



## Avid to Host Investor Day

TEWKSBURY, MA, Oct 19, 2009 (MARKETWIRE via COMTEX News Network) -- Avid(R) (NASDAQ: AVID) today announced that it will host an Investor Day meeting on Monday, November 2, 2009 at the Ritz-Carlton in Boston. Investor Day will offer the investor community an opportunity to meet members of Avid's executive team and learn more about the company's products and business strategy. Presentations are scheduled to begin at 10:00 a.m. EST and conclude by 3:00 p.m. EST.

For more information or to register, please visit the event registration page. The event will also be broadcast via live audio webcast. To listen online, please visit <http://ir.avid.com>.

### About Avid

Avid creates the digital audio and video technology used to make the most listened to, most watched and most loved media in the world -- from the most prestigious and award-winning feature films, music recordings, television shows, live concert tours and news broadcasts, to music and movies made at home. Some of Avid's most influential and pioneering solutions include Media Composer(R), Pro Tools(R), Avid Unity(TM), Interplay(R), Oxygen 8, Sibelius(R) and Pinnacle Studio(TM). For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com), [del.icio.us](http://del.icio.us), Flickr, Twitter and YouTube; connect with Avid on Facebook; or subscribe to Avid Industry Buzz.

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