

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0104
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1. Name and Address of Reporting Person* <u>BCP IV AIV A, L.P.</u>	2. Date of Event Requiring Statement (Month/Day/Year) <u>08/31/2015</u>	3. Issuer Name and Ticker or Trading Symbol <u>AVID TECHNOLOGY, INC.</u> [<u>AVID</u>]	
(Last) (First) (Middle) <u>909 MONTGOMERY STREET</u> <u>SUITE 400</u>		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)	5. If Amendment, Date of Original Filed (Month/Day/Year)
(Street) <u>SAN FRANCISCO</u> <u>CA</u> <u>94133</u>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
(City) (State) (Zip)			

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
BCP IV AIV A, L.P.	2,987,238	D ⁽¹⁾	
BCP III AIV A, L.P.	4,100,000	D ⁽²⁾	

**Table II - Derivative Securities Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

1. Name and Address of Reporting Person*		
<u>BCP IV AIV A, L.P.</u>		
(Last)	(First)	(Middle)
909 MONTGOMERY STREET SUITE 400		
(Street)		
SAN FRANCISCO CA		94133
(City)	(State)	(Zip)
1. Name and Address of Reporting Person*		
<u>BCP III AIV A, L.P.</u>		
(Last)	(First)	(Middle)
909 MONTGOMERY STREET SUITE 400		
(Street)		
SAN FRANCISCO CA		94133
(City)	(State)	(Zip)

Explanation of Responses:

1. These shares of the Common Stock of the Issuer are held directly by BCP IV AIV A, L.P. (the "AIV IV"). These shares may also be deemed to be owned indirectly by (i) Blum Strategic GP IV, L.P. ("Blum GP IV LP"), AIV IV's general partner, and (ii) Blum Strategic GP IV, L.L.C. ("Blum GP IV"), Blum GP IV LP's general partner. Both Blum GP IV LP and Blum GP IV disclaim beneficial ownership of these shares, except to the extent of any pecuniary interest therein.

2. These shares of the Common Stock of the Issuer are held directly by BCP III AIV A, L.P. (the "AIV III"). These shares may also be deemed to be owned indirectly by (i) Blum Strategic GP III, L.P. ("Blum GP III LP"), AIV III's general partner, and (ii) Blum Strategic GP III, L.L.C. ("Blum GP III"), Blum GP III LP's general partner. Both Blum GP III LP and Blum GP III disclaim beneficial ownership of these shares, except to the extent of any pecuniary interest therein.

Remarks:

/s/ See Attached Signature

09/10/2015

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Joint Filer Information

Designated Filer: BLUM CAPITAL PARTNERS, L.P.
Date of Earliest Transaction
Required to be Reported: August 31, 2015
Issuer & Symbol: Avid Technology, Inc. (AVID)

Address of each Reporting Person for this Form 3:
909 Montgomery Street, Suite 400, San Francisco, CA 94133
Relationship to Issuer of each Reporting Person: 10% Owner

Signatures

After reasonable inquiry and to the best of our knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

September 10, 2015

BCP III AIV A, L.P.

By: BLUM STRATEGIC GP III, L.P.
its General Partner

By: Blum Strategic GP III, L.L.C.
its General Partner

By: /s/ Peter Westley

Peter Westley
Partner

BCP IV AIV A, L.P.

By: BLUM STRATEGIC GP IV, L.P.

its General Partner

By: Blum Strategic GP IV, L.L.C.

its General Partner

By: /s/ Peter Westley

Peter Westley

Partner