

## Avid to Present at the 2016 Jefferies Technology Conference

BURLINGTON, Mass., May 09, 2016 (GLOBE NEWSWIRE) -- Avid<sup>®</sup> (Nasdaq:AVID), a leading global provider of audio and video technology for media organizations and independent professionals, announced today that its Chairman, President & Chief Executive Officer Louis Hernandez, Jr. will be presenting at the 2016 Jefferies Technology Conference at the Mandarin Oriental Brickell in Miami on May 11<sup>th</sup>, 2016, at 3:30 p.m. ET.

The presentations will be available via live audio webcast at <u>ir.avid.com</u> and via replay from the same links beginning approximately one hour after the conclusion of the presentation.

## **About Avid**

Through Avid Everywhere™, Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption. Media organizations and creative professionals use Avid solutions to create the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, to the most popular television shows, news programs and televised sporting events, as well as a majority of today's most celebrated music recordings and live concerts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Avid NEXIS™, Interplay®, ProSet and RealSet, Maestro, PlayMaker, and Sibelius®. For more information about Avid solutions and services, visit <a href="www.avid.com">www.avid.com</a>, connect with Avid on <a href="mailto:Facebook">Facebook</a>, <a href="Instagram">Instagram</a>, <a href="Twitter">Twitter</a>, <a href="YouTube">YouTube</a>, <a href="LinkedIn">LinkedIn</a>, or subscribe to <a href="Avid Blogs">Avid Blogs</a>.

© 2016 Avid Technology, Inc. All rights reserved. Avid, the Avid logo, Avid Everywhere, Avid NEXIS, iNEWS, Interplay, ISIS, AirSpeed, MediaCentral, Media Composer, Pro Tools, and Sibelius are trademarks or registered trademarks of Avid Technology, Inc. or its subsidiaries in the United States and/or other countries. The Interplay name is used with the permission of the Interplay Entertainment Corp. which bears no responsibility for Avid products. All other trademarks are the property of their respective owners. Product features, specifications, system requirements and availability are subject to change without notice.

Media Contact Sara Griggs Avid 310.907.6909 sara.griggs@avid.com

Investor Contact Jonathan Huang Avid 978.640.5126 jonathan.huang@avid.com