



Avid Technology, Inc. to Present at SunTrust Robinson Humphrey Annual Institutional Investor Conference

TEWKSBURY, Mass., Apr 06, 2005 (BUSINESS WIRE) -- Avid Technology, Inc. (NASDAQ: AVID) today announced that David Krall, president and CEO, and Paul Milbury, vice president and chief financial officer, will present at the SunTrust Robinson Humphrey Annual Institutional Investor Conference on Monday, April 11, 2005, from 9:45 a.m. to 10:20 a.m. EDT at the Ritz-Carlton Buckhead in Atlanta, Georgia. An on-demand audio webcast of the presentation will be accessible through Avid's Web site during the conference and for a limited period following the conference. To listen, please visit www.avid.com/company and click on "Investors."

About Avid Technology, Inc.

Avid Technology, Inc. is the world leader in digital nonlinear media creation, management, and distribution solutions, enabling film, video, audio, animation, games, and broadcast professionals to work more efficiently, productively, and creatively. For more information about the company's Oscar®, Grammy®, and Emmy® award-winning products and services, please visit: www.avid.com.

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SOURCE: Avid Technology, Inc.

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