



Avid to Present at JPMorgan Small Cap Conference

TEWKSBURY, Mass.--(BUSINESS WIRE)--Nov. 7, 2003--Avid Technology, Inc. (Nasdaq: AVID) today announced that David Krall, president and chief executive officer, and Paul Milbury, vice president and chief financial officer, will present at the JPMorgan Small Cap Conference on Thursday, November 13, 2003 from 10:00 a.m. to 10:45 a.m. ET at the Fairmont Copley Plaza in Boston. An on-demand audio Webcast will be accessible at the following link during the conference, and until December 1: <http://www.mapdigital.com/events/jpmorgan/smallcap03/> .

About Avid Technology, Inc.

Avid Technology, Inc. is the world leader in digital nonlinear media creation, management and distribution solutions, enabling film, video, audio, animation, games, and broadcast news professionals to work more efficiently, productively and creatively. For more information about the company's Oscar®, Grammy®, and Emmy® award-winning products and services, please visit: www.avid.com.

© 2003 Avid Technology, Inc. All rights reserved. Avid and Film Composer are either registered trademarks or trademarks of Avid Technology, Inc. in the United States and/or other countries. Avid received an Oscar statuette representing the 1998 Scientific and Technical Award for the concept, design and engineering of the Avid® Film Composer® system for motion picture editing. Oscar is a registered trademark and service mark of the Academy of Motion Picture Arts and Sciences. Emmy is a registered trademark of ATAS/NATAS. Grammy is a trademark of The National Academy of Recording Arts & Sciences, Inc. All other trademarks contained herein are the property of their respective owners.

CONTACT: Avid Technology, Inc.
Dean Ridlon, 978-640-5309
dean_ridlon@avid.com

SOURCE: Avid Technology, Inc.