

Avid NEXIS Now Delivers Unparalleled Performance, Scalability and Pro Tools Support

New software release, available to all new and current customers of Avid NEXIS, delivers greater system bandwidths, enables scalability to larger storage capacities, and now offers support for Pro Tools to optimize professional audio production workflows

LAS VEGAS, April 22, 2017 (GLOBE NEWSWIRE) -- **AVID CONNECT** -- <u>Avid</u>® (<u>Nasdaq: AVID</u>), a leading global media technology provider for the creation, distribution and monetization of media assets for global media organizations, enterprise users and individual creative professionals, today announced the upcoming availability of the latest version of <u>Avid NEXIS</u>TM, the world's first and only software-defined storage platform for media. Like all Avid applications and solutions, Avid NEXIS is powered by the <u>Avid MediaCentral</u>® <u>Platform</u>, the most open, tightly integrated, and efficient platform designed specifically for media. With the latest software release, Avid NEXIS and <u>Avid NEXIS | PRO</u> systems will provide the fastest, most efficient and reliable workflows for real-time media production, including highly intensive professional post-production and broadcast environments. It also introduces new collaborative shared storage workflows for professional audio production with support for <u>Avid Pro Tools</u>®. Avid will showcase the new version of Avid NEXIS at the Avid booth during NAB 2017 (Booth #SU902).

Unrivalled performance, scalability, and reliability for every production environment

For larger post and broadcast environments, Avid NEXIS enterprise-class storage systems (E5, E4, and E2) offer greater performance for finishing and specialized media workflows, providing up to 28 GB/s of bandwidth with new high-performance storage groups. For smaller environments, Avid NEXIS | PRO professional-class storage provides the industry's most comprehensive collaborative capabilities while also delivering real-time 4K performance at up to 2.4GB/s, all at an even more cost-effective price point. Avid NEXIS and Avid NEXIS | PRO also provide real-time creative team collaboration using not only Avid Media Composer, but other editorial and creative tools including Adobe Premiere Pro CC, Apple Final Cut Pro X, DaVinci Resolve and more, as well as allowing for easy integration with third-party asset management systems.

New collaborative workflows for audio production

Avid Pro Tools, the industry-standard digital audio workstation, is now qualified on Avid NEXIS, enabling audio creative teams to also leverage the industry's most efficient and powerful media storage environment. With Pro Tools combined with Avid NEXIS, users can share projects on a centralized pool of media storage, turning work around faster by eliminating the time wasted moving files between different systems.

"Media organizations of all sizes need to produce great content on extremely tight timeframes, and they have to contend with more media than ever before," said Dana Ruzicka, chief product officer, Avid. "That's why we've put so much work into making sure the new version of Avid NEXIS brings performance, scalability, collaboration, and production speed to a whole new level. And because Avid NEXIS is a software-defined storage platform, customers will continue to see a steady stream of innovation in the form of simple software updates."

Major new features in the upcoming version of Avid NEXIS include:

- High-performance storage groups, with each media pack capable of data rates up to 50% faster at 600MB/s, providing the performance needed for high-volume 4K/UHD, HD, and bandwidth-intensive media workflows.
- Pro Tools streaming from Avid NEXIS delivering enhanced audio workflows. Accelerate completion of professional audio projects while benefiting from the automatic media protection, security and flexibility of Avid NEXIS.
- Capacity to play back over 215 streams of Avid DNxHR[®]-encoded 4K media at high quality, or almost 1,400 streams of Avid DNxHR-encoded 4K media at standard quality.
- Scalability enhancements that double the capacity of Avid NEXIS | Enterprise systems to support up to 48 media packs across a single scale-out networked system. Customers can mix and match a combination of Avid NEXIS | E5, E4, and/or E2 engines, providing nearly 3PB of storage capacity and 28GB/s of high-performance bandwidth.

Availability

The Pro Tools software version, which adds optimized workflows for Avid NEXIS, will be available late Q2. The new version of Avid NEXIS is available in Q2. The latest software updates will also be available to all current Avid NEXIS owners who have an active annual support and software maintenance plan.

About Avid

Through <u>Avid Everywhere™</u>, Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films, to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Pro Tools®, Media Composer®, Avid NEXIS™, Interplay®, ProSet™ and RealSet™, Maestro™, PlayMaker™, and Sibelius®. For more information about Avid solutions and services, visit <u>www.avid.com</u>, connect with Avid on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>YouTube</u>, <u>LinkedIn</u>, or subscribe to <u>Avid Blogs</u>.

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