SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person [*]			2. Issuer Name and Ticker or Trading Symbol AVID TECHNOLOGY INC [AVID]		tionship of Reporting Perso all applicable) Director	son(s) to Issuer 10% Owner	
(Last) 273 EMERSON	(First) (Middle) MERSON ROAD		3. Date of Earliest Transaction (Month/Day/Year) 11/07/2005		Officer (give title below)	Other (specify below)	
(Street) LEXINGTON (City)	MA (State)	02420 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing (Form filed by One Report Form filed by More than 0 Person	ting Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	ty (Instr. 3) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction if any (Month/Day/Year) 2. Deemed Execution Date, if any (Month/Day/Year) 3 Transaction Code (Instr. 8) 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 ar 5)				(A) or 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(
Common Stock	11/07/2005		М		10,000	A	\$13.5	13,000	D		
Common Stock	11/07/2005		S		4,768	D	\$51.07	8,232	D		
Common Stock	11/07/2005		S		100	D	\$51.09	8,132	D		
Common Stock	11/07/2005		S		1,644	D	\$51.14	6,488	D		
Common Stock	11/07/2005		S		300	D	\$51.15	6,188	D		
Common Stock	11/07/2005		S		200	D	\$51.17	5,988	D		
Common Stock	11/07/2005		S		400	D	\$51.18	5,588	D		
Common Stock	11/07/2005		S		200	D	\$51.19	5,388	D		
Common Stock	11/07/2005		S		600	D	\$51.2	4,788	D		
Common Stock	11/07/2005		S		100	D	\$51.21	4,688	D		
Common Stock	11/07/2005		S		744	D	\$51.24	3,944	D		
Common Stock	11/07/2005		S		244	D	\$51.3	3,700	D		
Common Stock	11/07/2005		s		700	D	\$51.35	3,000	I	Shares are held in trust ⁽¹⁾	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$13.5	11/07/2005		М			10,000	10/22/2003	10/22/2008	Common Stock	10,000	\$0	0	D	

Explanation of Responses:

1. The shares were purchased by a family member of the reporting person and are held in trusts for the benefit of three of the reporting person's children. Each child has 1,000 shares in their trust account. The reporting person is a trustee of the trusts. The reporting person is not a beneficiary of the trusts and disclaims beneficial ownership of these securities and the filing of this report is not an admission that the reporting person is the beneficial owner of these securities for purposes of Section 16 or any other purpose.

Remarks:

11/07/2005

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. * If the form is filed by more than one reporting person, see Instruction 4 (b)(v). ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.