FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT	<b>OF CHANGES</b>	IN BENEFICIAL	<b>OWNERSHIP</b>

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

hours per response: or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*  CORDINER TOM J. A.					AVID TECHNOLOGY, INC. [ AVID ]								(Ch	Office	tor		10% O	wner (specify
(Last) (First) (Middle) PINEWOOD ROAD, IVER HEATH					3. Date of Earliest Transaction (Month/Day/Year) 09/07/2018								SVP of Global Sales					
D					4. If Amendment, Date of Original Filed (Month/Day/Year)							Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City) (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Date			Exe Day/Year) if ar		Execution Date, f any		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		A) or 3, 4 and	5) Securit Benefic Owned	Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount		(A) or (D)	Price	Transa	ction(s)			(
Common Stock 09/0			09/07	7/2018				F		3,013(1)		D	\$6.2	7 122	2,367 <sup>(2)</sup>		D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution I if any	Date, (	Transa Code (I 8)	nstr.	of Deriva Secur Acqui (A) or Dispo of (D) 3, 4 ar	ative rities ired sed (Instr. nd 5)	Expiratio (Month/D	on Dati	e ar) Expiration	Amo Secu Unde Deriv Secu and	ount of urities erlying vative urity (Ins 4) An or Nu of	nount mber	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported	y	Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	(First Conversion or Exercise Price of Derivative (First Conversion or Exercise Price or Exercise Price or Exercise Price or Exercise (First Conversion or Exercis	(First) (NDD ROAD, IVER HEATH  CHAMSHIRE, X0  (State) (Z  Tabel Conversion or Exercise Price of Derivative (Month/Day/Year)	(First) (Middle) DD ROAD, IVER HEATH  GHAMSHIRE, X0 SLO OF  (State) (Zip)  Table I - Nonecurity (Instr. 3)  Stock  Table II - D  (Conversion or Exercise Price of Derivative (Month/Day/Year)	(First) (Middle) DD ROAD, IVER HEATH  GHAMSHIRE, X0 SLO ONH  (State) (Zip)  Table I - Non-Derive (Month/less)  Stock 09/07  Table II - Derivate (e.g., pto 2)  Conversion or Exercise Price of Derivative Security (Month/Day/Year)	(First) (Middle)  DD ROAD, IVER HEATH  4. If  GHAMSHIRE, X0 SLO ONH  (State) (Zip)  Table I - Non-Derivative  curity (Instr. 3)  2. Transaction Date (Month/Day/Year)  Conversion or Exercise Price of Derivative of	(First) (Middle)  DD ROAD, IVER HEATH  GHAMSHIRE, X0 SLO ONH  (State) (Zip)  Table I - Non-Derivative Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  Conversion or Exercise Price of Derivative Security  2. (Month/Day/Year)  A. If American derivative Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  A. Deemed Free Cution Date, if any (Month/Day/Year)  (Month/Day/Year)  4. If American derivative Security (Instr. 3)  4. Transaction Code (Instr. 8)	(First) (Middle) DD ROAD, IVER HEATH  3. Date of Earlies 09/07/2018  4. If Amendment,  GHAMSHIRE, X0 SLO ONH  (State) (Zip)  Table I - Non-Derivative Securities (Month/Day/Year)  Price of Derivative Securities (e.g., puts, Calls, Warr (Month/Day/Year)  2. Conversion or Exercise Price of Derivative Security  Security  3. Date of Earlies 09/07/2018  4. If Amendment,  2. Transaction Date (Month/Day/Year)  Security (Instr. 3)  3. Date of Earlies 09/07/2018  4. If Amendment,  Execution Date (Month/Day/Year)  Security (Month/Day/Year)  3. Date of Earlies 09/07/2018  4. If Amendment,  Execution Date (Month/Day/Year)  Security (Instr. 3)  4. Transaction Code (Instr. 8)  Security (Month/Day/Year)  Security (Month/Day/Year)  Security (Month/Day/Year)  Security (Month/Day/Year)	(First) (Middle) DD ROAD, IVER HEATH  3. Date of Earliest Transa 09/07/2018  4. If Amendment, Date of Earliest Transa 09/07/2018  Table I - Non-Derivative Securities Accurity (Instr. 3)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Securities Acquite. (e.g., puts, calls, warrants, of Exercise Price of Derivative Security  3. Date of Earliest Transa 09/07/2018  2. Transaction Date (Month/Day/Year)  2. Transaction Date (e.g., puts, calls, warrants, of Exercise Price of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3) (I	(First) (Middle) DD ROAD, IVER HEATH  3. 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Amount (A) or Disposed of (D) (Instr. 3 and 4)  6. Derivative Securities (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Apriled (A) or Disposed of, or Beneficially Owned following Reported Transaction (S) (Instr. 4)  6. Individual or Joint/Group Filing (Check Apriled (A) or Disposed of, or Beneficially Owned following Reported Transaction (S) (Instr. 4)  7. Transaction (Month/Day/Year)  8. Defended (A) or Derivative Securities Acquired, Disposed of, or Beneficially Owned (A) or Disposed of, or Beneficially Owned (B) or Instruction Date (Month/Day/Year)  8. Defended (B) or Instruction Date

## **Explanation of Responses:**

1. Represents shares withheld by the Issuer to satisfy tax withholding obligation upon the vesting on September 7, 2018 of 8.33% of the restricted stock units awarded on December 7, 2016. This award includes a provision requiring the withholding of shares by the Issuer to pay the required withholding taxes due on the vesting date.

2. Includes shares acquired under the Issuer's Employee Stock Purchase Plan based upon the most current data available.

## Remarks:

/s/ Margaret B. Pritchard as 09/10/2018 Attorney-in-Fact for Tom J. A. Cordiner

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

LIMITED POWER OF ATTORNEY FOR SECTION 16 REPORTING OBLIGATIONS

Know all by these presents, that the undersigned hereby makes, constitutes and appoints each of Jason A. Duva, Alessandra Melloni and Margaret B. Pritchard, signing singly and each acting individually, as the undersigned's true and lawful attorney-in-fact with full power and authority as hereinafter described to:

- (1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Avid Technology, Inc. (the "Company"), Forms 3, 4, and 5 (including any amendments thereto) in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder (the "Exchange Act");
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to prepare, complete and execute any such Form 3, 4, or 5, prepare, complete and execute any amendment or amendments thereto, and timely deliver and file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority;
- (3) seek or obtain, as the undersigned's representative and on the undersigned's behalf, information regarding transactions in the Company's securities from any third party, including brokers, employee benefit plan administrators and trustees, and the undersigned hereby authorizes any such person to release any such information to such attorney-in-fact and approves and ratifies any such release of information; and
- (4) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming nor relieving, nor is the Company assuming nor relieving, any of the undersigned's responsibilities to comply with Section 16 of the Exchange Act. The undersigned acknowledges that neither the Company nor the foregoing attorneys-in-fact assume (i) any liability for the undersigned for any failure to comply with such requirements of the Exchange Act, (ii) any liability of the undersigned for profit disgorgement under Section 16(b) of the Exchange Act.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 31st day of May, 2018.

/s/ Tom J. A. Cordiner