



Avid Technology, Inc. Announces Conference Call Following Release of Fourth Quarter 2003 Results

TEWKSBURY, Mass.--(BUSINESS WIRE)--Jan. 19, 2004--Avid Technology, Inc. (NASDAQ: AVID) will hold a conference call to review its financial results for the fourth quarter ended December 31, 2003 on Thursday, January 29, 2004, at 5:00 p.m. EST, following the dissemination of its press release on those results.

The dial-in number is: 719.457.2617

The replay number is: 719.457.0820 (available January 29 -
February 5, 2004)

The confirmation code
and replay passcode are: 728235

The call will also be available via live audio Webcast and subsequent replay on the company's Web site. To listen via this alternative, go to the Investors page under the Company menu at www.avid.com.

About Avid Technology, Inc.

Avid Technology, Inc. is the world leader in digital nonlinear media creation, management and distribution solutions, enabling film, video, audio, animation, games, and broadcast news professionals to work more efficiently, productively and creatively. For more information about the company's Oscar®, Grammy®, and Emmy® award-winning products and services, please visit: www.avid.com.

© 2004 Avid Technology, Inc. All rights reserved. Avid and Film Composer are either registered trademarks or trademarks of Avid Technology, Inc. in the United States and/or other countries. Avid received an Oscar statuette representing the 1998 Scientific and Technical Award for the concept, design and engineering of the Avid Film Composer system for motion picture editing. Oscar is a trademark and service mark of the Academy of Motion Picture Arts and Sciences. Emmy is a registered trademark of ATAS/NATAS. Grammy is a trademark of The National Academy of Recording Arts & Sciences, Inc. All other trademarks contained herein are the property of their respective owners.

CONTACT: Avid Technology, Inc.
Dean Ridlon, 978-640-5309
Investor_Relations@avid.com

SOURCE: Avid Technology, Inc.