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Berklee Online Harnesses the Power of Avid Everywhere to Reach New Students

Avid Pro Tools | First Software Provides the Foundation for a Free New Massive Open Online Course (MOOC), Designed to Educate the Next Generation of Audio Professionals

ANAHEIM, Calif., Jan. 21, 2016 (GLOBE NEWSWIRE) -- **NAMM (Hall A, Booth #6400)** -- Avid® (Nasdaq:AVID) today announced that [Berklee Online](#), the online extension school of Berklee College of Music, is leveraging Avid Everywhere to reach larger numbers of students through the launch of a new Massive Open Online Course (MOOC) dedicated to Pro Tools. Combined with [Pro Tools | First](#), a free version of the industry standard music and audio workstation, this no-cost course makes it possible for any musician or aspiring media professional to get the tools and the training to achieve their creative goals.

"Berklee is committed to increasing access to high-quality music education, and the *Pro Tools Basics* MOOC provides a compelling entry point for anyone interested in learning this industry standard for music production," says Carin Nuernberg, Dean of Berklee Online. "The course is taught by one of Berklee's most sought-after professors, Chrissy Tignor Fisher, who teaches Pro Tools in Berklee Online's bachelor degree program in music production, and it provides a community in which thousands of aspiring, creative professionals from around the world can share and collaborate on music projects."

"Through Avid Everywhere, Avid is making their industry-leading tools more powerful, more accessible, as well as enabling a more collaborative, efficient and profitable connection across artists, media professionals, and their media," said Dana Ruzicka, Vice President and Chief Product Officer at Avid. "With this new free online course by Berklee Online, it's now easier than ever for aspiring musicians, engineers, and producers to access comprehensive training on Pro Tools by one of the most trusted educational institutions in the world."

With Pro Tools | First and the new *Pro Tools Basics* MOOC, students can:

- | Access the industry standard music and audio workstation, for free
- | Learn Pro Tools from the world's largest independent contemporary music college, at no cost
- | Attend the class from anywhere in the world

Whether students have used a computer to create music before, or are new to computer-based music production, the 4-week *Pro Tools Basics* course provides an introductory look into the world of Avid Pro Tools as a creative tool for MIDI programming, production, recording, and mixing. The course is designed to provide comprehensive training on how to use Pro Tools, as well as prepare students to attain their creative and media career goals.

About Avid

Through [Avid Everywhere™](#), Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption. Media organizations and creative professionals use Avid solutions to create the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as a majority of today's most celebrated music recordings and live concerts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, ProSet and RealSet, Maestro, PlayMaker, and Sibelius®. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

About Berklee Online

Berklee Online is the online extension school of Berklee College of Music, delivering access to Berklee's acclaimed curriculum from anywhere in the world. Berklee Online's accredited, award-winning online courses, multi-course certificate programs, and bachelor of professional studies degrees are taught by the college's world-renowned faculty, providing lifelong learning opportunities to people interested in music and working in the music industry.

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