliations of GAAP Financial Measures to Non-GAAP Financial Measures** 

(unaudited - in thousands)

|   | Q4 2021   | Q3 2021    | Q4 2020   | 2021       | 2020       |  |
|---|-----------|------------|-----------|------------|------------|--|
| GAAP Revenue                                  |           |            |           |            |            |  |
| GAAP Revenue                                  | \$119,064 | \$ 101,640 | \$104,301 | \$ 409,944 | \$ 360,466 |  |
| Non-GAAP Gross Profit                         |           |            |           |            |            |  |
| GAAP Gross Profit                             | 78,347    | 65,903     | 65,350    | 265,804    | 228,320    |  |
| Stock-based compensation                      | 439       | 444        | 431       | 1,801      | 1,339      |  |
| Non-GAAP Gross Profit                         | \$ 78,786 | \$ 66,347  | \$ 65,781 | \$ 267,605 | \$ 229,659 |  |
| GAAP Gross Margin                             | 65.8%     | 64.8%      | 62.7%     | 64.8%      | 63.3%      |  |
| Non-GAAP Gross Margin                         | 66.2%     | 65.3%      | 63.1%     | 65.3%      | 63.7%      |  |
| Non-GAAP Operating Expenses                   |           |            |           |            |            |  |
| GAAP Operating Expenses                       | 61,176    | 56,355     | 54,508    | 219,541    | 196,753    |  |
| Less Amortization of intangible assets        | (73)      | (105)      | (105)     | (388)      | (411)      |  |
| Less Stock-based compensation                 | (3,208)   | (3,337)    | (2,101)   | (12,681)   | (9,325)    |  |
| Less Restructuring costs, net                 | (115)     | 88         | (4,038)   | (1,116)    | (5,046)    |  |
| Less Acquisition, integration and other costs | (985)     | (876)      | (1,015)   | (3,068)    | (832)      |  |
| Less Efficiency program costs                 | -         | -          | (886)     | (48)       | (1,331)    |  |
| Less Digital Transformation costs             | (1,028)   | (808)      | -         | (1,836)    | -          |  |
| Less COVID-19 related expenses                |           |            | (27)      | (22)       | (278)      |  |
| Non-GAAP Operating Expenses                   | \$ 55,767 | \$ 51,317  | \$ 46,336 | \$ 200,382 | \$ 179,530 |  |

These non-GAAP measures reflect how Avid manages its businesses internally. Avid's non-GAAP measures may vary from how other companies present non-GAAP measures. Non-GAAP financial measures are not based on a comprehensive set of accounting rules or principles. This non-GAAP information supplements, and is not intended to represent a measure of performance in accordance with, disclosures required by generally accepted accounting principles, or GAAP. Non-GAAP financial measures should be considered in addition to, not as a substitute for or superior to, financial measures determined in accordance with GAAP.





## RECONCILIATION OF NON-GAAP OPERATING INCOME, ADJUSTED EBITDA, AND ADJUSTED EBITDA MARGIN

#### AVID TECHNOLOGY, INC.

**Reconciliations of GAAP Financial Measures to Non-GAAP Financial Measures** 

(unaudited - in thousands)

|   | Q4 2021         | Q3 2021   | Q4 2020   | 2021      | 2020      | 2019      | 2018      |
|---|-----------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Non-GAAP Operating Income and Adjusted EBITDA |                 |           |           |           | _         |           |           |
| GAAP net income                               | 15,216          | 14,775    | 7,087     | 41,388    | 11,062    | 7,601     | (10,674)  |
| Interest and other expense                    | 1,220           | (6,218)   | 3,929     | 2,308     | 19,133    | 29,578    | 23,087    |
| Provision for income taxes                    | 735             | 991       | (174)     | 2,567     | 1,372     | (5,076)   | 1,271     |
| GAAP Operating Income                         | 17 <b>,</b> 171 | 9,548     | 10,842    | 46,263    | 31,567    | 32,103    | 13,684    |
| Amortization of intangible assets             | 73              | 105       | 105       | 388       | 411       | 4,433     | 9,250     |
| Stock-based compensation                      | 3,647           | 3,781     | 2,532     | 14,482    | 10,664    | 7,958     | 6,258     |
| Restructuring costs, net                      | 115             | (88)      | 4,038     | 1,116     | 5,046     | 631       | 5,148     |
| Restatement costs                             | =               | -         | -         | =         | -         | (18)      | 826       |
| Acquisition, integration and other costs      | 985             | 876       | 1,015     | 3,068     | 832       | 1,446     | 361       |
| Efficiency program costs                      | =               | -         | 886       | 48        | 1,331     | 250       | 94        |
| Digital Transformation costs                  | 1,028           | 808       | -         | 1,836     | -         | -         | -         |
| COVID-19 related expenses                     |                 |           | 27        | 22        | 278       |           |           |
| Non-GAAP Operating Income                     | \$ 23,019       | \$ 15,030 | \$ 19,445 | \$ 67,223 | \$ 50,129 | \$ 46,803 | \$ 35,621 |
| Depreciation                                  | 1,932           | 2,002     | 2,188     | 8,255     | 8,505     | 9,202     | 11,891    |
| Adjusted EBITDA                               | \$ 24,951       | \$ 17,032 | \$ 21,633 | \$ 75,478 | \$ 58,634 | \$ 56,005 | \$ 47,512 |
| GAAP net income margin                        | 12.8%           | 14.5%     | 6.8%      | 10.1%     | 3.1%      | 1.8%      | -2.6%     |
| Adjusted EBITDA Margin                        | 21.0%           | 16.8%     | 20.7%     | 18.4%     | 16.3%     | 13.6%     | 11.5%     |

These non-GAAP measures reflect how Avid manages its businesses internally. Avid's non-GAAP measures may vary from how other companies present non-GAAP measures. Non-GAAP financial measures are not based on a comprehensive set of accounting rules or principles. This non-GAAP information supplements, and is not intended to represent a measure of performance in accordance with, disclosures required by generally accepted accounting principles, or GAAP. Non-GAAP financial measures should be considered in addition to, not as a substitute for or superior to, financial measures determined in accordance with GAAP.



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## RECONCILIATION OF NON-GAAP NET INCOME, NON-GAAP EARNINGS PER SHARE AND FREE CASH FLOW

#### AVID TECHNOLOGY, INC.

**Reconciliations of GAAP Financial Measures to Non-GAAP Financial Measures** 

(unaudited - in thousands)

|  | Q4 2021   | Q3 2021   | Q4 2020   | 2021      | 2020      | 2019      | 2018      |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Non-GAAP Net Income                            |           |           |           |           |           |           |           |
| GAAP net income                                | 15,216    | 14,775    | 7,087     | 41,388    | 11,062    | 7,601     | (10,674)  |
| Amortization of intangible assets              | 73        | 105       | 105       | 388       | 411       | 4,433     | 9,250     |
| Stock-based compensation                       | 3,647     | 3,781     | 2,532     | 14,482    | 10,664    | 7,958     | 6,258     |
| Restructuring costs, net                       | 115       | (88)      | 4,038     | 1,116     | 5,046     | 631       | 5,148     |
| Restatement costs                              | -         | -         | -         | =         | -         | (18)      | 826       |
| Acquisition, integration and other costs       | 985       | 876       | 1,015     | 3,068     | 832       | 1,446     | 361       |
| Efficiency program costs                       | -         | -         | 886       | 48        | 1,331     | 250       | 94        |
| Digital Transformation costs                   | 1,028     | 808       | -         | 1,836     | -         | -         | -         |
| Gain on forgiveness of PPP Loan                | -         | (7,800)   | -         | (7,800)   | -         | -         | -         |
| COVID-19 related expenses                      | -         | -         | 27        | 22        | 278       | -         | -         |
| Loss on Extinguishment of debt                 | -         | -         | -         | 3,748     | -         | -         | -         |
| Tax impact of non-GAAP adjustments             | (198)     | (25)      | (461)     | (382)     | (496)     | (122)     | (726)     |
| Non-GAAP Net Income                            | \$ 20,866 | \$ 12,432 | \$ 15,229 | \$ 57,914 | \$ 29,128 | \$ 22,179 | \$ 10,537 |
| Weighted-average share count (Basic)           | 45,061    | 45,564    | 44,288    | 45,101    | 43,822    | 42,649    | 41,662    |
| Weighted-average share count (Diluted)         | 45,773    | 46,428    | 45,541    | 46,303    | 44,878    | 43,495    | 41,662    |
| Non-GAAP Earnings per Share (Basic)            | \$ 0.46   | \$ 0.27   | \$ 0.34   | \$ 1.28   | \$ 0.66   | \$ 0.52   | \$ 0.25   |
| Non-GAAP Earnings per Share (Diluted)          | \$ 0.46   | \$ 0.27   | \$ 0.33   | \$ 1.25   | \$ 0.65   | \$ 0.51   | \$ 0.25   |
| Free Cash Flow                                 |           |           |           |           |           |           |           |
| Net cash provided by operating activities      | 27,071    | 16,520    | 30,704    | 62,489    | 39,555    | 19,641    | 15,822    |
| Capital expenditures                           | (2,069)   | (2,475)   | (73)      | (6,819)   | (5,692)   | (7,185)   | (9,936)   |
| Free Cash Flow                                 | \$ 25,002 | \$ 14,045 | \$ 30,631 | \$ 55,670 | \$ 33,863 | \$ 12,456 | \$ 5,886  |
| Free Cash Flow conversion from Adjusted EBITDA | 100.2%    | 82.5%     | 141.6%    | 73.8%     | 57.8%     | 22.2%     | 12.4%     |

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## POWERING GREATER CREATORS